

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Henry Whitehorn, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Henry Whitehorn, Sr.

Authorized committee:

Committee to Elect Henry Whitehorn, Sr. for Sheriff

Agency requesting time (and contact information):

☐ N/A Committee to Elect Henry Whitehorn, Sr. for Sheriff

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Sheriff of Caddo Parish

Date of election:

March 23, 2024

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Cynthia Pearson

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Name: Committee to Elect Henry Whitehorn, Sr. for Sheriff

Date of Request to Purchase Ad Time: 2/6/2024

Signature:



Name: JENNY JAMES

Date of Station Agreement to Sell Time: 2/6/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: 2/6/24Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>736464</u>	Station Call Letters: <u>KOKA-AM</u>	Date Received/Requested: <u>2/6/24</u>
Est. #: <u>N/A</u>	Station Location: <u>SHREVEPORT, LA</u>	Run Start and End Dates: <u>2/7/24 - 2/29/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders
Order / Rev: 736964
Alt Order #:
Product Desc: POLITICAL
Estimate:
Flight Dates: 02/07/24 - 02/29/24
Original Date / Rev: 02/05/24 / 02/06/24
Order Type: CONTROLLED

KOKA-AM

Primary AE: Arthur Montgomery
Sales Office: L-SHV
Sales Region: Local

Agency
Name: Pol24/Committee to Elect Whitehorn
Buying Contact:
Billing Contact:
 2249 North Cross Dr
 Shreveport, LA 711007

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Pol24/Committee to Elect Whitehorn
Demographic: HH
Product Codes: Candidates
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/24	02/29/24	37	\$370.00	\$370.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	37	\$370.00	\$370.00	0.00
Totals	37	\$370.00	\$370.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Arthur Montgomery			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKA	02/07/24	02/29/24	Mo-Fr Prime Time	CM	6a-7p	MTWTF--	1:00	10	\$10.00	P-03	0.00	NM	37	\$370.00
				Mo-Fr 6a-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/24	02/11/24	--WTF--		10				\$10.00		0.00			
		Week: 02/12/24	02/18/24	MTWTF--		10				\$10.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--		10				\$10.00		0.00			
		Week: 02/26/24	03/03/24	MTWT---		7				\$10.00		0.00			
Totals														37	\$370.00

Spot Manager: Placed, 02/07/24-02/29/24



Agency: Advertiser: Time Period: Estimate # Air Time Order Product Desc Weekday Length Order Rate Est Ad-ID House #

Property: KOKA-AM

Date: 02/07/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	10:34:00 AM POLITICAL	Wednesday	1:00	736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	2:20:00 PM POLITICAL	Wednesday	1:00	736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	6:50:45 AM POLITICAL	Wednesday	1:00	736964	\$10.00
					\$30.00
					\$30.00

Date: 02/08/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	5:50:00 PM POLITICAL	Thursday	1:00	736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	11:51:00 AM POLITICAL	Thursday	1:00	736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	6:50:00 PM POLITICAL	Thursday	1:00	736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	6:50:30 AM POLITICAL	Thursday	1:00	736964	\$10.00
					\$40.00
					\$40.00

Date: 02/09/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	3:37:15 PM POLITICAL	Friday	1:00	736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	7:38:00 AM POLITICAL	Friday	1:00	736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	5:21:00 PM POLITICAL	Friday	1:00	736964	\$10.00
					\$30.00
					\$30.00

Date: 02/12/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	8:49:45 AM POLITICAL	Monday	1:00	736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	3:49:45 PM POLITICAL	Monday	1:00	736964	\$10.00
					\$20.00
					\$20.00

Date: 02/13/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	8:50:00 AM POLITICAL	Tuesday	1:00	736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	6:50:45 AM POLITICAL	Tuesday	1:00	736964	\$10.00
					\$20.00
					\$20.00

Date: 02/14/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	6:49:30 AM POLITICAL	Wednesday	1:00	736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	8:49:45 AM POLITICAL	Wednesday	1:00	736964	\$10.00
					\$20.00
					\$20.00

Date: 02/15/24

Advertiser: Pol24/Committee to Elect Whitehorn

					\$20.00
					\$20.00

[Sorted by: Date]

Spot Manager: Placed, 02/07/24-02/29/24

Agency: Advertiser: Time Period: Estimate # Air Time Order Product Des Weekday Length Order Rate (Excl Tax) Advertiser House #

Property: KOKA-AM

Date: 02/15/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	6:36:00 PM POLITICAL	Thursday	1:00 736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	6:50:00 AM POLITICAL	Thursday	1:00 736964	\$10.00

Date: 02/16/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	3:50:00 PM POLITICAL	Friday	1:00 736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	6:50:00 AM POLITICAL	Friday	1:00 736964	\$10.00

Date: 02/19/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	3:36:00 PM POLITICAL	Monday	1:00 736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	9:48:00 AM POLITICAL	Monday	1:00 736964	\$10.00

Date: 02/20/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	8:50:00 AM POLITICAL	Tuesday	1:00 736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	7:36:00 AM POLITICAL	Tuesday	1:00 736964	\$10.00

Date: 02/21/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	6:51:00 AM POLITICAL	Wednesday	1:00 736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	6:35:00 PM POLITICAL	Wednesday	1:00 736964	\$10.00

Date: 02/22/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	6:49:30 AM POLITICAL	Thursday	1:00 736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	3:50:00 PM POLITICAL	Thursday	1:00 736964	\$10.00

Date: 02/23/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	3:50:00 PM POLITICAL	Friday	1:00 736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	8:35:00 AM POLITICAL	Friday	1:00 736964	\$10.00

[Sorted by: Date]

Spot Manager: Placed, 02/07/24-02/29/24

Agency: Advertiser: Time Period: Estimate # Air Time Order Product Des. Weekday Length Order Rate (E/O/A/B/D) House #

Property: KOKA-AM

Date: 02/23/24

Date: 02/26/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	7:50:00 AM POLITICAL	Monday	1:00	736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	6:50:30 AM POLITICAL	Monday	1:00	736964	\$10.00

Date: 02/27/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	8:50:00 AM POLITICAL	Tuesday	1:00	736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	3:49:30 PM POLITICAL	Tuesday	1:00	736964	\$10.00

Date: 02/28/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	6:49:30 AM POLITICAL	Wednesd	1:00	736964	\$10.00
Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	8:50:00 AM POLITICAL	Wednesd	1:00	736964	\$10.00

Date: 02/29/24

Advertiser: Pol24/Committee to Elect Whitehorn

Pol24/Committee to Elect \Pol24/Committee to Elec6a-7p	3:49:00 PM POLITICAL	Thursday	1:00	736964	\$10.00
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\$10.00	\$10.00	\$370.00	\$370.00
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[Sorted by: Date]