

WPZZ –PRAISE 104.7 FM
Petersburg/ Richmond, VA
October 1, 2017- December 31, 2017
Quarterly List of Programming Responsive
To Issues of Community Concern
4th Quarter 2017

In our ongoing effort to serve the public interest, Station **WPZZ (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversation: A weekly community program hosted by Clovia Lawrence

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 4th Quarter 2017:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Richmond Candidates Forum (political/voting)	Diversity Center of Richmond	Citizens of Richmond posed questions to the candidates running for Sheriff, local offices and Governor. Questions on education, poverty and public safety	10/01-10/04/17	.Time: 6am-8pm 35 mentions 30 sec
Radio One Toy Assistance Solicit Letters (social issues)	Radio One INC	Families in need of toys for children were encourage to send a request letter to Radio One through November 30	11/01-11/30/17	Time: 6am-8pm , 30 mentions 30 sec
Coat Drive for Kids K-12 (social issues)	Radio One Inc	Children in the city of Richmond K-12 received new coats	10/30-11/14/17	Time: 6am-8pm 15 mentions 30 sec
Capital City Kwanzaa Festival (professional development)	Celebrating African Culture and Folk Life	The festival featured performers, speakers, workshops for children and adults and The African Market of merchandise and food.	12/15-12/30/17	Time: 6am-8pm 35 mentions 30 sec

Education				
Infinite Scholars Scholarship And Admissions Fair	Richmond Alumnae Chapter of Delta Sigma Theta, Inc	Parents and student were assisted with financial aid completion. Some were recipients of scholarships	10/01-10/08/17	Time: 6am-8pm 25 mentions, 30 sec Interview newscast 10/5 8:18am
Families For Success	VA Dept of Corrections Probation & Parole	Re-entry officers hosted the event for families trying to assist loved ones upon release from prison	10/10-10/17/17	Time: 6am-8pm 30 mentions, 30 sec
Fiscal Fitness	Tax preparations for Upcoming tax year	Tips for businesses when Filing taxes	12/15-12/30/17	Time: 6am-10pm 20 mentions, 30 sec
Community Conversations				
Black Beauty Shop Health Foundation (social issues)	Hosted by Clovia Lawrence	The Black Girls Walk for Life to end the stigma of obesity mental health disorder and poverty in the black community	10/07/17	6am-6:30am 30 minutes
RVA Scholars (educational development)	Hosted by Clovia Lawrence	The importance of having a tutor even if you earn good grades	10/21/17	6am-6:30am 30 minutes
Alzheimer's Association (social issues)	Hosted by Clovia Lawrence	The association talked about signs, diagnosis and support for caregivers	11/18/17	6am-6:30am 30 minutes
Dominion Outreach (professional development)	Hosted by Clovia Lawrence	Updates on the Atlantic Coast Pipeline	12/04/17	6am-6:30am 30 minutes
Health				
Wendy's Restaurant	Radio One Breast Cancer Awareness Team Night	Proceeds from dinner sales to benefit the American Cancer Society Making Strides Against Breast Cancer	10/12/17	Time: 6am-8pm 15 mentions, 30 sec live appearance from 5pm-9pm
Children's Hospital of Richmond	Asthma and Flu season	Nurses stress the importance Of taking medications if Patient is feeling okay.	10/14-10/18/17	Time: 6am-10pm 25 mentions, 30 sec
Association of Black Cardiologists, Inc	Community Heart Education and Health Fair	Free health screenings, free on-site test results, nutrition and fitness experts, heart education sessions	10/20-10/28/17	Time: 12am-12pm 30 mentions 30 sec Interview with Comedian Rodney Perry
USDA	Thanksgiving Tips For A Safe Holiday	Use proper safety utensils to prepare raw food with to prevent the spread of bacteria and viruses	11/10-11/24/17	Time: 6am 12am, 25 mentions 30 sec

Social Issues				
Miss Community Clovia	Rollin Rallies	Clovia stopped by various locations across the city to get folks registered to vote and start the process of rights restoration for felons.	10/02-10/15/17	Time: Live appearance from 6pm-8pm Mondays and Thursdays
Commonwealth of Virginia	Radio One Poll Patrol	Radio One stopped by various poll sites across the metro area to ensure voters were treated fairly at the polls on Election Day Nov 7	11/07/17	Time: live appearance 10am-5pm
Richmond City Justice Center	Care Package Giveaway	Clovia and Temple of Judah Church distributed care packages to 1200 inmates on Christmas Eve	12/25/17	Time: live appearance 10am-1pm
Civic Activity				
Radio One, Incorporated	2 nd Street Festival	40,000 people attended celebrating the legacy of 2 St. Various gospel artist performed hosted by J.R.	10/07/17	Time: Live appearance from 12pm-3pm
Radio One, Incorporated	Making Strides Against Breast Cancer Walk	There were 15,000 walkers who participated to find a cure for breast cancer. Radio One had a team with Captain Clovia	10/15/17	Time: live appearance from 12pm-3pm
Radio One Incorporated	Veteran's Day	Clovia had dinner with veterans at Golden Coral on Veteran's Day	11/13/17	Time: live appearance 6pm-7:30pm
Radio One, Incorporated	The Barber Shop Talks, Take One	Conversations with former addicts to find solutions to end the Heroin Epidemic in Richmond. Clovia	10/20/17	Time: live appearance from 5pm-9pm
Radio One, Incorporated	The Barber Shop Talks, Take Two	Conversations about solutions with the Richmond Behavioral Health Authority. Hosted by Clovia	12/22/17	Time: Live appearance from 6pm-7:30pm
Radio One, Incorporated	Radio One Pack the Pods	Sheila collected new unwrapped toys for needy children at Walmart two locations	12/5-7/17	Time: Live appearance from 10am-9pm
Radio One, Incorporated	Radio One/City of Richmond Toy Distribution Day	Nearly 600 listeners shopped for toys that Clovia and Radio One staff collected during our annual toy drive on Dec 5, 6 & 8	12/08/17	Time: live appearance Tues, Weds & Thursday from 10am-10pm
Radio One, Incorporated	The Gift	A tribute ceremony and concert for cancer survivors and those in treatment. Hosted by cancer survivor Sheilah.	12/10/17	Time: live appearance from 6am-9pm
Radio One, Incorporated	RVA Holiday League	Basketball league for inner city youth ages 17-28	12/12/17	Time: Live appearance from 5pm-9pm