

KVSV

Qtr. 4

Year 2020

ISSUES & PROGRAMS

Local eg. news

Weekly 2 1/2 minute report from Mitchell County Extension Ag. agent during noon news hour, and weekly 2 1/2 minute report from Mitchell County Soil Conservation agent during noon news hour.
daily 7 to 13-minute newscasts on KVSV AM/FM at 7am, 8am, 9am, 12noon, and 5pm, covering city, county, school, law enforcement, and public serviced agencies.

Local general news

funeral notices

daily reports 8:43am from area funeral homes

religious public serv.

Daily Monday thru Sunday 60-second devotional messages, 6:59am KVSV AM/FM provide by Beloit Ministerial Association. Different minister each week.

reading/library support

Weekly feature Saturday 8:30am KVSV AM/FM with PORT READS Librarian at Port Library, beloit, reviewing books and promoting library usage.

EDUCATIONAL - SPOTLIGHT

A 3-5 minute program promoting EDUCATIONAL ISSUES WITH SUPERINTENDENT OF USD 273 BELoit... PRINCIPAL OF ST. JAMES BELoit & PRESIDENT OF NCK TECH COLLEGE IN BELoit, THOSE 3 ROTATE.

BHS Honor Society

National Honor Society students from Beloit High School Voice a PSA each week promoting activities at Beloit Jr.-Sr. High School. The honor students rotate in recording.

4H PUBLIC SERVICE ANNOUNCEMENTS... A DIFFERENT CLUB EACH MONTH PROMOTES THE ACTIVITIES OF 4H AREA LOCAL