
**Quarterly List of Community Issues and Responsive Programming
Radio Station WPLZ-FM HD1 licensed to Ooltewah/Chattanooga
October 1, 2018 – December 31, 2018**

As an ongoing effort to serve the public interest, WPLZ-HD1 offers a variety of programming responsive to the issues of concern to our audience and the community at large. The following is a list of the station's most significant programming in response to those issues.

In addition, WPLZ-HD1 provides news and information as a part of its weekly programming. Traffic reports are heard four (4) times per hour each weekday morning and afternoon. WPLZ-HD1 provides one and half minutes of local newscasts Monday through Friday from 6AM to 8AM. A 30 second weather report airs on WPLZ-HD1 once an hour between 6AM-6PM Monday through Friday.

Part 1: Special Programming and Public Service

Following is a list of events that WPLZ-HD1 participated in or helped to promote to the community.

Special Programming – Chattanooga’s Morning Show with Gary, Beth, and Eric

Gary, Beth, and Eric, are the live morning crew from 6:00am-10:00am every Monday-Friday. Listeners can call-in, and local guests are also invited to come to the studio and talk about what is happening around the Chattanooga community.

Interview – Vive for Women w/ ALS Vive-K Challenge in honor of Nancy MacLellan

On October 2nd, people from Vive for Women came into the studio to talk on *Chattanooga’s Morning Show* about the ALS Vive-K Challenge in honor of Nancy MacLellan. Vive for Women were able to raise funds and awareness for the ALS Association. Proceeds from the 5k went to the ALS Association of Tennessee.

Interview – Hannah Lancaster w/ Yoga Wellness talking about the Chattanooga Heart Walk

The American Heart Association had their annual Chattanooga Heart Walk on October 27th 2018. Hannah Lancaster attended it and wanted to let the community know exactly how much the event does to try to help fight heart disease and stroke.

Interview – The Maclellan Foundation w/ Grateful Gobbler Walk

Chattanooga's Morning Show had people from the Maclellan Foundation in the studio to talk about their annual Grateful Gobbler Walk. The walk/run was on Thanksgiving Day. All proceeds helped provide funding for the Maclellan Shelter which help homeless families around the Chattanooga community.

Interview – Chelsea w/ Causeway talking about Grateful!

Chelsea came in the studio to talk about their annual Grateful event. The event gets the community to come together and share a meal in a blocked off street for an early Thanksgiving.

Interview – Raven Brand w/ Habitat for Humanity

On November 23rd, Raven Brand came to talk on-air about Habitat for Humanity. Habitat for Humanity is a non-profit organization that aims to build homes for the Chattanooga community hoping to make it a better place to live. The community comes together and helps build and make improvements to homes.

Part 2: Attachments from Events, Letters and Articles

Interview – Vive for Women w/ ALS Vive-K Challenge in honor of Nancy MacLellan

<http://alsvivekchallenge.itsyourrace.com/event.aspx?id=11159>

Interview – Hannah Lancaster w/ Yoga Wellness talking about the Chattanooga Heart Walk

http://www2.heart.org/site/TR/HeartWalk/General?sid=1071&type=fr_informational&pg=informational&fr_id=3673

Interview – The Maclellan Foundation w/ Grateful Gobbler Walk

<https://www.gratefulgobblerwalk.org/>

Interview – Chelsea w/ Causeway talking about Grateful!

<http://www.causeway.org/gratefull/>

Interview – Raven Brand w/ Habitat for Humanity

<https://www.habichatt.org>

2018

Dear Dani,

Thank you so much for your support again this year with Acres of Darkness! Despite rain on closing night we had a great turnout with over 1900 guests this year. I can't tell you how much we appreciate all you do for us and how much it makes possible at Audubon the rest of the year.

Best wishes for the rest of 2017 and a great start in the new year! Thank you,

Kyle

Dear Danielle,

On behalf of more than 750 homeless families who have called The Maclellan Shelter for Families a temporary home, thank you for being a media sponsor of the 19th Annual Grateful Gobbler Walk. We will begin planning for the "Big 20" in two months and we hope Brewer Media will join us again next year. I will be in touch.

All my best,

Karen

2018

Dear Danielle Swindell,

Thank you so much for being a
continued sponsor of the upcoming
Chattanooga Race for the Cure! We cannot
thank you enough for your support
of the Komen Mission!

Sincerely,
Komen Staff

WPLZ-FM

I would like to take time and say thank you for your commentary on Columbus. I was beginning to think I was the only one in Chatt. that knew all the comments that you made on your show, Monday 10-8-18

And you are right on the facts you brought up. But, you left one off. Columbus had dogs on the island of Hispaniola. THE dogs were used to track natives that were trying to hide. So the point is, there was nothing on an island to feed the dogs. So what did good old Columbus use for food? The Islands BARK. That was what he used for dog food.

And A Really Good Book to READ IF you are into this like I AM, IS, SECRETS of ANCIENT AMERICA by CARL LEHRBURGER.

Thank You
Mark "Wash Tub" Reynolds

washtub427@gmail.com

I ORDER A lot FROM

INNER TRADITIONS: BEAR & Co.

P.O. Box 388

Rochester, VT 05667-0388

2018

Mr. Brewer Sr. + Danielle Swindell,
The Austin Hatcher Foundation would like to personally
thank Brewer Media for your sponsorship.
We are grateful for our sponsors, donors, and
volunteers. With your support, Austin Hatcher is
able to continue providing resources to children + their
families at no cost. Thank you for choosing to invest
in the life of others.

Sincerely,
The Austin Hatcher Staff

Part 3: Public Service Announcement Policy

We encourage our employees to make us aware of any events that they feel we should help promote and/or be a part of. Many of our employees are members of various organizations, groups throughout the community. At Brewer Media we also encourage organizations to send us information about their events for us to help promote it through on-air announcements and on our websites.

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7624

Order # 25737
 Date Entered 09/28/2018
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Clubs/Organization
 Product NPD 2018
 Date Range 10/22/2018 - 11/09/2018
 CoOp No

AFP TENNESSEE, SOUTHEASTERN CHAPTER
 PO BOX 15195
 CHATTANOOGA TN 37415

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	10/22/2018-11/09/2018	00:30	4,4,4,4,4,0,0	All Weeks		0.00	60	0.00
2	WPLZ-FM	10/22/2018-11/09/2018	00:30	4,4,4,4,4,0,0	All Weeks		0.00	60	0.00
3	WPLZ-HD2	10/22/2018-11/09/2018	00:30	4,4,4,4,4,0,0	All Weeks		0.00	60	0.00
								Total	0.00

Projected Billing		Count	Gross	Total
October	2018	60	0.00	0.00
November	2018	120	0.00	0.00
		180	0.00	0.00

Customer _____ Sales Person _____

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Brewer Media Group
1305 Carter Street
Chattanooga TN 37402
423-242-7624

Order # 25620
Date Entered 08/29/2018
Sales Person Danielle Swindell
Billing Cycle Broadcast
Conflict 1 Public Service
Product HEART WALK 2018
Date Range 09/09/2018 - 10/26/2018
CoOp No

AMERICAN HEART ASSOCIATION
519 EAST 4TH STREET
CHATTANOOGA TN 37403

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	09/09/2018-10/26/2018	00:30	5,5,5,5,5,5	All Weeks		0.00	240	0.00
2	WJTT-FM	09/09/2018-10/26/2018	00:30	5,5,5,0,0,0,0	All Weeks		0.00	104	0.00
3	WMPZ-FM	09/09/2018-10/26/2018	00:30	5,5,5,5,5,5,0	All Weeks		0.00	204	0.00
4	WPLZ-FM	09/09/2018-10/26/2018	00:30	5,5,5,5,5,5,5	All Weeks		0.00	240	0.00
5	WPLZ-HD2	09/09/2018-10/26/2018	00:30	5,5,5,5,5,5,5	All Weeks		0.00	240	0.00
Total									0.00

Projected Billing	Count	Gross	Total
September	2018	465	0.00
October	2018	563	0.00
		1028	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7624

Order # 25951
 Date Entered 11/09/2018
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Public Service
 Product Worksite Wellness Summit Event
 Date Range 12/23/2018 - 01/05/2019
 CoOp No

AMERICAN HEART ASSOCIATION
 519 EAST 4TH STREET
 CHATTANOOGA TN 37403

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WPLZ-FM	12/23/2018-01/05/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	70	0.00
2	WPLZ-HD2	12/23/2018-01/05/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	70	0.00
3	WALV-FM	12/23/2018-01/05/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	70	0.00
Total									0.00

Projected Billing		Count	Gross	Total
December	2018	120	0.00	0.00
January	2019	90	0.00	0.00
		210	0.00	0.00

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Brewer Media Group
1305 Carter Street
Chattanooga TN 37402
423-242-7624

Order # 25614
Date Entered 08/27/2018
Sales Person Danielle Swindell
Billing Cycle Broadcast
Conflict 1 Public Service
Conflict 2 Entertainment
Product 10TH ANNUAL CELEBRATION OF LIFE AND
Date Range HOPE
CoOp 10/01/2018 - 10/19/2018
No

AUSTIN HATCHER FOUNDATION
KIM ETHEREDGE
232 EAST 11ST STREET
SUITE 100
CHATTANOOGA TN 37402

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WPLZ-FM	10/01/2018-10/19/2018	00:30	4,4,4,4,4,4,4	All Weeks		0.00	76	0.00
2	WALV-FM	10/01/2018-10/19/2018	00:30	4,4,4,4,4,4,4	All Weeks		0.00	76	0.00
3	WPLZ-HD2	10/01/2018-10/19/2018	00:30	4,4,4,4,4,4,4	All Weeks		0.00	76	0.00
Total									0.00

Projected Billing	Count	Gross	Total
October	2018	228	0.00
		228	0.00

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Brewer Media Group
1305 Carter Street
Chattanooga TN 37402
423-242-7624

Order # 25816
Date Entered 10/16/2018
Sales Person Danielle Swindell
Billing Cycle Broadcast
Conflict 1 Public Service
Product Gift Wrap Campaign 2018
Date Range 12/03/2018 - 12/23/2018
CoOp No

CHATTANOOGA KIDS ON THE BLOCK
P O BOX 4764
E 8TH STREET
CHATTANOOGA TN 37405

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	12/03/2018-12/23/2018	00:30	4,4,4,4,4,4,4	All Weeks		0.00	84	0.00
2	WPLZ-FM	12/03/2018-12/23/2018	00:30	6,6,6,6,6,6,6	All Weeks		0.00	126	0.00
3	WPLZ-HD2	12/03/2018-12/23/2018	00:30	8,8,8,8,8,8,8	All Weeks		0.00	168	0.00
4	WJTT-FM	12/03/2018-12/23/2018	00:30	4,4,4,4,4,4,4	All Weeks		0.00	84	0.00
5	WMPZ-FM	12/03/2018-12/23/2018	00:30	4,4,4,4,4,4,0	All Weeks		0.00	72	0.00
Total									0.00

Projected Billing	Count	Gross	Total
December	2018	534	0.00
		534	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7624

Order # 25869
 Date Entered 10/26/2018
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Public Service
 Conflict 2 Entertainment
 Product BOOTS, BEER AND BLACKJACK
 Date Range 10/30/2018 - 11/08/2018
 CoOp No

CHATTANOOGA KIDS ON THE BLOCK
 P O BOX 4764
 E 8TH STREET
 CHATTANOOGA TN 37405

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WPLZ-FM	10/30/2018-11/08/2018	06:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	50	0.00
2	WPLZ-HD2	10/30/2018-11/08/2018	06:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	50	0.00
3	WALV-FM	10/30/2018-11/08/2018	06:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	49	0.00
								Total	0.00

Projected Billing	Count	Gross	Total
November	2018	149	0.00
		149	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7624

Order # 25773
 Date Entered 10/05/2018
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Public Service
 Conflict 2 Entertainment
 Product 3 Blind Wines/Celebrating 10 Years
 Date Range 10/22/2018 - 12/30/2018
 CoOp No

CYSTIC FIBROSIS FOUNDATION
 818 NORTH BRAGG AVENUE
 SUITE 238
 LOOKOUT MOUNTAIN TN 37350

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	10/22/2018-11/15/2018	06:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	100	0.00
2	WPLZ-FM	10/22/2018-11/15/2018	06:00:00-23:59:59	00:30	5,5,5,5,5,4,4	All Weeks	0.00	119	0.00
3	WPLZ-HD2	10/22/2018-11/15/2018	06:00:00-23:59:59	00:30	5,5,5,5,5,4,4	All Weeks	0.00	119	0.00
4	WALV-FM	11/26/2018-12/30/2018	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	105	0.00
5	WPLZ-FM	11/26/2018-12/30/2018	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	105	0.00
6	WPLZ-HD2	11/26/2018-12/30/2018	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	105	0.00
Total									0.00

Projected Billing		Count	Gross	Total
October	2018	94	0.00	0.00
November	2018	244	0.00	0.00
December	2018	315	0.00	0.00
		653	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7624

Order # 25761
 Date Entered 10/03/2018
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Product TOUCH A TRUCK EVENT
 Date Range 10/08/2018 - 11/09/2018
 CoOp No

JUNIOR LEAGUE OF CHATTANOOGA
 622 EAST 4TH STREET
 CHATTANOOGA TN 37403

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WJTT-FM	10/08/2018-11/07/2018	00:00:00-23:59:59	01:00	3,3,3,0,0,0,0	All Weeks	0.00	45	0.00	
2	WMPZ-FM	10/08/2018-11/07/2018	00:00:00-23:59:59	01:00	3,3,3,0,0,0,0	All Weeks	0.00	45	0.00	
3	WALV-FM	10/08/2018-11/09/2018	00:00:00-23:59:59	01:00	3,3,3,3,3,0,0	All Weeks	0.00	75	0.00	
4	WPLZ-FM	10/08/2018-11/09/2018	00:00:00-23:59:59	01:00	3,3,3,3,3,0,0	All Weeks	0.00	75	0.00	
5	WPLZ-HD2	10/08/2018-11/09/2018	00:00:00-23:59:59	01:00	3,3,3,3,3,0,0	All Weeks	0.00	75	0.00	
Total										0.00

Projected Billing	Count	Gross	Total
October	2018	189	0.00
November	2018	126	0.00
		315	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7624

Order # 25554
 Date Entered 08/16/2018
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Product 19th Annual Grateful Gobbler Walk
 Date Range 11/04/2018 - 11/21/2018
 CoOp No

MACLELLAN FOUNDATION, THE C/O MEDIA AND GRANT
 RELATIONS
 820 BROAD STREET
 SUITE 300
 CHATTANOOGA TN 37402

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	11/04/2018-11/21/2018	00:00:00-23:59:59	00:30	3,3,3,3,3,0,0	All Weeks	0.00	39	0.00
2	WMPZ-FM	11/04/2018-11/21/2018	00:00:00-23:59:59	00:30	3,3,3,3,3,0,0	All Weeks	0.00	39	0.00
3	WPLZ-FM	11/04/2018-11/21/2018	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	72	0.00
4	WPLZ-HD2	11/04/2018-11/21/2018	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	90	0.00
5	WALV-FM	11/04/2018-11/21/2018	00:00:00-23:59:59	00:30	3,3,3,3,3,4,4	All Weeks	0.00	59	0.00
Total									0.00

Projected Billing	Count	Gross	Total
November	2018	299	0.00
		299	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7624

Order # 25439
 Date Entered 07/31/2018
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Clubs/Organization
 Product STUFFING STRUT
 Date Range 10/15/2018 - 11/02/2018
 CoOp No

STUFFING STRUT, INC.
 5928 HIXSON PIKE
 SUITE A BOX 184
 HIXSON TN 37343

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WPLZ-FM	10/15/2018-11/02/2018	00:30	4,4,4,4,4,4,4	All Weeks		0.00	76	0.00
2	WPLZ-HD2	10/15/2018-11/02/2018	00:30	4,4,4,4,4,4,4	All Weeks		0.00	76	0.00
3	WALV-FM	10/15/2018-11/02/2018	00:30	4,4,4,4,4,4,4	All Weeks		0.00	76	0.00
Total									0.00

Projected Billing		Count	Gross	Total
October	2018	168	0.00	0.00
November	2018	60	0.00	0.00
		228	0.00	0.00

Customer _____ Sales Person _____

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Brewer Media Group
1305 Carter Street
Chattanooga TN 37402
423-242-7624

Order # 25503
Date Entered 08/09/2018
Sales Person Danielle Swindell
Billing Cycle Broadcast
Conflict 1 Public Service
Conflict 2 Entertainment
Product RACE FOR THE CURE 2018
Date Range 09/03/2018 - 10/05/2018
CoOp No

SUSAN G. KOMEN RACE FOR THE CURE
515 AIRPORT ROAD
SUITE 114
CHATTANOOGA TN 37421

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	09/03/2018-10/05/2018	00:30	3,3,3,3,3,3,3	All Weeks		0.00	99	0.00
2	WMPZ-FM	09/03/2018-10/05/2018	00:30	3,3,3,3,3,0,0	All Weeks		0.00	75	0.00
3	WPLZ-FM	09/03/2018-10/05/2018	00:30	3,3,3,3,3,3,3	All Weeks		0.00	99	0.00
4	WPLZ-HD2	09/03/2018-10/05/2018	00:30	3,3,3,3,3,3,3	All Weeks		0.00	99	0.00
Total									0.00

Projected Billing	Count	Gross	Total
September	2018	312	0.00
October	2018	60	0.00
		372	0.00

Customer _____ Sales Person _____

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Brewer Media Group
1305 Carter Street
Chattanooga TN 37402
423-242-7624

Order # 25949
Date Entered 11/08/2018
Sales Person Danielle Swindell
Billing Cycle Broadcast
Conflict 1 Entertainment
Product 25 Millionth Guest Promotion
Date Range 11/16/2018 - 11/23/2018
CoOp No

TENNESSEE AQUARIUM/IMAX (C) C/O TN
AQUARIUM/IMAX
P O BOX 11048
CHATTANOOGA TN 37401

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	11/16/2018-11/23/2018	00:00:00-23:59:59	00:10	5,5,5,5,5,5	All Weeks	0.00	40	0.00
2	WJTT-FM	11/16/2018-11/23/2018	00:00:00-23:59:59	00:10	5,5,5,5,5,5	All Weeks	0.00	40	0.00
3	WMPZ-FM	11/16/2018-11/23/2018	00:00:00-23:59:59	00:10	5,5,5,5,5,5	All Weeks	0.00	40	0.00
4	WPLZ-FM	11/16/2018-11/23/2018	00:00:00-23:59:59	00:10	5,5,5,5,5,5	All Weeks	0.00	40	0.00
5	WPLZ-HD2	11/16/2018-11/23/2018	00:00:00-23:59:59	00:10	5,5,5,5,5,5	All Weeks	0.00	40	0.00
								Subtotal	0.00
								Agency Commission	0.00
								Total	0.00

Projected Billing	Count	Gross	Total
November	2018	200	0.00
		200	0.00

Customer _____ Sales Person _____

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Brewer Media Group
1305 Carter Street
Chattanooga TN 37402
423-242-7624

Order # 25510
Date Entered 08/09/2018
Sales Person Danielle Swindell
Billing Cycle Broadcast
Conflict 2 Education
Product CULTURE FEST 2018
Date Range 09/17/2018 - 10/06/2018
CoOp No

CHATTANOOGA STATE
4501 AMNICOLA HIGHWAY
CHATTANOOGA TN 37406

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	09/17/2018-10/06/2018	00:30	6,6,0,0,0,0,0	All Weeks		0.00	36	0.00
2	WMPZ-FM	09/17/2018-10/06/2018	00:30	4,4,4,4,4,0,0	All Weeks		0.00	60	0.00
3	WPLZ-FM	09/17/2018-10/06/2018	00:30	5,5,5,5,5,5,5	All Weeks		0.00	100	0.00
Total									0.00

Projected Billing	Count	Gross	Total
September	2018	134	0.00
October	2018	62	0.00
		196	0.00

Customer _____ Sales Person _____

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Brewer Media Group
1305 Carter Street
Chattanooga TN 37402
423-242-7624

Order # 25509
Date Entered 08/09/2018
Sales Person Danielle Swindell
Billing Cycle Broadcast
Conflict 1 Clubs/Organization
Product 2018 WOMEN OF DISTINCTION
Date Range 09/24/2018 - 10/12/2018
CoOp No

COMMUNITY FOUNDATION OF GREATER
CHATTANOOGA
PO BOX 4268
CHATTANOOGA TN 37405

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
1	WJTT-FM	09/24/2018-10/12/2018	00:00:00-23:59:59	01:00	5,5,0,0,0,0,0	All Weeks	0.00	30	0.00	
2	WMPZ-FM	09/24/2018-10/12/2018	00:00:00-23:59:59	01:00	3,3,3,3,3,0,0	All Weeks	0.00	45	0.00	
3	WPLZ-FM	09/24/2018-10/12/2018	00:00:00-23:59:59	01:00	4,4,4,4,4,4,0	All Weeks	0.00	68	0.00	
4	WPLZ-HD2	09/24/2018-10/12/2018	00:00:00-23:59:59	01:00	4,4,4,4,4,4,0	All Weeks	0.00	68	0.00	
Total										0.00

Projected Billing	Count	Gross	Total
September	2018	73	0.00
October	2018	138	0.00
		211	0.00

Customer _____ Sales Person _____

Confirmation



brewer media
everywhere. every day.

Brewer Media Group
1305 Carter Street
Chattanooga TN 37402
423-242-7624

Order # 25732
Date Entered 09/27/2018
Sales Person Danielle Swindell
Billing Cycle Broadcast
Conflict 1 Public Service
Conflict 2 Entertainment
Product STARTUP WEEK CHATT 2018
Date Range 10/08/2018 - 10/21/2018
CoOp No

COMPANY LAB, THE
ATTN: STARTUP WEEK
1100 MARKET STREET
SUITE 100
CHATTANOOGA TN 37402

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	10/08/2018-10/21/2018	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	42	0.00
2	WMPZ-FM	10/08/2018-10/21/2018	00:00:00-23:59:59	00:30	3,3,3,3,3,3,0	All Weeks	0.00	36	0.00
3	WPLZ-FM	10/08/2018-10/21/2018	06:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	42	0.00
4	WPLZ-HD2	10/08/2018-10/21/2018	06:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	42	0.00
Total									0.00

Projected Billing	Count	Gross	Total
October	2018	162	0.00
		162	0.00

Customer _____ Sales Person _____

Confirmation



brewer media
everywhere, every day.

Brewer Media Group
1305 Carter Street
Chattanooga TN 37402
423-242-7624

Order # 25692
Date Entered 09/14/2018
Sales Person Danielle Swindell
Billing Cycle Broadcast
Conflict 1 Public Service
Conflict 2 Entertainment
Product NormalPalooza 2018
Date Range 10/15/2018 - 10/26/2018
CoOp No

NORMAL PARK MAGNET
1009 MISSISSIPPI AVE
CHATTANOOGA TN 37405

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	10/15/2018-10/26/2018	00:00:00-23:59:59	00:30	5,5,5,0,0,0,0	All Weeks	0.00	28	0.00
2	WMPZ-FM	10/15/2018-10/26/2018	00:00:00-23:59:59	00:30	5,5,5,5,0,0,0	All Weeks	0.00	40	0.00
3	WPLZ-FM	10/15/2018-10/26/2018	06:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	60	0.00
4	WPLZ-HD2	10/15/2018-10/26/2018	06:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	60	0.00
Total									0.00

Projected Billing	Count	Gross	Total
October	2018	188	0.00
		188	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7624

Order # 25201
 Date Entered 06/19/2018
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Education
 Product DINNER OF FIRSTS
 Date Range 10/08/2018 - 10/19/2018
 CoOp No

CHATTANOOGA STATE
 4501 AMNICOLA HIGHWAY
 CHATTANOOGA TN 37406

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WMPZ-FM	10/08/2018-10/19/2018	06:00:00-19:00:00	00:30	5,5,5,5,5,0,0	All Weeks	0.00	50	0.00
2	WPLZ-FM	10/08/2018-10/19/2018	06:00:00-19:00:00	00:30	5,5,5,5,5,0,0	All Weeks	0.00	50	0.00
3	WPLZ-HD2	10/08/2018-10/19/2018	06:00:00-19:00:00	00:30	5,5,5,5,5,0,0	All Weeks	0.00	50	0.00
								Total	0.00

Projected Billing	Count	Gross	Total
October	2018	150	0.00
		150	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7624

Order # 25704
 Date Entered 09/20/2018
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Public Service
 Conflict 2 Education
 Product CSLA ANNUAL GOLF TOURNAMENT
 Date Range 10/01/2018 - 10/19/2018
 CoOp No

CHATTANOOGA SCHOOL FOR THE LIBERAL ARTS
 6579 E BRAINERD RD
 CHATTANOOGA TN 37421

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WPLZ-FM	10/01/2018-10/19/2018	06:00:00-19:00:00	00:30	4,4,4,4,4,0,0	All Weeks	0.00	60	0.00
2	WPLZ-HD2	10/01/2018-10/19/2018	06:00:00-19:00:00	00:30	4,4,4,4,4,0,0	All Weeks	0.00	60	0.00
								Total	0.00

Projected Billing	Count	Gross	Total
October	2018	120	0.00
		120	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7624

Order # 25629
 Date Entered 08/30/2018
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Public Service
 Conflict 2 Entertainment
 Product 3RD and 4TH QUARTER CAMPAIGN
 Date Range 09/05/2018 - 12/31/2018
 CoOp No

NORTHSIDE NEIGHBORHOOD HOUSE
 PO BOX 4086
 CHATTANOOGA TN 37405

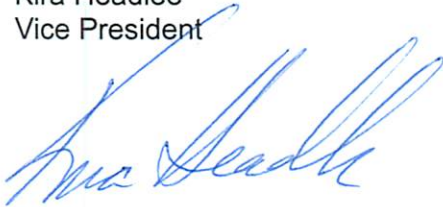
Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WPLZ-FM	09/05/2018-12/31/2018	00:00:00-23:59:59	01:00	2,2,2,2,2,2	All Weeks	0.00	235	0.00
2	WPLZ-HD2	09/05/2018-12/31/2018	00:00:00-23:59:59	01:00	2,2,2,2,2,2	All Weeks	0.00	236	0.00
Total									0.00

Projected Billing		Count	Gross	Total
September	2018	104	0.00	0.00
October	2018	112	0.00	0.00
November	2018	111	0.00	0.00
December	2018	140	0.00	0.00
January	2019	4	0.00	0.00
		471	0.00	0.00

Customer _____ Sales Person _____

We, Kira Headlee, Vice President, and Eric Foster, Program Director, living within the Chattanooga Community and through our conversations with employees, area government officials and citizens, have ascertained the preceding to be significant in meeting the unique needs and addressing the concerns and interests of the public in the area served by this station.

Kira Headlee
Vice President



Eric Foster,
Program Director

