

PROOF OF PUBLICATION

STATE OF WISCONSIN

County of Jefferson

} ss.

Melissa Feiler being duly sworn, both depose and say that he is the Advertising Manager of Good Morning Advertiser, a newspaper published at Fort Atkinson, in the County of Jefferson, State of Wisconsin, and that an advertisement of which the annexed is a true copy, taken from said paper, was published therein on

December 27, 2017  
January 3, 2018  
January 10, 2018

(Signed) Melissa Feiler

Subscribed and sworn before me this 24th day of January, 2018

Mary Jo Currie  
Notary Public, State of Wisconsin

My Commission expires 12-15, 2018

No. Lines 29 No. Times 3 Affidavit Fees \$1.00

Printers Fees \$42.01

Total \$43.01

WSLD PUBLIC NOTICE -  
FCC 4337

On November thirtieth, two thousand-seventeen, an application was filed with the Federal Communications Commission seeking consent to the assignment of the license for station WSLD(FM), 104.5 megahertz in Whitewater, Wisconsin, from WPW Broadcasting, Incorporated to CMC Media LLC.

The stockholders and officers of WPW Broadcasting, Incorporated are Wayne W. Whalen, Vanessa Wetterling, Latisha Newman, and Paula Wolff.

The sole member of CMC Media LLC is Nora Karbash.

A copy of the application is available for public inspection during normal business hours at

104.5 WSLD, North 6534 Highway 89, Whitewater, WI 53190  
PUB. Good Morning Advertiser;  
December 27, 2017 &  
January 3 & 10, 2018  
WNAXLP

MARY JO CURRIE  
Notary Public  
State of Wisconsin

**CERTIFICATION OF BROADCAST**

The undersigned hereby certifies that the attached public notice regarding the filing of an application for assignment of WSLD (FM), 104.5 MHz in Whitewater, Wisconsin, from WPW Broadcasting, Inc. to CMC Media LLC was broadcast on as follows:

**DATE**

**TIME**

November/~~December~~ 22  
2017  
November/~~December~~ 26,  
2017  
November/~~December~~ 27,  
2017  
November/~~December~~ 28,  
2017

7:53 ~~am~~ pm

8:52 am/pm

4:52 am/pm

5:19 am/pm

Nora Karbash  
Name (print)

General Manger  
Title

Nora Karbash  
Signature

1/2/18  
Date



WSLD-FM  
 PO Box 709  
 Whitewater WI 53190  
 608-883-6677

Date 12/31/2017  
 Product FILING  
 CoOp YES

FCC ANNOUNCEMENTS

Cart #	Date	Length	Description	Rate
4337	Fri 12/22/2017	00:30	7:53a	0.00
4337	Tue 12/26/2017	00:30	8:52a	0.00
4337	Wed 12/27/2017	00:30	4:52p	0.00
4337	Thu 12/28/2017	00:30	5:19p	0.00
Subtotal (Spot:4)				0.00
Balance Due				0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

*Rhianna A. Kees*

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State \_\_\_\_\_ County Of \_\_\_\_\_

The undersigned having been duly sworn deposes And states that this station In accordance With the above invoice had rendered broadcasting service.

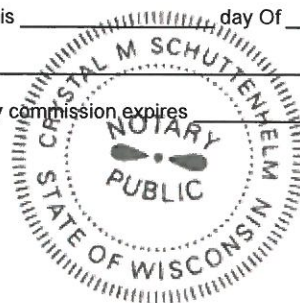
*Crystal M Schuttenhelm*

BY \_\_\_\_\_ Subscribed And sworn To before Me

This \_\_\_\_\_ day Of \_\_\_\_\_ 20 \_\_\_\_\_

\_\_\_\_\_  
 Notary Public

My commission expires \_\_\_\_\_





WSLD-FM  
PO Box 709  
Whitewater WI  
53190

Advertiser FCC  
Invoice ANNOUNCEMENTS  
Script 2237-1  
Name 4337  
Length 30

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**Station Documentation Statement**

This announcement was broadcast 4 time(s), as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice number 2237-1 dated 12/31/2017 for a total of 0.00 at the earned rate of:

4 @ 0.00 = 0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 4 announcement(s) were broadcast as shown on this invoice.

*Rhianna A. Kees*

The above items were broadcast within ten minutes of the times specified according to official station logs affidavit of services rendered.

State \_\_\_\_\_ County Of \_\_\_\_\_

The undersigned having been duly sworn deposes and states that this station in accordance with the above invoice had rendered broadcasting service.

BY *Crystal M Schuttenhelm* subscribed and sworn to before me

This \_\_\_\_\_ day of \_\_\_\_\_ 20 \_\_\_\_\_

\_\_\_\_\_  
Notary Public

My commission expires \_\_\_\_\_

