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**Quarterly List of Community Issues and Responsive Programming  
Radio Station WALV-FM HD2 licensed to Ooltewah/Chattanooga  
October 1, 2021 – December 31, 2021**

As an ongoing effort to serve the public interest, WALV-HD2 offers a variety of programming responsive to the issues of concern to our audience and the community at large. The following is a list of the station's most significant programming in response to those issues.

In addition, WALV-HD2 provides news and information as a part of its weekly programming. Traffic reports are heard four (4) times per hour each weekday morning and afternoon. WALV-HD2 provides one and half minutes of local newscasts Monday through Friday from 6AM to 8AM. A 30 second weather report airs on WALV-HD2 once an hour between 6AM-6PM Monday through Friday.

### **Part 1: Special Programming and Public Service**

**Following is a list of events that WALV-HD2 participated in or helped to promote to the community.**

#### **Special Programming – Chattanooga’s Morning Show with Gary**

Gary is the live morning DJ from 6:00am-10:00am every Monday-Friday. Listeners can call-in, and local guests are also invited to come to the studio and talk about what is happening around the Chattanooga community.

## Part 2: Attachments from Events, Letters and Articles

### **Part 3: Public Service Announcement Policy**

We encourage our employees to make us aware of any events that they feel we should help promote and/or be a part of. Many of our employees are members of various organizations, groups throughout the community. At Brewer Media we also encourage organizations to send us information about their events for us to help promote it through on-air announcements and on our websites.

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 30660  
 Date Entered 09/10/2021  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Product Hope for the Holidays  
 Estimate # Value of \$5280  
 Date Range 09/20/2021 - 11/05/2021  
 CoOp No

AMERICAN CANCER SOCIETY  
 6221 SHALLOWFORD ROAD  
 SUITE 102  
 CHATTANOOGA TN 37421

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-HD	09/20/2021-10/03/2021	06:00:00-23:59:59	00:30	4,4,4,4,4,0,0	All Weeks	0.00	40	0.00
2	WALV-FM	09/20/2021-10/03/2021	06:00:00-23:59:59	00:30	4,4,4,4,4,0,0	All Weeks	0.00	40	0.00
3	WALV-HD	10/25/2021-11/07/2021	06:00:00-23:59:59	00:30	4,4,4,4,4,0,0	All Weeks	0.00	40	0.00
4	WALV-FM	10/25/2021-11/07/2021	06:00:00-23:59:59	00:30	4,4,4,4,4,0,0	All Weeks	0.00	40	0.00
5	WMPZ-FM	10/25/2021-11/07/2021	06:00:00-23:59:59	00:30	2,2,2,2,2,0,0	All Weeks	0.00	20	0.00
6	WJTT-FM	10/25/2021-11/07/2021	06:00:00-23:59:59	00:30	2,2,2,0,0,0,0	All Weeks	0.00	12	0.00
Total									0.00

Projected Billing		Count	Gross	Total
September	2021	40	0.00	0.00
October	2021	96	0.00	0.00
November	2021	56	0.00	0.00
		192	0.00	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 30517  
 Date Entered 07/20/2021  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Public Service  
 Product HEART WALK 2021  
 Date Range 08/30/2021 - 10/01/2021  
 CoOp No

AMERICAN HEART ASSOCIATION  
 519 EAST 4TH STREET  
 CHATTANOOGA TN 37403

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WALV-FM	08/30/2021-10/01/2021	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	165	0.00	
2	WJTT-FM	08/30/2021-10/01/2021	00:00:00-23:59:59	00:30	4,4,4,0,0,0,0	All Weeks	0.00	60	0.00	
3	WMPZ-FM	08/30/2021-10/01/2021	00:00:00-23:59:59	00:30	4,4,4,4,4,4,0	All Weeks	0.00	116	0.00	
4	WALV-HD	08/30/2021-10/01/2021	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	165	0.00	
<b>Total</b>										0.00

Projected Billing	Count	Gross	Total
September	2021	424	0.00
October	2021	82	0.00
		<b>506</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 30674  
 Date Entered 09/15/2021  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Entertainment  
 Product BETWEEN THE BRIDGES  
 Date Range 09/20/2021 - 10/15/2021  
 CoOp No

ASSOCIATION OF VISUAL ARTS  
 30 FRAZIER AVENUE  
 CHATTANOOGA TN 37405

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	09/20/2021-10/15/2021	06:00:00-23:59:59	00:30	3,3,3,3,3,4,4	All Weeks	0.00	84	0.00
2	WALV-HD	09/20/2021-10/15/2021	06:00:00-23:59:59	00:30	3,3,3,3,3,4,4	All Weeks	0.00	84	0.00
Total									0.00

Projected Billing	Count	Gross	Total
September	2021	46	0.00
October	2021	122	0.00
		168	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 30954  
 Date Entered 12/10/2021  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Entertainment  
 Product 4 BRIDGES ARTS FESTIVAL 2022  
 Date Range 02/21/2022 - 04/08/2022  
 CoOp No

ASSOCIATION OF VISUAL ARTS  
 30 FRAZIER AVENUE  
 CHATTANOOGA TN 37405

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	03/28/2022-04/08/2022	06:00:00-23:59:59	00:30	2,2,2,2,0,0	All Weeks	0.00	20	0.00
2	WMPZ-FM	02/21/2022-04/08/2022	06:00:00-23:59:59	00:30	3,3,3,3,0,0	All Weeks	0.00	105	0.00
3	WALV-FM	02/21/2022-04/08/2022	06:00:00-23:59:59	00:30	3,3,3,3,0,0	All Weeks	0.00	105	0.00
4	WALV-HD	02/21/2022-04/08/2022	06:00:00-23:59:59	00:30	3,3,3,3,0,0	All Weeks	0.00	105	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
February	2022	45	0.00
March	2022	180	0.00
April	2022	110	0.00
		<b>335</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_



# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 29650  
 Date Entered 01/11/2021  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Public Service  
 Conflict 2 Entertainment  
 Product Annual Celebration of Life and Hope  
 Date Range 09/13/2021 - 10/15/2021  
 CoOp No

AUSTIN HATCHER FOUNDATION  
 1705 S HOLTZCLAW AVENUE  
 CHATTANOOGA TN 37404

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-HD	09/13/2021-10/15/2021	00:00:00-23:59:59	00:30	10,10,10,10,10,10,	All Weeks	0.00	330	0.00
2	WALV-FM	09/20/2021-10/15/2021	00:00:00-23:59:59	00:30	5,5,5,5,5,0,0	All Weeks	0.00	100	0.00
3	WALV-HD	09/18/2021-09/18/2021	00:00:00-23:59:59	00:30	0,0,0,0,1,0	All Weeks	0.00	1	0.00
4	WALV-HD	09/18/2021-09/18/2021	00:00:00-23:59:59	00:30	0,0,0,0,1,0	All Weeks	0.00	1	0.00
<b>Total</b>									0.00

Projected Billing	Count	Gross	Total
September	2021	167	0.00
October	2021	265	0.00
		432	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 30668  
 Date Entered 09/14/2021  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Grocery Stores  
 Product FLU PSA  
 Date Range 09/16/2021 - 10/31/2021  
 CoOp No

K-VA-T FOOD STORES, INC C/O TOMBRAS GROUP  
 (KNOXVILLE)  
 P O BOX 15151  
 KNOXVILLE TN 37901

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	09/16/2021-10/31/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	138	0.00
2	WALV-FM	09/16/2021-10/31/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	138	0.00
3	WALV-HD	09/16/2021-10/31/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	138	0.00
4	WMPZ-FM	09/16/2021-10/31/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,0,0	All Weeks	0.00	96	0.00
Subtotal									0.00
Agency Commission									0.00
Total									0.00

Projected Billing	Count	Gross	Total
September	2021	120	0.00
October	2021	390	0.00
		510	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 30238  
 Date Entered 05/18/2021  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Product 22nd Annual Grateful Gobbler Walk  
 Date Range 10/25/2021 - 11/24/2021  
 CoOp No

MACLELLAN FOUNDATION, THE C/O MEDIA AND GRANT  
 RELATIONS  
 820 BROAD STREET  
 SUITE 300  
 CHATTANOOGA TN 37402

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	11/01/2021-11/24/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,0,0	All Weeks	0.00	54	0.00
2	WMPZ-FM	11/01/2021-11/24/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,0,0	All Weeks	0.00	54	0.00
3	WALV-HD	10/25/2021-11/24/2021	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	124	0.00
4	WALV-FM	10/25/2021-11/24/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	93	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing		Count	Gross	Total
October	2021	49	0.00	0.00
November	2021	276	0.00	0.00
		<b>325</b>	<b>0.00</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 30650  
 Date Entered 09/09/2021  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Entertainment  
 Conflict 2 Health Services  
 Product PINK CAMPAIGN 2022  
 Date Range 12/26/2021 - 01/19/2022  
 CoOp No

MEMORIAL HEALTH CARE SYSTEM (LOCAL)  
 2525 DESALES AVENUE  
 CHATTANOOGA TN 37404

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	12/26/2021-01/21/2022	00:00:00-23:59:59	00:30	4,4,4,0,0,0,0	All Weeks	0.00	48	0.00
2	WMPZ-FM	12/26/2021-01/21/2022	00:00:00-23:59:59	00:30	4,4,4,0,0,0,0	All Weeks	0.00	48	0.00
3	WALV-HD	12/26/2021-01/16/2022	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	88	0.00
4	WALV-FM	12/26/2021-01/16/2022	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	88	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing		Count	Gross	Total
December	2021	8	0.00	0.00
January	2022	264	0.00	0.00
		<b>272</b>	<b>0.00</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 30724  
 Date Entered 10/01/2021  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Public Service  
 Conflict 2 Entertainment  
 Product MORE THAN PINK WALK  
 Date Range 10/05/2021 - 10/29/2021  
 CoOp No

SUSAN G. KOMEN RACE FOR THE CURE  
 515 AIRPORT ROAD  
 SUITE 114  
 CHATTANOOGA TN 37421

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	10/05/2021-10/29/2021	00:00:00-23:59:59	00:30	2,2,2,2,2,2	All Weeks	0.00	50	0.00
2	WALV-HD	10/05/2021-10/29/2021	00:00:00-23:59:59	00:30	2,2,2,2,2,2	All Weeks	0.00	50	0.00
3	WJTT-FM	10/05/2021-10/29/2021	00:00:00-23:59:59	00:30	2,2,2,2,2,2	All Weeks	0.00	50	0.00
4	WMPZ-FM	10/05/2021-10/29/2021	00:00:00-23:59:59	00:30	2,2,2,2,0,0	All Weeks	0.00	38	0.00
<b>Total</b>									0.00

Projected Billing	Count	Gross	Total
October	2021	188	0.00
		188	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 30669  
 Date Entered 09/14/2021  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Public Service  
 Product RAISE THE ROOF 2021  
 Date Range 09/20/2021 - 10/15/2021  
 CoOp No

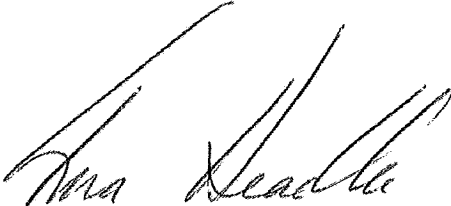
HABITAT FOR HUMANITY  
 1201 EAST MAIN STREET  
 CHATTANOOGA TN 37408

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WMPZ-FM	09/20/2021-10/15/2021	00:00:00-23:59:59	00:30	3,3,3,3,0,0	All Weeks	0.00	60	0.00
2	WALV-HD	09/20/2021-10/15/2021	06:00:00-23:59:59	00:30	5,5,5,5,0,0	All Weeks	0.00	100	0.00
3	WMPZ-FM	09/20/2021-09/26/2021	00:00:00-23:59:59	00:30	1,1,1,1,1,0,0	All Weeks	0.00	5	0.00
<b>Total</b>									<b>0.00</b>

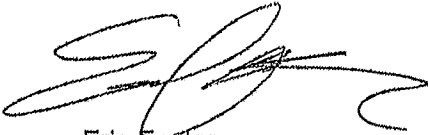
Projected Billing	Count	Gross	Total
September	2021	45	0.00
October	2021	120	0.00
		<b>165</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

We, Kira Headlee, General Manager, and Eric Foster, Program Director, living within the Chattanooga Community and through our conversations with employees, area government officials and citizens, have ascertained the preceding to be significant in meeting the unique needs and addressing the concerns and interests of the public in the area served by this station.



Kira Headlee  
General Manager



Eric Foster  
Program Director