

Qtr. 1 Year 2018

ISSUES & PROGRAMS

local ag. news

Weekly 2 1/2 minute report from Mitchell County Extension Ag. agent during noon news hour, and weekly 2 1/2 minute report from Mitchell County Soil Conservation agent during noon news hour.

local general news

daily 7 to 13-minute newscasts on KVSU AM/FM at 7am, 8am, 9am, 12noon, and 5pm, covering city, county, school, law enforcement, and public serviced agencies.

INCLUDES COVERAGE IN SPONSOR AREA WITH SCENARIOS

funeral notices

daily reports 8:43am from area funeral homes

religious public serv.

Daily Monday thru Sunday 60-second devotional messages, 6:59am KVSU AM/FM provide by Beloit Ministerial Association. Different minister each week.

reading/library support

Weekly feature Saturday 8:30am KVSU AM/FM with RACHAEL MALBY Librarian at Port Library, beloit, reviewing books and promoting library usage.

EDUCATIONAL - SPOTLIGHT

A 3-5 minute program promoting EDUCATIONAL ISSUES WITH SUPERINTENDENT OF USD 273 BELoit... PRINCIPAL OF ST. JOHNS BELoit & PRESIDENT OF NCK TECH COLLEGE IN BELoit, THOSE 3 ROTATE.

BHS Honor Society

National Honor Society students from Beloit High School Voice a PSA each week promoting activities at Beloit Jr. Sr. High School. The honor students rotate in recording.

4H PUBLIC SERVICE ANNOUNCEMENTS... A DIFFERENT CLUB EACH MONTH PROMOTES THE ACTIVITIES OF 4H AREA LOCAL

KVSV AM-FM Beloit Kansas Issues and Programs List 2018 (1<sup>st</sup> Qtr Jan Feb Mar)

Tuesday Jan 2nd.....Beloit City Council Meeting.....KVSV News Reporter Terry Bailey covered...wrote story on meeting and Beloit City council activities....aired on KVSV News at 7a 8a 12p and 5p Wed Jan 3<sup>rd</sup>.

Monday Jan 8th.....USD 273 School Board Meeting...KVSV News reporter Terry Bailey covered meeting...wrote story on USD 273 Board actions and activities ..aired on KVSV News at 7a 8a 12p and 5p Tuesday Jan 9<sup>th</sup>.

Monday Jan 15<sup>th</sup>...Mitchell County Commissioners Meeting....KVSV News reporter Terry Bailey covered meeting....wrote story on actions and activities of Mitchell County Commissioners....aired on KVSV News at 7a 8a 12p and 5p Tues Jan 16.

Tuesday Jan 16<sup>th</sup>...Beloit City Council Meeting...KVSV News Reporter Terry Bailey covered ...wrote story on meeting and Beloit City Council activities....aired on KVSV News at 7a 8a 12p and 5p Wed Jan 17<sup>th</sup>.

Wednesday Jan 17<sup>th</sup> ...Strategic Doing Meeting in Beloit....KVSV News Reporter Terry Bailey covered meeting and wrote story about strategic planning for City of Beloit and ideas for the future....aired on KVSV News at 7a 8a 12p and 5p Thurs Jan 18<sup>th</sup>.

Monday Jan 22<sup>nd</sup>...Mitchell County Commissioners Meeting...KVSV News Reporter Terry Bailey covered and wrote a story on meeting and Mitchell County Commissioners activities....aired on KVSV News at 7a 8a 12p and 5p Tues Jan 23<sup>rd</sup>.

Monday Jan 29<sup>th</sup>...Little Red Schoolhouse update....feature story by Terry Bailey on the historic landmark in Mitchell County...The Little Red Schoolhouse...aired Mon Jan 29<sup>th</sup>...7a 8a 12p and 5p news.

Monday Jan 29<sup>th</sup>....Mitchell County Commissioners Meeting....KVSV News Reporter Terry Bailey covered meeting...and activities of Mitchell County Commissioners ....aired on KVSV News at 7a 8a 12p and 5p Tues Jan 30<sup>th</sup>

Mon Jan 29<sup>th</sup> ....Mitchell County Hospital Health Systems in Beloit annual Board Meeting....KVSV News Reporter Terry Bailey covered meeting and wrote story re capping the Hospital Boards activities from the previous year and highlighting the meeting and banquet as well...aired on KVSV News at 7a 8a..12p and 5p on Tues Jan 30<sup>th</sup>.

KVSV AM-FM Beloit Kansas Issues and Programs List 2018 (1<sup>st</sup> qtr Jan Feb Mar)

Monday Feb 12....Mitchell County Commissioners Meeting ...KVSV News Reporter Terry Bailey covered ...wrote story on meeting...and activities of Mitchell County Commisoners....aired on KVSV News at 7a 8a 12p and 5p...Tues Feb 13th

Tuesday Feb 20th.....Mitchell County Commissioners Meeting ...KVSV News Reporter Terry Bailey covered ..wrote story on meeting and activities of Mitchell County Commissioners ...aired on KVSV News at 7a 8a 12p and 5p on Wed Feb 21<sup>st</sup>....

Tues Feb 20th....Beloit City Council Meeting...KVSV News Reporter Terry Bailey covered meeting and wrote story that aired on KVSV News at 7a 8a 12p and 5p on Wed Feb 21<sup>st</sup>

Wed Feb 21st....Little Red Schoolhouse Update...Terry Bailey has latest feature story on the historic landmark in Mitchell County..and the ensuing renovation...ran on air Wed Feb 21<sup>st</sup> on KVSV News at 7a 8a 12p and 5p Wed Feb 21<sup>st</sup>.

KVSV AM-FM Beloit, Kansas Issues and Programs Lists 2018 (1<sup>st</sup> qtr Jan Feb Mar)

Tuesday Mar 6th....Beloit City Council Meeting.....KVSV News Reporter Terry Bailey covered and wrote story ...aired on KVSV News at 7a 8a 12p and 5p....Wed Mar 7<sup>th</sup>

Monday Mar 12 Mitchell County Commissioners Meeting ...KVSV News Reporter Terry Bailey covered meeting...wrote story...aired on KVSV News at 7a 8a 12p and 5p on Tuesday Mar 13

Monday Mar 12....USD 273 Board of Education Meeting...KVSV News Reporter Terry Bailey covered and wrote story...aired on KVSV News at 7a 8a 12p and 5p Tuesday Mar 13

Monday Mar 19<sup>th</sup>...Mitchell County Commissioners Meeting...KVSV News Reporter Terry Bailey covered and wrote story about Commissioners activities....aired on KVSV News at 7a 8a 12p and 5p Tuesday Mar 20

Tuesday Mar 20...Beloit City Council...KVSV News Reporter Terry Bailey covered meeting and wrote story...aired on KVSV News at 7a 8a 12p and 5p Wed Mar 21

Wednesday Mar 21st....Farmway Credit Union Annual Meeting...Sharon Keister attended and wrote story re capping the year for Farmway Credit Union and highlighting the meeting...aired on KVSV News at 7a 8a 12p and 5p...Thurs Mar 22<sup>nd</sup>

Thursday Mar 22nd....Little Red Schoolhouse Operations Committee Meeting...Terry Bailey attended and wrote an updated story on progress of renovations of Mitchell County landmark..The Little Red Schoolhouse...aired on KVSV News on Friday Mar 23<sup>rd</sup>.

Monday Mar 26<sup>th</sup>..Mitchell County Commisioners Meeting ...Terry Bailey attended meeting ...wrote story ..aired on KVSV News at 7a 8a 12p and 5p....on Tuesday Mar 27<sup>th</sup>

KVSV AM-FM 2018 Issues and Programs List 1<sup>st</sup> qtr (Jan Feb Mar)

Monday Mar 5th.....NCK Men and Boys Rally Live Broadcast from the Beloit Municipal Building....Featured Speaker was former Kansas City Royal Les Norman.

Jan 3<sup>rd</sup>...Jan 17<sup>th</sup>...Feb 7...Feb 21<sup>st</sup>...Mar 7<sup>th</sup> ...Mar 21<sup>st</sup>.....On Campus Program runs on KVSV AM-FM ...after 7a 8a and 5p news...an interview with NCK Tech College Beloit and Hays President Eric Burks....updating all activities at NCK Tech in Beloit and Hays...