

**KLRK-AM – K267AI**  
**ISSUES/PROGRAMS QUARTERLY REPORT**  
**1st QUARTER 2014**

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
01/05/2014	6:30a – 7:00a	30 Minutes	City Talk	City Talk is a 30 minute radio show where Larry Holze the Public Information Officer from the City of Waco talks with different city leaders about what's happening in the City of Waco. This week Larry talked with Joe Riley. He's the General Manager for KWBU-FM, the local NPR station run by Baylor University. They are relocating their broadcast tower to China Spring to better cover the Waco area.
01/06/2014	8:30a - 8:35a	5 Minutes	Beth Richards	Buddy McGregor from Caritas was in the studio to talk about the needs for Caritas for the upcoming year. Caritas is one of the biggest food banks in Waco, serving McLennan and surrounding counties. They are looking for clothing and food donations.
1/12/2014	6:30a – 7:00a	30 Minutes	City Talk	This Sunday, Larry Holze, the city of Waco Public Information Officer interviewed Sherri Swinson from the Waco Police Department. The City of Waco is looking to hire more police officers. There is a deadline for people who are interested in joining the Police Academy.
01/19/2014	6:30a – 7:00a	30 Minutes	City Talk	This week's City talk, hosted by Larry Holze featured an interview with Frank Patterson from the city of Waco's Emergency Operations Management. Today they discussed the upcoming Skywarn weather spotter training from the National Weather Service.
1/25 – 3/01/2014	4 times a day	:30 seconds	Beth Richards. Jim Alvarado	KLRK-AM aired a :30 second PSA's for the Better Business Bureau. They are talking about how to spot an online scam. Also, one of the PSA's talks about protecting the elderly from pfishing scams.
1/26/2014	6:30a – 7:00a	30 minutes	City Talk	Larry Holze is the City of Waco's Public Information Officer, and he hosts a 30 minute radio show called City Talk. This week Larry talked with Melissa Beseda from the Waco Police Department. They are looking for volunteers for Victims Service division. There is a training session to start in a couple of weeks.
02/02/2014	6:30a – 7:00a	30 Minutes	City Talk	This week on City Talk, Larry Holze the City of Waco Public Information Officer interviewed Trish and Esmerelda Hudson from the city of Waco's city secretary office. They are talking about the upcoming city election as well as the election process.
2/09/2014	6:30a – 7:00a	30 minutes	City Talk	This week's City talk, hosted by Larry Holze featured an interview with Liz Taylor from the

2/10/2014 – 2/28/2014	4 times a day	:30 seconds	Beth Richards. Jim Alvarado	Convention and Visitors Bureau. They are starting a class called Wild about Waco, where they will train people in the hospitality industry to make sure that visitors to Waco have a great time. KLRK-AM aired PSA's for the American Heart Association. February is Go Red for Women month. People are encouraged to wear red on Friday. This is to raise awareness of heart health for women.
02/16/2014	6:30a – 7:00a	30 minutes	City Talk	Larry Holze the Public Information Officer for the City of Waco hosts a 30 minute radio show on KLRK-AM. This week Larry interviewed Bethel Bruce from the Waco Farmers Market. The market is located in downtown Waco next to the fire training center. It's open on Saturday mornings.
02/17/2014 – 02/28/2014	4 times a day	:30 Seconds	Beth Richards. Jim Alvarado	KLRK-AM aired PSA's for Heart of Texas Goodwill industries. They are having a job fair coming up with employers looking for new hires. Also they are encouraging people to donate their unwanted items to Goodwill.
02/22/2014	6:30a – 7:00a	30 Minutes	City Talk	This week on City Talk, Larry Holze the City of Waco Public Information Officer interviewed Larry Groth. Mr. Groth is the city of Waco City Manager. After many years with the City of Waco, Larry is retiring.
03/02/2014	6:30a – 7:00a	30 Minutes	City Talk	City Talk is a 30 minute radio program that is hosted by Larry Holze, the city's public information officer. This week Larry interviewed Dale Fisseler, who is the new City Manager. After numerous years with the city, Larry Groth decided to retire. This was a chance to people to get to know Dale.
03/09/2014	6:30a – 7:00a	30 Minutes	City Talk	Larry Holze the City of Waco Public Information officer interviewed Megan Henderson from the DDC. During the interview, they talked about Main Street Texas Program.
03/10/2014 – 03/28/2014	4 times a day	:30 seconds	Beth Richards. Jim Alvarado	KLRK-AM aired PSA's for the Animal Birth Control Clinic. The City is becoming a "must spay or neuter" community, with the passing of new city ordinances. The ABC Clinic offers these services at a discounted rate.
03/16/2014	6:30a – 7:00a	30 Minutes	City Talk	KLRK-AM has a weekly talk show hosted by Larry Holze, the City of Waco Public Information Officer. This week Larry talked Keith Guillory from the Waco Fire Department. They talked about changing the batteries in your smoke detector when we have the time change. Also they talked about outdoor grilling.
03/23/2014	6:30a – 7:00a	30 Minutes	City Talk	The City of Waco's Public Information Officer Larry Holze hosts a weekly talk show called City Talk. This Week he interviewed Jonathan Cook from the city of Waco's Parks and Recreation department. They talked about the upcoming Brazos Nights concert series that starts in April in

downtown Waco.

03/30/2014

6:30a -  
7:00a

30 Minutes

City Talk

Larry Holze is with the City of Waco. He is the Public Information Officer and he hosts City Talk, a weekly 30 talk show. This week Larry interviewed Earl Stinnett from the Waco Youth Council. They are looking for people to join. The deadline to apply is April 25<sup>th</sup>.