



**WVLD-AM, WVGA-FM, WWRQ-FM, WKAA-FM, WQPW-FM,  
WXHT-FM, WSTI-FM  
EEO PUBLIC FILE REPORT  
12/01/14 – 11/30/2015**

*(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)*

**I. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	<b>WVLD-AM:</b> (Simulcast of WVGA-FM through 8.31.15) 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
2	<b>WVGA-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
3	<b>WWRQ-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	1
4	<b>WKAA-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
5	<b>WQPW-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	3
6	<b>WXHT-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	1
7	<b>WSTI-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
8	<b>Website:</b> <a href="http://www.valdostatoday.com/News.html">http://www.valdostatoday.com/News.html</a> Station Site: WVGA-FM, News Talk 105.9	No	0
9	<b>Valdosta State University:</b> 1500 North Patterson Street, Valdosta, GA, 31698: 229-245-3824: Contact: Timothy Reisenwitz, DBA, Professor of Marketing	No	0
10	<b>Valdosta State University:</b> 1500 North Patterson Street, Valdosta, GA, 31698: 229-333-7399: Contact: Mike Savoie, Interim Dean, The Honors College	No	0
11	<b>Website:</b> <a href="http://www.myrock108.com">http://www.myrock108.com</a> (through 8.31.2015)	Yes	0

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12	<b>Website:</b> <a href="http://www.thebeat1079.com">http://www.thebeat1079.com</a> (9.1.2015-fwd.)	Yes	5
13	<b>Website:</b> <a href="http://www.myhot1027.com">http://www.myhot1027.com</a>	Yes	0
14	<b>Website:</b> <a href="http://www.mystar1053.com">http://www.mystar1053.com</a>	Yes	0
15	<b>Website:</b> <a href="http://www.mymixvaldosta.com">http://www.mymixvaldosta.com</a>	Yes	0
16	<b>Website:</b> <a href="http://www.mykixcountry.com">http://www.mykixcountry.com</a>	Yes	5
17	<b>Website:</b> <a href="http://www.valdostatoday.com">http://www.valdostatoday.com</a>	Yes	2
18	<b>Website:</b> <a href="http://allaccess.com">http://allaccess.com</a>	No	0
19	<b>Website:</b> <a href="http://www.indeed.com">http://www.indeed.com</a>	No	0
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD (RS)</b>			17
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD (R.I.)</b>			1 (2014 RI 2)
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			18

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	<p>Valdosta Chamber of Commerce</p> <p>2015 Prime Time in Valdosta</p> <p>June 11<sup>th</sup>, 2015: 5P – 7P</p> <p>Rainwater Conference Center</p> <p>Ashley Prescott</p>	<p>2015 Prime Time in Valdosta invites the public to come in and learn about the Valdosta area businesses. Black Crow Media of Valdosta held a booth at the event, illustrating the multiple roles that radio broadcasting and internet play within the market. Director of Sales, Ruby Riesinger managed the on-site presence of the Marketing staff. Representatives were present to answer questions, cultivating business relationships in the market, and ultimately generating leads for the sales, business, programming and internet departments. Interest is generated to become part of our company team, along with creating new business relationships through networking.</p>
<b>2</b>	<p>Valdosta State University: “The Exchange” A Communications and Marketing Job Fair.</p> <p>October 15<sup>th</sup>, 2015</p> <p>On-site: 10A – 2P</p> <p>DeLoise Hargett, Employer Relations Coordinator</p> <p>Carla Carter Jordan, Cooperative Education Program</p> <p>VSU Career Opportunities.</p>	<p>Ruby Riesinger, Director of Sales, and Jay Mathews, Operations Manager, attended “The Exchange” Job Fair event. The event is open to VSU upcoming graduates through graduate level and alumni with an interest in Communications and Marketing. Black Crow Media of Valdosta held a booth at the recruitment event. Ms. Riesinger and Mr. Mathews were on site to speak with potential candidates, interested in employment with Black Crow Media of Valdosta. Information along with preliminary interviews were conducted.</p>

RI 3 On Following Page

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<b>3</b>	Valdosta State University: The Happening Event August 27 <sup>th</sup> , 2015 On-site: 10A-4P; Live Broadcast's: 1P-4P WQPW-FM; WKAA-FM; WSTI-FM; WXHT-FM Robin Vickery: Student Services	Beth Peagler, Public Relations Director; Jay Mathews, Operations Manager; Ruby Riesinger, Director of Sales; Kim Pelkowski, General Manager; attend the special event at V.S.U., along with programming, production, and sales staff. Local Businesses set up display booths, illustrating their products/services, and welcome students to the community. Black Crow Representatives are on-site to supply applications and overviews of the role radio broadcasting, internet media and promotions, play in the market.
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