



125 West 55th St
New York, NY 10019

Contract # 26225322	Changes as of: 10/23/2018 at 1:17 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 336/423/5986	Flight: 10/24/18 - 10/30/18	Station: KBNZ	Con Type: POLITICAL/VOTE
Agency: STRATEGIC MEDIA SERVICES	Advertiser: BUEHLER, KNUTE	Market: Bend/Redmond, OR	Total \$: \$1,610.00
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON	Total Spots: 31
SUITE 400	Agency Order #: 7864258	Service: Nielsen	Total CPP: \$0.00
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo:	Total GRP:
	Salesperson: CHRISTIAN REED 202-955-5342	Assistant: CHRISTIAN REED 202-955-5342	Traffic #: 16190
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/24 - 10/30								Total Spots	Total \$	CPP*	GRP*
						10/24	10/25	10/26	10/27	10/28	10/29	10/30					
MSD 2	W-F,M-Tu 9a-10a		LETS-DEAL1-CBS/LETS-DEAL2-CBS	\$15.00	30	1	1	1	0	0	1	1		2	\$30.00	\$0.00	0.0
Target 200345 Index: 121. Nielsen: 0.8																	
MSD 3	W-F,M-Tu 10a-11a		PRICE-RT 1-CBS/PRICE-RT 2-CBS	\$20.00	30	1	1	1	0	0	1	1		3	\$60.00	\$0.00	0.0
Target 200345 Index: 132. Nielsen: 0.9																	
MSD 4	W-F,M-Tu 12:30p-1p		BOLD&BEAUTIFUL	\$10.00	30	1	1	1	0	0	1	1		3	\$30.00	\$0.00	0.0
Target 200345 Index: 122. Nielsen: 0.3																	
MSD 8	W 8p-9p		BIG BRO-WE-CBS	\$160.00	30	1	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
Target 200345 Index: 129. Nielsen: 1.7																	
MSD 11	Sa 6p-7p		ENT TONIGHT 60	\$15.00	30	0	0	0	1	0	0	0		0	\$0.00	\$0.00	0.0
Target 200345 Index: 108. Nielsen: 1.1000000000000001																	
MSD 15	Su 7p-8p		60 MINUTES-CBS	\$150.00	30	0	0	0	0	1	0	0		0	\$0.00	\$0.00	0.0
Target 200345 Index: 92. Nielsen: 3.1																	
MGD 16	W 7:59p-9p		SURVIVOR	\$280.00	30	1	0	0	0	0	0	0		1	\$280.00	\$0.00	0.0
MGD 17	F 7:59p-9p		MACGYVER	\$150.00	30	0	0	1	0	0	0	0		1	\$150.00	\$0.00	0.0
TOTALS:						5	5	5	0	3	6	7		31	\$1,610.00	\$0.00	0.0