

# CONTRACT

**townsquare**  **Townsquare Media Bozeman**  
 125 W. Mendenhall Street, #1  
 Bozeman, MT 59715  
 (406) 586-2343

<u>Contract / Revision</u> 2104529 /		<u>Alt Order #</u>
<u>Advertiser</u> James Brown for PSC		<u>Original Date / Revision</u> 10/06/20 / 10/21/20
<u>Contract Dates</u> 10/07/20 - 11/02/20	<u>Estimate #</u> 2495	
<u>Product</u> BFPSC OCT 2020 RADIO		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> Bozeman	<u>Account Executive</u> Scott Souhrada	<u>Sales Office</u> Local Bozeman
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Arrowhead Marketing**  
 1645 Ave D  
 Suite J  
 Billings, MT 59102

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMMS	10/07/20	10/18/20	M-F AM Drive	6a-10a		:30			NM	30	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--WTF--				11	\$19.00			
Week:		10/12/20	10/18/20	MTWTF--				19	\$19.00			
N 2	KMMS	10/07/20	10/18/20	M-F Midday	10a-3p		:30			NM	30	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--WTF--				11	\$15.00			
Week:		10/12/20	10/18/20	MTWTF--				19	\$15.00			
N 3	KMMS	10/07/20	10/18/20	M-F PM Drive	3p-7p		:30			NM	30	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	--WTF--				11	\$17.00			
Week:		10/12/20	10/18/20	MTWTF--				19	\$17.00			
N 4	KMMS	10/10/20	10/10/20	Sa-Su AM	6a-10a		:30			NM	3	\$39.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-----S-				3	\$13.00			
N 5	KMMS	10/10/20	10/10/20	Sa-Su Midday	10a-3p		:30			NM	3	\$39.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-----S-				3	\$13.00			
N 6	KMMS	10/10/20	10/10/20	Sa-Su PM	3p-7p		:30			NM	3	\$39.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/05/20	10/11/20	-----S-				3	\$13.00			
N 7	KMMS	10/26/20	11/02/20	M-F AM Drive	6a-10a		:30			NM	13	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	MTWTF--				10	\$60.00			
Week:		11/02/20	11/08/20	M-----				3	\$60.00			
N 8	KMMS	10/22/20	10/23/20	M-F PM Drive	3p-7p		:30			NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	---TF--				9	\$50.00			
N 9	KMMS	10/26/20	10/30/20	M-F PM Drive	3p-7p		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	MTWTF--				10	\$50.00			
N 10	KMMS	10/24/20	11/01/20	Sa-Su Midday	10a-3p		:30			NM	7	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/20	10/25/20	-----SS				4	\$36.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**townsquare**  
**Townsquare Media Bozeman**  
**125 W. Mendenhall Street, #1**  
**Bozeman, MT 59715**  
**(406) 586-2343**

<u>Contract / Revision</u> 2104529 /	<u>Alt Order #</u>
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<u>Advertiser</u> James Brown for PSC	<u>Original Date / Revision</u> 10/06/20 / 10/21/20
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<u>Contract Dates</u> 10/07/20 - 11/02/20	<u>Product</u> BFPSC OCT 2020 RAD	<u>Estimate #</u> 2495
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<b>KMMS-FM - 2104529A</b>											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/26/20	11/01/20	-----SS				3	\$36.00		
<b>Totals</b>										138	\$3,629.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/20 - 10/31/20	133	\$3,377.00	(\$506.55)	\$2,870.45
11/01/20 - 11/02/20	5	\$252.00	(\$37.80)	\$214.20
<b>Totals</b>	138	\$3,629.00	(\$544.35)	\$3,084.65

<b>KXLB-FM - 2104529B</b>											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots	Amount
N 1	KXLB	10/07/20	10/18/20	M-F AM Drive	6a-10a		:30			NM	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/05/20	10/11/20	--WTF--				6	\$85.00		
Week:		10/12/20	10/18/20	MTWTF--				10	\$85.00		
<b>Totals</b>										16	\$1,360.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/20 - 10/16/20	16	\$1,360.00	(\$204.00)	\$1,156.00
<b>Totals</b>	16	\$1,360.00	(\$204.00)	\$1,156.00

**Contract Totals** 154 \$4,989.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# Revision

**Media:** Radio  
**Client:** James Brown for PSC  
**Product:** POLITICAL  
**CPE:** //2495  
**Description:** BFPS OCT 2020 RADIO  
**Rep:**  
**Version:** 5  
**Comments:**

**Market:** Bozeman/Belgrade, MT  
**Demo:** Adults 35+  
**Separation:** 30  
**Flight Start:** 10/5/20  
**Flight End:** 11/8/20  
**Sales Office:**

**Vendor:** KMMS-FM  
**AE:** Nicole Dolen  
**Phone:**  
**Fax:**

**Billing To:** Arrowhead Marketing  
 1645 Avenue D, Suite J  
 Billings, MT 59102  
**Phone:** 406-969-3150  
**Fax:**

**Survey:** FA16 MSA CustRadio

Line No	Daypart (Program)	Daypart Code	Gross	C/I	Dur	10/5	10/12	10/19	10/26	11/2	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	RT	\$19.00	C	30	0	19	0	0	0	19		
2	WThF 6:00A-10:00A	RT	\$19.00	C	30	11	0	0	0	0	11		
3	MTuWThF 10:00A-3:00P	RT	\$15.00	C	30	0	19	0	0	0	19		
4	WThF 10:00A-3:00P	RT	\$15.00	C	30	11	0	0	0	0	11		
5	MTuWThF 3:00P-7:00P	PM	\$17.00	C	30	0	19	0	0	0	19		
6	WThF 3:00P-7:00P	PM	\$17.00	C	30	11	0	0	0	0	11		
7	Sa 6:00A-10:00A	WK	\$13.00	C	30	3	0	0	0	0	3		
8	Sa 10:00A-3:00P	WK	\$13.00	C	30	3	0	0	0	0	3		
9	Sa 3:00P-7:00P	WK	\$13.00	C	30	3	0	0	0	0	3		
10	M 6:00A-10:00A	AM	\$60.00	C	30	0	0	0	10	3	13		
11	ThF 3:00P-7:00P	PM	\$50.00	C	30	0	0	9	0	0	9		
12	SaSu 10:00A-3:00P	WK	\$36.00	C	30	0	0	4	3	0	7		
13	MTuWThF 3:00P-7:00P	PM	\$50.00	C	30	0	0	0	10	0	10		
<b>Total Spots:</b>						42	57	13	23	3	138		
<b>Total GRP/GIMP(000):</b>						0.0	0.0	0.0	0.0	0.0		0.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2020	\$2,241.00 - 112	\$0.00 - 0	\$2,241.00 - 112
11/2020	\$1,388.00 - 26	\$0.00 - 0	\$1,388.00 - 26
<b>Total Gross Cost:</b>		\$3,629.00	<b>Total Gross CPP:</b> \$0.00
<b>Total Net Cost:</b>		\$3,084.65	<b>Total Net CPP:</b> \$0.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Tim Keating/Arrowhead Marketing, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:  
James Brown

Authorized committee:  
James Brown 4PSC

Agency requesting time (and contact information):  
 N/A Arrowhead Marketing, Tim Keating, tim@arrowheadmarketingteam.com, 1645 Ave D. Suite J, Billings, MT 59102

Candidate's political party:  
Republican

Office sought (no acronyms or abbreviations):  
Public Service Commissioner District #3

Date of election:  General  Primary  
November 3, 2020

Treasurer of candidate's authorized committee:  
James Brown

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: Name: Tim Keating Arrowhead Marketing Date of Request to Purchase Ad Time: 8/26/20	Signature: Name: Devon Doers Date of Station Agreement to Sell Time: 10/21/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: Tim Keating

Name: Tim Keating Arrowhead Marketing

Date: 9/15/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/6/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
placed additional spots on KMMS-FM,

Contract #: <u>2104529</u>	Station Call Letters: <u>KMMS-FM</u>	Date Received/Requested: <u>10/21/20</u>
Est. #: <u>2495</u>	Station Location: <u>Bozeman, MT</u>	Run Start and End Dates: <u>10/7-11/2/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.