



125 West 55th St
New York, NY 10019

Contract # 26011596	Changes as of: 5/11/2018 at 1:43 PM	Version: Current State Version 1	
CPE: 996/1012/6042	Flight: 5/15/18 - 5/21/18	Station: WVII	Con Type: POLITICAL/VOTE
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: Cote, Adam - ME Gov Product: Political	Market: Bangor Office: WASHINGTON	Total \$: \$5,155.00 Total Spots: 10
Agency Order #: 7342265	Buyer: Welsh, Kathryn	Service: Nielsen	Total CPP: \$0.00
Salesperson: REBECCA TONNE 202-955-5342	Primary Demo:	Assistant: REBECCA TONNE 202-955-5342	Total GRP:
Separation:			Traffic #: 51518

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	5/15 - 5/21							Total Spots	Total \$	CPP*	GRP*	
						5/15	5/16	5/17	5/18	5/19	5/20	5/21					
1	Tu-F,M 7a-8a		Good Morning America	\$35.00	30	0	1	0	1	0	0	1		3	\$105.00	\$0.00	0.0
2	Tu-F,M 7p-7:30p		Wheel Of Fortune	\$750.00	30	1	0	0	1	0	0	1		3	\$2,250.00	\$0.00	0.0
3	Tu-F,M 7:30p-8p		Jeopardy	\$900.00	30	0	1	1	0	0	0	1		3	\$2,700.00	\$0.00	0.0
4	Su 10a-11a		This Week/ABC News	\$100.00	30	0	0	0	0	0	1	0		1	\$100.00	\$0.00	0.0
TOTALS:						1	2	1	2	0	1	3		10	\$5,155.00	\$0.00	0.0



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Agency: BUYING TIME, LLC	Advertiser: Cote, Adam - ME Gov	Market: Bangor
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON
Suite 210	Agency Order #: 7342265	Service: Nielsen
Washington, DC 20001	Buyer: Welsh, Kathryn	Primary Demo:
	Salesperson: REBECCA TONNE	Assistant: REBECCA TONNE
	202-955-5342	202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$5,155.00
		Total Spots: 10
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 51518

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/11/18 1:43 PM	System	Notice Received.
05/11/18 12:20 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$25,775
WVII Share:	20%
Comment:	
Unknown:	80%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$5,155.00	N/A	0.0
Total	100%	10	\$5,155.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-May	10	\$5,155.00
Total	10	\$5,155.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/11/18 12:20 PM	BRADLEY PHILIPPS	Confirmed	10		\$5,155.00	\$5,155.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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