

ORDER



Orders
Order / Rev: 256163
Alt Order #: 10749726
Product Desc: HOUSE MAJORITY PAC
Estimate: 12989
Flight Dates: 02/27/24 - 03/05/24
Original Date / Rev: 02/07/24 / 02/08/24
Order Type: GENERAL

KBTF

Primary AE: Jacqueline Pinou
Sales Office: C-PDC
Sales Region: National

Agency Name: Waterfront Strategies
Buying Contact: _____
Billing Contact: _____
3050 K Street NW
Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: Political 3rd Party Groups
Revenue Code 1: TS
Revenue Code 2: TS
Revenue Code 3: POLITICAL-AGY
Priority: P-15

Order Brand: Various
New Business End: _____
Advertiser External ID: _____
Agency External ID: 5043
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/04/24	33	\$8,780.00	\$7,463.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	33	\$8,780.00	\$7,463.00	0.00
Totals	33	\$8,780.00	\$7,463.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jacqueline Pinou	C-PDC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBTF	02/27/24	03/04/24	MF 11a/10a M-F 11a-12p	CM	11a-12p	MTWTF--	:30	3	\$160.00	P-02	0.00	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/24	03/04/24	MTWTF--		3				\$160.00		0.00			
N 2	KBTF	02/27/24	03/04/24	MF 12p/11a M-F 12p-1p	CM	12p-1p	MTWTF--	:30	3	\$150.00	P-02	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/24	03/04/24	MTWTF--		3				\$150.00		0.00			
N 3	KBTF	02/27/24	03/04/24	MF 1p/12p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	3	\$160.00	P-02	0.00	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/24	03/04/24	MTWTF--		3				\$160.00		0.00			
N 4	KBTF	02/27/24	03/04/24	MF 2p/1p M-F 2p-3p	CM	2p-3p	MTWTF--	:30	3	\$170.00	P-02	0.00	NM	3	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/24	03/04/24	MTWTF--		3				\$170.00		0.00			
N 5	KBTF	02/27/24	03/04/24	MF 4p/3p M-F 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	MTWTF--	:30	3	\$180.00	P-02	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/24	03/04/24	MTWTF--		3				\$180.00		0.00			
N 6	KBTF	02/27/24	03/04/24		CM	5p-6p	MTWTF--	:30	4	\$280.00	P-02	0.00	NM	4	\$1,120.00

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KBTF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				MF 5-6p/4-5p M-F 5p-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/27/24	03/04/24	MTWTF--	4	\$280.00	0.00								
N 7	KBTF	02/27/24	03/04/24	MF 6p/5p M-F 6p-7p	CM	6p-7p	MTWTF--	:30	3	\$310.00	P-02	0.00	NM	3	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/27/24	03/04/24	MTWTF--	3	\$310.00	0.00								
N 8	KBTF	03/02/24	03/02/24	Sa 1-3p/12-2p Sa 1-3p	CM	1p-3p	-----1-	:30	1	\$110.00	P-02	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/24	03/03/24	-----1-	1	\$110.00	0.00								
N 9	KBTF	03/02/24	03/02/24	Sa 3-5p/2-4p Sa 3-5p	CM	3p-5p	-----1-	:30	1	\$140.00	P-02	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/24	03/03/24	-----1-	1	\$140.00	0.00								
N 10	KBTF	02/27/24	03/04/24	MF 7p/6p MF 7p	CM	7p-8p	MTWTF--	:30	4	\$370.00	P-02	0.00	NM	4	\$1,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/27/24	03/04/24	MTWTF--	4	\$370.00	0.00								
N 11	KBTF	02/27/24	03/04/24	MSu Prime 7-11p/6-10p MSu Prime 7-11p	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	MTWTF--	:30	4	\$460.00	P-02	0.00	NM	4	\$1,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/27/24	03/04/24	MTWTF--	4	\$460.00	0.00								
N 12	KBTF	02/27/24	03/04/24	LMX_Regular Season ROM LMX Regular Season ROS		7:30 PM-9:30 PM (7:30 PM-9:30 PM)	MTWTFSS	:30	1	\$700.00	P-02	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/27/24	03/04/24	MTWTFSS	1	\$700.00	0.00								
													Totals	33	\$8,780.00