



125 West 55th St
New York, NY 10019

Contract # 26141435	Changes as of: 8/31/2018 at 10:15 AM	Version: Original Order
CPE: 336/423/5017	Flight: 9/26/18 - 10/2/18	Station: KOHD
Agency: STRATEGIC MEDIA SERVICES	Advertiser: BUEHLER, KNUTE	Market: Bend/Redmond, OR
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 7695369	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo:
	Salesperson: CHRISTIAN REED 202-955-5342	Assistant: CHRISTIAN REED 202-955-5342
	Separation:	
Comments: Separation: 30		
		Con Type: POLITICAL/VOTE
		Total \$: \$1,945.00
		Total Spots: 38
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	9/26 - 10/2							Total Spots	Total \$	CPP*	GRP*
						9/26	9/27	9/28	9/29	9/30	10/1	10/2				
1	W-F,M-Tu 10a-11a		VIEW-ABC<	\$10.00	30	1	1	1	0	0	1	1	5	\$50.00	\$0.00	0.0
Target 200268 Index: 136. Nielsen: 1.6																
2	W-F,M-Tu 11a-12n		DOCTORS<	\$10.00	30	1	0	1	0	0	1	1	4	\$40.00	\$0.00	0.0
Target 200268 Index: 109. Nielsen: 1.1000000000000001																
3	W-F,M-Tu 4p-5p		JUDGE JUDY/JUDGE JUDY B	\$20.00	30	1	1	1	0	0	1	1	5	\$100.00	\$0.00	0.0
Target 200268 Index: 97. Nielsen: 1.1000000000000001																
4	W-F,M-Tu 5p-5:30p		JEOPARDY TWO	\$20.00	30	1	0	1	0	0	1	0	3	\$60.00	\$0.00	0.0
Target 200268 Index: 104. Nielsen: 1.7																
5	W-F,M-Tu 5:30p-6p		MILLIONAIRE	\$20.00	30	0	1	1	0	0	0	1	3	\$60.00	\$0.00	0.0
Target 200268 Index: 96. Nielsen: 1.4																
6	W-F,M-Tu 6p-6:30p		CO DLY NW @6PM	\$30.00	30	1	1	0	0	0	1	0	3	\$90.00	\$0.00	0.0
Target 200268 Index: 105. Nielsen: 1.6																
7	W-F,M-Tu 6:30p-7p		ABC-WORLD NWS	\$40.00	30	0	0	1	0	0	1	1	3	\$120.00	\$0.00	0.0
Target 200268 Index: 112. Nielsen: 3.7																
8	W-F,M-Tu 7p-7:30p		JEOPARDY	\$140.00	30	1	1	1	0	0	1	1	5	\$700.00	\$0.00	0.0
Target 200268 Index: 109. Nielsen: 9																
9	W-F,M-Tu 7:30p-8p		WHEEL-FORTNE	\$140.00	30	1	1	1	0	0	1	1	5	\$700.00	\$0.00	0.0
Target 200268 Index: 107. Nielsen: 5.4																
10	Su 7a-8a		GD MRN-SUN-ABC	\$15.00	30	0	0	0	0	1	0	0	1	\$15.00	\$0.00	0.0
Target 200268 Index: 139. Nielsen: 0.5																
11	Su 8a-9a		THIS WEEK-ABC	\$10.00	30	0	0	0	0	1	0	0	1	\$10.00	\$0.00	0.0
Target 200268 Index: 153. Nielsen: 0.2																
TOTALS:						7	6	8	0	2	8	7	38	\$1,945.00	\$0.00	0.0



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Agency: STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009	Advertiser: BUEHLER, KNUTE Product: Candidate Agency Order #: 7695369 Buyer: Rheault, Ben	Market: Bend/Redmond, OR Office: WASHINGTON Service: Nielsen Primary Demo:	Total \$: \$1,945.00 Total Spots: 38 Total CPP: \$0.00 Total GRP:
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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/31/18 10:16 AM	RACHEL CHASON	Separation: 30

Competitive Information	
Market Budget:	\$7,406
KOHD Share:	16%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	\$1,945.00	N/A	0.0
Total	100%	38	\$1,945.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	23	\$1,155.00
2018-Oct	15	\$790.00
Total	38	\$1,945.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/31/18 10:23 AM					\$0	\$0	
New	8/31/18 10:15 AM	RACHEL CHASON	New	38		\$1,945.00	\$1,945.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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