

WPZZ PRAISE 104.7 FM
RICHMOND, VA
April 1, 2017- June 30, 2017
Quarterly List of Programming Responsive
To Issues of Community Concern
2nd Quarter 2017

In our ongoing effort to serve the public interest, Station **WPZZ (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversation: A weekly community program hosted by Clovia Lawrence

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 2nd Quarter 2017:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Bridging the Gap in Virginia (Politics)	Restoration of Rights Rally- New Voters	Attendees in Festival Park were able to start the process of getting their rights restored for felony convictions. Also, in attendance were local and state elected officials	05/06-05/09/17	Time: 6am-8pm 20 mentions 30 sec
Kindergarten Registration (education)	Smart Beginnings of Greater Richmond	Kindergarten registration held on one day for 15 localities across the commonwealth	04/10-04/20/17	Time: 6am-10pm 15 mentions 30 sec
Summer Feed Program (social issues)	Richmond Parks, Rec And Community Facilities	Summer meals are avail children on up to 18 years Old. Campaign hosted kick-off	06/27-08/25/17	Time: 6am-8pm 30 mentions 30 sec
Varina District Meeting (politics/social issues)	Varina District	Varina District Supervisor Tyrone Nelson held a meeting to discuss trends, initiatives, for Henrico County Public School	06/13-06/23/17	Time: 6am-12am 20 mentions, 30 sec

Education				
Greater Richmond Chamber	Kindergarten Registration	Registration for every child that will turn 45yrs old by Sept 30 th for kindergarten	04/02-04/20/17	Time: 6am-8pm 30 mentions, 30 sec
Criminal Justice Reform	Pastor's Breakfast On Resolutions to Incarceration	Lt gov Northam attended and listened to concerns of citizens and the affects of incarceration on our children and education	04/19/17	Time: Live Appearance 8am-10am
Gillfield Baptist Church	Vacation Bible School	The church hosted the weekly program for bible education and fun activities for youth.	06/03-06/23/17	Time: 6am-8pm 10 mentions 30 sec
Community Conversations				
Autism	Hosted by Clovia Lawrence	Pam and Perry Mines discuss the new legislation that passed granting license plates of families with children with Autism	04/01/17	9am-9:30am 30 minutes
Commonwealth Consultation LLC	Hosted by Clovia Lawrence	Held a workshop to educate and prepare citizens for jobs, contracts and employment for new construction projects	05/06/17	9am-9:30am 30 minutes
Fresh Start Mortgage Program	Hosted by Clovia Lawrence	Counselor carefully detailed challenges with home owners who do not read paperwork upon closing on their home	06/13/17	9am-9:30am 30 minutes
VA Department of Elections	Hosted by Clovia Lawrence	Rights and responsibilities When to the polls to vote. Forms of ID accepted	06/10/17	9am-9:30am 30 minutes
Health				
Richmond Alumnae Chapter Delta Sigma Theta Sorority INC	Mental Health Awareness Forum	Mental Health assessment And stress management	04/25-04/29/17	Time: 6am-8pm 20 mentions 30 sec
Richmond City Health District	National STD Awareness Month	Free testing for HIV and other sexually transmitted infections were offered to attendees at the party with-a-purpose	04/08-04/21/17	Time: 6am-10pm 15 mentions 30 sec.
American Heart Association	Power to End Stroke	Jazz night of heart healthy Discussion, cooking demonstrations, exercise and health screenings	05/01-05/11/17	Time:8am-6pm 20 mentions 30 sec. Live appearance Clovia 5pm-8pm
Chesterfield Alumnae Chapter of Delta Sigma Theta Sorority, Inc	Teens Talk About Health	Teens speak out on sexually transmitted diseases and HIV and the risk associated with their choices.	05/31-06/03/17	Time: 6am-12m 30 mentions 30 sec

Life Campaign

State Board of Elections	Last Call for Voter Registration	Clovia & Rolling for Freedom hosted voter drives to get folks registered to vote for the June 13 primary	05/23/17	Time: live appearance 5pm-7pm
YWCA	YWCA Outstanding Women Award	Clovia was the recipient of this Prestigious award for innovative justice	04/28/17	Time: live appearance 11am-1pm
Richmond, Virginia	Juneteenth Festival	A freedom celebration held on Manchester Dock. The place where Slaves were shipped in Shockoe Bottom	06/19-06/21/17	Time: 6am-8pm 15 mentions 30 sec

Civic Activity

Miss Community Clovia	Tax Deadline Day	Clovia broadcasted live from the post office. Free tax services were available for listeners thru Liberty Tax Service	04/18/17	Time: Live appearance from 10am-7pm
Sickle Cell Association Richmond-OSCAR	Unity Ride for Sickle Cell Disease	Bikers rode and raised money to fund programs & services for persons living with Sickle Cell Disease. The bikers raised \$12,500 for the Sickle Cell Association-OSCAR	05/06/17	Time: live appearance From 9am-1pm
Richmond, Parks, Recreation And Community Facilities	10 th Annual Send-a-Kid to Camp Radio-thon	Sheila and Clo helped to raise over \$35,000 to send kids to summer camp in Richmond	05/04/17	Time: live appearance from 8am-8pm interviews with donors to the camp
Virginia Department of Elections	Primary Day 2017	Clovia traveled across Richmond encouraging people to vote during the primary	06/13/2017	Time: Live appearance 12pm-4pm

Radio One Richmond	13th Annual Stone Soul Music and Food Festival	The festival featured an opening prayer by Sheilah Belle	06/10/17	Time: live appearance from 1pm-8pm Interviews with Soul Food Restaurants
Radio One Richmond	Cedar Grove Baptist Church Pre-Father's Day Anniversary Celebration	J.R. Davis was master of ceremonies At this event saluting strong men, strong fathers in the community	06/17/17	Time: live appearance 5pm-8pm
Basketball Fundraiser	First Baptist Church	J.R. Davis was the game announcer for the fundraiser for educational program at the church	06/21/17	Time: live appearance 12pm-3pm
Virginia Association of Broadcasters	80 th Annual Summer Convention in Virginia Beach, VA	Clovia and Radio One won three awards for outstanding featuring report and human interest stories	06/23/17	Time: live appearance from 7pm-9pm
Barbershop Talk	One Community of Recovery Solutions	Former users led the conversations while elected officials listen to the community	06/30/17	Time: Live appearance from 6pm-7:30pm