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**Quarterly List of Community Issues and Responsive Programming  
Radio Station WALV-FM HD2 licensed to Ooltewah/Chattanooga  
October 1, 2022 – December 31, 2022**

As an ongoing effort to serve the public interest, WALV-HD2 offers a variety of programming responsive to the issues of concern to our audience and the community at large. The following is a list of the station's most significant programming in response to those issues.

In addition, WALV-HD2 provides news and information as a part of its weekly programming. Traffic reports are heard four (4) times per hour each weekday morning and afternoon. WALV-HD2 provides one and half minutes of local newscasts Monday through Friday from 6AM to 8AM. A 30 second weather report airs on WALV-HD2 once an hour between 6AM-6PM Monday through Friday.

## **Part 1: Special Programming and Public Service**

**Following is a list of events that WALV-HD2 participated in or helped to promote to the community.**

### **Special Programming – Chattanooga’s Morning Show with Gary**

Gary is the live morning DJ from 6:00am-10:00am every Monday-Friday. Listeners can call-in, and local guests are also invited to come to the studio and talk about what is happening around the Chattanooga community.

### **Spotlight on Local Charities**

In December 2021, we began a program where we spotlight a local charity each week. The spotlight includes 28 promotional announcements about the charity during the week they are featured as well as a story featured online on each of our 4 radio station websites as well as our ChattanoogaPulse.com website. Total spots aired in 4<sup>th</sup> Quarter: 368 spots

### **MY VOTE TN**

In July 2020 our group of stations realized a need to increase awareness about voting. We contracted with a service to create a website dedication to the elections (primary & general) in 2020. In addition to on air chatter with the Announcers we ran a minimum of five (5) recorded announcements each day Monday thru Sunday 12am-12am. The website included everything from how to register to vote with links to do so as well as a list of each candidate running for each office with a picture and a link to their website.

## Tennessee Association of Broadcaster PEP Plan

During 4<sup>th</sup> Quarter, the station ran Public Service Announcements on behalf of Tennessee Association of Broadcaster PEP Plan. Total spots aired in 4<sup>th</sup> Quarter: 595 spots.

### Advertisers Included:

TN Dept. of Tourist Development (TDTD)  
TN Gas Association (TGAS)  
TN Dept. of Workforce Development (TDWD)  
TN Clean Fuels Coalition (TCFC)  
TN Bureau of Investigations (TBOI)  
TN Adult Education (TNAD)

## Part 2: Attachments from Events, Letters and Articles

### **MY VOTE TN**

<https://www.myvotetn.com/>

### **BIG 106.9 Facebook**

<https://www.facebook.com/BIGFM1069/>



December 8, 2022

Danielle Brewer  
Brewer Media Group  
1305 Carter Street  
Chattanooga, TN 37402

Dear Danielle:

On behalf of the Grateful Gobbler Planning Committee and more than 2,000 families who have called the Maclellan Shelter for Families a temporary over the past nine years, I want to express my gratitude to **Brewer Media Group** for being a media sponsor of the **23<sup>rd</sup> Annual Grateful Gobbler Walk**.

With more than 5,000 participants, the **23<sup>rd</sup> Annual Grateful Gobbler** will be remembered as a record-breaking year as we not only had the largest crowd ever, we successfully exceeded our fundraising goal of \$250,000...thanks to YOU! As you're aware, 100% of the proceeds from the Grateful Gobbler Walk directly benefits the Maclellan Shelter for Families – the only homeless shelter in a 120-mile radius that enables an intact family to remain together as they search for permanent housing solutions. In addition to covering the operating expenses of the shelter, proceeds from the Grateful Gobbler will also ensure that every family has access to transportation and childcare as they search for employment opportunities and permanent housing.

Because of your continued support, Carl and his sons have regained hope and now have a **HOME!**

Thanks again for joining us in keeping homeless families together through difficult times by supporting the **Grateful Gobbler Walk**. We hope you will consider partnering with us again next year for the **24<sup>th</sup> Annual Grateful Gobbler Walk**. We will host it on the same day (**Thanksgiving morning**), at the same time (**8 am**), and at the same location (**Coolidge Park**). I will be in touch to confirm your participation by March 1.



Thanks again for your partnership! It is making a difference and transforming lives!

In partnership and with sincerest appreciation,



Karlene Claridy  
Grateful Gobbler Planning Committee

### **Part 3: Public Service Announcement Policy**

We encourage our employees to make us aware of any events that they feel we should help promote and/or be a part of. Many of our employees are members of various organizations, groups throughout the community. At Brewer Media we also encourage organizations to send us information about their events for us to help promote it through on-air announcements and on our websites.

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 32181  
 Date Entered 09/19/2022  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Entertainment  
 Product BETWEEN THE BRIDGES  
 Date Range 09/20/2022 - 10/14/2022  
 CoOp No

ASSOCIATION OF VISUAL ARTS  
 30 FRAZIER AVENUE  
 CHATTANOOGA TN 37405

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	09/20/2022-10/14/2022	06:00:00-23:59:59	00:30	3,3,3,3,3,4,4	All Weeks	0.00	81	0.00
2	WALV-HD2	09/20/2022-10/14/2022	06:00:00-23:59:59	00:30	3,3,3,3,3,4,4	All Weeks	0.00	81	0.00
Total									0.00

Projected Billing	Count	Gross	Total
September	2022	40	0.00
October	2022	122	0.00
		162	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 31264  
 Date Entered 02/01/2022  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Public Service  
 Conflict 2 Entertainment  
 Product Annual Celebration of Life and Hope  
 Estimate # \$5835 Value  
 Date Range 09/19/2022 - 10/14/2022  
 CoOp No

AUSTIN HATCHER FOUNDATION  
 1705 S HOLTZCLAW AVENUE  
 CHATTANOOGA TN 37404

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	09/19/2022-10/14/2022	06:00:00-23:59:59	00:30	5,5,5,5,5,0,0	All Weeks	0.00	100	0.00
2	WALV-HD2	09/19/2022-10/14/2022	06:00:00-23:59:59	00:30	5,5,5,5,5,0,0	All Weeks	0.00	100	0.00
3	[PULSE]	09/19/2022-10/14/2022				300x250	0.00	4	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
September	2022	51	0.00
October	2022	153	0.00
		<b>204</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_



# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 32172  
 Date Entered 09/13/2022  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Public Service  
 Conflict 2 Day Care  
 Product ANNIVERSA PARTNER  
 Estimate # ANNIVERSA PARTNER  
 Date Range 10/10/2022 - 10/21/2022  
 CoOp No

CHAMBLISS CENTER FOR CHILDREN  
 315 GILLEPSIE ROAD  
 CHATTANOOGA TN 37411

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	10/10/2022-10/21/2022	06:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	48	0.00
2	WALV-HD2	10/10/2022-10/21/2022	06:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	48	0.00
3	WJTT-FM	10/10/2022-10/21/2022	06:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	48	0.00
4	WALV-HD4	10/10/2022-10/21/2022	06:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	48	0.00
Total									0.00

Projected Billing	Count	Gross	Total
October	2022	192	0.00
		192	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 31369  
 Date Entered 02/27/2022  
 Sales Person House Account  
 Billing Cycle Broadcast  
 Product MY VOTE TN  
 Estimate # MY VOTE TN  
 Date Range 03/01/2022 - 11/08/2022  
 CoOp No

STATION ANNOUNCEMENTS (CURRENT)

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	03/01/2022-05/11/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	360	0.00
2	WMPZ-FM	03/01/2022-05/11/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	360	0.00
3	WALV-FM	03/01/2022-05/11/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	360	0.00
4	WALV-HD2	03/01/2022-05/11/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	360	0.00
5	WJTT-FM	07/01/2022-08/09/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	200	0.00
6	WMPZ-FM	07/01/2022-08/09/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	200	0.00
7	WALV-FM	07/01/2022-08/09/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	200	0.00
8	WALV-HD2	07/01/2022-08/09/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	200	0.00
9	WJTT-FM	10/03/2022-11/08/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	185	0.00
10	WALV-FM	10/03/2022-11/08/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	185	0.00
11	WALV-HD2	10/03/2022-11/08/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	185	0.00
12	WMPZ-FM	10/03/2022-11/08/2022	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	185	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
March	2022	540	0.00
April	2022	560	0.00
May	2022	340	0.00
July	2022	620	0.00
August	2022	180	0.00
October	2022	560	0.00
November	2022	180	0.00
		<b>2980</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 32227  
 Date Entered 10/03/2022  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Tourism  
 Product Chattanooga Music Census  
 Date Range 10/07/2022 - 11/05/2022  
 CoOp No

CHATTANOOGA TOURISM CO.  
 736 MARKET STREET 18TH FLOOR  
 CHATTANOOGA TN 37402

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	10/07/2022-11/05/2022	05:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	150	0.00
2	WALV-HD2	10/07/2022-11/05/2022	05:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	150	0.00
3	WJTT-FM	10/07/2022-11/05/2022	05:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	150	0.00
4	WMPZ-FM	10/07/2022-11/05/2022	05:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	150	0.00
Total									0.00

Projected Billing	Count	Gross	Total
October	2022	480	0.00
November	2022	120	0.00
		600	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 32256  
 Date Entered 10/13/2022  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Grocery Stores  
 Product FLU SHOT  
 Date Range 10/14/2022 - 11/01/2022  
 CoOp No

K-VA-T FOOD STORES, INC C/O TOMBRAS GROUP  
 (KNOXVILLE)  
 P O BOX 15151  
 KNOXVILLE TN 37901

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	10/14/2022-11/01/2022	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	76	0.00
2	WALV-FM	10/14/2022-11/01/2022	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	76	0.00
3	WALV-HD2	10/14/2022-11/01/2022	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	76	0.00
								Subtotal	0.00
								Agency Commission	0.00
								Total	0.00

Projected Billing	Count	Gross	Total
October	2022	204	0.00
November	2022	24	0.00
		228	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 31779  
 Date Entered 06/08/2022  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Product 23rd Annual Grateful Gobbler Walk  
 Date Range 10/24/2022 - 11/23/2022  
 CoOp No

MACLELLAN FOUNDATION, THE C/O MEDIA AND GRANT  
 RELATIONS  
 820 BROAD STREET  
 SUITE 300  
 CHATTANOOGA TN 37402

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	10/31/2022-11/23/2022	00:00:00-23:59:59	00:30	3,3,3,3,0,0	All Weeks	0.00	54	0.00
2	WMPZ-FM	10/31/2022-11/23/2022	00:00:00-23:59:59	00:30	3,3,3,3,0,0	All Weeks	0.00	54	0.00
3	WALV-HD2	10/24/2022-11/23/2022	00:00:00-23:59:59	00:30	4,4,4,4,4,4	All Weeks	0.00	124	0.00
4	WALV-FM	10/24/2022-11/23/2022	00:00:00-23:59:59	00:30	3,3,3,3,3,3	All Weeks	0.00	93	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
October	2022	49	0.00
November	2022	276	0.00
		<b>325</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 32109  
 Date Entered 08/24/2022  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Entertainment  
 Conflict 2 Health Services  
 Product PINK CAMPAIGN 2023  
 Date Range 12/26/2022 - 01/20/2023  
 CoOp No

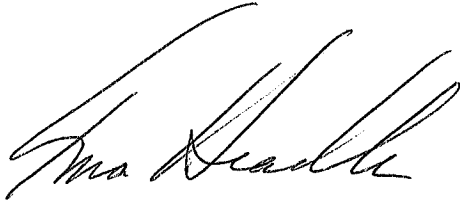
MEMORIAL HEALTH CARE SYSTEM (LOCAL)  
 2525 DESALES AVENUE  
 CHATTANOOGA TN 37404

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	12/26/2022-01/20/2023	00:00:00-23:59:59	00:30	4,4,4,0,0,0,0	All Weeks	0.00	48	0.00
2	WMPZ-FM	12/26/2022-01/20/2023	00:00:00-23:59:59	00:30	4,4,4,0,0,0,0	All Weeks	0.00	48	0.00
3	WALV-HD2	12/26/2022-01/20/2023	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	104	0.00
4	WALV-FM	12/26/2022-01/20/2023	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	104	0.00
Total									0.00

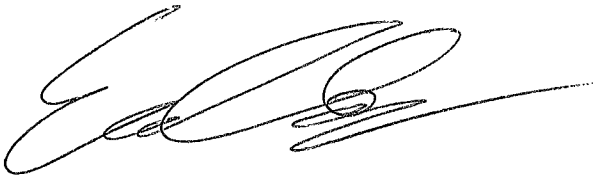
Projected Billing	Count	Gross	Total
January	2023	304	0.00
		304	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

We, Kira Headlee, General Manager, and Eric Foster, Program Director, living within the Chattanooga Community and through our conversations with employees, area government officials and citizens, have ascertained the preceding to be significant in meeting the unique needs and addressing the concerns and interests of the public in the area served by this station.



Kira Headlee  
General Manager



Eric Foster  
Program Director