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**Quarterly List of Community Issues and Responsive Programming  
Radio Station WPLZ-FM HD1 licensed to Ooltewah/Chattanooga  
October 1, 2019 – December 31, 2019**

As an ongoing effort to serve the public interest, WPLZ-HD1 offers a variety of programming responsive to the issues of concern to our audience and the community at large. The following is a list of the station's most significant programming in response to those issues.

In addition, WPLZ-HD1 provides news and information as a part of its weekly programming. Traffic reports are heard four (4) times per hour each weekday morning and afternoon. WPLZ-HD1 provides one and half minutes of local newscasts Monday through Friday from 6AM to 8AM. A 30 second weather report airs on WPLZ-HD1 once an hour between 6AM-6PM Monday through Friday.

## **Part 1: Special Programming and Public Service**

**Following is a list of events that WPLZ-HD1 participated in or helped to promote to the community.**

### **Special Programming – Chattanooga’s Morning Show with Gary, Beth, and Eric**

Gary, Beth, and Eric, are the live morning crew from 6:00am-10:00am every Monday-Friday. Listeners can call-in, and local guests are also invited to come to the studio and talk about what is happening around the Chattanooga community.

### **Interview – Frances McDonald w/ Mark Making**

On October 1<sup>st</sup>, Frances McDonald came by the studio to do an interview and talk about Mark Making. Mark Making is a local organization in Chattanooga with a goal to inspire people in the community to express themselves freely and be more involved in community-based art projects. The organization allows people to make their “mark” on the city.

### **Interview – Christine Hunt w/ Tennessee River Rescue**

Christine Hunt did an interview with BIG 95.3 to talk about the Tennessee River Rescue and what the organization does for the community. Tennessee River Rescue goes to many Chattanooga locations and cleans up garbage. Their goal is to improve the quality of our planet by asking for volunteers to help with maintaining a clean and healthy environment.

### **Interview – Adam Keith w/ Operation Freedom Dogs**

Adam Keith came to do an interview on October 10<sup>th</sup> to talk about the non-profit organization 'Operation Freedom Dogs'. Operation Freedom Dogs helps veterans with PTSD by giving those affected with a Service Dog for free. By doing so, the goal is to help veterans get back into the community with a healthy perspective on life.

### **Interview – Terrance Anderson w/ American Heart Association**

Terrance Anderson joined the Chattanooga Morning Show to talk about the 2019 Heart Walk. The American Heart Association's goal is to help fight heart disease and stroke, and the Heart Walk is a way for people within the community to come together and donate/volunteer. The Heart Walk took place on October 26<sup>th</sup>.

### **Interview – Buddy Shirk w/ Chattanooga Music Club**

On November 12<sup>th</sup>, Buddy Shirk came by the studio to do an interview about Chattanooga Music Club's annual free holiday show. The Holiday Spectacular allowed people within the Chattanooga community to come together and experience a free holiday performance.

### **Interview – Jay Dale w/ Maclellan Foundation**

Jay Dale came to do an interview about the 20<sup>th</sup> Annual Grateful Gobbler Walk. The event took place on Thanksgiving Day, and all of the proceeds went to the Maclellan Foundation. The foundation is a homeless shelter that helps get people in the community back on their feet.

### **Interview – Shawanda Mason w/ The Chatterly**

Shawanda Mason came by the studio on December 10<sup>th</sup> to talk about their community workshops that are available to the Chattanooga community. The Chatterly is a nonprofit organization that provides educational adult classes and workshops.

## **Part 2: Attachments from Events, Letters and Articles**

### **Interview – Frances McDonald w/ Mark Making**

<https://www.markmaking.org/>

### **Interview – Christine Hunt w/ Tennessee River Rescue**

<http://tennesseeriverrescue.org/about-us>

### **Interview – Adam Keith w/ Operation Freedom Dogs**

<http://www.operationfreedomdogs.com/>

### **Interview – Terrance Anderson w/ American Heart Association**

[https://www2.heart.org/site/TR?fr\\_id=4454&pg=entry](https://www2.heart.org/site/TR?fr_id=4454&pg=entry)

### **Interview – Buddy Shirk w/ Chattanooga Music Club**

<https://www.chattanooga.com/2019/10/21/398272/Chattanooga-Music-Club-Presents-Its.aspx>

### **Interview – Jay Dale w/ Maclellan Foundation**

<https://www.gratefulgobblerwalk.org/>

### **Interview – Shawanda Mason w/ The Chattery**

<https://www.thechattery.org/>



December 5, 2019

Danielle Brewer  
Brewer Media Group  
1305 Carter Street  
Chattanooga, TN 37402

Dear Danielle:

On behalf of the Grateful Gobbler Planning Committee, more than 150 devoted volunteers, and more than 600 families who have called the Maclellan Shelter for Families a temporary over the past five years, I would like to extend my sincerest appreciation to **Brewer Media Group** for being a media sponsor of the 20<sup>th</sup> Annual Grateful Gobbler Walk.

More than 4,800 people participated and supported the Grateful Gobbler Walk this year! We are still tabulating donations and we hope to have the total amount raised by the first week of January. As you're aware, 100% of the proceeds from the Grateful Gobbler Walk directly benefits the Maclellan Shelter for Families – the only homeless shelter in the Chattanooga area that enables an intact family to remain together as they search for permanent housing solutions. In addition to covering the operating expenses of the shelter, proceeds will also ensure that every family has access to transportation and childcare as they search for employment opportunities and permanent housing.

Because of your continued support and partnership, families like Annie's have regained hope and now have a **HOME!**

Thanks again for joining us in keeping homeless families together through difficult times by supporting the Grateful Gobbler Walk. We hope you will consider partnering with us again next year for the 21<sup>st</sup> Annual Grateful Gobbler Walk.

In partnership and with sincerest appreciation,

Karlene Claridy  
Grateful Gobbler Planning Committee



**WOMEN'S FUND**  
OF GREATER CHATTANOOGA

**49<sup>to</sup> One**

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October 17, 2019

Danielle Swindell  
Brewer Media  
1305 Carter Street  
Chattanooga, TN 37402

Mary Kilbride  
BOARD CHAIR

Kelly Fitzgerald  
IMMEDIATE PAST CHAIR

Danna Bailey  
VICE-CHAIR

Jennifer Harper  
TREASURER

Kelly Allen  
Katherine Roberts Burger  
Karlene Claridy  
Ann Coulter  
Leah Gerbitz  
Autumn Graves  
Vicky Gregg  
Lynda Minks Hood  
Angle Moore  
Carla Morgan  
Cynthia Nesson  
Mukta Panda  
Marcy Porter  
Edna Varner  
Dean Wiley  
Dakasha Winton  
BOARD MEMBERS

Dear Danielle:

Thank you for Brewer Media's in-kind sponsorship of our annual luncheon, *Voices*, in support of the Women's Fund of Greater Chattanooga. Your investment is crucial to our work as we strive to increase opportunity, health, education, and safety for the women and girls in our community.

With your support, we are empowered more than ever to unite voices and resources to create the change we need in our community. Through our (i) advocacy efforts, (ii) the Nightingale Network designed to educate the next generation of philanthropists, and empower them through, collective philanthropy, and (iii) strategic grantmaking and collaborative partnerships, the Women's Fund is working to ensure that women and girls in the Chattanooga region live safe, just and economically secure lives.

Thank you again for your support and investment in our work. Together we can move Tennessee from 49 to One.

In Partnership,



Jeannine Carpenter, Interim Executive Director

EIN # 46-5020109 - No goods or services were provided in exchange for this contribution. Please retain this receipt for tax purposes.



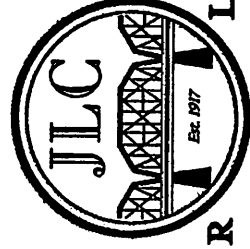
**AUSTIN HATCHER**  
**FOUNDATION**  
FOR PEDIATRIC CANCER

Oct 2019

Dear Danielle and our friends at Brewer Media,  
Thank you for joining us as a media partner again at this year's Kickin' It for Kids with Cancer games! These three special family nights and fundraisers welcomed 105 of our patients and their family members, generated more than \$30,000 in media and in-kind advertising, and raised an incredible \$20,130 in support for our mission to erase the effects of childhood cancer and help families thrive after diagnosis, treatment and into remission. We are so grateful for your many years of support and community advocacy, and we look forward to partnering with you again!

kindest regards, Julia E. Sharp





JUNIOR LEAGUE

of CHATTANOOGA

Bruce Media -

Thank you so much for  
your support of the 2019 Junior  
League Touch-A-Truck event.

We had over 2,400 participants,  
in part, due to your generous  
media donation! We hope you  
consider participating in 2020  
as our event continues to grow.

Thank you again! Kindly,

The 2019 Touch-A-Truck Team



Dani,

Thank you so much for generously donating air time to promote our gift wrapping efforts at Hamilton Place. Our success wouldn't be possible without supporters like Brewer Media. We are so grateful!

Sincerely,

Mary Kathryn Leng +  
the United Way team

Danielle

Thank you so much for Brewer Media's support of Denim & Diamonds Fall Ball! Many are saying it was our best yet, thanks in large part to your efforts in promoting it! We're looking forward to an even better event next year, as well as your continued support as a valued community partner! We appreciate you!

Merry Christmas &  
Fall





Wayne Scott M.D., President  
Medical Foundation of Chattanooga

Colleen Schmitt, M.D., President  
Chattanooga-Hamilton County Medical Society

Rae Young Bond, Chief Executive Officer

November 21, 2019

Ms. Danielle Brewer-Swindell  
Brewer Media  
1305 Carter St.  
Chattanooga, TN 37405

Dear Danielle:

What a celebration! Denim and Diamonds Fall Ball 2019 is in the books now, and we are humbled by the kind words we're hearing about the good time our guests had! It was truly a fitting tribute to the spirit of generosity in this season of the harvest. Our success was due in large part to your contributions. Thank you so much for being one of our valued media sponsors. We are grateful to have your support!

Fall Ball truly had it all! Dancers cut loose on the dance floor! Singers hit the high notes at the karaoke bar! Sports fans soaked in the football at the sports lounge! And everyone got crazy for the selfie booth! Memories and friendships were made that evening—ones that are likely to endure for many years to come. It was a big party with an even bigger heart!

Perhaps the biggest hit of the night was the silent auction. In fact, the Medical Foundation was able to achieve its highest overall rate of return in the history of Denim and Diamonds auctions! Our guests took home bottles of rare whiskey, artwork by local artists, vacation getaways, high-end jewelry, custom-made suits, and collector vintage wines. The auction alone generated enough revenue to produce almost \$600,000 worth of charitable health care services for low-income, uninsured residents of Hamilton County through our Project Access program.

But the Medical Foundation also depends upon Denim and Diamonds to generate the revenue needed to support our Youth Leadership Forum on Medicine and Medical Explorations programs for high school and college-aged students interested in pursuing careers in medicine. Students work with doctors in both classroom and shadowing sessions. Some of our previous 350 students are now in medical school and residencies. Denim and Diamonds also supports our LifeBridge physician well-being program, which acts as a safety net for doctors at high risk for burnout.

Income generated from Denim and Diamonds helps us grow these programs to have a greater impact each year. That's why we've already started planning next year's event on November 7, 2020! ***As you plan your budget for next year, we hope you will sponsor us once again. It would be such an honor to have you back!*** If you have questions or need more information please feel free to call me or Bill Tobin at 622-2872, or email me at [rae@chattmd.org](mailto:rae@chattmd.org).

Thanks for your continuing support. We truly couldn't do it without you!

Warm regards,

Rae Young Bond  
Chief Executive Officer

Thanks  
for your  
help!

# FACES

NATIONAL CRANIOFACIAL ASSOCIATION

October 9, 2019

Brewer Media Group  
Attn: Danielle Swindell  
1305 Carter St.  
Chattanooga, TN 37402-4412


*Dani*  
Dear Ms. Swindell:

On behalf of the Board of Directors of FACES: The National Craniofacial Association, I thank you so very much for your \$5,000 in kind sponsorship for our 50 Years of FACES Celebration event on September 26, 2019. One of my favorite quotes is from Helen Keller, who said,

*"Alone we can do so little; together we can do so much."*

The children and their families who will benefit from your kind contribution often feel very alone and frightened and don't know where to turn. Imagine the thrills of being able to obtain accurate information about a rare disorder and connect with other families who are dealing with the same problems. Imagine the sigh of relief when you know there is financial assistance available that will make it possible to get to the life-changing reconstructive surgery your child desperately needs. All of this can only happen with the support of friends like you.

Thank you, again, for your generosity and support in helping FACES. By working together we can replace doubt with knowledge, loneliness with connections, and helplessness with hope. Best of all, we can help to create miracles for the special children that we serve.

*Thank you  
so much for all  
that Brewer  
did for FACES!*  


Sincerely,



Kim Fox  
President

**As I.R.S. substantiation, you received neither goods nor services in exchange for your contribution of \$5,000 in radio advertisements given on September 26, 2019.**



www.faces-cranio.org  
NATIONAL CRANIOFACIAL ASSOCIATION  
**FACES**



Dean Dani -

11/1/19

Thank you for all that you do  
for FACES!!

We thought you'd like to have a  
copy of our program from 50 years  
of FACES!

We're so thankful for all that  
Brewer Media does!!

All the Best!  
KMMTX

# 50 <sup>years of</sup> FACES CELEBRATION

1969 ~ 2019

*Celebrating 5 Decades of Helping Children  
Get to Life-Changing Surgeries*

**Eat. Drink. Play. Make a Difference.**



Food Works Cuisine



Wine Toss



Roger Alan Wade



Jack at 3 months



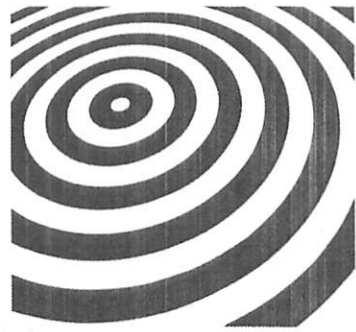
Jack at 3 years

Sponsored by



THEPATTENGROUP





**brewer media**  
everywhere. every day.



# FACES

**NATIONAL CRANIOFACIAL ASSOCIATION**

P.O. Box 11082, Chattanooga, TN 37401  
423-266-1632 | 800-332-2373 | [www.faces-cranio.org](http://www.faces-cranio.org)

## 2019 FACES Board of Directors

Todd Blancett	Josh Moore
Belva Farmer	Lucilla Nash
David Jackson	Kathy O'Brien
Carol Kelley	Angie Osborn
Ann Keown	Shane Oswalt
Coyee Shipp Langston	Jake Thal
Jen Litton	Greg Tirey

Kim Teems Fox, President  
Ava Rymer, Communications Director

## Last year, FACES: The National Craniofacial Association...

- ✓ Helped 114 children and adults travel to life-changing surgeries and treatments.
- ✓ Advised over 25,000 individuals across the country and around the world with information, available resources, and support.
- ✓ Supported and challenged 16 young people who attended FACES Camp - and it's just the beginning!
- ✓ Made over 100,000 miles of travel possible for clients who would otherwise not be able to access specialized care.

### Part 3: Public Service Announcement Policy

We encourage our employees to make us aware of any events that they feel we should help promote and/or be a part of. Many of our employees are members of various organizations, groups throughout the community. At Brewer Media we also encourage organizations to send us information about their events for us to help promote it through on-air announcements and on our websites.

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 26686  
 Date Entered 04/04/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Public Service  
 Product HEART WALK 2019  
 Date Range 09/09/2019 - 10/13/2019  
 CoOp No

AMERICAN HEART ASSOCIATION  
 519 EAST 4TH STREET  
 CHATTANOOGA TN 37403

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	09/09/2019-10/13/2019	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	140	0.00
2	WJTT-FM	09/09/2019-10/13/2019	00:00:00-23:59:59	00:30	4,4,4,0,0,0,0	All Weeks	0.00	60	0.00
3	WMPZ-FM	09/09/2019-10/13/2019	00:00:00-23:59:59	00:30	4,4,4,4,4,4,0	All Weeks	0.00	120	0.00
4	WPLZ-FM	09/09/2019-10/13/2019	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	140	0.00
5	WPLZ-HD2	09/09/2019-10/13/2019	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	140	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing		Count	Gross	Total
September	2019	360	0.00	0.00
October	2019	240	0.00	0.00
		<b>600</b>	<b>0.00</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 27783  
 Date Entered 11/19/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Public Service  
 Conflict 2 Entertainment  
 Product GIVING TUESDAY  
 Date Range 11/21/2019 - 12/02/2019  
 CoOp No

AUSTIN HATCHER FOUNDATION  
 KIM ETHEREDGE  
 232 EAST 11ST STREET  
 SUITE 100  
 CHATTANOOGA TN 37402

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WPLZ-FM	11/21/2019-12/02/2019	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	36	0.00
2	WALV-FM	11/21/2019-12/02/2019	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	36	0.00
3	WPLZ-HD2	11/21/2019-12/02/2019	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	36	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
November	2019	36	0.00
December	2019	72	0.00
		<b>108</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 27445  
 Date Entered 09/03/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Public Service  
 Conflict 2 Health & Fitness  
 Product FALL BALL 2019  
 Date Range 09/30/2019 - 11/10/2019  
 CoOp No

CHATTANOOGA MEDICAL SOCIETY  
 1917 EAST THIRD STREET  
 CHATTANOOGA TN 37404

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	09/30/2019-11/10/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	210	0.00
2	WPLZ-FM	09/30/2019-11/10/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	210	0.00
3	WPLZ-HD2	09/30/2019-11/10/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	210	0.00
4	WJTT-FM	09/30/2019-11/03/2019	00:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	105	0.00
5	WMPZ-FM	09/30/2019-11/10/2019	00:00:00-23:59:59	00:30	4,4,4,3,3,3,0	All Weeks	0.00	126	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing		Count	Gross	Total
October	2019	588	0.00	0.00
November	2019	273	0.00	0.00
		<b>861</b>	<b>0.00</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_



# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 27614  
 Date Entered 10/10/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Education  
 Conflict 2 Public Service  
 Product Kids First Coupon Post Campaign  
 Date Range 10/15/2019 - 11/30/2019  
 CoOp No

HAMILTON COUNTY SCHOOLS  
 ATTN: KRIS HUMBER  
 1161 W 40TH STREET  
 CHATTANOOGA TN 37409

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	10/15/2019-11/30/2019	06:00:00-23:59:59	00:30	3,3,0,0,0,3,3	All Weeks	0.00	78	0.00
2	WPLZ-FM	10/15/2019-11/30/2019	06:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	235	0.00
3	WPLZ-HD2	10/15/2019-11/30/2019	06:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	235	0.00
4	WALV-FM	10/15/2019-11/30/2019	06:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	235	0.00
5	WMPZ-FM	10/15/2019-11/30/2019	06:00:00-23:59:59	00:30	3,3,3,3,3,3,0	All Weeks	0.00	123	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
October	2019	249	0.00
November	2019	540	0.00
December	2019	117	0.00
		<b>906</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 27617  
 Date Entered 10/11/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Product TOUCH A TRUCK EVENT  
 Date Range 10/14/2019 - 11/08/2019  
 CoOp No

JUNIOR LEAGUE OF CHATTANOOGA  
 622 EAST 4TH STREET  
 CHATTANOOGA TN 37403

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	10/14/2019-11/08/2019	00:00:00-23:59:59	01:00	3,3,3,0,0,0,0	All Weeks	0.00	36	0.00
2	WMPZ-FM	10/14/2019-11/08/2019	00:00:00-23:59:59	01:00	3,3,3,0,0,0,0	All Weeks	0.00	36	0.00
3	WALV-FM	10/14/2019-11/08/2019	00:00:00-23:59:59	01:00	3,3,3,3,3,0,0	All Weeks	0.00	60	0.00
4	WPLZ-FM	10/14/2019-11/08/2019	00:00:00-23:59:59	01:00	3,3,3,3,3,0,0	All Weeks	0.00	60	0.00
5	WPLZ-HD2	10/14/2019-11/08/2019	00:00:00-23:59:59	01:00	3,3,3,3,3,0,0	All Weeks	0.00	60	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
October	2019	126	0.00
November	2019	126	0.00
		<b>252</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 26974  
 Date Entered 05/22/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Product 20th Annual Grateful Gobbler Walk  
 Date Range 11/10/2019 - 11/27/2019  
 CoOp No

MACLELLAN FOUNDATION, THE C/O MEDIA AND GRANT  
 RELATIONS  
 820 BROAD STREET  
 SUITE 300  
 CHATTANOOGA TN 37402

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	11/10/2019-11/27/2019	00:00:00-23:59:59	01:00	3,3,3,3,3,0,0	All Weeks	0.00	39	0.00
2	WMPZ-FM	11/10/2019-11/27/2019	00:00:00-23:59:59	01:00	3,3,3,3,3,0,0	All Weeks	0.00	39	0.00
3	WPLZ-FM	11/10/2019-11/27/2019	00:00:00-23:59:59	01:00	4,4,4,4,4,4,4	All Weeks	0.00	72	0.00
4	WPLZ-HD2	11/10/2019-11/27/2019	00:00:00-23:59:59	01:00	5,5,5,5,5,5,5	All Weeks	0.00	90	0.00
5	WALV-FM	11/10/2019-11/27/2019	00:00:00-23:59:59	01:00	3,3,3,3,3,4,4	All Weeks	0.00	59	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing		Count	Gross	Total
November	2019	245	0.00	0.00
December	2019	54	0.00	0.00
		<b>299</b>	<b>0.00</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



**brewer media**  
everywhere. every day.

Brewer Media Group  
1305 Carter Street  
Chattanooga TN 37402  
423-242-7656

Order # 27702  
Date Entered 10/29/2019  
Sales Person Danielle Swindell  
Billing Cycle Broadcast  
Conflict 1 Clubs/Organization  
Product NoogaRugby vs Baton Rouge Rugby  
Date Range 10/31/2019 - 11/16/2019  
CoOp No

NOOGARUGBY  
428 GLENHILL DRIVE  
CHATTANOOGA TN 37415

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	10/31/2019-11/15/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	80	0.00
2	WALV-FM	11/16/2019-11/16/2019	00:00:00-18:00:00	00:30	0,0,0,0,5,0	All Weeks	0.00	5	0.00
3	WPLZ-FM	10/31/2019-11/15/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5	All Weeks	0.00	80	0.00
4	WPLZ-FM	11/16/2019-11/16/2019	00:00:00-18:00:00	00:30	0,0,0,0,5,0	All Weeks	0.00	5	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
November	2019	170	0.00
		170	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 27456  
 Date Entered 09/06/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Public Service  
 Conflict 2 Entertainment  
 Product 20TH CELEBRATION/MORE THAN PINK WALK  
 Date Range 09/11/2019 - 10/11/2019  
 CoOp No

SUSAN G. KOMEN RACE FOR THE CURE  
 515 AIRPORT ROAD  
 SUITE 114  
 CHATTANOOGA TN 37421

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	09/11/2019-10/11/2019	00:00:00-23:59:59	00:30	3,3,3,3,3,3	All Weeks	0.00	93	0.00
2	WMPZ-FM	09/11/2019-10/11/2019	00:00:00-23:59:59	00:30	3,3,3,3,0,0	All Weeks	0.00	69	0.00
3	WPLZ-FM	09/11/2019-10/11/2019	06:00:00-23:59:59	00:30	3,3,3,3,3,3	All Weeks	0.00	93	0.00
4	WPLZ-HD2	09/11/2019-10/11/2019	06:00:00-23:59:59	00:30	3,3,3,3,3,3	All Weeks	0.00	93	0.00
5	WJTT-FM	09/16/2019-09/20/2019	00:00:00-23:59:59	00:30	3,3,3,3,0,0	All Weeks	0.00	15	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
September	2019	225	0.00
October	2019	138	0.00
		<b>363</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 27490  
 Date Entered 09/13/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Entertainment  
 Conflict 2 Beverages (alcoholic)  
 Product TN WHISKEY FESTIVAL 2019  
 Date Range 09/17/2019 - 10/11/2019  
 CoOp No

TENNESSEE WHISKEY FESTIVAL LLC  
 1711 LONG STREET  
 CHATTANOOGA TN 37408

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	09/17/2019-10/11/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	125	0.00
2	WPLZ-FM	09/17/2019-10/11/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	125	0.00
3	WPLZ-HD2	09/17/2019-10/11/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	125	0.00
4	WMPZ-FM	09/17/2019-10/11/2019	00:00:00-23:59:59	00:30	4,4,4,4,4,4,0	All Weeks	0.00	88	0.00
5	WJTT-FM	09/17/2019-10/11/2019	00:00:00-23:59:59	00:30	4,4,4,0,0,0,4	All Weeks	0.00	56	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
September	2019	267	0.00
October	2019	252	0.00
		<b>519</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 27751  
 Date Entered 11/14/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Product Holiday Gift Wrap 2019  
 Date Range 12/06/2019 - 12/24/2019  
 CoOp No

UNITED WAY OF GREATER CHATTANOOGA  
 PO BOX 4027  
 CHATTANOOGA TN 37405

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WALV-FM	12/06/2019-12/08/2019	00:00:00-23:59:59	00:30	0,0,0,0,6,6,6	All Weeks	0.00	18	0.00
2	WALV-FM	12/13/2019-12/24/2019	00:00:00-23:59:59	00:30	6,6,6,6,6,6,6	All Weeks	0.00	72	0.00
3	WJTT-FM	12/06/2019-12/08/2019	00:00:00-23:59:59	00:30	0,0,0,0,3,4,4	All Weeks	0.00	11	0.00
4	WJTT-FM	12/13/2019-12/24/2019	00:00:00-23:59:59	00:30	3,3,3,3,3,4,4	All Weeks	0.00	40	0.00
5	WMPZ-FM	12/06/2019-12/08/2019	00:00:00-23:59:59	00:30	0,0,0,0,5,5,0	All Weeks	0.00	10	0.00
6	WMPZ-FM	12/13/2019-12/24/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5,0	All Weeks	0.00	50	0.00
7	WPLZ-FM	12/06/2019-12/08/2019	00:00:00-23:59:59	00:30	0,0,0,0,6,6,6	All Weeks	0.00	18	0.00
8	WPLZ-FM	12/13/2019-12/24/2019	00:00:00-23:59:59	00:30	6,6,6,6,6,6,6	All Weeks	0.00	72	0.00
9	WPLZ-HD2	12/06/2019-12/08/2019	00:00:00-23:59:59	00:30	0,0,0,0,6,6,6	All Weeks	0.00	18	0.00
10	WPLZ-HD2	12/13/2019-12/24/2019	00:00:00-23:59:59	00:30	6,6,6,6,6,6,6	All Weeks	0.00	72	0.00
Total									0.00

Projected Billing	Count	Gross	Total
December	2019	381	0.00
		381	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 27608  
 Date Entered 10/07/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Public Service  
 Product BBB Shred Day 2019  
 Date Range 10/08/2019 - 10/18/2019  
 CoOp No

BETTER BUSINESS BUREAU  
 PO BOX 4532  
 CHATTANOOGA TN 37405

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	10/08/2019-10/18/2019	00:00:00-23:59:59	01:00	3,3,3,3,3,3	All Weeks	0.00	33	0.00
2	WPLZ-FM	10/08/2019-10/18/2019	00:00:00-23:59:59	01:00	3,3,3,3,3,3	All Weeks	0.00	33	0.00
Total									0.00

Projected Billing	Count	Gross	Total
October	2019	66	0.00
		66	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_



# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 27488  
 Date Entered 09/13/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Clubs/Organization  
 Product 2019 WOMEN OF DISTINCTION  
 Date Range 09/30/2019 - 10/18/2019  
 CoOp No

COMMUNITY FOUNDATION OF GREATER  
 CHATTANOOGA  
 PO BOX 4268  
 CHATTANOOGA TN 37405

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	09/30/2019-10/18/2019	00:00:00-23:59:59	01:00	5,5,0,0,0,0,0	All Weeks	0.00	30	0.00
2	WMPZ-FM	09/30/2019-10/18/2019	00:00:00-23:59:59	01:00	3,3,3,3,3,0,0	All Weeks	0.00	45	0.00
3	WPLZ-FM	09/30/2019-10/18/2019	00:00:00-23:59:59	01:00	4,4,4,4,4,4,0	All Weeks	0.00	68	0.00
4	WPLZ-HD2	09/30/2019-10/18/2019	00:00:00-23:59:59	01:00	4,4,4,4,4,4,0	All Weeks	0.00	68	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
October	211	0.00	0.00
	211	0.00	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 27668  
 Date Entered 10/18/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Entertainment  
 Conflict 2 Health Services  
 Product PINK CAMPAIGN 2020  
 Date Range 10/21/2019 - 01/24/2020  
 CoOp No

MEMORIAL HEALTH CARE SYSTEM (LOCAL)  
 2525 DESALES AVENUE  
 CHATTANOOGA TN 37404

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WJTT-FM	01/06/2020-01/24/2020	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	76	0.00
2	WMPZ-FM	01/06/2020-01/24/2020	00:00:00-23:59:59	00:30	4,4,4,4,4,4,0	All Weeks	0.00	68	0.00
3	WALV-FM	01/06/2020-01/24/2020	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	76	0.00
4	WPLZ-FM	01/06/2020-01/24/2020	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	76	0.00
5	WPLZ-HD2	01/06/2020-01/24/2020	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	76	0.00
6	WJTT-FM	10/21/2019-10/31/2019	00:00:00-23:59:59	00:30	4,4,4,0,0,0,0	All Weeks	0.00	24	0.00
7	WMPZ-FM	10/21/2019-10/31/2019	00:00:00-23:59:59	00:30	4,4,4,0,0,0,0	All Weeks	0.00	24	0.00
8	WPLZ-FM	10/21/2019-10/31/2019	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	44	0.00
9	WPLZ-HD2	10/21/2019-10/31/2019	00:00:00-23:59:59	00:30	4,4,4,4,4,4,4	All Weeks	0.00	44	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
October	2019	80	0.00
November	2019	56	0.00
January	2020	372	0.00
		<b>508</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 27351  
 Date Entered 08/09/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Education  
 Product DINNER OF FIRSTS  
 Date Range 10/07/2019 - 10/18/2019  
 CoOp No

CHATTANOOGA STATE  
 4501 AMNICOLA HIGHWAY  
 CHATTANOOGA TN 37406

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WMPZ-FM	10/07/2019-10/18/2019	06:00:00-19:00:00	00:30	5,5,5,5,5,0,0	All Weeks	0.00	50	0.00
2	WPLZ-FM	10/07/2019-10/18/2019	06:00:00-19:00:00	00:30	5,5,5,5,5,0,0	All Weeks	0.00	50	0.00
3	WPLZ-HD2	10/07/2019-10/18/2019	06:00:00-19:00:00	00:30	5,5,5,5,5,0,0	All Weeks	0.00	50	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
October	2019	150	0.00
		150	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



WPLZ-FM  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 26116  
 Date Entered 12/14/2018  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Public Service  
 Conflict 2 Entertainment  
 Product KICKIN IT FOR KIDS WITH CANCER  
 Date Range 09/09/2019 - 10/11/2019  
 CoOp No

AUSTIN HATCHER FOUNDATION  
 KIM ETHEREDGE  
 232 EAST 11ST STREET  
 SUITE 100  
 CHATTANOOGA TN 37402

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WPLZ-FM	09/09/2019-10/11/2019	00:00:00-23:59:59	00:30	3,3,3,3,3,4	All Weeks	0.00	103	0.00
								Total	0.00

Projected Billing		Count	Gross	Total
September	2019	66	0.00	0.00
October	2019	37	0.00	0.00
		103	0.00	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 27342  
 Date Entered 08/06/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Public Service  
 Conflict 2 Entertainment  
 Product MAD HATTER TEA PARTY  
 Date Range 10/14/2019 - 10/29/2019  
 CoOp No

CHATTANOOGA ROOM IN THE INN  
 PO BOX 3564  
 CHATTANOOGA TN 37404

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WPLZ-FM	10/14/2019-10/29/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,0,0	All Weeks	0.00	60	0.00
2	WPLZ-HD2	10/14/2019-10/29/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,0,0	All Weeks	0.00	60	0.00
								<b>Total</b>	<b>0.00</b>

Projected Billing		Count	Gross	Total
October	2019	100	0.00	0.00
November	2019	20	0.00	0.00
		<b>120</b>	<b>0.00</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
1305 Carter Street  
Chattanooga TN 37402  
423-242-7656

Order # 27555  
Date Entered 09/26/2019  
Sales Person Danielle Swindell  
Billing Cycle Broadcast  
Conflict 1 Clubs/Organization  
Product Spooktacular Kites  
Date Range 10/13/2019 - 10/25/2019  
CoOp No

SCULPTURE FIELDS  
1601 GULF STREET  
CHATTANOOGA TN 37408

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WPLZ-FM	10/13/2019-10/25/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	65	0.00
2	WPLZ-HD2	10/13/2019-10/25/2019	00:00:00-23:59:59	00:30	5,5,5,5,5,5,5	All Weeks	0.00	65	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
October	2019	130	0.00
		130	0.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



Brewer Media Group  
 1305 Carter Street  
 Chattanooga TN 37402  
 423-242-7656

Order # 27487  
 Date Entered 09/13/2019  
 Sales Person Danielle Swindell  
 Billing Cycle Broadcast  
 Conflict 1 Clubs/Organization  
 Product STUFFING STRUT 2019  
 Date Range 11/04/2019 - 11/27/2019  
 CoOp No

STUFFING STRUT, INC.  
 5928 HIXSON PIKE  
 SUITE A BOX 184  
 HIXSON TN 37343

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WPLZ-FM	11/04/2019-11/27/2019	00:00:00-23:59:59	00:30	3,3,3,3,3,4,4	All Weeks	0.00	78	0.00
2	WPLZ-HD2	11/04/2019-11/27/2019	00:00:00-23:59:59	00:30	3,3,3,3,3,4,4	All Weeks	0.00	78	0.00
<b>Total</b>									<b>0.00</b>

Projected Billing	Count	Gross	Total
November 2019	138	0.00	0.00
December 2019	18	0.00	0.00
	<b>156</b>	<b>0.00</b>	<b>0.00</b>

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

We, Kira Headlee, General Manager, and Eric Foster, Program Director, living within the Chattanooga Community and through our conversations with employees, area government officials and citizens, have ascertained the preceding to be significant in meeting the unique needs and addressing the concerns and interests of the public in the area served by this station.

Kira Headlee  
General Manager



Eric Foster  
Program Director

