
**Quarterly List of Community Issues and Responsive Programming
Radio Station WALV-FM licensed to Lakesite/Chattanooga
October 1, 2023 – December 31, 2023**

As an ongoing effort to serve the public interest, WALV offers a variety of programming responsive to the issues of concern to our audience and the community at large. The following is a list of the station's most significant programming in response to those issues.

In addition, WALV provide news and information as a part of its weekly programming. Traffic reports are heard 4 times per hour each weekday morning and afternoon. Weekday afternoons from 3pm – 6pm WALV airs a local sports program that offers information about area sporting events for the community.

Part 1: Special Programming and Public Service
Following is a list of events that WALV participated in or helped to promote to the community.

Special Programming – UTC Women’s Basketball Coach (Sean Poppie)

ESPN Chattanooga’s Greg Larnerd interviewed Coach Sean Poppie on Monday, October 2 to discuss the offseason, changes to the roster and high expectations for the upcoming season.

Special Programming – Chattanooga Times Free Press UTC Football Beat Writer (Gene Henley)

Chattanooga Times Free Press UTC football beat writer Gene Henley joined Greg Larnerd on *The Word with G* for 15-minutes every Monday throughout the season to discuss the latest on the program.

Dates: 10/2, 10/9, 10/16, 10/23, 10/30, 11/6, 11/13, 11/20, 11/27, 12/4,

Special Programming – University of Tennessee at Chattanooga Head Football Coach (Rusty Wright)

University of Tennessee at Chattanooga head football coach Rusty Wright joined *Press Row* for 12-minutes on the following dates to discuss the latest on the UTC football program.

Dates: 10/2, 10/9, 10/16, 10/23, 10/30, 11/6, 11/13, 11/20, 11/27, 12/4, 12/20

Special Programming – Inside High School Sports

Greg Larnerd, Wells Guthrie and Nick Hughes talk the latest in high school sports every Tuesday and Thursday from 2-3 p.m. during *Inside High School Sports*.

Interviews:

10/3 - East Hamilton head football coach Aaron Nance and Meigs County head football coach Tommy Bunch.

10/5 – East Ridge head football coach Chad Barger and Ringgold head football coach Austin Crisp.

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- 10/10 – McMinn Central head football coach Matt Moody and South Pittsburg head football coach Wes Stone.
- 10/12 – Red Bank head football coach Ted Gatewood and Sale Creek head football coach Jason Fitzgerald.
- 10/17 – Trion head football coach Sean Patrick and Bradley Central head football coach Damon Floyd.
- 10/19 – Ooltewah head football coach Goose Manning and Cleveland head football coach Chandler Tygard.
- 10/24 – Tyner head football coach Christian Mainor and Silverdale Baptist head football coach Mike Connor.
- 10/26 – Walker Valley head football coach Drew Akins and Dalton head football coach Kit Carpenter.
- 10/31 – Hixson head football coach Nick Rivers and Sale Creek head football coach Jason Fitzgerald.
- 11/2 – McMinn County head football coach Bo Cagle and Red Bank head football coach Ted Gatewood.
- 11/7 – Marion County head football coach Tim Skarkey and McMinn Central head football coach Matt Moody.
- 11/9 – Dalton head football coach Kit Carpenter and Trion head football coach Sean Patrick.
- 11/14 – Boyd Buchanan head football coach Gary Rankin and Walker Valley head football coach Drew Akins.
- 11/16 – Meigs County head football coach Tommy Bunch and Bradley Central head football coach Damon Floyd.
- 11/21 – Bradley Central head football coach Damon Floyd and South Pittsburg head football coach Wes Stone.
- 11/28 – Boyd Buchanan head football coach Gry Rankin and South Pittsburg head football coach West Stone.

12/7 – Newly hired Whitwell head football coach Owen Kilgore and Rhea County head boys' basketball coach Brien Crowder.

12/12 – Red Bank head boys' basketball coach Nick Fike and East Ridge head boys' basketball coach Tre High.

12/14 – Sale Creek head boys' basketball coach Daniel Moore and Northwest Whitfield head boys' basketball coach Matt Smith.

12/19 – Silverdale Baptist head boys' basketball coach Slater Belew and Will Campbell head boys' basketball coach Walker Valley.

Special Programming – Atlanta Braves President and CEO (Derek Schiller)

Atlanta Braves president and CEO Derek Schiller joined *Press Row* for 15-minutes on Tuesday, October 3 to preview the divisional round of the MLB Playoffs at Truist Park. Derek discussed his career in professional sports, roster development, the business side of running an MLB club, and previewed all the exciting things scheduled to take place at the park this postseason.

Special Programming – Competitive Men's Softball in Chattanooga area

Longtime competitive softball players Garrett Reagan, Geoff Oliver, Mike Wood and Ian McDade joined Greg Larnerd for 20-minutes during *The Word with G* to discuss the history of competitive softball leagues in the Chattanooga area, the state of the sport in the area, and share stories from their playing careers.

Special Programming – PGA Tour Professional (Luke List)

PGA Touring professional and Baylor School alum Luke List visited with *Press Row* for 15-minutes on Wednesday, October 11 live from Las Vegas before competing in the Shriners Children's Open at TPC Summerlin. List earned his second career victory on the PGA Tour last weekend when he drained a 45-foot birdie putt to win the Sanderson Farms Championship in a five-way playoff.

Special Programming – Former Los Angeles Dodgers Pitching Coach (Rick Honeycutt)

Former Dodgers pitching coach and current club consultant Rick Honeycutt joined *Press Row* for 15-minutes on Friday, October 13 to discuss the current MLB Playoff format.

Special Programming – The Athletic Shop General Manager (Garrett Reagan)

The Athletic Shop general manager Garrett Reagan joined *Press Row* for 12-minutes on Wednesday, October 25 to preview some upcoming community-related events taking place at the shop.

Special Programming – Future Stars of Tomorrow

ESPN Chattanooga's Greg Larnerd highlights local student athletes during the Future Stars of Tomorrow segment on *The Word with G*.

10/26 – Ooltewah Middle School four-sport athlete Jaeda Tucker.

11/3 – Baylor School softball and basketball player Holly Merritt.

11/28 – Armuchee High School soccer standout Gabriel DeHart.

12/15 – Meigs County two-sport athlete Ainsleigh Bales.

12/20 – Scenic City Rangers 12U baseball player Parker Davis.

Special Programming – Chattanooga Football Club Head Coach Rod Underwood and CFC Forward Markus Naglestad

Coach Rod Underwood and striker Markus Naglestad joined *Press Row* in-studio for 15-minutes on Thursday, November 2 to preview Sunday's NISA Semifinal at Finley Stadium.

Special Programming – Get To Know Your Local Teams

ESPN Chattanooga's Greg Larnerd highlights local student athletes during the *Get To Know Your Local Teams* segment on *The Word with G*. All video content is posted to the ESPN Chattanooga website and shared via the station's social media accounts.

10/7 – UTC men's basketball grad-transfer forward Jan Zidek.

11/8 – UTC men's basketball player Honor Huff.

11/9 – UTC head men's basketball coach Dan Earl.

Special Programming – Founder of Chattanooga Baseball Club (David Eastman)

David Eastman joined *The Word with G* for 15-minutes on Tuesday, November 7 to promote this weekend's Pitch, Hit and Run MLB Competition at McCallie School.

Special Programming – University of Tennessee Head Baseball Coach (Tony Vitello)

Tony Vitello joined *Press Row* for 15-minutes on Tuesday, November 7 to preview the Vols upcoming trip to Chattanooga to play an exhibition game at AT&T Field.

Special Programming – Dan Earl (University of Tennessee at Chattanooga Head Men's Basketball Coach)

UTC head men's basketball coach Dan Earl joined *Press Row* for 12-minutes on Thursday, November 9 to preview his team's upcoming game at Louisville.

Special Programming – Chattanooga Football Club & MLS NEXT Pro

On Friday, November 14, the Chattanooga Football Club hosted an event at The Westin Hotel downtown Chattanooga to announce they will be joining MLS NEXT Pro for the 2024 season. Press Row, ESPN Chattanooga 95.3's local afternoon show broadcasted live from the event and had the opportunity to interview both CFC and MLS NEXT Pro representatives.

Interviews:

Davis Grizzard (CFC Vice Chairman) – 12 minutes
Charles Altchek (President of MLS NEXT Pro) – 12 minutes
Rod Underwood (CFC Head Coach) – 15 minutes
Alton Byrd (CFC CEO) – 15 minutes
Tim Kelly (Mayor of City of Chattanooga & CFC Cofounder) – 15 minutes

Special Programming – Chattanooga Soap Box Racing Director (Michael Stewart)

Michael Stewart joined Greg Larnerd on *The Word with G* for 15-minutes on Tuesday, November 21 to preview and promote an upcoming soap box car race in the Chattanooga area,

Special Programming – Chief Officer Chattanooga Sports (Tim Morgan)

Chief officer of Chattanooga Sports Tim Morgan joined *Press Row* for 12-minutes on Wednesday, November 28 to promote the upcoming Blue Cross Bowl at Finley Stadium. Tim told listeners about the bid to secure the three-day event from the TSSAA and the economic impact it will have on the city of Chattanooga.

Special Programming – TSSAA Blue Cross Bowl

Press Row hosted a 3-hour remote broadcast from Finley Stadium on Thursday, November 30 and had the opportunity to speak with numerous guests involved with the Blue Cross Bowl.

Interviews:

Chris Angel (Baylor School Headmaster) – 15 minutes

Lee Burns (McCallie School Headmaster) – 15 minutes

Barry White (CEO of Chattanooga Tourism) – 12 minutes

Tim Morgan (Chief Sports Officer, Chattanooga Sports) & Hugh Morrow (President & CEO, Ruby Falls) – 15 minutes

Special Programming – McCallie Head Football Coach (Ralph Potter)

McCallie School head football coach Ralph Potter joined *Press Row* for 15-minutes on Friday, December 1 to discuss his team's victory over Chattanooga-rival Baylor to win the DII-AAA State Championship.

Special Programming – Baylor School Head Football Coach (Erik Kimrey)

Baylor School head football coach Erik Kimrey joined *Press Row* for 15-minutes on Tuesday, December 5 following his team's loss to Chattanooga-rival McCallie in the DII-AAA State Championship Game. Coach Kimrey reviewed the season and last week's game, and talked about the need for instant replay and challenges at the high school level.

Special Programming – South Pittsburg Head Football Coach (Wes Stone)

South Pittsburg head football coach Wes Stone joined *Press Row* for 15-minutes on Wednesday, December 6 to discuss his team's victory over McKenzie at the Blue Cross Bowl to claim the Class 1A State Championship.

Special Programming – New McCallie Head Football Coach (Joel Bradford)

Joel Bradford joined *Press Row* on Friday, December 8 following the announcement that he will be taking over for Ralph Potter and become the McCallie School's new head football coach. Coach Bradford was promoted to the position from the team's offensive coordinator. Ralph Potter will remain with the program as defensive coordinator.

Special Programming – NFL Films Director (Ken Rodgers)

Producer and director Ken Rodgers joined *Press Row* for 15-minutes on Tuesday, December 12 to preview tomorrow night's premiere of his latest *ESPN 30 for 30* entitled, *The Minister of Defense*. The documentary profiles the life of NFL Hall of Fame defensive lineman Reggie White, who grew up in Chattanooga and attended Howard High School.

Special Programming – Bradley Central Head Girl's Basketball Coach (Jason Reuter)

Bradley Central head girl's basketball coach Jason Reuter joined Greg Larnerd on *The Word with G* for 15-minutes on Wednesday, December 13 to discuss his team's hot 10-0 start to the season.

Special Programming – New Signal Mountain Head Football Coach (Mark Mariakis)

Local football coach Mark Mariakis joined *Press Row* for 15-minutes on Friday, December 15 following the announcement he will become the new head football coach at Signal Mountain High School. Coach Mariakis, who previously coached at LFO, Ridgeland, CCS and Boyd Buchanan, discussed his coaching career and philosophy, and told listeners why he believes the job at Signal Mountain is the right opportunity him and his family.

Special Programming – Chattanooga State Head Baseball Coach (Greg Dennis)

Chattanooga State head baseball coach Greg Dennis joined Greg Larnerd on *The Word with G* for 20-minutes on Tuesday, December 19 to review the end of last season and provide an update on how things have gone for his program this offseason.

Special Programming – University of Chattanooga Men's Basketball Player (Trey Bonham)

UTC senior guard Trey Bonham joined *Press Row* for 12-minutes on Wednesday, December 20 after his halfcourt buzzer-beater last night at McKenzie Arena to beat Gardener Webb University 66-69.

Special Programming – University of Tennessee at Chattanooga Head Women’s Basketball Coach (Sean Poppie)

UTC head women’s basketball coach Sean Poppie joined *Press Row* for 15-minutes on Friday, December 22 during what has been a hot start to the season. The Mocs are currently 11-3 and coming off a Southern Conference Championship and a trip to the NCAA Tournament.

Tennessee Association of Broadcaster PEP Plan

During the 4th Quarter, the station ran Public Service Announcements on behalf of Tennessee Association of Broadcaster PEP Plan. Total spots aired in 4th Quarter: 858 spots.

Advertisers Included:

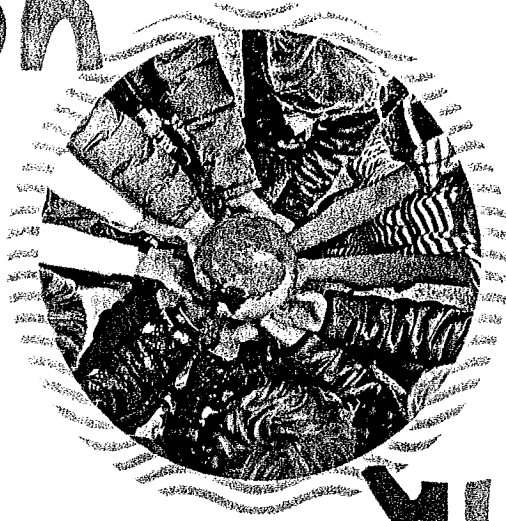
TN Dept. of Tourist Development (TDTD)
TN Gas Association (TGAS)
TN Dept. of Workforce Development (TDWD)
TN Adult Education (TNAD)
TN Justice Center (TNJC)

Part 2: Attachments from Events, Letters and Articles

ESPN Chattanooga Website

<https://espnchattanooga.com/>

info



Thank



EAST LAKE
MONTESSORI

2903 East 37th Street
Chattanooga, TN 37404
www.eastlakemontessori.org



Danielle,

Thank you so much to everyone at Brewer Media Group for donating a radio campaign to our Giving Tuesday. We are grateful for all your support this year. Because of you, we hope more underserved kids access a high-quality early education program.

Many Thanks,
Allie Levanway, Development Director



850 Market Street 2nd Floor Miller Plaza Chattanooga, TN 37402
Office 423 265 3700 rivercitycompany.com



Danielle,

11/29/23

Thank you for Brewer Media's support of the Gratefull event on Nov. 16th. It was a beautiful day with over 1800 individuals from across the community coming together to share a meal!!

Enclosed is one picture from the day showing the gratitude and joy of a group sharing fellowship.

We are so thankful for your partnership and look forward to working together in 2024.

Sincerely,
The River City Company

Danielle,

Thank you for your help
with coverage with our fall festival.
It was a tremendous help with
getting the word out.

Thank you for all that
you do for the community.

All the best,
Rebecca A. Stone / Harrison
Elementary



thank you...



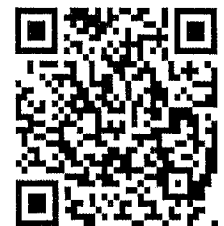
Partnership
for Families, Children and Adults

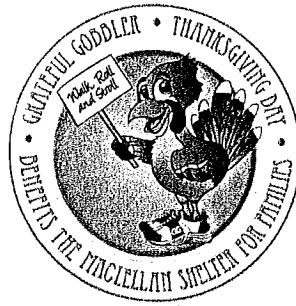
Eastgate Town Center
5600 Brainerd Road, Suite E-3
Chattanooga, TN 37411
423.755.2822



*During this season of giving thanks,
Partnership for Families, Children, and Adults
wish to thank you on behalf of the 7,800 individuals who
benefitted from your generous support this year.
Your gifts provide life-changing support to local families and
children right here in our Tennessee Valley community.*

We all say, "Thank You".





December 6, 2023

Danielle Brewer
Brewer Media Group
1305 Carter Street
Chattanooga, TN 37402

Dear Danielle:

On behalf of the thousands of homeless families who have found solace and support at The Maclellan Shelter for Families over the past nine years, we extend our deepest gratitude to **Brewer Media Group** for your media sponsorship of the 24th Annual Grateful Gobbler Walk!

This year's event was an overwhelming success with more than 5,000 individuals bravely braving the cold to participate. Through the collective efforts of participants and supporters like **Brewer Media Group**, we were able to raise an impressive \$276,000 for the Maclellan Shelter for Families. It is heartening to note that every dollar raised directly contributes to supporting homeless families as The Maclellan Foundation covers 100% of the costs associated with hosting the Grateful Gobbler.



Your commitment to keeping homeless families together and your role in creating an annual Thanksgiving tradition in Chattanooga that blesses all involved is truly appreciated. Your generosity has a tangible impact on the lives of those in need, providing them with hope, warmth, shelter, and a sense of community during a time that can be particularly challenging.

We are incredibly grateful for your support and hope you will consider joining us once again next year at the 25th Annual Grateful Gobbler – the Gobbler's Silver Anniversary Celebration! Your continued involvement is instrumental in making a lasting difference in the lives of homeless families in our community.

With heartfelt thanks,

Karlene Claridy
Grateful Gobbler Planning Committee

Part 3: Public Service Announcement Policy

We encourage our employees to make us aware of any events that they feel we should help promote and/or be a part of. Many of our employees are members of various organizations, groups throughout the community. At Brewer Media we also encourage organizations to send us information about their events for us to help promote it through on-air announcements and on our websites.

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33669
Date Entered 11/21/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Public Service
Conflict 2 Entertainment
Product BUBBLES OF FUN RUN
Estimate # \$3250 VALUE
Contract 12/30/23 - 02/09/24

AUSTIN HATCHER FOUNDATION
ATTN KIM ETHEREDGE
1705 S HOLTZCLAW AVENUE
CHATTANOOGA TN 37404

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WALV-HD2 12/30/23-02/09/24 6:00a-11:59p	3,3,3,2,2,2,2 All Weeks	00:30	Regular	0.00	102	0.00
2	[PULSE] 01/08/24-01/15/24 30X250 BANNER AD ON CHATTANOOGAPULSE.COM				0.00	1	0.00
3	WALV-FM 12/30/23-02/09/24 6:00a-11:59p	3,3,3,2,2,2,2 All Weeks	00:30	Regular	0.00	102	0.00
Total							0.00

Station Summary	Count	Gross	Net
WALV-HD2	102	0.00	0.00
[PULSE]	1	0.00	0.00
WALV-FM	102	0.00	0.00

Projected Billing	Count	Gross	Net
December 2023	8	0.00	0.00
January 2024	137	0.00	0.00
February 2024	60	0.00	0.00
Total	205	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33496
Date Entered 09/22/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Clubs/Organization
Product Chad Crisp Memorial Golf Tournament
Estimate # In-Kind Donation \$15,660 Value
Contract 09/25/23 - 10/29/23

CHATTANOOGA FIREFIGHTERS ASSOCIATION, LOCAL
820
ATTN KEITH LILES
6216 PERIMETER DRIVE
CHATTANOOGA TN 37421

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WALV-FM 09/25/23-10/30/23 6:00a-11:59p	7,7,7,7,7,7,7 All Weeks	00:30	Regular	0.00	252	0.00
2	WALV-HD2 09/25/23-10/30/23 6:00a-11:59p	7,7,7,7,7,7,7 All Weeks	00:30	Regular	0.00	252	0.00
3	WJTT-FM 09/25/23-10/30/23 6:00a-11:59p	5,5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	180	0.00
Total							0.00

Station Summary	Count	Gross	Net
WALV-FM	252	0.00	0.00
WALV-HD2	252	0.00	0.00
WJTT-FM	180	0.00	0.00

Projected Billing	Count	Gross	Net
October 2023	665	0.00	0.00
	665	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33665
Date Entered 11/20/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Clubs/Organization
Product Legacy Scholarship Fund
Contract 11/23/23 - 11/28/23

EAST LAKE MONTESSORI
ATTN ALLIE LEVANWAY

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WALV-FM 11/23/23-11/28/23 6:00a-11:59p	5,5,0,5,5,5,5 All Weeks	00:30	Regular	0.00	30	0.00
2	WALV-HD2 11/23/23-11/28/23 6:00a-11:59p	5,5,0,5,5,5,5 All Weeks	00:30	Regular	0.00	30	0.00
3	WALV-HD4 11/23/23-11/28/23 6:00a-11:59p	5,5,0,5,5,5,5 All Weeks	00:30	Regular	0.00	30	0.00
4	WJTT-FM 11/23/23-11/28/23 6:00a-11:59p	5,5,0,5,5,5,5 All Weeks	00:30	Regular	0.00	30	0.00
5	WMPZ-FM 11/23/23-11/28/23 6:00a-11:59p	5,5,0,5,5,5,5 All Weeks	00:30	Regular	0.00	30	0.00
Total							0.00

Station Summary	Count	Gross	Net
WALV-FM	30	0.00	0.00
WALV-HD2	30	0.00	0.00
WALV-HD4	30	0.00	0.00
WJTT-FM	30	0.00	0.00
WMPZ-FM	30	0.00	0.00

Projected Billing	Count	Gross	Net
November 2023	100	0.00	0.00
December 2023	50	0.00	0.00
	150	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33308
Date Entered 07/14/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Clubs/Organization
Product 18th ANNUAL ABC EVENT
Contract 08/28/23 - 10/04/23

FRIENDS OF SPECIAL CHILDREN
ATTN ANGELINE FAIRCHILD
PO BOX 5718
CHATTANOOGA TN 37406

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WALV-HD2 08/28/23-10/04/23 6:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	152	0.00
2	WMPZ-FM 09/18/23-10/04/23 6:00a-11:59p	3,3,3,3,3,3,3 All Weeks	00:30	Regular	0.00	51	0.00
3	WMPZ-FM 09/11/23-10/04/23 6:00a-11:59p	3,3,3,3,3,3,3 All Weeks	00:30	Regular	0.00	72	0.00
4	WALV-FM 09/11/23-10/04/23 6:00a-11:59p	3,3,3,3,3,3,3 All Weeks	00:30	Regular	0.00	72	0.00
Total							0.00

Station Summary	Count	Gross	Net
WALV-HD2	152	0.00	0.00
WMPZ-FM	123	0.00	0.00
WALV-FM	72	0.00	0.00

Projected Billing	Count	Gross	Net
September 2023	175	0.00	0.00
October 2023	100	0.00	0.00
	275	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33598
Date Entered 10/27/23
Sales Person Danielle Swindell
Agency % 15.00
Billing Cycle Broadcast
Conflict 1 Grocery Stores
Product Race Against Hunger
Contract 11/01/23 - 11/26/23

K-VA-T FOOD STORES, INC
C/O TOMBRAS GROUP (KNOXVILLE)
P O BOX 15151
KNOXVILLE TN 37901

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WALV-FM 11/01/23-11/26/23 6:00a-11:59p	3,3,3,3,3,3,3 All Weeks	00:30	Regular	0.00	78	0.00
2	WALV-HD2 11/01/23-11/26/23 6:00a-11:59p	3,3,3,3,3,3,3 All Weeks	00:30	Regular	0.00	78	0.00
3	WJTT-FM 11/01/23-11/26/23 6:00a-11:59p	3,3,3,3,3,3,3 All Weeks	00:30	Regular	0.00	78	0.00
Subtotal							0.00
Agency Commission							0.00
Total							0.00

Station Summary	Count	Gross	Net
WALV-FM	78	0.00	0.00
WALV-HD2	78	0.00	0.00
WJTT-FM	78	0.00	0.00

Projected Billing	Count	Gross	Net
November 2023	234	0.00	0.00
	234	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33474
Date Entered 09/14/23
Sales Person Danielle Swindell
Agency % 15.00
Billing Cycle Broadcast
Conflict 1 Grocery Stores
Product SCHOOL BUCKS CHALLENGE
Contract 09/15/23 - 10/15/23

K-VA-T FOOD STORES, INC
C/O TOMBRAS GROUP (KNOXVILLE)
P O BOX 15151
KNOXVILLE TN 37901

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WALV-FM 09/15/23-10/15/23 6:00a-11:59p	5,5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	155	0.00
2	WALV-HD2 09/15/23-10/15/23 6:00a-11:59p	5,5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	155	0.00
3	WJTT-FM 09/15/23-10/15/23 6:00a-11:59p	5,5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	155	0.00
Subtotal							0.00
Agency Commission							0.00
Total							0.00

Station Summary	Count	Gross	Net
WALV-FM	155	0.00	0.00
WALV-HD2	155	0.00	0.00
WJTT-FM	155	0.00	0.00

Projected Billing	Count	Gross	Net
September 2023	150	0.00	0.00
October 2023	315	0.00	0.00
	465	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33578
Date Entered 10/25/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Product Grateful Gobbler Promos
Contract 11/06/23 - 11/10/23

MACLELLAN FOUNDATION, THE
C/O MEDIA AND GRANT RELATIONS
820 BROAD STREET
SUITE 300
CHATTANOOGA TN 37402

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WJTT-FM 11/06/23-11/10/23 12:00a-11:59p	3,3,3,3,3,0,0 All Weeks	00:30	Regular	0.00	15	0.00
2	WMPZ-FM 11/06/23-11/10/23 12:00a-11:59p	3,3,3,3,3,0,0 All Weeks	00:30	Regular	0.00	15	0.00
3	WALV-HD2 11/06/23-11/10/23 12:00a-11:59p	3,3,3,3,3,0,0 All Weeks	00:30	Regular	0.00	15	0.00
4	WALV-FM 11/06/23-11/10/23 12:00a-11:59p	3,3,3,3,3,0,0 All Weeks	00:30	Regular	0.00	15	0.00
Total							0.00

Station Summary	Count	Gross	Net
WJTT-FM	15	0.00	0.00
WMPZ-FM	15	0.00	0.00
WALV-HD2	15	0.00	0.00
WALV-FM	15	0.00	0.00

Projected Billing	Count	Gross	Net
November	2023	60	0.00
		60	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33441
Date Entered 08/28/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Product 24th Annual Grateful Gobbler Walk
Contract 11/13/23 - 11/22/23

MACLELLAN FOUNDATION, THE
C/O MEDIA AND GRANT RELATIONS
820 BROAD STREET
SUITE 300
CHATTANOOGA TN 37402

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WJTT-FM 11/13/23-11/22/23 12:00a-11:59p	3,3,3,3,3,0,0 All Weeks	00:30	Regular	0.00	24	0.00
2	WMPZ-FM 11/13/23-11/22/23 12:00a-11:59p	3,3,3,3,3,0,0 All Weeks	00:30	Regular	0.00	24	0.00
3	WALV-HD2 11/13/23-11/22/23 12:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	40	0.00
4	WALV-FM 11/13/23-11/22/23 12:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	40	0.00
Total							0.00

Station Summary	Count	Gross	Net
WJTT-FM	24	0.00	0.00
WMPZ-FM	24	0.00	0.00
WALV-HD2	40	0.00	0.00
WALV-FM	40	0.00	0.00

Projected Billing	Count	Gross	Net
November 2023	128	0.00	0.00
	128	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33757
Date Entered 12/15/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Entertainment
Conflict 2 Health Services
Product PINK CAMPAIGN 2024
Contract 12/26/23 - 01/26/24

MEMORIAL HEALTH CARE SYSTEM (LOCAL)
ATTN ANN BILLINGSLEY
2525 DESALES AVENUE
CHATTANOOGA TN 37404

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WJTT-FM 12/26/23-01/26/24 12:00a-11:59p	2,2,2,2,2,2 All Weeks	00:30	Regular	0.00	64	0.00
2	WMPZ-FM 12/26/23-01/26/24 12:00a-11:59p	2,2,2,2,2,2 All Weeks	00:30	Regular	0.00	64	0.00
3	WALV-HD2 12/26/23-12/31/23 12:00a-11:59p	4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	24	0.00
4	WALV-FM 12/26/23-12/31/23 12:00a-11:59p	4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	24	0.00
Total							0.00

Station Summary	Count	Gross	Net
WJTT-FM	64	0.00	0.00
WMPZ-FM	64	0.00	0.00
WALV-HD2	24	0.00	0.00
WALV-FM	24	0.00	0.00

Projected Billing	Count	Gross	Net
December 2023	72	0.00	0.00
January 2024	104	0.00	0.00
	176	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 33418
Date Entered 08/21/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Public Service
Product GRATEFULL 2023
Estimate # \$7,250 In-Kind Value
Contract 11/02/23 - 11/15/23

RIVER CITY COMPANY
ATTN DAWN HJELSETH
850 MARKET STREET
2ND FLOOR MILLER PLAZA STE 200
CHATTANOOGA TN 37402

Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WALV-FM 11/02/23-11/15/23 6:00a-11:59p	5,5,5,5,5,0,0 All Weeks	00:30	Regular	0.00	50	0.00
2	WALV-HD2 11/02/23-11/15/23 6:00a-11:59p	5,5,5,5,5,0,0 All Weeks	00:30	Regular	0.00	50	0.00
3	WALV-HD4 11/02/23-11/15/23 6:00a-11:59p	5,5,5,5,5,0,0 All Weeks	00:30	Regular	0.00	50	0.00
4	WJTT-FM 11/02/23-11/15/23 6:00a-11:59p	5,5,5,5,5,0,0 All Weeks	00:30	Regular	0.00	50	0.00
5	WMPZ-FM 11/02/23-11/15/23 6:00a-11:59p	5,5,5,5,5,0,0 All Weeks	00:30	Regular	0.00	50	0.00
Total							0.00

Station Summary	Count	Gross	Net
WALV-FM	50	0.00	0.00
WALV-HD2	50	0.00	0.00
WALV-HD4	50	0.00	0.00
WJTT-FM	50	0.00	0.00
WMPZ-FM	50	0.00	0.00

Projected Billing	Count	Gross	Net
November 2023	250	0.00	0.00
	250	0.00	0.00

Customer _____ Sales Person _____

Confirmation



WALV-FM
1305 Carter Street
Chattanooga TN 37402
423-242-7656

Contract # 32857
Date Entered 02/13/23
Sales Person Danielle Swindell
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Health Services
Product GOLF CLASSIC 2023
Contract 10/02/23 - 10/23/23

RONALD MCDONALD HOUSE
ATTN ABIGAIL BOWMAN
200 CENTRAL AVENUE
CHATTANOOGA TN 37403

	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	10/02/23-10/16/23 6:00a-7:00p	5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	75	0.00
2	10/16/23-10/23/23 6:00a-11:59p	0,0,4,4,4,4,4 All Weeks	00:20	Promos	0.00	20	0.00
3	10/23/23-10/23/23 WALV REMOTE 3-6				0.00	1	0.00
4	10/05/23-10/19/23 6:00a-7:00p	5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	75	0.00
5	10/10/23-10/22/23 6:00a-7:00p	6,6,6,6,6,5,5 All Weeks	00:30	Regular	0.00	74	0.00
6	10/21/23-10/21/23 6:00a-7:00p	0,0,0,0,0,1,0 All Weeks	00:30	Regular	0.00	1	0.00
Total							0.00

Projected Billing	Count	Gross	Net
October 2023	96	0.00	0.00
	96	0.00	0.00

Customer _____ Sales Person _____

Confirmation



Brewer Media Group
1305 Carter Street
Chattanooga TN 37402

Contract # 32599
Date Entered 12/21/22
Sales Person House Account
Agency % 0.00
Billing Cycle Broadcast
Conflict 1 Public Service
Product PEP SPOTS
Estimate # PEP||PEP
Contract 01/01/23 - 12/31/23

TENNESSEE ASSOC. OF BROADCASTERS
C/O TN ASSOCIATION OF BROADCASTERS


Station	Date/Time	Schedule	Len	Avail Type	Rate	Qty	Total
1	WJTT-FM 01/01/23-12/31/23 12:00a-11:59p	5,5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	1825	0.00
2	WMPZ-FM 01/01/23-12/31/23 12:00a-11:59p	5,5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	1824	0.00
3	WALV-HD2 01/01/23-12/31/23 12:00a-11:59p	5,5,5,5,5,5,5 All Weeks	00:30	Regular	0.00	1825	0.00
4	WJTT-FM 01/01/23-12/31/23 12:00a-11:59p	2,2,2,2,2,2,2 All Weeks	01:00	Regular	0.00	730	0.00
5	WMPZ-FM 01/01/23-12/31/23 12:00a-11:59p	2,2,2,2,2,2,2 All Weeks	01:00	Regular	0.00	729	0.00
6	WALV-HD2 01/01/23-12/31/23 12:00a-11:59p	2,2,2,2,2,2,2 All Weeks	01:00	Regular	0.00	730	0.00
7	WALV-HD4 08/01/23-08/31/23 5:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	124	0.00
8	WALV-FM 08/02/23-08/31/23 12:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	120	0.00
9	WALV-HD4 10/05/23-10/31/23 5:00a-11:59p	4,4,4,4,4,4,4 All Weeks	00:30	Regular	0.00	108	0.00
Total							0.00

Station Summary	Count	Gross	Net
WJTT-FM	2555	0.00	0.00
WMPZ-FM	2553	0.00	0.00
WALV-HD2	2555	0.00	0.00
WALV-HD4	232	0.00	0.00
WALV-FM	120	0.00	0.00

Projected Billing	Count	Gross	Net
January	2023	609	0.00
February	2023	586	0.00
March	2023	588	0.00
April	2023	735	0.00
May	2023	588	0.00
June	2023	588	0.00
July	2023	735	0.00
August	2023	800	0.00
September	2023	620	0.00
October	2023	835	0.00
November	2023	596	0.00
December	2023	735	0.00
8015		0.00	0.00

Customer _____ Sales Person _____

We, Kira Headlee, General Manager, and Wells Guthrie, Program Director, living within the Chattanooga Community and through our conversations with employees, area government officials and citizens, have ascertained the preceding to be significant in meeting the unique needs and addressing the concerns and interests of the public in the area served by this station.


Kira Headlee
General Manager

Wells Guthrie
Program Director

