
**Quarterly List of Community Issues and Responsive Programming
Radio Station WALV-FM HD2 licensed to Ooltewah/Chattanooga
October 1, 2023 – December 31, 2023**

As an ongoing effort to serve the public interest, WALV-HD2 offers a variety of programming responsive to the issues of concern to our audience and the community at large. The following is a list of the station's most significant programming in response to those issues.

In addition, WALV-HD2 provides news and information as a part of its weekly programming. Traffic reports are heard four (4) times per hour each weekday morning and afternoon. WALV-HD2 provides one and half minutes of local newscasts Monday through Friday from 6AM to 8AM. A 30 second weather report airs on WALV-HD2 once an hour between 6AM-6PM Monday through Friday.

Part 1: Special Programming and Public Service

Following is a list of events that WALV-HD2 participated in or helped to promote to the community.

Special Programming – Chattanooga’s Morning Show with Gary

Gary is the live morning DJ from 6:00am-10:00am every Monday-Friday. Listeners can call-in, and local guests are also invited to come to the studio and talk about what is happening around the Chattanooga community.

Special Programming – Keely Arris w/ McKamey Animal Center

Every Monday at 5:30p Keely Arris highlights a new shelter pet from McKamey Animal Center in a segment called “Match Making Mondays with McKamey”. Every Thursday she travels to the shelter to interact and photograph a new pet to feature. To date nearly 75% of all pets featured on WALV-HD2 BIG FM 106.9 have been adopted from McKamey Animal Center.

Tennessee Association of Broadcaster PEP Plan

During the 4th Quarter, the station ran Public Service Announcements on behalf of Tennessee Association of Broadcaster PEP Plan. Total spots aired in 4th Quarter: 658 spots.

Advertisers Included:

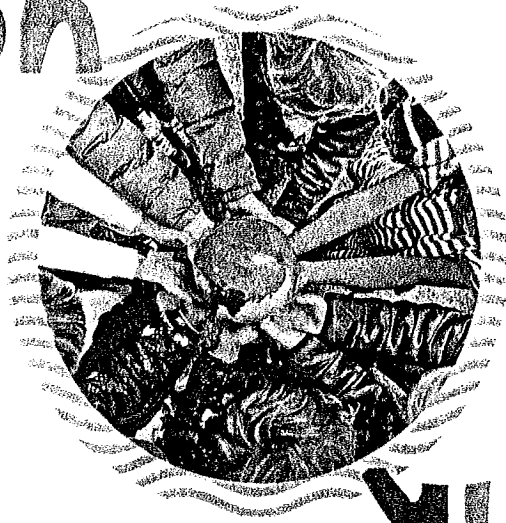
TN Dept. of Tourist Development (TDTD)
TN Gas Association (TGAS)
TN Dept. of Workforce Development (TDWD)
TN Adult Education (TNAD)
TN Justice Center (TNJC)

Part 2: Attachments from Events, Letters and Articles

BIG 106.9 Facebook

<https://www.facebook.com/BIGFM1069/>

info



Thank



EAST LAKE
MONTESSORI

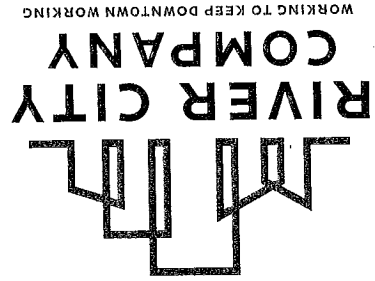
2903 East 37th Street
Chattanooga, TN 37404
www.eastlakemontessori.org



Danielle,

Thank you so much to everyone at Brewer Media Group for donating a radio campaign to our Giving Tuesday. We are grateful for all your support this year. Because of you, we hope more underserved kids access a high-quality early education program.

Many Thanks,
Allie Levanway, Development Director



850 Market Street 2nd Floor Miller Plaza Chattanooga, TN 37402
Office 423 265 3700 rivercitycompany.com



Danielle,

11/29/25

Thank you for Brewer Media's support of the Gratefull event on Nov. 16th. It was a beautiful day with over 1800 individuals from across the community coming together to share a meal!!

Enclosed is one picture from the day showing the gratitude and joy of a group sharing fellowship.

We are so thankful for your partnership and look forward to working together in 2024.

Sincerely,
The River City Company

Danielle,

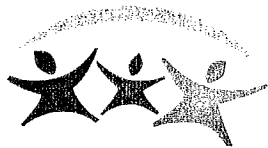
Thank you for your help
with coverage with our fall festival.
It was a tremendous help with
getting the word out.

Thank you for all that
you do for the community.

All the best,
Rebecca A. Love / Harrison
Elementary



thank you...



Partnership
for Families, Children and Adults

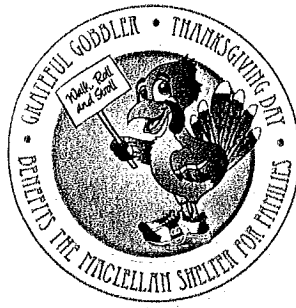
Eastgate Town Center
5600 Brainerd Road, Suite E-3
Chattanooga, TN 37411
423.755.2822



*During this season of giving thanks,
Partnership for Families, Children, and Adults
wish to thank you on behalf of the 7,800 individuals who
benefitted from your generous support this year.
Your gifts provide life-changing support to local families and
children right here in our Tennessee Valley community.*

We all say, "Thank You".





December 6, 2023

Danielle Brewer
Brewer Media Group
1305 Carter Street
Chattanooga, TN 37402

Dear Danielle:

On behalf of the thousands of homeless families who have found solace and support at The Maclellan Shelter for Families over the past nine years, we extend our deepest gratitude to **Brewer Media Group** for your media sponsorship of the 24th Annual Grateful Gobbler Walk!

This year's event was an overwhelming success with more than 5,000 individuals bravely braving the cold to participate. Through the collective efforts of participants and supporters like **Brewer Media Group**, we were able to raise an impressive \$276,000 for the Maclellan Shelter for Families. It is heartening to note that every dollar raised directly contributes to supporting homeless families as The Maclellan Foundation covers 100% of the costs associated with hosting the Grateful Gobbler.



Your commitment to keeping homeless families together and your role in creating an annual Thanksgiving tradition in Chattanooga that blesses all involved is truly appreciated. Your generosity has a tangible impact on the lives of those in need, providing them with hope, warmth, shelter, and a sense of community during a time that can be particularly challenging.

We are incredibly grateful for your support and hope you will consider joining us once again next year at the 25th Annual Grateful Gobbler – the Gobbler's Silver Anniversary Celebration! Your continued involvement is instrumental in making a lasting difference in the lives of homeless families in our community.

With heartfelt thanks,

Karlene Claridy
Grateful Gobbler Planning Committee

Part 3: Public Service Announcement Policy

We encourage our employees to make us aware of any events that they feel we should help promote and/or be a part of. Many of our employees are members of various organizations, groups throughout the community. At Brewer Media we also encourage organizations to send us information about their events for us to help promote it through on-air announcements and on our websites.

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33669
Date Entered 11/21/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Public Service
Conflict 2 Entertainment
Product BUBBLES OF FUN RUN
Estimate # \$3250 VALUE
Contract 12/30/23 - 02/09/24

AUSTIN HATCHER FOUNDATION
ATTN KIM ETHEREDGE
1705 S HOLTZCLAW AVENUE
CHATTANOOGA TN 37404

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WALV-HD2 12/30/23-02/09/24 6:00a-11:59p	3,3,3,2,2,2,2 All Weeks	00:30	Regular	0.00	102	0.00
2	[PULSE] 01/08/24-01/15/24 30X250 BANNER AD ON CHATTANOOGAPULSE.COM				0.00	1	0.00
3	WALV-FM 12/30/23-02/09/24 6:00a-11:59p	3,3,3,2,2,2,2 All Weeks	00:30	Regular	0.00	102	0.00
Total							0.00

Station Summary	Count	Gross	Net
WALV-HD2	102	0.00	0.00
[PULSE]	1	0.00	0.00
WALV-FM	102	0.00	0.00

Projected Billing	Count	Gross	Net
December 2023	8	0.00	0.00
January 2024	137	0.00	0.00
February 2024	60	0.00	0.00
Total	205	0.00	0.00

Customer _____ Sales Person _____

Confirmation



WALV-HD2
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Contract # 32515
 Date Entered 12/05/22
 Sales Person Danielle Swindell
 Agency % 0.00
 Billing Cycle Broadcast
 Conflict 1 Public Service
 Conflict 2 Entertainment
 Product General Education
 Estimate # \$1500 Value
 Contract 11/20/23 - 12/09/23

AUSTIN HATCHER FOUNDATION
 ATTN KIM ETHEREDGE
 1705 S HOLTZCLAW AVENUE
 CHATTANOOGA TN 37404

Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1 11/20/23-12/09/23 12:00a-11:59p	5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	100	0.00
Total						0.00

Projected Billing	Count	Gross	Net
November 2023	35	0.00	0.00
December 2023	65	0.00	0.00
	100	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402

Contract # 33496
 Date Entered 09/22/23
 Sales Person Danielle Swindell
 Agency % 0.00
 Billing Cycle Broadcast
 Conflict 1 Clubs/Organization
 Product Chad Crisp Memorial Golf Tournament
 Estimate # In-Kind Donation \$15,660 Value
 Contract 09/25/23 - 10/29/23

CHATTANOOGA FIREFIGHTERS ASSOCIATION, LOCAL
 820
 ATTN KEITH LILES
 6216 PERIMETER DRIVE
 CHATTANOOGA TN 37421

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total	
1	WALV-FM 09/25/23-10/30/23 6:00a-11:59p	7,7,7,7,7,7,7 All Weeks	00:30	Regular	0.00	252	0.00	
2	WALV-HD2 09/25/23-10/30/23 6:00a-11:59p	7,7,7,7,7,7,7 All Weeks	00:30	Regular	0.00	252	0.00	
3	WJTT-FM 09/25/23-10/30/23 6:00a-11:59p	5,5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	180	0.00	
Total								0.00

Station Summary	Count	Gross	Net
WALV-FM	252	0.00	0.00
WALV-HD2	252	0.00	0.00
WJTT-FM	180	0.00	0.00

Projected Billing	Count	Gross	Net
October 2023	665	0.00	0.00
	665	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33665
Date Entered 11/20/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Clubs/Organizational
Product Legacy Scholarship Fund
Contract 11/23/23 - 11/28/23

EAST LAKE MONTESSORI
ATTN ALLIE LEVANWAY

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WALV-FM 11/23/23-11/28/23 6:00a-11:59p	5,5,0,5,5,5,5 All Weeks	00:30	Regular	0.00	30	0.00
2	WALV-HD2 11/23/23-11/28/23 6:00a-11:59p	5,5,0,5,5,5,5 All Weeks	00:30	Regular	0.00	30	0.00
3	WALV-HD4 11/23/23-11/28/23 6:00a-11:59p	5,5,0,5,5,5,5 All Weeks	00:30	Regular	0.00	30	0.00
4	WJTT-FM 11/23/23-11/28/23 6:00a-11:59p	5,5,0,5,5,5,5 All Weeks	00:30	Regular	0.00	30	0.00
5	WMPZ-FM 11/23/23-11/28/23 6:00a-11:59p	5,5,0,5,5,5,5 All Weeks	00:30	Regular	0.00	30	0.00
Total							0.00

Station Summary	Count	Gross	Net
WALV-FM	30	0.00	0.00
WALV-HD2	30	0.00	0.00
WALV-HD4	30	0.00	0.00
WJTT-FM	30	0.00	0.00
WMPZ-FM	30	0.00	0.00

Projected Billing	Count	Gross	Net
November 2023	100	0.00	0.00
December 2023	50	0.00	0.00
	150	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33308
Date Entered 07/14/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Clubs/Organization
Product 18th ANNUAL ABC EVENT
Contract 08/28/23 - 10/04/23

FRIENDS OF SPECIAL CHILDREN
ATTN ANGELINE FAIRCHILD
PO BOX 5718
CHATTANOOGA TN 37406

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WALV-HD2 08/28/23-10/04/23 6:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	152	0.00
2	WMPZ-FM 09/18/23-10/04/23 6:00a-11:59p	3,3,3,3,3,3,3 All Weeks	00:30	Regular	0.00	51	0.00
3	WMPZ-FM 09/11/23-10/04/23 6:00a-11:59p	3,3,3,3,3,3,3 All Weeks	00:30	Regular	0.00	72	0.00
4	WALV-FM 09/11/23-10/04/23 6:00a-11:59p	3,3,3,3,3,3,3 All Weeks	00:30	Regular	0.00	72	0.00
Total							0.00

Station Summary	Count	Gross	Net
WALV-HD2	152	0.00	0.00
WMPZ-FM	123	0.00	0.00
WALV-FM	72	0.00	0.00

Projected Billing	Count	Gross	Net
September 2023	175	0.00	0.00
October 2023	100	0.00	0.00
	275	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33598
Date Entered 10/27/23
Sales Person Danielle Swindell
Agency % 15.00
Billing Cycle Broadcast
Conflict 1 Grocery Stores
Product Race Against Hunger
Contract 11/01/23 - 11/26/23

K-VA-T FOOD STORES, INC
C/O TOMBRAS GROUP (KNOXVILLE)
P O BOX 15151
KNOXVILLE TN 37901

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WALV-FM 11/01/23-11/26/23 6:00a-11:59p	3,3,3,3,3,3,3 All Weeks	00:30	Regular	0.00	78	0.00
2	WALV-HD2 11/01/23-11/26/23 6:00a-11:59p	3,3,3,3,3,3,3 All Weeks	00:30	Regular	0.00	78	0.00
3	WJTT-FM 11/01/23-11/26/23 6:00a-11:59p	3,3,3,3,3,3,3 All Weeks	00:30	Regular	0.00	78	0.00
Subtotal							0.00
Agency Commission							0.00
Total							0.00

Station Summary	Count	Gross	Net
WALV-FM	78	0.00	0.00
WALV-HD2	78	0.00	0.00
WJTT-FM	78	0.00	0.00

Projected Billing	Count	Gross	Net
November 2023	234	0.00	0.00
	234	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33474
Date Entered 09/14/23
Sales Person Danielle Swindell
Agency % 15.00
Billing Cycle Broadcast
Conflict 1 Grocery Stores
Product SCHOOL BUCKS CHALLENGE
Contract 09/15/23 - 10/15/23

K-VA-T FOOD STORES, INC
C/O TOMBRAS GROUP (KNOXVILLE)
P O BOX 15151
KNOXVILLE TN 37901

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WALV-FM 09/15/23-10/15/23 6:00a-11:59p	5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	155	0.00
2	WALV-HD2 09/15/23-10/15/23 6:00a-11:59p	5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	155	0.00
3	WJTT-FM 09/15/23-10/15/23 6:00a-11:59p	5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	155	0.00
Subtotal							0.00
Agency Commission							0.00
Total							0.00

Station Summary	Count	Gross	Net
WALV-FM	155	0.00	0.00
WALV-HD2	155	0.00	0.00
WJTT-FM	155	0.00	0.00

Projected Billing	Count	Gross	Net
September 2023	150	0.00	0.00
October 2023	315	0.00	0.00
	465	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33578
Date Entered 10/25/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Product Grateful Gobbler Promos
Contract 11/06/23 - 11/10/23

MACLELLAN FOUNDATION, THE
C/O MEDIA AND GRANT RELATIONS
820 BROAD STREET
SUITE 300
CHATTANOOGA TN 37402

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WJTT-FM 11/06/23-11/10/23 12:00a-11:59p	3,3,3,3,3,0,0 All Weeks	00:30	Regular	0.00	15	0.00
2	WMPZ-FM 11/06/23-11/10/23 12:00a-11:59p	3,3,3,3,3,0,0 All Weeks	00:30	Regular	0.00	15	0.00
3	WALV-HD2 11/06/23-11/10/23 12:00a-11:59p	3,3,3,3,3,0,0 All Weeks	00:30	Regular	0.00	15	0.00
4	WALV-FM 11/06/23-11/10/23 12:00a-11:59p	3,3,3,3,3,0,0 All Weeks	00:30	Regular	0.00	15	0.00
Total							0.00

Station Summary	Count	Gross	Net
WJTT-FM	15	0.00	0.00
WMPZ-FM	15	0.00	0.00
WALV-HD2	15	0.00	0.00
WALV-FM	15	0.00	0.00

Projected Billing	Count	Gross	Net
November 2023	60	0.00	0.00
	60	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33441
Date Entered 08/28/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Product 24th Annual Grateful Gobbler Walk
Contract 11/13/23 - 11/22/23

MACLELLAN FOUNDATION, THE
C/O MEDIA AND GRANT RELATIONS
820 BROAD STREET
SUITE 300
CHATTANOOGA TN 37402

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WJTT-FM 11/13/23-11/22/23 12:00a-11:59p	3,3,3,3,3,0,0 All Weeks	00:30	Regular	0.00	24	0.00
2	WMPZ-FM 11/13/23-11/22/23 12:00a-11:59p	3,3,3,3,3,0,0 All Weeks	00:30	Regular	0.00	24	0.00
3	WALV-HD2 11/13/23-11/22/23 12:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	40	0.00
4	WALV-FM 11/13/23-11/22/23 12:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	40	0.00
Total							0.00

Station Summary	Count	Gross	Net
WJTT-FM	24	0.00	0.00
WMPZ-FM	24	0.00	0.00
WALV-HD2	40	0.00	0.00
WALV-FM	40	0.00	0.00

Projected Billing	Count	Gross	Net
November 2023	128	0.00	0.00
	128	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33757
Date Entered 12/15/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Entertainment
Conflict 2 Health Services
Product PINK CAMPAIGN 2024
Contract 12/26/23 - 01/26/24

MEMORIAL HEALTH CARE SYSTEM (LOCAL)
ATTN ANN BILLINGSLEY
2525 DESALES AVENUE
CHATTANOOGA TN 37404

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WJTT-FM 12/26/23-01/26/24 12:00a-11:59p	2,2,2,2,2,2,2 All Weeks	00:30	Regular	0.00	64	0.00
2	WMPZ-FM 12/26/23-01/26/24 12:00a-11:59p	2,2,2,2,2,2,2 All Weeks	00:30	Regular	0.00	64	0.00
3	WALV-HD2 12/26/23-12/31/23 12:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	24	0.00
4	WALV-FM 12/26/23-12/31/23 12:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	24	0.00
Total							0.00

Station Summary	Count	Gross	Net
WJTT-FM	64	0.00	0.00
WMPZ-FM	64	0.00	0.00
WALV-HD2	24	0.00	0.00
WALV-FM	24	0.00	0.00

Projected Billing	Count	Gross	Net
December 2023	72	0.00	0.00
January 2024	104	0.00	0.00
	176	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33418
Date Entered 08/21/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Public Service
Product GRATEFULL 2023
Estimate # \$7,250 In-Kind Value
Contract 11/02/23 - 11/15/23

RIVER CITY COMPANY
ATTN DAWN HJELSETH
850 MARKET STREET
2ND FLOOR MILLER PLAZA STE 200
CHATTANOOGA TN 37402

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WALV-FM 11/02/23-11/15/23 6:00a-11:59p	5,5,5,5,5,0,0 All Weeks	00:30	Regular	0.00	50	0.00
2	WALV-HD2 11/02/23-11/15/23 6:00a-11:59p	5,5,5,5,5,0,0 All Weeks	00:30	Regular	0.00	50	0.00
3	WALV-HD4 11/02/23-11/15/23 6:00a-11:59p	5,5,5,5,5,0,0 All Weeks	00:30	Regular	0.00	50	0.00
4	WJTT-FM 11/02/23-11/15/23 6:00a-11:59p	5,5,5,5,5,0,0 All Weeks	00:30	Regular	0.00	50	0.00
5	WMPZ-FM 11/02/23-11/15/23 6:00a-11:59p	5,5,5,5,5,0,0 All Weeks	00:30	Regular	0.00	50	0.00
Total							0.00

Station Summary	Count	Gross	Net
WALV-FM	50	0.00	0.00
WALV-HD2	50	0.00	0.00
WALV-HD4	50	0.00	0.00
WJTT-FM	50	0.00	0.00
WMPZ-FM	50	0.00	0.00

Projected Billing	Count	Gross	Net
November 2023	250	0.00	0.00
	250	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33456
Date Entered 09/01/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Education
Product DINNER OF FIRSTS 2023
Contract 10/02/23 - 10/27/23

CHATTANOOGA STATE
ATTN CHRIS LYKINS
4501 AMNICOLA HIGHWAY
CHATTANOOGA TN 37406

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total	
1	WMPZ-FM 10/07/23-10/27/23 6:00a-7:00p	5,5,5,5,5,0,0 All Weeks	00:30	Regular	0.00	75	0.00	
2	WALV-HD2 10/07/23-10/27/23 6:00a-7:00p	5,5,5,5,5,0,0 All Weeks	00:30	Regular	0.00	75	0.00	
3	[PULSE] 10/02/23-11/09/23 Pulse banner ad 300x250				0.00	1	0.00	
Total								0.00

Station Summary	Count	Gross	Net
WMPZ-FM	75	0.00	0.00
WALV-HD2	75	0.00	0.00
[PULSE]	1	0.00	0.00

Projected Billing	Count	Gross	Net
October 2023	151	0.00	0.00
	151	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33451
Date Entered 08/31/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Public Service
Product RAISE THE ROOF 2023
Contract 09/11/23 - 10/01/23

HABITAT FOR HUMANITY
ATTN CHERYL MARSH
1201 EAST MAIN STREET
CHATTANOOGA TN 37408

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WMPZ-FM 09/11/23-10/01/23 12:00a-11:59p	3,3,3,3,3,3,3 All Weeks	00:30	Regular	0.00	63	0.00
2	WALV-HD2 09/11/23-10/01/23 6:00a-11:59p	5,5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	105	0.00
Total							0.00

Station Summary	Count	Gross	Net
WMPZ-FM	63	0.00	0.00
WALV-HD2	105	0.00	0.00

Projected Billing	Count	Gross	Net
September 2023	112	0.00	0.00
October 2023	56	0.00	0.00
	168	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 32599
Date Entered 12/21/22
Sales Person House Account
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Public Service
Product PEP SPOTS
Estimate # PEP||PEP
Contract 01/01/23 - 12/31/23

TENNESSEE ASSOC. OF BROADCASTERS
C/O TN ASSOCIATION OF BROADCASTERS

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WJTT-FM 01/01/23-12/31/23 12:00a-11:59p	5,5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	1825	0.00
2	WMPZ-FM 01/01/23-12/31/23 12:00a-11:59p	5,5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	1824	0.00
3	WALV-HD2 01/01/23-12/31/23 12:00a-11:59p	5,5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	1825	0.00
4	WJTT-FM 01/01/23-12/31/23 12:00a-11:59p	2,2,2,2,2,2,2 All Weeks	01:00	Regular	0.00	730	0.00
5	WMPZ-FM 01/01/23-12/31/23 12:00a-11:59p	2,2,2,2,2,2,2 All Weeks	01:00	Regular	0.00	729	0.00
6	WALV-HD2 01/01/23-12/31/23 12:00a-11:59p	2,2,2,2,2,2,2 All Weeks	01:00	Regular	0.00	730	0.00
7	WALV-HD4 08/01/23-08/31/23 5:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	124	0.00
8	WALV-FM 08/02/23-08/31/23 12:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	120	0.00
9	WALV-HD4 10/05/23-10/31/23 5:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	108	0.00
Total							0.00

Station Summary	Count	Gross	Net
WJTT-FM	2555	0.00	0.00
WMPZ-FM	2553	0.00	0.00
WALV-HD2	2555	0.00	0.00
WALV-HD4	232	0.00	0.00
WALV-FM	120	0.00	0.00

Projected Billing	Count	Gross	Net
January 2023	609	0.00	0.00
February 2023	586	0.00	0.00
March 2023	588	0.00	0.00
April 2023	735	0.00	0.00
May 2023	588	0.00	0.00
June 2023	588	0.00	0.00
July 2023	735	0.00	0.00
August 2023	800	0.00	0.00
September 2023	620	0.00	0.00
October 2023	835	0.00	0.00
November 2023	596	0.00	0.00
December 2023	735	0.00	0.00
8015		0.00	0.00

Customer _____ Sales Person _____

We, Kira Headlee, General Manager, and Eric Foster, Program Director, living within the Chattanooga Community and through our conversations with employees, area government officials and citizens, have ascertained the preceding to be significant in meeting the unique needs and addressing the concerns and interests of the public in the area served by this station.



Kira Headlee
General Manager



Eric Foster
Program Director