

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, LARRY MECARE, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
LARRY MECARE

Authorized committee:
FRIENDS OF LARRY MECARE FOR SUPERVISOR 2024

Agency requesting time (and contact information):
 N/A

Candidate's political party:
REPUBLICAN

Office sought (no acronyms or abbreviations):
TULARE COUNTY BOARD OF SUPERVISORS DISTRICT 1

Date of election: General Primary
MARCH 5, 2024

Treasurer of candidate's authorized committee:
POLITICAL TREASURY GROUP

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and
 (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: <u>LARRY MECARE</u>	Name: <u>Paul Carter</u>
Date of Request to Purchase Ad Time: <u>2-9-24</u>	Date of Station Agreement to Sell Time: <u>2/9/24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 2/9/2024

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KJUG/K100/ KVME</u>	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

FRIENDS OF LARRY MICARI SUPERVISOR

FPPC ID #1416261
504 VAN NESS AVE
FRESNO, CA 93721

1208

90-3414/1222
35

CHECK NUMBER
PAYEE'S OPTION

FEB 9, 2024 Date

Pay to the Order of MOMENTUM BROADCASTING \$ 8862.50

EIGHT THOUSAND EIGHT HUNDRED SIXTY TWO AND 50/100 DOLLARS

Photo
Date
Value
Printed on back



A Financial Services Company

7733 N. Fresno Street, Fresno, CA 93720

For RADIO ADS

Larry Micari

MP

⑆ 122234149⑆ 002031722101208

MARKING CHARMS

GUARANTY BASE IS YELLOW

CONTRACT



MY97.5FM
Momentum Broadcasting, LP
P.O. Box 1351
Visalia, CA 93279-1351
(559) 553-1500

Contract / Revision 20446 /		Alt Order #
Advertiser Larry Micari for Supervisor		Original Date / Revision 01/25/24 / 01/25/24
Contract Dates 02/15/24 - 03/05/24	Estimate #	
Product 2024 election		
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Property KVMI-FM	Account Executive Amy Kehmeyer	Sales Office Momentum Loc
Special Handling		
Demographic Adults 18+		
Agency Ref	Advertiser Ref	Product 1/2

And:

Larry Micari for Supervisor
P.O. Box 481
Exeter, CA 93221

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVMI	02/15/24	03/05/24	M-F	6a-10a		:30			NM	56	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	---44--				8	\$7.50			
	Week:	02/19/24	02/25/24	44444--				20	\$7.50			
	Week:	02/26/24	03/03/24	44444--				20	\$7.50			
	Week:	03/04/24	03/10/24	44-----				8	\$7.50			
N 2	KVMI	02/15/24	03/05/24	M-F	10a-3p		:30			NM	56	\$392.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	---44--				8	\$7.00			
	Week:	02/19/24	02/25/24	44444--				20	\$7.00			
	Week:	02/26/24	03/03/24	44444--				20	\$7.00			
	Week:	03/04/24	03/10/24	44-----				8	\$7.00			
N 3	KVMI	02/15/24	03/04/24	M-F	3p-7p		:30			NM	39	\$273.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	---33--				6	\$7.00			
	Week:	02/19/24	02/25/24	33333--				15	\$7.00			
	Week:	02/26/24	03/03/24	33333--				15	\$7.00			
	Week:	03/04/24	03/10/24	3-----				3	\$7.00			
Totals											151	\$1,085.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/24 - 02/29/24	121	\$869.00	\$869.00
03/01/24 - 03/05/24	30	\$216.00	\$216.00
Totals	151	\$1,085.00	\$1,085.00

Signature: _____

Date: _____

2-9-24

(* Line Transactions: N = New, E = Edited, D = Deleted)
 For information on Momentum Broadcasting's contract terms and conditions please go to:
<http://momentumbroadcasting.com/info.html>
 and click on the "INFO" tab.

Effective March 8, 2023 Credit Card Payments processed there will be a 3% surcharge.



99.7 Classic Rock
Momentum Broadcasting, LP
P.O Box 1351
Visalia, CA 93279-1351
(559) 553-1500

CONTRACT

<u>Contract / Revision</u> 20445 /		<u>Alt Order #</u>
<u>Advertiser</u> Larry Micari for Supervisor		<u>Original Date / Revision</u> 01/25/24 / 01/25/24
<u>Contract Dates</u> 02/15/24 - 03/05/24	<u>Estimate #</u>	
<u>Product</u> 2024 election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KIOO-FM	<u>Account Executive</u> Amy Kehrmeier	<u>Sales Office</u> Momentum Loc
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Larry Micari for Supervisor
P.O. Box 481
Exeter, CA 93221

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIOO	02/15/24	03/05/24	M-F	6a-10a		:30			NM	56	\$812.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	---44--				8	\$14.50			
	Week:	02/19/24	02/25/24	44444--				20	\$14.50			
	Week:	02/26/24	03/03/24	44444--				20	\$14.50			
	Week:	03/04/24	03/10/24	44-----				8	\$14.50			
N 2	KIOO	02/15/24	03/05/24	M-F	10a-3p		:30			NM	56	\$784.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	---44--				8	\$14.00			
	Week:	02/19/24	02/25/24	44444--				20	\$14.00			
	Week:	02/26/24	03/03/24	44444--				20	\$14.00			
	Week:	03/04/24	03/10/24	44-----				8	\$14.00			
N 3	KIOO	02/15/24	03/04/24	M-F	3p-7p		:30			NM	39	\$546.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	---33--				6	\$14.00			
	Week:	02/19/24	02/25/24	33333--				15	\$14.00			
	Week:	02/26/24	03/03/24	33333--				15	\$14.00			
	Week:	03/04/24	03/10/24	3-----				3	\$14.00			
N 4	KIOO	02/17/24	03/03/24	6a-7p	6a-7p		:30			NM	36	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	-----66				12	\$10.00			
	Week:	02/19/24	02/25/24	-----66				12	\$10.00			
	Week:	02/26/24	03/03/24	-----66				12	\$10.00			
Totals											187	\$2,502.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/24 - 02/29/24	145	\$1,956.00	\$1,956.00
03/01/24 - 03/05/24	42	\$546.00	\$546.00
Totals	187	\$2,502.00	\$2,502.00

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99.7 Classic Rock
 Momentum Broadcasting, LP
 P.O Box 1351
 Visalia, CA 93279-1351
 (559) 553-1500

Contract / Revision 20445 /	Alt Order #
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Advertiser Larry Micari for Supervisor	Original Date / Revision 01/25/24 / 01/25/24
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Contract Dates 02/15/24 - 03/05/24	Product 2024 election	Estimate #
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Signature: *Larry Micari* Date: 2-9-24

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CONTRACT



KJUG Country
Momentum Broadcasting, LP
P.O Box 1351
Visalia, CA 93279-1351
(559) 553-1500

<u>Contract / Revision</u> 20444 /		<u>Alt Order #</u>
<u>Advertiser</u> Larry Micari for Supervisor		<u>Original Date / Revision</u> 01/25/24 / 01/25/24
<u>Contract Dates</u> 02/15/24 - 03/05/24	<u>Estimate #</u>	
<u>Product</u> 2024 election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KJUG-FM	<u>Account Executive</u> Amy Kehrmeier	<u>Sales Office</u> Momentum Loc
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Larry Micari for Supervisor
P.O. Box 481
Exeter, CA 93221

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KJUG	02/15/24	03/05/24	M-F	6a-10a		:30			NM	56	\$1,848.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	---44--				8	\$33.00			
	Week:	02/19/24	02/25/24	44444--				20	\$33.00			
	Week:	02/26/24	03/03/24	44444--				20	\$33.00			
	Week:	03/04/24	03/10/24	44-----				8	\$33.00			
N 2	KJUG	02/15/24	03/05/24	M-F	10a-3p		:30			NM	56	\$1,764.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	---44--				8	\$31.50			
	Week:	02/19/24	02/25/24	44444--				20	\$31.50			
	Week:	02/26/24	03/03/24	44444--				20	\$31.50			
	Week:	03/04/24	03/10/24	44-----				8	\$31.50			
N 3	KJUG	02/15/24	03/04/24	M-F	3p-7p		:30			NM	39	\$1,267.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	---33--				6	\$32.50			
	Week:	02/19/24	02/25/24	33333--				15	\$32.50			
	Week:	02/26/24	03/03/24	33333--				15	\$32.50			
	Week:	03/04/24	03/10/24	3-----				3	\$32.50			
N 4	KJUG	02/17/24	03/03/24	6a-7p	6a-7p		:30			NM	36	\$396.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	-----66				12	\$11.00			
	Week:	02/19/24	02/25/24	-----66				12	\$11.00			
	Week:	02/26/24	03/03/24	-----66				12	\$11.00			
Totals											187	\$5,275.50

Time Period	# of Spots	Gross Amount	Net Amount
02/01/24 - 02/29/24	145	\$4,174.50	\$4,174.50
03/01/24 - 03/05/24	42	\$1,101.00	\$1,101.00
Totals	187	\$5,275.50	\$5,275.50

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KJUG Country
Momentum Broadcasting, LP
P.O Box 1351
Visalia, CA 93279-1351
(559) 553-1500

Contract / Revision	Alt Order #
20444 /	

Advertiser	Original Date / Revision
Larry Micari for Supervisor	01/25/24 / 01/25/24

Contract Dates	Product	Estimate #
02/15/24 - 03/05/24	2024 election	

Signature: *Larry Micari* Date: 2-9-24

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