

**WPZZ –PRAISE 104.7 FM**  
**Petersburg/ Richmond, VA**  
**July 1, 2017- September 30, 2017**  
**Quarterly List of Programming Responsive**  
**To Issues of Community Concern**  
**3rd Quarter 2017**

In our ongoing effort to serve the public interest, Station **WPZZ (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

**Issues** of importance this quarter included the following:

**Education:** Educational efforts in the Community.

**Health Issues:** Health tips and awareness to help citizens of the Richmond Area.

**Civic Activity:** Live Appearances by the air staff to serve our community.

**Community Conversations:** A weekly community program hosted by Clovia

**Community Calendar:** Events that effect the community.

**Life Campaign:** Corporate initiative to help improve the community.

**Most significant programming treatment of issues 3rd Quarter 2017:**

<b>Issue</b>	<b>Program</b>	<b>Description</b>	<b>Date</b>	<b>Time/Duration</b>
<b>Community Affairs/Calendar</b>				
Shop Tax Free and Donate school supplies (education)	Radio One Richmond School Supply Drive	Radio One Richmond held a school supply drive during the tax free holiday weekend. School supplies Tax exempt from sales tax	07/20-08/05/17	Time: 6am-10pm 30 sec, 50 mentions Live appearance 10am-7pm
New Deliverance Tabernacle Church (social issues)	Ready For School	Tutors on hand to help Students K-12 have a successful school year	07/25-08/02/17	Time: 12am-6am 30 sec, 20 mentions
The Barbershop Talk (social issues)	Dee's Barbershop	Big discussion on voting and VA politics with candidate for governor Dr. Ralph Northam	09/04-09/08/17	Time: 6am-10pm 30 mentions 30 sec Live appearance 6pm-7:30pm
The Barbershop Talk (social issues)	Ronn Cutts Barbershop	Former substance users and community leaders joined Mayor Stoney for a talk to reduce addiction and crime	09/05-09/14/17	Time: 6am-10am 5 mention during Live appearance 6pm-7:30pm

<b>Education</b>				
Community Join Forces For National Nite Out	National Nite Out With Richmond Police	Officers attended read-a-thons barbecues, pool parties to stand in unity against crime	07/20-08/01/17	Time: 6am-8pm 35 mentions 30 sec.
College Prep Workshops For Rising Seniors	Jump Start Your Future	College planning, SAT & ACT Exams, financial aid and more	08/15-08/24/17	Time: 6am-8pm 15 mentions 30 secs.
Several churches provide Free new shoes for K-12 students	Area Churches United RVA	Free new shoes available for students K-12 heading Back to school	08/28-09/04/17	Time: 6am-8pm 25 mentions 30 sec.
<b>Community Conversations</b>				
<b>What Are Your Rights At A Traffic Stop (violence/crime)</b>	Community Conversations Hosted by Clovia	Chief of Police and officers talked about the rights of the community and police during an altercation	07/08/17	Time:6am-6:30am 30 minutes
Police and Community Unity (social issues)	Community Conversations hosted by Clovia	Officers and captains of the police dept. were gearing up for National Night Out Against Crime	07/29/17	Time:6am-6:30am 30 minutes
Atlantic Coast Pipeline Community Meetings (professional development)	Community Conversations Hosted by Clovia	Dominion Resource Rep discuss the benefits of the pipeline. This includes jobs and reduced electric bills	08/19/17	Time: 6am-6:30am 30 minutes
Dimension Academic Performance Center (social issues)	Community Conversations Hosted by Clovia	SAT and Act prep courses avail Now for testing in October	09/09/17	Time: 6am-6:30am 30 minutes
<b>Health</b>				
Lupus Awareness Events	Lady Unity Rydaz MC Lupus Awareness Ride	Bikers rode to raise money for Lupus patients and programs.	07/04-07/08/17	Time: 6am-8pm 30 mentions 30 sec.
Free Vision Screenings And Dental Packs	Radio One Back to School Community Party	During Radio One's school supply distribution children were treated to free vision screenings & dental packs complete with toothbrush, Toothpaste, and dental floss	08/15-08/26/17	Time: 6am-8pm 20 mentions 30 sec.
Health and Resource Day	Cedar Street Baptist Church of God Health And Wellness Ministry	The event featured health Info, insurance and financial planning, self defense, hands only CPR. Also, haircuts and hairstyles	09/01-09/04/17	Time: 6am-8pm 25 mentions 30 sec.
Retreat Doctor's Hospital	No Cost Prostate Cancer Screenings	Prostate cancer checks and information sessions for men and women	09/19-09/21/17	Time:6am-8pm 25 mentions 30 sec.

<b>Social Issues</b>				
Unity in the Community	Summer in the Streets Celebration	Community forum on the Heroin/opioid crisis. Also, voter registration	07/06-07/08/17	Time: 6am-10pm 30 sec, 15 mentions Live appearance 9am-11am
Virginia Governor Terry McAuliffe	Re-Entry Resource Fair	Persons with felony offenses were eligible to apply for jobs with a background	08/19-08/22/17	Time: 6am-10pm, 15 mentions, 30 sec
Petersburg's Sheriff Office	7 <sup>th</sup> Annual Prison Re-Entry Forum	People attended to get their rights restored, voter registration and employment opportunities	07/25-08/03/17	Time: 6am-10pm 30 sec, 15 mentions
<b>Civic Activity</b>				
Radio One Inc.				
Traveling Getting Folks Registered to Vote <b>(politics/voting)</b>	Radio One, Rolling For Freedom and One Vote	Clovia stopped by various locations across the city to get folks registered to vote and start the process of rights restoration for felons	07/08-07/30/17	Time: Live appearance from 6pm-8pm Tues-Sat of each month
Gospel Music in the Park <b>(entertainment)</b>	Gospel Fest with The Belle	Sheilah Belle and Bobby Jones co-hosted this event with thousands of gospel fans	07/09/17	Time: Live appearance from 4pm-8pm
National Night Out Against Crime <b>(social issues)</b>	Richmond Police Dept & Radio One	Clovia and officers stopped by block parties to give crime and drugs a going away party	08/01/17	Time: Live appearance from 5pm-9pm
Back to School Kick-off Event <b>(social issues)</b>	Radio One Richmond	Sheila gave away school Supplies with Radio One Richmond staff	08/26/17	Time: live appearance 10am-2pm
Roundtable Discussion On Rash of Police Involved Shootings <b>(violence/crimes)</b>	Richmond Police Department	RVA Chief Durham did a Facebook live with Radio One Richmond to discuss our Responsibilities at a traffic stop Or altercation with police.	08/10/17	Time: Live appearance from 10am-10:30am
National Association of Broadcasters <b>(professional development)</b>	Marconi Awards	Clovia of Radio One Richmond was nominated For Radio Personality of the Year	09/08/17	Time: live appearance from 7pm-9pm
Community Softball Game Against Violence <b>(professional development)</b>	Richmond Police Dept, Fire Dept & Probation And Parole	The community played softball with police, probation and parole officers and fire fighters to show unity in the community	08/27/17	Time: Live appearance from 1pm-5pm
Your Community Gubernatorial Forum <b>(politics/voting)</b>	Radio One & Miss Community Clovia	Candidates for VA governor answered questions that were posed from VA voters Moderators Clovia of Praise and Cheryl of CBS-6	09/28/17	Time: Live appearance from 6pm-8pm
Community Empowerment Forum <b>(social issues)</b>	Caught in the Crossfire	Those victimized by domestic violence were guests speakers at the forum	09/30/17	Time: live appearance from 11am-2pm