

**Quarterly List of Community Issues and Responsive Programming
Radio Station WALV-FM licensed to Lakesite/Chattanooga
October 1, 2021 – December 31, 2021**

As an ongoing effort to serve the public interest, WALV offers a variety of programming responsive to the issues of concern to our audience and the community at large. The following is a list of the station's most significant programming in response to those issues.

In addition, WALV provide news and information as a part of its weekly programming. Traffic reports are heard 4 times per hour each weekday morning and afternoon. Weekday afternoons from 3pm – 6pm WALV airs a local sports program that offers information about area sporting events for the community.

Part 1: Special Programming and Public Service
Following is a list of events that WALV participated in or helped to promote to the community.

Special Programming – Rusty Wright (UTC Head Football Coach)

University of Tennessee at Chattanooga head football coach Rusty Wright joined *Press Row* for 12-minutes on Monday, October 4 to discuss the ongoing season.

Special Programming – Brian Bement (Chattanooga Football Club Player)

CFC player Brian Bement joined *Press Row* for 12-minutes on Wednesday, October 6 to preview the club's upcoming home match with the Cal United Strikers.

Special Programming – Eric Cole (Atlanta Braves Beat Writer & Podcast Host)

Atlanta Braves beat writer and podcast host Eric Cole joined *Press Row* for 15-minutes on Thursday, October 7 to preview the Braves series with the Milwaukee Brewers in the opening-round of the MLB Playoffs.

Special Programming – Mason Arnold (Ooltewah High School Football Player)

Ooltewah High School football player Mason Arnold was selected as the *NORSPRING Local Athlete of the Week*. Mason was interviewed by Greg Larnerd for 12-minutes on Friday, October 8 and the interview was posted to espnchattanooga.com and shared on the station's social media accounts.

Special Programming – Notre Dame High School Football

On Friday, October 8, Greg Larnerd interviewed coaches and players representing the Notre Dame High School football team before their rivalry game with Boyd Buchanan. The video was posted to espnchattanooga.com, posted to the station's social media accounts and promoted on-air via promos.

Special Programming – Tim Trilk (Chattanooga Red Wolves Goalkeeper)

Chattanooga Red Wolves goalkeeper Tim Trilk joined *Press Row* for 12-minutes on Wednesday, October 13 to talk about the club's successful season and the push for a league championship. Trilk also talked about the new Red Wolves stadium in East Ridge.

Special Programming – Mark Wiedmer (Chattanooga Times Free Press Sports Columnist)

TFP sports columnist Mark Wiedmer joined *Press Row* for 12-minutes on Wednesday, October 13 to discuss the latest local, regional and national sports topics.

Special Programming – Cooper Knecht (Grace Academy High School Football Player)

Grace Academy football player Cooper Knecht was selected as the *NORSPRING Local Athlete of the Week*. Mason was interviewed by Greg Larnerd for 12-minutes on Wednesday, October 13 and the interview was posted to espnchattanooga.com and shared on the station's social media accounts.

Special Programming – Boyd Buchanan High School Football

On Thursday, October 14, Greg Larnerd interviewed coaches and players representing the Boyd Buchanan High School football team before their rivalry game with Notre Dame. The video was posted to espnchattanooga.com, posted to the station's social media accounts and promoted on-air via promos.

Special Programming – Rick Honeycutt (Former Los Angeles Dodgers Pitching Coach)

Former Los Angeles Dodgers pitching coach and Chattanooga native Rick Honeycutt joined *Press Row* for 15-minutes on Friday, October 15 to talk about the ongoing MLB Playoffs and upcoming World Series.

Special Programming – 2021 Chattanooga Ronald McDonald House Charity Golf Tournament

The Chattanooga chapter of the Ronald McDonald House hosted their annual charity golf tournament at Black Creek golf club on Monday, October 18. Both of ESPN Chattanooga's local weekday shows, *The Word with G* and *Press Row*, broadcasted live from the tournament and spoke with RHM representatives and families that have benefitted from the house and the services it provides.

Special Programming – Aiden McCleary (Bradley Central High School Football Player)

Bradley Central High School football player Aiden McCleary was selected as the *NORSPRING Local Athlete of the Week*. Mason was interviewed by Greg Larnerd for 12-minutes on Thursday, October 21 and the interview was posted to espnchattanooga.com and shared on the station's social media accounts.

Special Programming – Rusty Wright (UTC Head Football Coach)

University of Tennessee at Chattanooga head football coach Rusty Wright joined *Press Row* for 12-minutes on Monday, October 25 to review the Mocs' 55-13 road win at Samford over the weekend.

Special Programming – Phillip Wellman (San Antonio Missions Manager)

Former Mississippi Braves manager, Chattanooga native, and current manager of the San Antonio Missions Phillip Wellman joined *Press Row* for 15-minutes on Tuesday, October 26 to talk about the ongoing World Series between the Atlanta Braves and the Los Angeles Dodgers. Coach Wellman also discussed his longtime friendship with Braves manager, Brian Snitker.

Special Programming – Chris Brown (Red Bank High School Head Football Coach)

On Tuesday, October 26, Greg Larnerd went to Red Bank High School to interview head football coach Chris Brown and tour the new weight room. The video was posted to espnchattanooga.com, posted to the station's social media accounts and promoted on-air via promos.

Special Programming – Stephen Hargis (Chattanooga Times Free Press Sports Editor)

TFP sports editor Stephen Hargis joined *Press Row* for 10-minutes on Friday, October 29 to preview the opening-round of the TSSAA High School Football Playoffs.

Special Programming – Rusty Wright (UTC Head Football Coach)

University of Tennessee at Chattanooga head football coach Rusty Wright joined *Press Row* for 12-minutes on Monday, November 1 to review the Mocs' 13-3 win over Furman over the weekend at Finley Stadium.

Special Programming – Jon Hale (Louisville Courier Journal Kentucky Football Beat Writer)

Louisville Courier Journal Kentucky football beat writer Jon Hale joined *Press Row* for 12-minutes on Tuesday, November 2 to preview the upcoming game between the Kentucky Wildcats and the Tennessee Volunteers.

Special Programming – Juan Bullard (East Hamilton High School Football Player)

East Hamilton High School football player Juan Bullard was selected as the *NORSPRING Local Athlete of the Week*. Mason was interviewed by Greg Larnerd for 10-minutes on Thursday, November 4 and the interview was posted to espnchattanooga.com and shared on the station's social media accounts.

Special Programming – Rusty Wright (UTC Head Football Coach)

University of Tennessee at Chattanooga head football coach Rusty Wright joined *Press Row* for 12-minutes on Monday, November 8 to review the Mocs' 35-10 dismantling of Wofford.

Special Programming – Ben Ingram (Braves Radio Network)

Ben Ingram of the Braves Radio Network joined *Press Row* for 15-minutes on Tuesday, November 9 following the Braves win over the Dodgers to claim the World Series crown. Ben went into detail about the Braves struggles in the first-half of the season, trade and free agent signings, and success in the second-half and playoffs.

Special Programming – Tim Morgan (Chief Officer of Chattanooga Sports)

Chattanooga Sports chief officer Tim Morgan joined *Press Row* on Thursday, November 11 to promote the upcoming Blue Cross Bowl at Finley Stadium. In addition to providing information on ticket sales, Tim talked about the economic benefits the Blue Cross Bowl will bring to the city of Chattanooga.

Special Programming – Bill Emendorfer (NORSPRING CEO)

Former University of Tennessee All-American lineman and current CEO of NORSPRING Center for Rejuvenation Bill Emendorfer joined *Press Row* for 12-minutes on Thursday, November 11 to discuss the upcoming game between the University of Tennessee and the undefeated Georgia Bulldogs.

Special Programming – Lamont Paris (UTC Men's Basketball Coach)

UTC men's basketball coach Lamont Paris joined *Press Row* for 12-minutes on Friday, November 12 following the Mocs' 75-64 win over Loyola-Marymount in Los Angeles. Coach Paris reviewed the win and previewed his team's upcoming game with UNC Asheville.

Special Programming – Rusty Wright (UTC Head Football Coach)

University of Tennessee at Chattanooga head football coach Rusty Wright joined *Press Row* for 12-minutes on Monday, November 15 following his team's disappointing 10-6 loss at Mercer over the weekend.

Special Programming – Joe Rexrode (The Athletic)

The Athletic's Joe Rexrode joined *Press Row* for 15-minutes on Wednesday, November 17 to discuss the Tennessee Titans' successful season. Rexrode also provided an update on Vanderbilt athletics and the Nashville Predators.

Special Programming – Rusty Wright (UTC Head Football Coach)

University of Tennessee at Chattanooga head football coach Rusty Wright joined *Press Row* for 12-minutes on Monday, November 22 following the Mocs' heartbreaking 24-21 loss to The Citadel at Finley Stadium over the weekend.

Special Programming – Tim Morgan (Chief Officer of Chattanooga Sports)

Chattanooga Sports chief officer Tim Morgan joined *Press Row* on Tuesday, November 30 to promote the upcoming Blue Cross Bowl at Finley Stadium as the event approaches. Tim promoted ticket sales, encouraged local people to volunteers, and provided detail on what fans can expect during the three-day event.

Special Programming – Blue Cross Bowl Interviews (Thursday, December 2)

- **Stephen Hargis (Chattanooga Times Free Press Sports Editor):** Joined *Press Row* for 12-minutes during Game-1 of the Blue Cross Bowl to discuss the game and those to follow.
- **Rob Riddle (McCallie School Golf Director):** Joined *Press Row* for 12-minutes to talk about his son playing in the state championship game later that night. Provided an update his older son, who played football at McCallie before continuing his college football career at Mercer and UTC.
- **Tim Morgan (Chattanooga Sports Chief Officer):** Joined *Press Row* for 10-minutes to provide an update on how the first day of the Blue Cross Bowl is going from a logistical standpoint.
- **Lee Burns (McCallie School Headmaster):** Joined *Press Row* for 12-minutes to talk about the success of the McCallie football program over the last three-seasons, and discussed plans for the future.

Special Programming – Ralph Potter (McCallie School Head Football Coach)

McCallie School head football coach Ralph Potter joined *Press Row* for 15-minutes on Friday, December 3 on the day that followed his team's win over Montgomery Bell Academy in the Division II Class 3A State Championship.

Special Programming – Wes Stone (South Pittsburg Head Football Coach)

South Pittsburg head football coach Wes Stone joined *Press Row* for 15-minutes on Friday, December 10 following his team's win over then-undefeated McKenzie in the Division I Class 11 State Championship. Coach Stone told the story of how he took over the team after Chris Jones' resignation after just two games and led them all the way to a state crown.

Special Programming – Dane Bradshaw (SEC Network College Basketball Analyst)

Former University of Tennessee guard and current SEC Network college basketball analyst Dane Bradshaw joined *Press Row* for 15-minutes on Tuesday, December 14 to discuss the University of Tennessee men's basketball program.

Special Programming – Rusty Wright (UTC Head Football Coach)

University of Tennessee at Chattanooga head football coach Rusty Wright joined *Press Row* for 12-minutes on Wednesday, December 15 on the opening day of college football's early signing period to talk about the next crop of UTC football players.

Special Programming – Lamont Paris (UTC Men's Basketball Coach)

UTC men's basketball coach Lamont Paris joined *Press Row* for 12-minutes on Tuesday, December 21 to talk about the Mocs' two-game losing streak. Coach Paris also talked about Middle Tennessee State University, which will be the Mocs' next opponent.

Special Programming – Gene Henley (Chattanooga Times Free Press University of Tennessee at Chattanooga Athletics Beat Writer)

Each week, TFP UTC athletics beat writer Gene Henley joins Greg Larnerd on *The Word with G* for 15-minutes to provide the latest on UTC athletics.

Dates: 10/4, 10/11, 10/18, 10/25, 11/1, 11/8, 11/15, 11/22

Special Programming – Kevin Cole (Pro Football Focus)

Each week, Kevin Cole of Pro Football Focus joins Greg Larnerd on *The Word with G* for 15-minutes to discuss the latest on the Tennessee Titans and the Atlanta Falcons, the two closest NFL franchises to Chattanooga.

Dates: 10/5, 10/12, 10/19, 10/26, 11/2, 11/9, 11/16, 11/23, 11/30, 12/7, 12/14, 12/20

Special Programming – Will McFadden (Atlanta Falcons Writer/Podcast Host)

Each week, Atlanta Falcons beat writer and podcast host Will McFadden joins Greg Larnerd for 15-minutes on *The Word with G* to talk the latest Falcons news. Conversations include injury reports, game previews, etc.

Dates: 10/6, 10/13, 10/20, 10/27, 11/3, 11/10, 11/17, 11/24, 12/1, 12/8, 12/15, 12/22, 12/29

Special Programming – Denard Walker (Former Tennessee Titans Defensive Back & Host of the Bleav in Titans Podcast)

Each week, former Tennessee Titans defensive back and current host of the *Titans Podcast* on the Bleav Podcasting Network Denard Walker joins Greg Larnerd for 15-minutes on *The Word with G* to talk the latest Titans news items. Conversations include injury reports, game previews, etc.

Dates: 10/6, 10/13, 10/20, 10/27, 11/3, 11/10, 11/17, 12/1, 12/8, 12/15, 12/22, 12/29

Special Programming – Ryan Schumpert (Rocky Top Insider)

Each week, Rocky Top Insider's Ryan Schumpert joins Greg Larnerd on *The Word with G* for 15-minutes to discuss the latest on the Tennessee Volunteers football and men's basketball programs. Conversations include game previews and reviews, injury reports, team news items and more.

Dates: 10/7, 10/14, 10/21, 10/28, 11/4, 11/11, 11/18, 11/24, 12/2, 12/2, 12/9, 12/16, 12/29

Special Programming – Angela Moryan (WDEF 12 Sports Anchor & Reporter)

Each week during the high school football season, WDEF News Channel 12 sports anchor and reporter Angela Moryan joins Greg Larnerd on *The Word with G* to preview that week's high school football matchups throughout the Tennessee Valley and North Georgia.

Dates: 10/14, 10/21, 10/28, 11/4, 11/11, 11/18, 12/2

Special Programming – High School Basketball Media Day

ESPN Chattanooga hosted a High School basketball media day at Red Bank High School on Wednesday, October 27. During the media day, ESPN Chattanooga team members interviewed coaches and players representing many of the local high school programs. Videos profiling each program were then posted to espnchattanooga.com and the station's social media accounts and promoted on-air via promos.

Dates & Teams:

Red Bank Lions Boys & Girls – Video released on 11/15
Soddy Daisy Trojans Boys & Girls – Video released on 11/18
East Hamilton Hurricanes Boys & Girls – Video released on 11/22
Central High School Purple Pounders Boys & Girls – Video released 11/29
Hixson High School Wildcats Boys & Girls – Video released 11/30
East Ridge Pioneers Boys & Girls – Video released 12/2
Signal Mountain Eagles Boys & Girls – Video released 12/7

Part 2: Attachments from Events, Letters and Articles

Mason Arnold – Local Athlete of the Week

<https://espnchattanooga.com/2021/10/08/mason-arnold-ooltewah-high-school/>

ESPN Chattanooga High School Rivals: Notre Dame

<https://www.youtube.com/watch?v=R9kpDkQUK6M>

Press Row Interview (10/3) – Chattanooga Red Wolves Goalkeeper Tim Trilk

<https://espnchattanooga.com/2021/10/13/press-row-interview-10-13-chattanooga-red-wolves-goalkeeper-tim-trilk/>

Cooper Knecht – Local Athlete of the Week

<https://espnchattanooga.com/2021/10/13/week-8-local-athlete-of-the-week-cooper-knecht-grace-academy/>

ESPN Chattanooga High School Rivals: Boyd-Buchanan

<https://www.youtube.com/watch?v=PJRusTMLC2c>

Pres Row Interview (10/15) – Former Los Angeles Dodgers Pitching Coach and Chattanooga Native Rick Honeycutt

<https://espnchattanooga.com/2021/10/15/press-row-interview-10-15-former-dodgers-pitching-coach-rick-honeycutt/>

Aiden McCleary – Local Athlete of the Week

<https://espnchattanooga.com/2021/10/21/week-9-local-athlete-of-the-week-bradley-central-gb-aiden-mccleary/>

Press Row Interview (10/26) – Minor League Manager Phillip Wellman

<https://espnchattanooga.com/2021/10/26/press-row-interview-10-26-minor-league-manager-phillip-wellman/>

Red Bank High School's New Work Out Facility

<https://www.youtube.com/watch?v=L6hClpzKjIA>

2021 Chattanooga Ronald McDonald House Charity Golf Tournament

<https://rmhchattanooga.com/events/rmhc-golf-classic/>

Juan Bullard – Local Athlete of the Week

<https://espnchattanooga.com/2021/11/04/week-11-local-athlete-of-the-week-east-hamilton-running-back-juan-bullard/>

Press Row Interview (11/11) – Chief Officer of Chattanooga Sports Tim Morgan

<https://espnchattanooga.com/2021/11/11/press-row-interview-11-11-chief-officer-of-chattanooga-sports-tim-morgan/>

Press Row Interview (11/15) – The Athletics' Joe Rexrode

<https://espnchattanooga.com/2021/11/17/press-row-interview-11-17-the-athletics-joe-rexrode/>

Blue Cross Bowl Interviews (12/2)

Stephen Hargis (TFP Sports Editor) - <https://espnchattanooga.com/2021/12/02/press-row-interview-12-2-tfp-sports-editor-stephen-harigs/>

Tim Morgan (Chief Officer Chattanooga Sports) - <https://espnchattanooga.com/2021/12/02/press-row-interview-12-2-chief-officer-of-chattanooga-sports-tim-morgan/>

Lee Burns (McCallie School Headmaster) - <https://espnchattanooga.com/2021/12/02/press-row-interview-12-2-mccallie-school-headmaster-lee-burns/>

Press Row Interview (12/10) – South Pittsburg Head Football Coach Wes Stone

<https://espnchattanooga.com/2021/12/10/press-row-interview-12-10-south-pittsburg-head-football-coach-wes-stone/>

Press Row Interview (12/14) – SEC Network College Basketball Analyst Dane Bradshaw

<https://espnchattanooga.com/2021/12/14/press-row-interview-12-14-sec-network-cbb-analysis-dane-bradshaw/>

VIDEOS: High School Basketball Media Day

Red Bank Lions Boys & Girls (11/15) – <https://espnchattanooga.com/2021/11/15/18594/>

Soddy Daisy Trojans Boys & Girls (11/18) – <https://espnchattanooga.com/2021/11/18/3a-district-6-high-school-basketball-preview-soddy-daisy-trojans/>

East Hamilton Hurricanes Boys & Girls (11/22) – <https://espnchattanooga.com/2021/11/22/3a-district-6-high-school-basketball-media-day-east-hamilton/>

Central High School Purple Pounders Boys & Girls (11/29) – <https://espnchattanooga.com/2021/11/29/3a-district-6-high-school-basketball-media-day-central-purple-pounders/>

Hixson High School Wildcats Boys & Girls (11/30) – <https://espnchattanooga.com/2021/11/30/3a-district-6-high-school-basketball-media-day-hixson/>

East Ridge Pioneers Boys & Girls (12/2) – <https://espnchattanooga.com/2021/12/02/3a-district-6-media-day-east-ridge/>

Signal Mountain Eagles Boys & Girls (12/7) – <https://espnchattanooga.com/2021/12/07/3a-district-6-high-school-basketball-media-day-signal-mountain/>



October 25, 2021

ESPN
1305 Carter Street
Chattanooga, TN, 37402

Dear Danielle,

This will acknowledge your support and participation in the Chattanooga RMHC Golf Classic 2021. We had 40 teams enjoy a great day of golf at Black Creek Club. The Graphic Packaging International team led by Wayne Clark came in first place overall and won the title of the Kaylor Cup. Congrats!

We have celebrated twenty-two years of the Golf Classic because we have an amazing support system. Thanks to Chattanooga Coca-Cola Bottling, Texas Roadhouse, McDonald's, El Meson, Chattanooga Whiskey, and Cherokee Distributing, everyone was well fed and hydrated! And, big thanks to Brewer Media (ESPN 105.1 FM) for promoting the event and highlighting the services we offer.

We are so thankful for the \$70,000 raised from this year's event. All the funds raised from the golf tournament will go directly into our Share-A-Night Fund which allows us to keep families near their sick child while in the hospital.

Thanks again for your support of the 2021 Golf Classic and helping serve the RMHC families and children! Be sure to check out our Facebook page ([@RMHChattanooga](#)) to view golf photos. Also, like our page if you haven't already!

Best Wishes,

Jane L. Kaylor, President and CEO

AM Round Winners:

1st Flight; 1st Place: Graphic Packaging International – Wayne Clark, and Todd Gerrez, Harry Hill, and Taylor Lewis

1st Flight; 2nd Place: Walden Security – Phil Hadden, John Loetscher, Kurt Schmissrauter, and Mike Walden

2nd Flight; 1st Place: Icon – Fred Blankenship, Ricky Chumley, Randy Foster, and Randy Hill

2nd Flight; 2nd Place: McDonald's – Scott Fisher, Bradley Moore, Josh Roddy, and Jake Tallent

PM Round Winners:

1st Flight; 1st Place: International Paper – David Galvan, Mike Jacobs, Austin Kusch, and Keoni Vidrine

1st Flight; 2nd Place: Tranco Logistics – Nathan Frazier, Pat McDonald, Richard Spangler, and Byron Trantham

2nd Flight; 1st Place: HHM Wealth Advisors - Will Clegg, Brent Hinson, Jones Krough, and Tom Ryan

2nd Flight; 2nd Place: BCI – Eddie Creekmore, Jeff Ewing, Brian Hoggard, and Tyler Ogle

200 Central Avenue Chattanooga, TN 37403 423-778-4300 rmchattanooga.com

Keeping families close.

Greater Chattanooga

R M H C



Thank you
for all you do!
♥ Mary

We truly
couldn't share our
mission and do what we do
without your help! THANK YOU!
♥ Beery

We appreciate
your support so much!
Joy

We appreciate you!
Raulette

We are so
grateful for
your partnership.
Duc

Thank you for
always being
your support!
Mary

DANI and BREWER TEAM:

We can't thank you enough for all you do!
Your help with spreading awareness about our mission
and the RMHC GOLF CLASSIC is so appreciated.

You helped raise \$70,000! This amount will help
cover the Home for a month!

THANK You again for your support of the 2021
golf tournament. All the funds raised from the tournament
go directly into the SHARE-A-NIGHT fund which allows us to
keep families near their sick child in the hospital.

Much love & appreciation!

♥ THE CHATTANOOGA RMHC STAFF

Part 3: Public Service Announcement Policy

We encourage our employees to make us aware of any events that they feel we should help promote and/or be a part of. Many of our employees are members of various organizations, groups throughout the community. At Brewer Media we also encourage organizations to send us information about their events for us to help promote it through on-air announcements and on our websites.

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 30660
 Date Entered 09/10/2021
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Product Hope for the Holidays
 Estimate # Value of \$5280
 Date Range 09/20/2021 - 11/05/2021
 CoOp No

AMERICAN CANCER SOCIETY
 6221 SHALLOWFORD ROAD
 SUITE 102
 CHATTANOOGA TN 37421

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-HD	09/20/2021-10/03/2021	06:00:00-23:59:59	00:30	4,4,4,4,4,0,0	All Weeks	0.00	40	0.00
2	WALV-FM	09/20/2021-10/03/2021	06:00:00-23:59:59	00:30	4,4,4,4,4,0,0	All Weeks	0.00	40	0.00
3	WALV-HD	10/25/2021-11/07/2021	06:00:00-23:59:59	00:30	4,4,4,4,4,0,0	All Weeks	0.00	40	0.00
4	WALV-FM	10/25/2021-11/07/2021	06:00:00-23:59:59	00:30	4,4,4,4,4,0,0	All Weeks	0.00	40	0.00
5	WMPZ-FM	10/25/2021-11/07/2021	06:00:00-23:59:59	00:30	2,2,2,2,2,0,0	All Weeks	0.00	20	0.00
6	WJTT-FM	10/25/2021-11/07/2021	06:00:00-23:59:59	00:30	2,2,2,0,0,0,0	All Weeks	0.00	12	0.00
Total									0.00

Projected Billing		Count	Gross	Total
September	2021	40	0.00	0.00
October	2021	96	0.00	0.00
November	2021	56	0.00	0.00
		192	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 30517
 Date Entered 07/20/2021
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Public Service
 Product HEART WALK 2021
 Date Range 08/30/2021 - 10/01/2021
 CoOp No

AMERICAN HEART ASSOCIATION
 519 EAST 4TH STREET
 CHATTANOOGA TN 37403

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	08/30/2021-10/01/2021	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	165	0.00
2	WJTT-FM	08/30/2021-10/01/2021	00:00:00-23:59:59	00:30	4,4,4,0,0,0,0	All Weeks	0.00	60	0.00
3	WMPZ-FM	08/30/2021-10/01/2021	00:00:00-23:59:59	00:30	4,4,4,4,4,4,0	All Weeks	0.00	116	0.00
4	WALV-HD	08/30/2021-10/01/2021	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	165	0.00
Total									0.00

Projected Billing	Count	Gross	Total
September	2021	424	0.00
October	2021	82	0.00
		506	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 30674
 Date Entered 09/15/2021
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Entertainment
 Product BETWEEN THE BRIDGES
 Date Range 09/20/2021 - 10/15/2021
 CoOp No

ASSOCIATION OF VISUAL ARTS
 30 FRAZIER AVENUE
 CHATTANOOGA TN 37405

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	09/20/2021-10/15/2021	06:00:00-23:59:59	00:30	3,3,3,3,3,4,4	All Weeks	0.00	84	0.00
2	WALV-HD	09/20/2021-10/15/2021	06:00:00-23:59:59	00:30	3,3,3,3,3,4,4	All Weeks	0.00	84	0.00
								Total	0.00

Projected Billing	Count	Gross	Total
September	2021	46	0.00
October	2021	122	0.00
		168	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 30954
 Date Entered 12/10/2021
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Entertainment
 Product 4 BRIDGES ARTS FESTIVAL 2022
 Date Range 02/21/2022 - 04/08/2022
 CoOp No

ASSOCIATION OF VISUAL ARTS
 30 FRAZIER AVENUE
 CHATTANOOGA TN 37405

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	03/28/2022-04/08/2022	06:00:00-23:59:59	00:30	2,2,2,2,0,0	All Weeks	0.00	20	0.00
2	WMPZ-FM	02/21/2022-04/08/2022	06:00:00-23:59:59	00:30	3,3,3,3,0,0	All Weeks	0.00	105	0.00
3	WALV-FM	02/21/2022-04/08/2022	06:00:00-23:59:59	00:30	3,3,3,3,0,0	All Weeks	0.00	105	0.00
4	WALV-HD	02/21/2022-04/08/2022	06:00:00-23:59:59	00:30	3,3,3,3,0,0	All Weeks	0.00	105	0.00
Total									0.00

Projected Billing		Count	Gross	Total
February	2022	45	0.00	0.00
March	2022	180	0.00	0.00
April	2022	110	0.00	0.00
		335	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 29650
 Date Entered 01/11/2021
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Public Service
 Conflict 2 Entertainment
 Product Annual Celebration of Life and Hope
 Date Range 09/13/2021 - 10/15/2021
 CoOp No

AUSTIN HATCHER FOUNDATION
 1705 S HOLTZCLAW AVENUE
 CHATTANOOGA TN 37404

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-HD	09/13/2021-10/15/2021	00:00:00-23:59:59	00:30	10,10,10,10,10,10	All Weeks	0.00	330	0.00
2	WALV-FM	09/20/2021-10/15/2021	00:00:00-23:59:59	00:30	5,5,5,5,0,0	All Weeks	0.00	100	0.00
3	WALV-HD	09/18/2021-09/18/2021	00:00:00-23:59:59	00:30	0,0,0,0,1,0	All Weeks	0.00	1	0.00
4	WALV-HD	09/18/2021-09/18/2021	00:00:00-23:59:59	00:30	0,0,0,0,1,0	All Weeks	0.00	1	0.00
Total									0.00

Projected Billing	Count	Gross	Total
September	2021	167	0.00
October	2021	265	0.00
		432	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 30668
 Date Entered 09/14/2021
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Grocery Stores
 Product FLU PSA
 Date Range 09/16/2021 - 10/31/2021
 CoOp No

K-VA-T FOOD STORES, INC C/O TOMBRAS GROUP
 (KNOXVILLE)
 P O BOX 15151
 KNOXVILLE TN 37901

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	09/16/2021-10/31/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	138	0.00
2	WALV-FM	09/16/2021-10/31/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	138	0.00
3	WALV-HD	09/16/2021-10/31/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	138	0.00
4	WMPZ-FM	09/16/2021-10/31/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,0,0	All Weeks	0.00	96	0.00
								Subtotal	0.00
								Agency Commission	0.00
								Total	0.00

Projected Billing	Count	Gross	Total
September	2021	120	0.00
October	2021	390	0.00
		510	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
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Order # 30238
 Date Entered 05/18/2021
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Product 22nd Annual Grateful Gobbler Walk
 Date Range 10/25/2021 - 11/24/2021
 CoOp No

MACLELLAN FOUNDATION, THE C/O MEDIA AND GRANT
 RELATIONS
 820 BROAD STREET
 SUITE 300
 CHATTANOOGA TN 37402

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	11/01/2021-11/24/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,0,0	All Weeks	0.00	54	0.00
2	WMPZ-FM	11/01/2021-11/24/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,0,0	All Weeks	0.00	54	0.00
3	WALV-HD	10/25/2021-11/24/2021	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	124	0.00
4	WALV-FM	10/25/2021-11/24/2021	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	93	0.00
Total									0.00

Projected Billing		Count	Gross	Total
October	2021	49	0.00	0.00
November	2021	276	0.00	0.00
		325	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
 1305 Carter Street
 Chattanooga TN 37402
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Order # 30650
 Date Entered 09/09/2021
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Entertainment
 Conflict 2 Health Services
 Product PINK CAMPAIGN 2022
 Date Range 12/26/2021 - 01/19/2022
 CoOp No

MEMORIAL HEALTH CARE SYSTEM (LOCAL)
 2525 DESALES AVENUE
 CHATTANOOGA TN 37404

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	12/26/2021-01/21/2022	00:00:00-23:59:59	00:30	4,4,4,0,0,0,0	All Weeks	0.00	48	0.00
2	WMPZ-FM	12/26/2021-01/21/2022	00:00:00-23:59:59	00:30	4,4,4,0,0,0,0	All Weeks	0.00	48	0.00
3	WALV-HD	12/26/2021-01/16/2022	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	88	0.00
4	WALV-FM	12/26/2021-01/16/2022	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	88	0.00
Total									0.00

Projected Billing		Count	Gross	Total
December	2021	8	0.00	0.00
January	2022	264	0.00	0.00
		272	0.00	0.00

Customer _____ Sales Person _____

Confirmation



WALV-FM
 1305 Carter Street
 Chattanooga TN 37402
 423-242-7656

Order # 29794
 Date Entered 02/02/2021
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Health Services
 Product GOLF CLASSIC 2021
 Date Range 09/26/2021 - 10/18/2021
 CoOp No

RONALD MCDONALD HOUSE
 200 CENTRAL AVENUE
 CHATTANOOGA TN 37403

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	09/26/2021-10/10/2021	06:00:00-19:00:00	00:30	5,5,5,5,5,5,5	All Weeks	0.00	75	0.00
2	WALV-FM	10/11/2021-10/17/2021	06:00:00-23:59:59	00:20	0,0,4,4,4,4,4	All Weeks	0.00	20	0.00
3	WALV-FM	10/18/2021-10/18/2021				WALV RE	0.00	1	0.00
Total									0.00

Projected Billing		Count	Gross	Total
September	2021	5	0.00	0.00
October	2021	91	0.00	0.00
		96	0.00	0.00

Customer _____ Sales Person _____

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Brewer Media Group
 1305 Carter Street
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Order # 30724
 Date Entered 10/01/2021
 Sales Person Danielle Swindell
 Billing Cycle Broadcast
 Conflict 1 Public Service
 Conflict 2 Entertainment
 Product MORE THAN PINK WALK
 Date Range 10/05/2021 - 10/29/2021
 CoOp No

SUSAN G. KOMEN RACE FOR THE CURE
 515 AIRPORT ROAD
 SUITE 114
 CHATTANOOGA TN 37421

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	10/05/2021-10/29/2021	00:00:00-23:59:59	00:30	2,2,2,2,2,2,2	All Weeks	0.00	50	0.00
2	WALV-HD	10/05/2021-10/29/2021	00:00:00-23:59:59	00:30	2,2,2,2,2,2,2	All Weeks	0.00	50	0.00
3	WJTT-FM	10/05/2021-10/29/2021	00:00:00-23:59:59	00:30	2,2,2,2,2,2,2	All Weeks	0.00	50	0.00
4	WMPZ-FM	10/05/2021-10/29/2021	00:00:00-23:59:59	00:30	2,2,2,2,2,0,0	All Weeks	0.00	38	0.00
Total									0.00

Projected Billing		Count	Gross	Total
October	2021	188	0.00	0.00
		188	0.00	0.00

Customer _____ Sales Person _____



1308 Carter Street
Chattanooga, TN 37402
p. (423) 265-9494 f. (423) 266-2335
www.BrewerMediaGroup.com

We, Kira Headlee, General Manager, and Wells Guthrie, Program Director, living within the Chattanooga Community and through our conversations with employees, area government officials and citizens, have ascertained the preceding to be significant in meeting the unique needs and addressing the concerns and interests of the public in the area served by this station.

Kira Headlee
General Manager

Wells Guthrie
Program Director