

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Haig Haleblan, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Haig Haleblan

Authorized committee:

Citizens for Haig Haleblan

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

Non-Partisan

Office sought (no acronyms or abbreviations):

Mayor - City of Crystal Lake, Illinois

Date of election:

4/6/21

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Eric Parker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature: <u>Kaitlyn Stickrod</u>
Name: <u>Haig Haleblan</u>	Name: <u>Kaitlyn Stickrod</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>4/2/2021</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Alpha Media LLC Sales Agreement

Date	Type	Source	Cash or Trade	Commission
4/1/21	New	Local Direct	Cash	Direct

Station **WZSR**

Advertiser	Citizens for Haig Habeblain
Coop	
Complete	Political - Local
Agency	
Buyer	Haig Haleblain
Street	5186 NW Hwy
Address 2	
City	Crystal Lake
State	Illinois
Zip Code	60014
Phone	
E-Mail	HAIG@EXCEED FLOORING AND HOME.COM
Fax	

Order #	
P O #	
Estimate #	
Salesperson	Mark Arthur
Credit Card #	
Start Date	4/5/21
End Date	4/5/21
Billing	Calendar
Payment	Prepay
NM360 Code	

Special	Dates To Run		Number Of Weeks	Run Times		Commercials		Days Of The Week							Spot Rate	Line \$ Amount Total
	Start	End		From	to	Length	Weekly	M	Tu	W	Th	F	Sa	Su		
1																\$ -
2																\$ -
3	4/5/2021	4/5	1	6:00 AM	10:00 AM	30	6								\$30	\$ 180.00
4																\$ -
5	4/5/2021	4/5/2021	1	3:00 PM	7:00 PM	30	5								\$30	\$ 150.00
6																\$ -
7																\$ -
8																\$ -
9																\$ -
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22																\$ -
23																\$ -
24																\$ -
25																\$ -

PAYMENT TERMS ARE NET 30 DAYS WITH APPROVED CREDIT!

Advertiser Or Agency Signature _____ Station Representative Signature _____

Unless terms stated elsewhere, 30 day written cancellation required.

JAN	FEB	MAR	APR	MAY	JUN
JUL	AUG	SEP	OCT	NOV	DEC

Sales Manager Approval	
Business Manager Approval	

Tech/Talent/Board Fees	
Monthly Total Cost	\$ 330.00
GRAND TOTAL COST	#REF!
Verified Monthly Costs	\$ -

Alpha Media LLC does not discriminate in the sale of advertising time and accepts no advertising placed with an intent to discriminate on any basis of race, gender or ethnicity. By signing above, advertiser's representative hereby certifies that advertiser is not buying broadcast air time under this advertising sales contract to discriminate, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry, and confirms agreement to the attached advertising sales contract terms.

Radio Script (Haig Haleblian)

:30 seconds

Starting April 5th ----- Ending April 5th, 2021

My name is Haig Haleblian, but you can call me Haig! I'm asking for your vote tomorrow to continue serving as Mayor of Crystal Lake. I am an experienced successful business man who has lived and invested in Crystal Lake for the better part of the past two decades. I care deeply about our community and making it an even better place to live while holding the line on property taxes. Polls are open tomorrow April 6th from 6am to 7pm and I'd appreciate your vote.

Paid for by Citizens for Haig Haleblian