

QUARTERLY
COMMUNITY PROBLEMS
AND ISSUES LIST

STATION: WSGB-AM

CITY: SUTTON-FLATWOODS

QUARTER: 3RD YEAR: 2019

- 1 Personal health, youth at risk, mental health, crime
- 2 Crime prevention, discrimination, workplace matters, parenting issues, education, family
- 3 Consumer matters, personal health, career
- 4 Personal health, religion, mental health, consumer matters
- 5 Domestic abuse, Women's issues, retirement planning, personal finance, Government programs
- 6 Substance abuse, education, social media, gender equality, Women's issues, workplace matters
- 7 Youth at risk, homelessness, parenting, disabilities, discrimination
- 8 Pollution, recycling, consumer matters, autism employment, discrimination
- 9 Family matters, Senior Citizens, technology, education, privacy, career
- 10 Parenting, healthcare, consumer matters
- 11 Crime, identity theft, consumer matters, mental health
- 12 Discussed the Braxton County Emergency Services Safety Fair being held on October 5th from 10 to 2, tours of the 911 center, fire trucks helicopter, ambulances, etc.
- 13 Literacy, parenting, education, workplace matters, productivity
- 14 Discussed the Braxton County Emergency Services Safety Fair being held on October 5th from 10 to 2, tours of the 911 center, fire trucks helicopter, ambulances, etc
- 15 Education, personal finance, parenting, substance abuse, child abuse

PROGRAMS

RESPONSIVE TO

COMMUNITY ISSUES AND PROBLEMS

STATION: WSGB-AM

CITY: SUTTON-FLATWOODS STATE: WV

QUARTER: 3RD YEAR: 2019

Date of Program	Duration	Title of Program	Issues Addressed	Guests
July 7 630 AM	24 minutes	Info Trak – Public Affairs Program	Personal health, youth at risk, mental health, crime	Martin Gibala, PhD Chris Melde, PhD
July 14 630 AM	24 minutes	Info Trak – Public Affairs Program	Crime prevention, discrimination, workplace matters, parenting issues, education, family	Claire Nee, PhD Raafi-Karim Alidina
July 21 630 AM	24 minutes	Info Trak – Public Affairs Program	Consumer matters, personal health, career	Bart de Langhe, PhD W. David Brown, PhD, DABSM, CBSM
July 28 630 AM	24 minutes	Info Trak – Public Affairs Program	Personal health, religion, mental health, consumer matters	Tyler J. VanderWeele, PhD Kostadin Kushlev, PhD
August 4 630 AM	24 minutes	Info Trak – Public Affairs Program	Domestic abuse, Women’s issues, retirement planning, personal finance, Government programs	Alisa Divine Matt Fellowes
August 11 630 AM	24 minutes	Info Trak – Public Affairs Program	Substance abuse, education, social media, gender equality, Women’s issues, workplace matters	Charee Thompson, PhD Iris Bohnet, PhD
August 18 630 AM	24 minutes	Info Trak – Public Affairs Program	Youth at risk, homelessness, parenting, disabilities, discrimination	Susan Frankel William Chopik, PhD
August 25 630 AM	24 minutes	Info Trak – Public Affairs Program	Pollution, recycling, consumer matters, autism employment, discrimination	Will McCallum Joanne Lara, M.A.
September 1 630 AM	24 minutes	Info Trak – Public Affairs Program	Family matters, Senior Citizens, technology, education, privacy, career	Leslie Stahl Kevin Kelly
September 8 630 AM	24 minutes	Info Trak – Public Affairs Program	Parenting, healthcare, consumer matters	Emily Oster, PhD Roy Ramthun, M.A.
September 15 630 AM	24 minutes	Info Trak – Public Affairs Program	Crime, identity theft, consumer matters, mental health	Frank Abagnale Amy Serin, PhD
September 22 620AM	10 minutes	Public Affairs Program – Braxton Safety Fair	Discussed the Braxton County Emergency Services Safety Fair being held on October 5 th from 10 to 2, tours of the 911 center, fire trucks helicopter, ambulances, etc.	John Hoffman, OES/911 Director
September 22 630 AM	24 minutes	Info Trak – Public Affairs Program	Literacy, parenting, education, workplace matters, productivity	Maria Russo Barbara Hamphill

September 29 620AM	10 minutes	Public Affairs Program – Braxton Safety Fair	Discussed the Braxton County Emergency Services Safety Fair being held on October 5 th from 10 to 2, tours of the 911 center, fire trucks helicopter, ambulances, etc.	John Hoffman, OES/911 Director
September 29 630 AM	24 minutes	Info Trak – Public Affairs Program	Education, personal finance, parenting, substance abuse, child abuse	Caitlin M Zaloom, PhD Bridget Freishler, PhD



Call Letters: WSGB

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2019

Show # 2019-27

Date aired: 7-7-19 Time Aired: 630AM

Martin Gibala, PhD, Professor and Chair of the Department of Kinesiology, McMaster University in Ontario

Dr. Gibala led a study that found that a single minute of very intense exercise produces health benefits similar to longer, traditional endurance training. He recommends the plan for occasionally busy days, not as a permanent substitute for longer and more moderate workouts. He said the findings put to rest the common excuse for not getting in shape: there is not enough time.

Issues covered:
Personal Health

Length: 8:52

Chris Melde, PhD, Associate Professor and Director of Graduate Studies, School of Criminal Justice at Michigan State University

Dr. Melde was the co-author of a study of street gang membership. He found that depression and suicidal thoughts or attempts are common among youth who join gangs. He outlined the reasons that many troubled teens join gangs and why gang life causes already significant problems in their lives to become even worse.

Issues covered:
Youth at Risk
Mental Health
Crime

Length: 8:24

Show # 2019-28

Date aired: 7-14-19 Time Aired: 630AM

Claire Nee, PhD, Director of the International Centre for Research in Forensic Psychology, University of Portsmouth, UK

Prof. Nee led an international study of the behavior of burglars. She discussed the surprising degree of knowledge and skill of experienced thieves in choosing which home to target, how to navigate inside and what to take. She offered crime prevention suggestions to make a home less vulnerable to burglary.

Issues covered:
Crime Prevention

Length: 9:15

Raafi-Karim Alidina, expert in building equality, diversity and inclusive cultures in organizations, co-author of "*Building an Inclusive Organization: Leveraging the Power of a Diverse Workforce*"

Mr. Aldina said in the world of business, diversity is often given lip service, if it receives any attention at all. He explained why diversity and inclusion is crucial to the survival of companies. He outlined steps that business leaders can take to make themselves and their companies more inclusive.

Issues covered:
Discrimination
Workplace Matters

Length: 8:04

Show # 2019-29

Date aired: 7-21-19 Time Aired: 630AM

Bart de Langhe, PhD, Assistant Professor of Marketing, Leeds School of Business at the University of Colorado, Boulder

Many consumers pour through online product reviews before making a purchase. But Dr. de Langhe led a study that found that there is little correlation between better online user ratings and the quality of a product. He explained why consumer opinions often fail to agree with objective product research by consumer organizations.

Issues covered:
Consumer Matters

Length: 8:06

W. David Brown, PhD, DABSM, CBSM, Sleep Psychologist at Children's Medical Center, Dallas, co-author of "*Sleeping Your Way to the Top: How to Get the Sleep You Need to Succeed*"

Many Americans believe that less sleep equals more productivity. But Dr. Brown said that sufficient sleep and success go hand in hand. He discussed the latest clinically proven techniques for getting quality rest, achieving maximum productivity, and overcoming common sleep impediments to enhance workplace performance.

Issues covered:
Personal Health
Career

Length: 9:01

Show # 2019-30

Date aired: 7-28-19 Time Aired: 630AM

Tyler J. VanderWeele, PhD, Professor of Epidemiology, T.H. Chan School of Public Health, Harvard University

Those who attend church services on a regular basis may receive more than just spiritual benefits—they may live longer. Dr. VanderWeele led a study that found that women who went to church more than once a week had a 33% lower risk of dying, compared to those who never went. He talked about the potential reasons behind the finding. He said it is conceivable in the future that doctors routinely ask about church attendance during medical checkups.

Issues covered:
Personal Health
Religion

Length: 8:48

Kostadin Kushlev, PhD, psychology research scientist, University of Virginia

Smartphones have become part of everyday life. Dr. Kushlev led a study that found that the increasingly pervasive use of digital technology may be causing ADHD-like symptoms even among the general population. He explained why being separated from a smartphone may cause people to experience distraction, difficulty focusing and getting bored easily when trying to focus.

Issues covered:
Mental Health
Consumer Matters

Length: 8:27

Show # 2019-31

Date aired: 8-4-19 Time Aired: 630AM

Alisa Divine, domestic abuse survivor, author of "*#She Wins: Harrowing Stories from Women Who Survived Domestic Abuse*"

Ms. Divine said that domestic and sexual abuse is a huge problem but often the victims get little help. She explained why it is so important to shed light on the issue and educate the public about the warning signs. She also explained why leaving an abusive situation is the most dangerous time for the victim, and how victims can find help.

Issues covered:
Domestic Abuse
Women's Issues

Length: 9:05

Matt Fellowes, founder and CEO of United Income, a retirement-focused online investment management and financial planning company based in Washington, D.C.

Mr. Fellowes co-authored a report that found that only 4% of retirees sign up for Social Security at the most profitable time. He said this single mistake costs the typical American household an average of \$111,000 in lost retirement income. He said that most people should claim Social Security later than they typically do, but he recommends seeking professional advice.

Issues covered:
Retirement Planning
Personal Finance
Government Programs

Length: 8:12

Show # 2019-32

Date aired: 8-11-19 Time Aired: 630AM

Charee Thompson, PhD, Assistant Professor of Communication Studies at Ohio University

Dr. Thompson was the co-author of a study of college students, drinking and social media. She discovered that having an "alcohol identity" puts college students at greater risk of having drinking problems. Her study also found that posting about alcohol use on social media sites is actually a stronger predictor of alcohol problems than having a drink. She discussed possible strategies to reduce alcohol abuse on college campuses.

Issues covered:
Substance Abuse
Education
Social Media

Length: 6:52

Iris Bohnet, PhD, Professor of Public Policy, Behavioral Economist at Harvard University, Director of the Women and Public Policy Program, Co-Chair of the Behavioral Insights Group at the Kennedy School of Government, author of "*What Works: Gender Equality by Design*"

Dr. Bohnet discussed gender equality in the workplace and why it's good business. She explained why diversity training programs have had limited success. She outlined the latest research into quick and often inexpensive ways that companies can address gender bias and improve performance.

Issues covered:
Gender Equality
Women's Issues
Workplace Matters

Length: 10:17

Show # 2019-33

Date aired: 8-18-19 Time Aired: 630AM

Susan Frankel, Executive Director at National Runaway Safeline

Ms. Frankel discussed the increasing problem of runaway and homeless teenagers. She said 1 out of 30 youth ages 13-17 experience homelessness at some point each year, 4.2 million in all. She explained the reasons that young people leave and how they survive on the streets. She outlined the services that her organization offers to help.

Issues covered:
Youth at Risk
Homelessness
Parenting

Length: 9:40

William Chopik, PhD, Associate Professor of Psychology at Michigan State University

Prof. Chopik led a study that examined biases toward people with disabilities. He said bias toward people with disabilities is quite common, but few will acknowledge it. He talked about the demographic groups who are most likely to be prejudiced towards the disabled, and how the problem can be addressed.

Issues covered:
Disabilities
Discrimination

Length: 7:37

Show # 2019-34

Date aired: 8-25-19 Time Aired: 630AM

Will McCallum, Head of Oceans at Greenpeace UK, author of "*How to Give Up Plastic: A Guide to Changing the World, One Plastic Bottle at a Time*"

Humans produce over 300 million tons of plastic each year, with 12.7 million tons ending up in our oceans. Mr. McCallum discussed the major impact that plastic and microplastic waste has on marine life and the environment. He said it is not possible to recycle all of the plastics used in our everyday lives. He outlined small changes that anyone can make to reduce the amount of plastic waste in their home or community.

Issues covered:
Pollution
Recycling
Consumer Matters

Length: 9:40

Joanne Lara, M.A., autism expert, former special education teacher, Executive Director of the organization "Autism Works Now"

Up to 85 percent of autistic adults are either unemployed or underemployed. Ms. Lara's organization teaches pre-employment and workplace readiness skills to young adults with autism. She outlined the challenges faced by autistic students, and she explained the role that parents, schools and employers play in helping them to secure meaningful employment.

Issues covered:
Autism
Employment
Discrimination

Length: 7:37

Show # 2019-35

Date aired: 9-1-19 Time Aired: 630AM

Leslie Stahl, longtime reporter for 60 Minutes, author of "*Becoming Grandma: The Joys and Science of the New Grandparenting*"

Ms. Stahl discussed the profound changes and emotions experienced when someone becomes a grandparent. She talked about the physiological changes that occur in women when they have grandchildren, and the therapeutic effects of grandchildren on both grandmothers and grandfathers. She also explained how heartbreakingly common it is for grandparents to be denied access to their grandchildren.

Issues covered:
Family Matters
Senior Citizens

Length: 9:15

Kevin Kelly, co-founder and former executive editor of Wired magazine, author of "*The Inevitable: Understanding the 12 Technological Forces That Will Shape Our Future*"

Mr. Kelly discussed twelve technological imperatives that he believes will shape the next thirty years and transform our lives. He is optimistic about innovations, from virtual reality in the home to an on-demand economy to artificial intelligence embedded in everything we manufacture. He offered advice to young people who are plotting educational and career paths in a rapidly-changing tech environment.

Issues covered:
Technology
Education
Privacy
Career

Length: 7:55

Show # 2019-36

Date aired: 9-8-19 Time Aired: 630AM

Emily Oster, PhD, Professor of Economics at Brown University, author of "*Cribsheet: A Data-Driven Guide to Better, More Relaxed Parenting, from Birth to Preschool*"

An abundance of often-conflicting advice is usually hurled at new parents from doctors, family, friends, and strangers on the internet. Dr. Oster examined some of this standard advice, compared it to scientific research and found that the conventional wisdom is often wrong. She offered advice to help new moms and dads to be better and more relaxed parents.

Issues covered:
Parenting

Length: 7:31

Roy Ramthun, M.A., Founder and President of HSA Consulting Services and the web site AskMrHSA.com

Mr. Ramthun discussed the merits of Health Savings Accounts and how they compare to traditional insurance. He said more Americans should be willing to ask what a medical procedure or medication costs, then shop around to be sure they are not overpaying. He explained how to search for an HSA insurance policy and its companion savings account.

Issues covered:
Healthcare
Consumer Matters

Length: 9:46

Show # 2019-37

Date aired: 9-15-19 Time Aired: 630AM

Frank Abagnale, former professional imposter, fraud prevention expert, consultant and lecturer for the FBI academy and field offices, author of "*Scam Me If You Can: Simple Strategies to Outsmart Today's Rip-off Artists*"

Mr. Abagnale discussed the most common scams targeting American consumers. He said scams themselves have changed very little through the years, but the technology used to target victims has improved dramatically. He said millennials are scammed more often than seniors, but seniors typically lose more money. He offered advice for consumers to protect themselves from scammers.

Issues covered:
Crime
Identity Theft
Consumer Matters

Length: 9:07

Amy Serin, PhD, neuropsychologist, author of "*The Stress Switch: The Truth About Stress and How to Short-Circuit It*"

Dr. Serin discussed the increasing levels of stress in today's everyday life, and the most common causes of it. She said excessive use of social media can trigger insecurities and depression. She said most of the time, people aren't even aware that they are stressed. She outlined steps to take for stress relief.

Issues covered:
Mental Health

Length: 8:04

Show # 2019-38

Date aired: 9-22-19 Time Aired: 630AM

Maria Russo, Children's Books Editor of the New York Times Book Review, co-author of "*How to Raise A Reader*"

Ms. Russo explained the importance of child literacy, and the steps parents can take to raise a reader in an age when screens are competing for a child's attention. She said any form of book is fine, including audio books, graphic novels and comic books. She explained why it is important to begin reading to children at the youngest age possible, and offered ideas on how to engage a reluctant reader.

Issues covered:

Length: 9:22

**Literacy
Parenting
Education**

Barbara Hemphill, founder of The Productive Environment Institute, former President of the National Association of Productivity & Organizing Professionals, author of the "*Taming the Paper Tiger*" book series by Kiplinger's, and the more recent book is "*Less Clutter, More Life.*"

A recent study found that business owners, executives and entrepreneurs waste 21.8 hours a week on everything from internet surfing to useless meetings. Ms. Hemphill said the biggest productivity black hole for anyone is e-mail. She outlined the reasons that people lose focus at work and steps they can take to be less distracted.

Issues covered:

Length: 8:01

**Workplace Matters
Productivity**

Show # 2019-39

Date aired: 9-29-19 Time Aired: 630AM

Caitlin M. Zaloom, PhD, Associate Professor of Social and Cultural Analysis at New York University

The average annual price tag for attending a private, four-year American college is now nearly \$50,000. Prof. Zaloom led a study that found that paying for college is taking a toll on middle-class families in ways that are more profound and less appreciated than even the financial cost conveys. She said that shouldering the weight of paying for college is often seen by parents as a moral obligation to their children.

Issues covered:

Length: 9:34

**Education
Personal Finance
Parenting**

Bridget Freisthler, PhD, Professor of Social Work at Ohio State University

54 percent of adults who use marijuana in the United States are parents. Prof. Freisthler led a study that found that parents who use marijuana utilize more discipline techniques on their children on average than non-users, ranging from timeouts to, in some cases, physical abuse. She found that the same was true of alcohol users. She said that with the growing acceptance of marijuana in American society, users need to be aware that the drug affects numerous forms of behavior, including parenting.

Issues covered:
Substance Abuse
Child Abuse
Parenting

Length: 7:30

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