



BFXR
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8057
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

Priorities USA Action(PAC) (44728)
Targeted Platform Media (20389)
Katie, Thompson,
Katz - Washington DC, Washington DC
(1179)
ph: (202) 872-5880 , fx: (202) 872-0263x
Political - Issues / Propositions (1068)
4643 (529306)
National/Political
4643/ECR25172899
A35+

Invoice 2576426
Inv Date 5/29/2016
Terms Cash In Advance
Contract 1352863
Bill Type Standard
Period 4/25/2016 - 5/29/2016

Targeted Platform Media
650 Massachusetts Avenue NW
Washington, DC 20001

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Priorities USA Actio
New order, please cnf. Thanks

CO-OP/Order Type No/Normal
Package
Gen. Date 5/31/2016 2:52:42PM

ROANOKE (BFXR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT			05/19/16			1 preempt @ \$20.00	\$0.00	Pre-Empt
2.0	Contract Line Remarks:		Half & Half						
	SPOT	5:00:00PM- 5:30:00	Per week (1),Fr	05/20/16 5:17PM (Fr)	00:30	Half & Half block	PRA-TV16-02H	\$20.00	
3.0	Contract Line Remarks:		Half & Half						
	SPOT	5:00:00PM- 5:30:00	Per week (1),Mo	05/23/16 5:25PM (Mo)	00:30	Half & Half block	PRA-TV16-02H	\$20.00	
4.0	SPOT			05/18/16			1 preempt @ \$20.00	\$0.00	Marked as Did not Air
5.0	SPOT			05/19/16			1 preempt @ \$20.00	\$0.00	Pre-Empt
6.0	Contract Line Remarks:		Half & Half						
	SPOT	5:30:00PM- 6:00:00	Per week (1),Fr	05/20/16 5:34PM (Fr)	00:30	Half & Half block	PRA-TV16-02H	\$20.00	
7.0	SPOT			05/18/16			1 preempt @ \$20.00	\$0.00	Marked as Did not Air
8.0	Contract Line Remarks:		Parenthood						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Fr	05/20/16 6:18PM (Fr)	00:30	Parent 'Hood Block 6p	PRA-TV16-02H	\$20.00	
9.0	Contract Line Remarks:		Parenthood						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Mo	05/23/16 6:10PM (Mo)	00:30	Parent 'Hood Block 6p	PRA-TV16-03H	\$20.00	
10.0	SPOT			05/19/16			1 preempt @ \$20.00	\$0.00	Pre-Empt
11.0	Contract Line Remarks:		Parenthood						
	SPOT	6:30:00PM- 7:00:00	Per week (1),Fr	05/20/16 6:40PM (Fr)	00:30	Parent 'Hood Block 6p	PRA-TV16-02H	\$20.00	
12.0	Contract Line Remarks:		Parenthood						
	SPOT	6:30:00PM- 7:00:00	Per week (1),Mo	05/23/16 6:54PM (Mo)	00:30	Parent 'Hood Block 6p	PRA-TV16-02H	\$20.00	
13.0	SPOT			05/18/16			1 preempt @ \$20.00	\$0.00	Marked as Did not Air
14.0	SPOT			05/19/16			1 preempt @ \$20.00	\$0.00	Pre-Empt
15.0	Contract Line Remarks:		Hughleys						
	SPOT	7:00:00PM- 7:30:00	Per week (1),Fr	05/20/16 7:10PM (Fr)	00:30	The Hughleys Block	PRA-TV16-02H	\$20.00	
16.0	SPOT			05/18/16			1 preempt @ \$20.00	\$0.00	Marked as Did not Air
17.0	Contract Line Remarks:		Hughleys						
	SPOT	7:30:00PM- 8:00:00	Per week (1),Fr	05/20/16 7:46PM (Fr)	00:30	The Hughleys Block	PRA-TV16-02H	\$20.00	
18.0	Contract Line Remarks:		Hughleys						
	SPOT	7:30:00PM- 8:00:00	Per week (1),Mo	05/23/16 7:41PM (Mo)	00:30	The Hughleys Block	PRA-TV16-02H	\$20.00	
19.0	SPOT			05/18/16			1 preempt @ \$20.00	\$0.00	Marked as Did not Air
20.0	SPOT			05/19/16			1 preempt @ \$20.00	\$0.00	Pre-Empt
21.0	Contract Line Remarks:		Bernie MAC						
	SPOT	8:00:00PM- 8:30:00	Per week (1),Fr	05/20/16 8:21PM (Fr)	00:30	Bernie Mac Show Block 1	PRA-TV16-02H	\$20.00	
22.0	Contract Line Remarks:		Bernie MAC						
	SPOT	8:00:00PM- 8:30:00	Per week (1),Mo	05/23/16 8:18PM (Mo)	00:30	Bernie Mac Show Block 1	PRA-TV16-03H	\$20.00	
23.0	SPOT			05/18/16			1 preempt @ \$20.00	\$0.00	Marked as Did not Air
24.0	SPOT			05/19/16			1 preempt @ \$20.00	\$0.00	Pre-Empt
25.0	SPOT			05/23/16			1 preempt @ \$20.00	\$0.00	Pre-Empt
26.0	Contract Line Remarks:		Hughleys						
	SPOT	7:00:00PM- 7:30:00	Per week (1),Mo	05/23/16 7:10PM (Mo)	00:30	The Hughleys Block	PRA-TV16-03H	\$20.00	M/G For 13.0.1



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ROANOKE (BFXR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$260.00	Total Spots	13
Commission	(\$39.00)		
Net Total	\$221.00		