

CONTRACT



WAAI-FM
1729 N. Salisbury Blvd
Salisbury, MD 21801
(410) 749-1111

www.wboc.com

And:

Littlefield Consulting, LLC
611 Pennsylvania Avenue, SE, #122
Washington, DC 20003

<u>Contract / Revision</u> 44947 /		<u>Alt Order #</u>	
<u>Advertiser</u> Office of Congressman Andy Harris		<u>Original Date / Revision</u> 12/14/23 / 12/14/23	
<u>Contract Dates</u> 12/16/23 - 12/31/23		<u>Estimate #</u>	
<u>Product</u> RepHarrisSpending_60s			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WAAI-FM	<u>Account Executive</u> Sharon Harrington	<u>Sales Office</u> Regional Sales	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

Hiatus Dates: 12/25/23

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	100.9	12/18/23	12/31/23	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	30	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/18/23	12/24/23	MTWTF--				15	\$15.00			
Week:		12/25/23	12/31/23	-TWTF--				15	\$15.00			
N 2	100.9	12/18/23	12/31/23	M-F Midday	10:00 AM-3:00 PM		1:00			NM	20	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/18/23	12/24/23	MTWTF--				10	\$15.00			
Week:		12/25/23	12/31/23	-TWTF--				10	\$15.00			
N 3	100.9	12/18/23	12/31/23	M-F Drive	3:00 PM-7:00 PM		1:00			NM	20	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/18/23	12/24/23	MTWTF--				10	\$15.00			
Week:		12/25/23	12/31/23	-TWTF--				10	\$15.00			
N 4	100.9	12/16/23	12/31/23	Sa-Su 10a-11a	10:00 AM-11:00 AM		1:00			NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/23	12/17/23	-----S-				4	\$10.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	100.9	12/26/23-12/29/23	M-F AM Drive	6a-10a	-TuWThF----	1:00		\$10.00	NM		
	Ⓜ MG for 4.1 12/16											
	15	100.9	12/26/23-12/29/23	M-F Drive	3:00 PM-7:00 PM	-TuWThF----	1:00		\$10.00	NM		
	Ⓜ MG for 4.3 12/16											
Week:		12/18/23	12/24/23	-----S-				4	\$10.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	14	100.9	12/26/23-12/29/23	M-F Midday	10:00 AM-3:00 PM	-TuWThF----	1:00		\$10.00	NM		
	Ⓜ MG for 4.6 12/23											
	16	100.9	12/26/23-12/29/23	M-F Drive	3:00 PM-7:00 PM	-TuWThF----	1:00		\$10.00	NM		
	Ⓜ MG for 4.5 12/23											
Week:		12/25/23	12/31/23	-----S-				4	\$10.00			
N 5	100.9	12/16/23	12/31/23	Sa-Su 10a-11a	10:00 AM-11:00 AM		1:00			NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/11/23	12/17/23	-----S				2	\$10.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender, or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. Station will bill monthly using Final Sunday Fiscal Month. Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay station the amount of any bills rendered by station within the time specified and until payment in full is received by station.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
9	100.9	12/26/23-12/29/23		M-F AM Drive	6a-10a	-TuWThF----	1:00		\$10.00	NM		
		Ⓜ MG for 5.2 12/17										
12	100.9	12/26/23-12/29/23		M-F Midday	10:00 AM-3:00 PM	-TuWThF----	1:00		\$10.00	NM		
		Ⓜ MG for 5.1 12/17										
Week:		12/18/23	12/24/23	-----S				3	\$10.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
10	100.9	12/26/23-12/29/23		M-F Midday	10:00 AM-3:00 PM	-TuWThF----	1:00		\$10.00	NM		
		Ⓜ MG for 5.4 12/24										
11	100.9	12/26/23-12/29/23		M-F AM Drive	6:00 AM-10:00 AM	-TuWThF----	1:00		\$10.00	NM		
		Ⓜ MG for 5.5 12/24										
13	100.9	12/26/23-12/29/23		M-F Drive	3:00 PM-7:00 PM	-TuWThF----	1:00		\$10.00	NM		
		Ⓜ MG for 5.3 12/24										
Week:		12/25/23	12/31/23	-----S				3	\$10.00			
Totals											90	\$1,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/23 - 12/31/23	90	\$1,250.00	(\$187.50)	\$1,062.50
Totals	90	\$1,250.00	(\$187.50)	\$1,062.50

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