
**Quarterly List of Community Issues and Responsive Programming
Radio Station WALV-FM licensed to Lakesite/Chattanooga
October 1, 2022 – December 31, 2022**

As an ongoing effort to serve the public interest, WALV offers a variety of programming responsive to the issues of concern to our audience and the community at large. The following is a list of the station's most significant programming in response to those issues.

In addition, WALV provide news and information as a part of its weekly programming. Traffic reports are heard 4 times per hour each weekday morning and afternoon. Weekday afternoons from 3pm – 6pm WALV airs a local sports program that offers information about area sporting events for the community.

Part 1: Special Programming and Public Service

Following is a list of events that WALV participated in or helped to promote to the community.

Special Programming – University of Tennessee at Chattanooga Head Football Coach (Rusty Wright)

UTC head football coach Rusty Wright joined *Press Row* for 15-minutes on Monday, October 3rd to review the Mocs' win over ETSU as the program enters an off-week.

Special Programming – Baylor Head Football Coach (Erik Kimrey)

Erik Kimrey joined *The Word with G* for 15-minutes on Friday, October 7th to review his team's big win over rival McCallie.

Special Programming – University of Tennessee at Chattanooga Head Football Coach (Rusty Wright)

UTC head football coach Rusty Wright joined *Press Row* for 15-minutes on Monday, October 10th as the Mocs prepare to host VMI on Saturday. Coach Wright also provided an update on how practice went during the off week.

Special Programming – Coker Tire Owner (Corky Coker)

Coker Tire owner and operator Corky Coker joined *Press Row* for 20-minutes on Wednesday, October 11th to promote the Chattanooga Motorcar Festival, which will be taking place across the Chattanooga area this weekend.

Special Programming – University of Tennessee at Chattanooga Head Football Coach (Rusty Wright)

UTC head football coach Rusty Wright joined *Press Row* for 15-minutes on Monday, October 17th following the team's win over VMI. Coach wright reviewed the win and looked forward to the Mocs' upcoming home game against Mercer.

Special Programming – Tim Morgan & Cassidy Brinkley of Chattanooga Sports

Tim Morgan and Cassidy Brinkley joined *Press Row* for 20-minutes on Wednesday, October 18th to promote the upcoming Blue Cross Bowl scheduled for the first week of December at Finley Stadium and to discuss the city of Chattanooga's plans to keep the event in town in the years to come.

Special Programming – Chattanooga Red Wolves Interim Head Coach (Jimmy Weekly)

Red Wolves interim head coach Jimmy Weekly joined *Press Row* for 15-minutes on Friday, October 21 after taking over for Jimmy Obleda following his suspension. Jimmy talked about his career in soccer, specifically in the Chattanooga area, and how he plans to keep the momentum going.

Special Programming – University of Tennessee at Chattanooga Head Women's Soccer Coach (Gavin McKinney)

Gavin McKinney joined *The Word with G* for 15-minutes on Monday, October 24th to provide an update on his program.

Special Programming Schedule – Chattanooga Lookouts Pitcher (Andrew Abbott)

Andrew Abbott joined *The Word with G* for 20-minutes on Tuesday, October 25th to talk about his baseball career and pitching for the Lookouts in Chattanooga.

Special Programming – University of Tennessee at Chattanooga Head Football Coach (Rusty Wright)

UTC head football coach Rusty Wright joined *Press Row* for 15-minutes on Monday, October 24th following the Mocs' impressive 41-21 win over Mercer on Saturday in front of a home crowd at Finley Stadium.

Special Programming – Former Charlotte Head Football Coach (Will Healy)

Chattanooga native Will Healy joined *Press Row* for 20-minutes on Wednesday, October 26th after he was relieved of his duties as Charlotte's head football coach following a losing season.

Special Programming – Director of Head of the Hooch (Mike Connors)

Mike Connors joined *The Word with G* for 15-minutes on Monday, October 31st to preview and promote the Head of the Hooch event scheduled to take place on the Tennessee River this coming weekend.

Special Programming – University of Tennessee at Chattanooga Head Football Coach (Rusty Wright)

UTC head football coach Rusty Wright joined *Press Row* for 15-minutes on Monday, October 31st following the Mocs' heartbreaking 24-20 loss at Furman over the weekend. Coach Wright told listeners what went wrong during the game and looked forward to his team's next game at The Citadel.

Special Programming – Founder of Alternative Baseball League (Taylor Duncan)

Taylor Duncan joined *The Word with G* for 15-minutes on Tuesday, November 1st to tell listeners about the Alternative Baseball League and how they can get involved.

Special Programming – University of Tennessee at Chattanooga Head Football Coach (Rusty Wright)

UTC head football coach Rusty Wright joined *Press Row* for 15-minutes on Monday, November 7th to review the Mocs' 31-21 win over The Citadel and preview the last two-games of the regular season. Coach Wright also talked about what the team needs to do to receive a bid to the FCS Playoffs.

Special Programming – Southern Edge LAX Tournament (Pam McNabb)

Pam McNabb of Southern Edge LAX Tournaments joined *The Word with G* for 15-minutes on Wednesday, November 9th to promote the sport of lacrosse and upcoming tournaments in the local area.

Special Programming – University of Tennessee at Chattanooga Head Football Coach (Rusty Wright)

UTC head football coach Rusty Wright joined *Press Row* for 15-minutes on Monday, November 14th to discuss the Mocs' disappointing 35-24 home loss to Samford and what this means for the team's shot at the playoffs.

Special Programming – Host of the FCS Football Podcast (Joe DeLeone)

Joe DeLeone joined *The Word with G* for 15-minutes on Wednesday, November 16th to discuss the upcoming FCS Playoffs and what UTC and other teams need to accomplish to receive a bid. Joe also profiled some of UTC's players that should have a chance to play in the NFL.

Special Programming – University of Tennessee at Chattanooga Head Football Coach (Rusty Wright)

UTC head football coach Rusty Wright joined *Press Row* for 15-minutes on Monday, November 21st following another disappointing loss to Western Carolina in the program's final game of the regular season.

Special Programming – Chattanooga Sports Chief Officer (Tim Morgan)

Tim Morgan joined *Press Row* for 20-minutes on Tuesday, November 22nd to promote the Blue Cross Bowl as the event nears. Tim discussed logistics surrounding the event, which will take place at Finley Stadium December 1-3.

Special Programming – Baylor School Headmaster (Chris Angel)

Chris Angel joined *Press Row* for 15-minutes on Thursday, December 1st live from Finley Stadium on day-one of the Blue Cross Bowl. Chris talked about his background in education, hiring Baylor head football coach Erik Kimrey during his time at The Hammond School in Columbia, SC and the process of luring him to Baylor to coach the Red Raiders.

Special Programming – Chattanooga Times Free Press Sports Editor (Stephen Hargis)

Stephen Hargis joined *Press Row* for 15-minutes on Thursday, December 1st on day-one of the Blue Cross Bowl at Finley Stadium to review and preview the games taking place over the three-day event.

Special Programming – Chattanooga Sports Chief Officer (Tim Morgan)

Tim Morgan joined *Press Row* for 15-minutes on Thursday, December 1st live from the Blue Cross Bowl at Finley Stadium to provide listeners with an update on how the event is going.

Special Programming – President of Ruby Falls (Hugh Morrow)

Hugh Morrow joined *Press Row* for 15-minutes at Finley Stadium on day-one of the Blue Cross Bowl to talk about Ruby Falls' sponsorship and support of the event in Chattanooga.

Special Programming – Baylor School Head Football Coach (Erik Kimrey)

First year head coach Erik Kimrey joined *Press Row* for 15-minutes on Friday, December 2nd following his team's win over Montgomery Bell Academy in the Blue Cross Bowl to win the D-II AAA High School Football State Championship.

Special Programming – Tyner Academy Head Football Coach (Scott Chandler)

Scott Chandler joined *Press Row* for 15-minutes on Monday, December 5th following his team's win in the Blue Cross Bowl to claim the school's first Class-2A High School Football State Championship since 1997. Coach Chandler talked about the challenges of raising money to support the program and the team's new stadium, which will be built in the years to come.

Special Programming – Chattanooga Times Free Press Sports Editor (Stephen Hargis)

Stephen Hargis joined *Press Row* for 15-minutes on Thursday, December 8th to review the Blue Cross Bowl, the possibility of the event staying in Chattanooga and other local sports topics.

Special Programming – NFL Hall of Fame Quarterback (Warren Moon)

Warren Moon is the only black quarterback in the NFL Hall of Fame. He joined *Press Row* for 20-minutes on Thursday, December 13th after taking part in the GEAR UP! campaign and event at Nissan Stadium in Nashville to promote vaccinations against COVID-19.

Warren also talked about his career, racial stereotypes and what can be done to end them.

Special Programming – University of Tennessee at Chattanooga Head Football Coach (Rusty Wright)

UTC head football coach Rusty Wright joined *Press Row* for 15-minutes on Wednesday, December 21st on day-one of college football's early signing period. Coach Wright discussed the mix of sixteen high school prospects, junior college players and four-year transfers the program signed.

Special Programming – Chattanooga Times Free Press UTC Beat Writer (Gene Henley)

Gene Henley joins Greg Larnerd weekly for 15-minutes on *The Word with G* to discuss the latest on University of Tennessee at Chattanooga athletics with a focus on football and men's and woman's basketball.

Dates: 10/3, 10/10, 10/17, 10/24, 10/31, 11/7, 11/14, 11/21, 11/28, 12/5, 12/12, 12/19.

Special Programming – Various Local High School Football Coaches

Local high school football coaches and players join Greg Larnerd and KJ Simpson weekly for 15-minutes during both the *High School Football Preview Show* and the *High School Football Review Show* during football season to discuss their programs and highlight local athletes.

10/4 - Marion County HC Tim Starkey & Red Bank HC Ted Gatewood
10/6 - Central HC Curt Jones & East Hamilton HC Grant Reynolds
10/13 – Tyner HC Scott Chandler & Boyd Buchanan HC Gary Rankin
10/18 – Rhea County HC Mark Pemberton & Dalton HC Kit Carpenter
10/20 – Bradley Central HC Damon Floyd & Silverdale Academy HC Mike Connors
10/25 – Brainerd HC Martels Carter & Cleveland HC Marty Wheeler
10/27 – Signal Mountain HC Josh Roberts & Hixson HC Josh Owensby
11/1 – Heritage HC E.K. Slaughter & Coahulla Creek Danny Wilson
11/3 – Lookout Valley HC Josh Payne & McMinn Central HC Matt Moody
11/8 – Walker Vally HC Drew Akins & Ringgold HC Robert Akins
11/10 – Christian Heritage HC Jay Poag & Baylor School HC Erik Kimrey
11/15 – Red Bank HC Ted Gatewood & CCS HC Phil Massey
11/17 – Dalton HC Kit Carpenter & Tyner HC Scott Chandler
11/22 – Calhoun HC Clay Stephenson & Red Bank quarterback Eric Hill
11/29 – Baylor offensive lineman Brycen Sanders & Tyner quarterback Josh Jackson
12/2 – Tyner HC Scott Chandler & Ooltewah HC Goose Manning
12/6 – Tyner HC Scott Chandler & Baylor School HC Erik Kimrey

Special Programming – Various Local High School Basketball Coaches

Local high school basketball coaches and players join Greg Larnerd and KJ Simpson weekly for 15-minutes during *Baseline 2 Baseline*, a one-hour show that highlights local high school basketball programs and student athletes.

12/8 – East Hamilton HC Andy Webb & Soddy Daisy HC Bill Eller
12/13 – Lakeview Fort Oglethorpe HC Josh Laney & Notre Dame HC Jonathon Adams
12/15 – Chattanooga Christian School HC Wes Moore
12/20 – Brainerd HC Levar Brown & Cleveland HC Reggie Tucker
12/22 – McMinn County HC Randell Casey & Central HC Bradley Carpenter
12/29 – Hamilton Heights HC Steve Cook & Sale Creek HC Daniel Moore

Special Programming – Local Youth Athletes (Future Stars of Tomorrow)

Local youth athletes join Greg Larnerd each week for 15-minutes for a web feature entitled, *Future Stars of Tomorrow*, where they talk about their interest in playing sports. The Future Stars of Tomorrow feature is posted on the local ESPN Chattanooga website and shared via the station's social media accounts each week.

10/6 – Tucker Monhallen
10/13 – Abby Witten
10/20 – Zane Gilbert & Eli Wilson
10/27 – Easton Rochester
11/3 – Chloe Cunningham
11/10 – Bo Owensby
11/17 – Katie Gooden
12/8 – Rylee Jasper
12/15 – Gunner Whiteside
12/22 – Kacey Hart
12/29 – Brandt Hodge

MY VOTE TN

In July 2020 our group of stations realized a need to increase awareness about voting. We contracted with a service to create a website dedication to the elections (primary & general) in 2020. In addition to on-air chatter with the Announcers we ran a minimum of five (5) recorded announcements each day Monday thru Sunday 12am-12am. The website included everything from how to register to vote with links to do so as well as a list of each candidate running for each office with a picture and a link to their website.

Spotlight on Local Charities

In December 2021, we began a program where we spotlight a local charity each week. The spotlight includes 28 promotional announcements about the charity during the week they are featured as well as a story featured online on each of our 5 radio station websites as well as our ChattanoogaPulse.com website. Total spots aired in 4th Quarter: 368 spots

Tennessee Association of Broadcaster PEP Plan

During 4th Quarter, the station ran Public Service Announcements on behalf of Tennessee Association of Broadcaster PEP Plan. Total spots aired in 4th Quarter: 1,516 spots.

Advertisers Included:

TN Dept. of Tourist Development (TDTD)
TN Gas Association (TGAS)
TN Dept. of Workforce Development (TDWD)
TN Clean Fuels Coalition (TCFC)
TN Bureau of Investigations (TBOI)
TN Adult Education (TNAD)

Part 2: Attachments from Events, Letters and Articles

ESPN Chattanooga Website

<https://espnchattanooga.com/>



December 8, 2022

Danielle Brewer
Brewer Media Group
1305 Carter Street
Chattanooga, TN 37402

Dear Danielle:

On behalf of the Grateful Gobbler Planning Committee and more than 2,000 families who have called the Maclellan Shelter for Families a temporary over the past nine years, I want to express my gratitude to **Brewer Media Group** for being a media sponsor of the **23rd Annual Grateful Gobbler Walk**.

With more than 5,000 participants, the **23rd Annual Grateful Gobbler** will be remembered as a record-breaking year as we not only had the largest crowd ever, we successfully exceeded our fundraising goal of \$250,000...thanks to YOU! As you're aware, 100% of the proceeds from the Grateful Gobbler Walk directly benefits the Maclellan Shelter for Families – the only homeless shelter in a 120-mile radius that enables an intact family to remain together as they search for permanent housing solutions. In addition to covering the operating expenses of the shelter, proceeds from the Grateful Gobbler will also ensure that every family has access to transportation and childcare as they search for employment opportunities and permanent housing.

Because of your continued support, Carl and his sons have regained hope and now have a **HOME!**

Thanks again for joining us in keeping homeless families together through difficult times by supporting the **Grateful Gobbler Walk**. We hope you will consider partnering with us again next year for the **24th Annual Grateful Gobbler Walk**. We will host it on the same day (**Thanksgiving morning**), at the same time (**8 am**), and at the same location (**Coolidge Park**). I will be in touch to confirm your participation by March 1.



Thanks again for your partnership! It is making a difference and transforming lives!

In partnership and with sincerest appreciation,


Karlene Claridy

Grateful Gobbler Planning Committee

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 32181
 Date Entered 09/19/2022
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Entertainment
 Product BETWEEN THE BRIDGES
 Date Range 09/20/2022 - 10/14/2022
 CoOp No

ASSOCIATION OF VISUAL ARTS
 30 FRAZIER AVENUE
 CHATTANOOGA TN 37405

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	09/20/2022-10/14/2022	06:00:00-23:59:59	00:30	3,3,3,3,3,4,4	All Weeks	0.00	81	0.00
2	WALV-HD2	09/20/2022-10/14/2022	06:00:00-23:59:59	00:30	3,3,3,3,3,4,4	All Weeks	0.00	81	0.00
								Total	0.00

Projected Billing	Count	Gross	Total
September	2022	40	0.00
October	2022	122	0.00
		162	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 31264
 Date Entered 02/01/2022
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Public Service
 Conflict 2 Entertainment
 Product Annual Celebration of Life and Hope
 Estimate # \$5835 Value
 Date Range 09/19/2022 - 10/14/2022
 CoOp No

AUSTIN HATCHER FOUNDATION
 1705 S HOLTZCLAW AVENUE
 CHATTANOOGA TN 37404

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	09/19/2022-10/14/2022	06:00:00-23:59:59	00:30	5,5,5,5,5,0,0	All Weeks	0.00	100	0.00
2	WALV-HD2	09/19/2022-10/14/2022	06:00:00-23:59:59	00:30	5,5,5,5,5,0,0	All Weeks	0.00	100	0.00
3	[PULSE]	09/19/2022-10/14/2022				300x250	0.00	4	0.00
Total									0.00

Projected Billing	Count	Gross	Total
September	2022	51	0.00
October	2022	153	0.00
		204	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 32172
 Date Entered 09/13/2022
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Public Service
 Conflict 2 Day Care
 Product ANNIVERSA PARTNER
 Estimate # ANNIVERSA PARTNER
 Date Range 10/10/2022 - 10/21/2022
 CoOp No

CHAMBLISS CENTER FOR CHILDREN
 315 GILLEPSIE ROAD
 CHATTANOOGA TN 37411

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	10/10/2022-10/21/2022	06:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	48	0.00
2	WALV-HD2	10/10/2022-10/21/2022	06:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	48	0.00
3	WJTT-FM	10/10/2022-10/21/2022	06:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	48	0.00
4	WALV-HD4	10/10/2022-10/21/2022	06:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	48	0.00
Total									0.00

Projected Billing	Count	Gross	Total
October	2022	192	0.00
		192	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402
423-242-7656

Order # 31369
Date Entered 02/27/2022
Sales Person House Account
Billing Cycle Broadcast
Product MY VOTE TN
Estimate # MY VOTE TN
Date Range 03/01/2022 - 11/08/2022
CoOp No

STATION ANNOUNCEMENTS (CURRENT)

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	03/01/2022-05/11/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	360	0.00
2	WMPZ-FM	03/01/2022-05/11/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	360	0.00
3	WALV-FM	03/01/2022-05/11/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	360	0.00
4	WALV-HD2	03/01/2022-05/11/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	360	0.00
5	WJTT-FM	07/01/2022-08/09/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	200	0.00
6	WMPZ-FM	07/01/2022-08/09/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	200	0.00
7	WALV-FM	07/01/2022-08/09/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	200	0.00
8	WALV-HD2	07/01/2022-08/09/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	200	0.00
9	WJTT-FM	10/03/2022-11/08/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	185	0.00
10	WALV-FM	10/03/2022-11/08/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	185	0.00
11	WALV-HD2	10/03/2022-11/08/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	185	0.00
12	WMPZ-FM	10/03/2022-11/08/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	185	0.00
Total									0.00

Projected Billing	Count	Gross	Total
March	2022	540	0.00
April	2022	560	0.00
May	2022	340	0.00
July	2022	620	0.00
August	2022	180	0.00
October	2022	560	0.00
November	2022	180	0.00
		2980	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 32227
 Date Entered 10/03/2022
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Tourism
 Product Chattanooga Music Census
 Date Range 10/07/2022 - 11/05/2022
 CoOp No

CHATTANOOGA TOURISM CO.
 736 MARKET STREET 18TH FLOOR
 CHATTANOOGA TN 37402

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	10/07/2022-11/05/2022	05:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	150	0.00
2	WALV-HD2	10/07/2022-11/05/2022	05:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	150	0.00
3	WJTT-FM	10/07/2022-11/05/2022	05:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	150	0.00
4	WMPZ-FM	10/07/2022-11/05/2022	05:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	150	0.00
Total									0.00

Projected Billing	Count	Gross	Total
October	2022	480	0.00
November	2022	120	0.00
		600	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 32256
 Date Entered 10/13/2022
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Grocery Stores
 Product FLU SHOT
 Date Range 10/14/2022 - 11/01/2022
 CoOp No

K-VA-T FOOD STORES, INC C/O TOMBRAS GROUP
 (KNOXVILLE)
 P O BOX 15151
 KNOXVILLE TN 37901

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	10/14/2022-11/01/2022	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	76	0.00
2	WALV-FM	10/14/2022-11/01/2022	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	76	0.00
3	WALV-HD2	10/14/2022-11/01/2022	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	76	0.00
								Subtotal	0.00
								Agency Commission	0.00
								Total	0.00

Projected Billing	Count	Gross	Total
October	2022	204	0.00
November	2022	24	0.00
		228	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 31779
 Date Entered 06/08/2022
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Product 23rd Annual Grateful Gobbler Walk
 Date Range 10/24/2022 - 11/23/2022
 CoOp No

MACLELLAN FOUNDATION, THE C/O MEDIA AND GRANT
 RELATIONS
 820 BROAD STREET
 SUITE 300
 CHATTANOOGA TN 37402

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	10/31/2022-11/23/2022	00:00:00-23:59:59	00:30	3,3,3,3,0,0	All Weeks	0.00	54	0.00
2	WMPZ-FM	10/31/2022-11/23/2022	00:00:00-23:59:59	00:30	3,3,3,3,0,0	All Weeks	0.00	54	0.00
3	WALV-HD2	10/24/2022-11/23/2022	00:00:00-23:59:59	00:30	4,4,4,4,4,4	All Weeks	0.00	124	0.00
4	WALV-FM	10/24/2022-11/23/2022	00:00:00-23:59:59	00:30	3,3,3,3,3,3	All Weeks	0.00	93	0.00
Total									0.00

Projected Billing		Count	Gross	Total
October	2022	49	0.00	0.00
November	2022	276	0.00	0.00
		325	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 32109
 Date Entered 08/24/2022
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Entertainment
 Conflict 2 Health Services
 Product PINK CAMPAIGN 2023
 Date Range 12/26/2022 - 01/20/2023
 CoOp No

MEMORIAL HEALTH CARE SYSTEM (LOCAL)
 2525 DESALES AVENUE
 CHATTANOOGA TN 37404

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	12/26/2022-01/20/2023	00:00:00-23:59:59	00:30	4,4,4,0,0,0,0	All Weeks	0.00	48	0.00
2	WMPZ-FM	12/26/2022-01/20/2023	00:00:00-23:59:59	00:30	4,4,4,0,0,0,0	All Weeks	0.00	48	0.00
3	WALV-HD2	12/26/2022-01/20/2023	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	104	0.00
4	WALV-FM	12/26/2022-01/20/2023	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	104	0.00
Total									0.00

Projected Billing		Count	Gross	Total
January	2023	304	0.00	0.00
		304	0.00	0.00

Customer _____ Sales Person _____

Confirmation



WALV-FM
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 31103
 Date Entered 01/05/2022
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Health Services
 Product GOLF CLASSIC 2022
 Date Range 10/03/2022 - 10/24/2022
 CoOp No

RONALD MCDONALD HOUSE
 200 CENTRAL AVENUE
 CHATTANOOGA TN 37403

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WALV-FM	10/03/2022-10/17/2022	06:00:00-19:00:00	00:30	5,5,5,5,5,5,5	All Weeks	0.00	75	0.00	
2	WALV-FM	10/17/2022-10/24/2022	06:00:00-23:59:59	00:20	0,0,4,4,4,4,4	All Weeks	0.00	20	0.00	
3	WALV-FM	10/24/2022-10/24/2022				WALV RE	0.00	1	0.00	
Total										0.00

Projected Billing	Count	Gross	Total
October	2022	96	0.00
		96	0.00

Customer _____ Sales Person _____

Part 3: Public Service Announcement Policy

We encourage our employees to make us aware of any events that they feel we should help promote and/or be a part of. Many of our employees are members of various organizations, groups throughout the community. At Brewer Media we also encourage organizations to send us information about their events for us to help promote it through on-air announcements and on our websites.

We, Kira Headlee, General Manager, and Wells Guthrie, Program Director, living within the Chattanooga Community and through our conversations with employees, area government officials and citizens, have ascertained the preceding to be significant in meeting the unique needs and addressing the concerns and interests of the public in the area served by this station.



Kira Headlee
General Manager



Wells Guthrie
Program Director