

# EEO Public File Report

This EEO Public File Report is filed in Station **WINK-TV, WINK-FM, WAXA-AM, WNPL-AM** and **WTLQ-FM's** public inspection file pursuant to Section 73.2080c(6) of the Federal Communications Commission's ("FCC") rules.

During the period beginning on October 1, 2020 and ending on September 30, 2021 the stations filled the following full-time vacancies:

1. News Anchor	WINK-TV
2. Photojournalist (4)	WINK-TV
3. Video Journalist (3)	WINK-TV
4. News Producer (3)	WINK-TV
5. Website Design	WINK-TV
6. News Producer (3)	WINK-TV
7. A/P / Producer	WINK-TV
8. Director (3)	WINK-TV
9. Digital Content Producer	WINK-TV
10. Employee Relations Manager	WINK-TV
11. Traffic Assistant	WINK-TV
12. Website Design	WINK-TV
13. Master Control (2)	WINK-TV
14. Video Journalist	WINK-TV
15. Production Assistant (2)	WINK-TV
16. Traffic Anchor / Reporter	WINK-TV
17. AP / Producer	WINK-TV
18. Video Journalist (3)	WINK-TV
19. Meteorologist	WINK-TV
20. News Producer (3)	WINK-TV
21. Assignment Editor	WINK-TV
22. News Producer	WINK-TV
23. Transmitter Engineer (2)	WINK-TV
24. AP / Editor	WINK-TV
25. Assignment Manager	WINK-TV
26. Investigative Reporter (3)	WINK-TV
27. Health / Medical Reporter	WINK-TV
28. Digital Content Producer	WINK-TV

The stations interviewed a total of seventy-five (75) applicants for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviews referred by each:

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
1. AllAccess	0
2. Berkowitz Consulting	0
3. DK Media Solutions	0
4. Employee Referral	11
5. FMBC Job Posting	10
6. Indeed.com	10
7. LinkedIn	0
8. Robert Half/Office Team	9
9. Smith-Geiger	0
10. Talent Dynamics	6
11. TVJobs.com	9
12. University of Florida Career Day	4
13. Unsolicited	4
14. Winknews.com	12
15. Bethune Cookman College	0
16. FGCU Job Fair	0
17. Florida A & M	0
18. Florida International University	0
19. Full Sail University	0
20. Hispanic Chamber of Commerce	0
21. LinkedIn	0
22. Marist College	0
23. NABJ	0
24. Return to Work Inc.	0
25. Sunday Morning News	0
26. SW Florida Help Wanted.com	0
27. TV News Check	0
28. University of Miami Career Day	0
29. University of South Florida	0
30. WAXA-AM 97.3	0
31. WINK-FM 96.9	0
32. WTLQ-FM 97.7	0
33. Zip Recruiters	0

**Attachment A contains specific information for each full-time vacancy.**

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
<b>News Anchor</b>	<b>TALENT DYNAMICS</b>	<b>1</b>

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
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\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
<b>Photojournalist (4)</b>	TVJOBS.COM, EMP REFERRAL	<b>4</b>

## Recruitment Sources Utilized\*

**Total number of**

\* (please refer to the attached recruitment source list for complete address)

**interviewees referred**

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	3
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	1
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
<b>VIDEO JOURNALIST (3)</b>	<b>TALENT DYNAMICS, TVJOBS, JOB POSTING</b>	<b>3</b>

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
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\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	1
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
<b>NEWS PRODUCER (3)</b>	<b>TV JOBS, UF CAREER FAIR</b>	<b>3</b>

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
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\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	2
TVNewsCheck	no	
University of Florida	yes	1
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
WEBSITE DESIGN	INDEED	3

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
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\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	3
LINKEDIN	yes	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	



# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<b><u>JOB TITLE</u></b>	<b><u>RECRUITMENT SOURCE</u></b>	<b><u># of PERSONS INTERVIEWED</u></b>
<b>NEWS PRODUCER (3)</b>	<b>TV JOBS, UF CAREER FAIR</b>	<b>3</b>

<b><u>Recruitment Sources Utilized*</u></b>	<b><u>Total number of</u></b>
<b>*(please refer to the attached recruitment source list for complete address)</b>	<b><u>interviewees referred</u></b>

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	2
TVNewsCheck	no	
University of Florida	yes	1
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
NEWS PRODUCER	WINKNEWS.COM	1

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
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\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	yes	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	1
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
<b>DIRECTOR (3)</b>	<b>FMBC JOB POSTING</b>	<b>10</b>

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	3
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	yes	2
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	2
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	3
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
DIGITAL CONTENT PRODUCER	UNSOLICITED	1

## Recruitment Sources Utilized\*

**Total number of**

\* (please refer to the attached recruitment source list for complete address)

**interviewees referred**

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	1
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<b><u>JOB TITLE</u></b>	<b><u>RECRUITMENT SOURCE</u></b>	<b><u># of PERSONS INTERVIEWED</u></b>
<b>EMPLOYEE RELATIONS MGR</b>	<b>ROBERT HALF</b>	<b>3</b>

<b><u>Recruitment Sources Utilized*</u></b>	<b><u>Total number of interviewees referred</u></b>
* (please refer to the attached recruitment source list for complete address)	

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	1
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	yes	2
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
TRAFFIC ASSISTANT	ROBERT HALF	12

## Recruitment Sources Utilized\*

**Total number of**

\* (please refer to the attached recruitment source list for complete address)

**interviewees referred**

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	3
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	yes	7
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	2
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
<b>WEB DESIGN</b>	<b>INDEED</b>	<b>2</b>
<b><u>Recruitment Sources Utilized*</u></b>		<b><u>Total number of</u></b>
* (please refer to the attached recruitment source list for complete address)		<b><u>interviewees referred</u></b>
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	2
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
MASTER CONTROL (2)	FMBC POSTING, UNSOLICITED	2

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
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\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	1
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	



# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
VIDEO JOURNALIST	WINKNEWS.COM	1

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	1
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
<b>PRODUCTION ASST (2)</b>	<b>FMBC JOB POSTING</b>	<b>3</b>
<b><u>Recruitment Sources Utilized*</u></b>		<b><u>Total number of</u></b>
<b><u>*(please refer to the attached recruitment source list for complete address)</u></b>		<b><u>interviewees referred</u></b>
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	3
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
TRAFFIC ANCHOR / REPORTER	FMBC JOB POSTING	1
<b>Recruitment Sources Utilized*</b>		<b>Total number of</b>
* (please refer to the attached recruitment source list for complete address)		<b>interviewees referred</b>
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
<b>AP / PRODUCER</b>	<b>FMBC JOB POSTING</b>	<b>1</b>
<b><u>Recruitment Sources Utilized*</u></b>		<b>Total number of</b>
<b>*(please refer to the attached recruitment source list for complete address)</b>		<b>interviewees referred</b>
All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
VIDEO JOURNALIST (3)	TALENT DYNAMICS, REFERRAL	3

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
--------------------------------------	--

\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	yes	2
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
METEOROLOGIST	TALENT DYNAMICS	1

## Recruitment Sources Utilized\*

**Total number of**

\*(please refer to the attached recruitment source list for complete address)

**interviewees referred**

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
NEWS PRODUCER (3)	TVJOBS, WINKNEWS.COM	3

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
--------------------------------------	--

\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	2
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	1
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
ASSIGNMENT EDITOR	INDEED	1

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
--------------------------------------	--

\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	1
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	



# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
<b>NEWS PRODUCER</b>	<b>TVJOBS.COM</b>	<b>1</b>

**Recruitment Sources Utilized\***

**Total number of**

\* (please refer to the attached recruitment source list for complete address)

**interviewees referred**

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	1
TVNewsCheck	no	
University of Florida	yes	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
TRANSMITTER ENGINEER	INDEED, EMP REFERRAL	5

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
--------------------------------------	--

\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	3
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	2
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
<b>AP / EDITOR</b>	<b>INDEED</b>	<b>1</b>

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**Recruitment Sources Utilized\***

**Total number of**

\* (please refer to the attached recruitment source list for complete address)

**interviewees referred**

---

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	yes	1
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
ASSIGNMENT MANAGER	WINKNEWS.COM	1

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
--------------------------------------	--

\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	1
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
INVESTIGATIVE REPORTER (3)	TALENT DYNAMICS, WINKNEWS, REFERRAL	3

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
--------------------------------------	--

\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	yes	1
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	1
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
HEALTH/MEDICAL REPORTER	WINKNEWS.COM	1

## Recruitment Sources Utilized\*

**Total number of  
interviewees referred**

\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	1
WTLQ-FM	no	
Zip Recruiters	no	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2020 through SEPTEMBER 30, 2021

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
DIGITAL CONTENT PRODUCER	WINKNEWS.COM	1

**Recruitment Sources Utilized\***

**Total number of  
interviewees referred**

\* (please refer to the attached recruitment source list for complete address)

All AccessMusic Group	no	
Berkowitz Consulting	no	
DK Media Solutions	no	
Employee Referral	no	
FGCU Career Fairs	no	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Full Sail University	no	
Hispanic Chamber of Commerce	yes	
Indeed.com	no	
LINKEDIN	no	
Marist College	yes	
National Association of Black Journalists	yes	
Penn State	no	
Robt Half/Office Team	no	
Return to Work Inc.	yes	
Smith Geiger	no	
Sunday Morning News	yes	
SWFloridaHelpWanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
TVNewsCheck	no	
University of Florida	no	
University of Miami	no	
University of South Florida	yes	
Unsolicited	yes	
WAXA-AM	no	
WINK-FM	no	
WINKNEWS.com	yes	1
WTLQ-FM	no	
Zip Recruiters	no	

# **FMBC/ JOB POSTING MAILING LIST**

## **ALL ACCESS MUSIC GROUP**

28955 Pacific Coast Highway, Suite 210-5  
Malibu, CA 90265

Telephone: 310/457-6616  
Fax: 310/457-8058  
Contact: Joel Denver  
E-mail: [allaccess.com](mailto:allaccess.com)

## **BERKOWITZ BROADCAST CONSULTING**

3910 Maple Hill Street West  
West Bloomfield, MI 48323

Telephone: 248/737-3727  
Contact: Gary Berkowitz  
E-mail: [gary@garyberk.com](mailto:gary@garyberk.com)

## **BETHUNE-COOKMAN COLLEGE**

Director Student Services  
640 Mary McLeod  
Daytona Beach, FL 32114

Telephone: 386/255-1401  
Fax: 386/481-2139  
Contact: M. Horne  
E-mail: [hornem@cookman.edu](mailto:hornem@cookman.edu)

## **DK MEDIA SOLUTIONS**

14224 Amajess Lane  
Midlothian, VA 23113

Telephone: 804/357-8973  
Contact: Steve Davis  
E-mail: [steve@dkmediasolutions.com](mailto:steve@dkmediasolutions.com)

## **FLORIDA A & M UNIVERSITY**

Dept of Journalism / Communications  
Post Office Box 14  
Tallahassee, FL 32073

Telephone: 850/599-3700  
Fax: 850/599-3086  
Contact: Melony Washington  
E-mail: [melony.washington@famu.edu](mailto:melony.washington@famu.edu)

## **FLORIDA INTERNATIONAL UNIVERSITY**

Career Services  
University Park Campus, GC 230  
North Miami, FL 33181

Telephone: 305/348-2423  
Fax: 305/348-3829  
Contact: Lesley Deehl  
E-mail: [spencek@fiu.edu](mailto:spencek@fiu.edu)

## **FLORIDA SOUTHERN COLLEGE**

Career Services  
111 Lake Hollingsworth Drive  
Lakeland, FL 33801

Telephone: 863/680-4390  
Contact: Rachel Miller  
E-mail: [rmiller@flsouthern.edu](mailto:rmiller@flsouthern.edu)

## **FMBC JOB POSTINGS**

2824 Palm Beach Blvd.  
Ft. Myers, FL 33916

Telephone: 239-338-4375  
Contact: Karen Seiferth  
E-mail: [karen.seiferth@fmbcmail.com](mailto:karen.seiferth@fmbcmail.com)

## **FULL SAIL UNIVERSITY**

3300 University Boulevard  
Winter Park, FL 32792

Telephone: 800/757-5105  
Contact: Tink Abraham  
E-mail: [tinka@fullsail.com](mailto:tinka@fullsail.com)



# **FMBC/ JOB POSTING MAILING LIST**

## **HISPANIC CHAMBER OF COMMERCE**

10051 McGregor Blvd.  
Ft. Myers, FL 33901

Telephone: 239/418-1441  
Fax: 239/418-1475  
Contact: Leonardo Garcia  
E-mail: [hispanicchamber.lg@earthlink.net](mailto:hispanicchamber.lg@earthlink.net)

## **INDEED, INC.**

7501 N. Capital of Texas Highway, Bldg. B  
Austin, TX 78731

Contact: [www.indeed.com](http://www.indeed.com)

## **LINKEDIN**

Sunnyvale, CA

Contact: [www.linkedin.com](http://www.linkedin.com)

## **MARIST COLLEGE**

3399 North Road  
Poughkeepsie, NY 12601

Telephone: 888/877-7900  
Contact: Laura Zurowski  
E-mail: [laura.zurowski@marist.edu](mailto:laura.zurowski@marist.edu)

## **NATL ASSOC OF BLACK JOURNALISTS**

1100 Knight Hall - Suite 3100  
College Park, MD 20702

Telephone: 301/405-0248  
Contact: Veronique Dodson  
E-mail: [vdodson@nabj.org](mailto:vdodson@nabj.org)

## **PENNSYLVANIA STATE UNIVERSITY**

**Office of Internships & Career Placement**  
**208-D Carnegie Building**  
**University Park, PA 16802-5101**

Telephone: 814/863-4674  
Contact: Bob Martin, Assistant Dean  
E-mail: [rpm163@psu.edu](mailto:rpm163@psu.edu)

## **RETURN TO WORK INC.**

900 W. Marion Avenue  
Punta Gorda, FL 33950

Contact: Carol Sarganis  
E-mail: [carol.sarganis@return2work.org](mailto:carol.sarganis@return2work.org)

## **ROBERT HALF / OFFICE TEAM**

9530 Marketplace Rd, Suite 208  
Fort Myers, FL 33912

Contact: Derek Slowinski, VP  
E-mail: [derek.slowinski@roberthalf.com](mailto:derek.slowinski@roberthalf.com)

## **SMITH-GEIGER**

31365 Oak Crest Drive #150  
West Lake, CA 91361

Telephone: 818/874-2000  
Contact: Jacques Natz  
E-mail: [Jacques@smithgeiger.com](mailto:Jacques@smithgeiger.com)

## **SUNDAY MORNING NEWS**

LaBelle, FL

Contact: Don Browne  
E-mail: [donbrowne@gmail.com](mailto:donbrowne@gmail.com)

## **SW FLORIDA HELP WANTED.COM**

6465 Greenwood Plaza Blvd., Suite 400  
Centennial, CO, 80111

Telephone: 800/365-8630  
Fax: 800/595-2929  
E-mail: [www.southwestfloridahelpwanted.com](http://www.southwestfloridahelpwanted.com)

# **FMBC/ JOB POSTING MAILING LIST**

## **TALENT DYNAMICS**

600 Las Colinas Blvd., Suite 100  
Irving, TX 75039

Telephone: 214/640-3139  
Fax: 214/951-9610  
E-mail: [www.connell@talentdynamics.com](mailto:www.connell@talentdynamics.com)

## **TVJOBS**

Broadcast Employment Services  
PO Box 4116  
Oceanside, CA 92052

Telephone: 800/374-0119  
Fax: 760/450-2115  
Contact: Mark Holloway  
E-mail: [jobs@tvjobs.com](mailto:jobs@tvjobs.com)

## **UNIVERSITY OF FLORIDA**

Department of Broadcasting  
J. Wayne Reitz Union  
PO Box 118507  
Gainesville, FL 32611

Telephone: 352/392-1601  
Fax: 352/392-3810  
Contact: Charles Harris  
E-mail: [charris@jou.ufl.edu](mailto:charris@jou.ufl.edu)

## **UNIVERSITY OF SOUTH FLORIDA**

MASS COMMUNICATIONS  
4202 East Fowler St., MP CIS-1040  
Tampa, FL 33620

Telephone: 813/974-2591  
Fax: 813/974-2592  
Contact: Marsha Stein  
E-mail: [mstein@cas.usf.edu](mailto:mstein@cas.usf.edu)

## **WAXA-AM 97.3**

2824 Palm Beach Blvd.  
Ft. Myers, FL 33916

Telephone: 239/810-9484  
Contact: Hector Velazquez  
E-mail: [hector.velazquez@fmbcmail.com](mailto:hector.velazquez@fmbcmail.com)

## **WINK-FM 96.9**

2824 Palm Beach Blvd.  
Ft. Myers, FL 33916

Telephone: 239/338-4345  
Contact: Chuck Knight  
E-mail: [chuck.knight@winkfm.com](mailto:chuck.knight@winkfm.com)

## **WLTQ-FM 97.7**

2824 Palm Beach Blvd.  
Ft. Myers, FL 33916

Telephone: 239/479-5580  
Contact: Hector Velazquez  
E-mail: [hector.velazquez@fmbcmail.com](mailto:hector.velazquez@fmbcmail.com)

## **WINKNEWS.COM**

2824 Palm Beach Blvd.  
Ft. Myers, FL 33916

Telephone: 239/338-4388  
Contact: Carlos Trujillo  
E-mail: [carlos.trujillo@fmbcmail.com](mailto:carlos.trujillo@fmbcmail.com)

**Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.**

# Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	Make-A-Wish Virtual Walk for Wishes 10/10/20	WINK News talent Matt Devitt, Sabrina Katz and Corey Lazar emceed the virtual event and ran PSAs to help promote the Walk.
10	UF College of Journalism and Communications Virtual Career Day 10/13/2020	FMBC participated in University of Florida CJC's Career Day. The Assistant News Director spoke virtually with students regarding our organization and the opportunities available here at the station and interviewed several applicants for possible employment. Several resumes were collected for possible future employment. One applicant was hired as a News Producer.
10	American Cancer Society Making Strides Against Breast Cancer Virtual Event 10/17/20	WINK News talent Lois Thorne and Lindsey Sablan emceed the virtual event and helped promote viewers to support the cause.
10	WINK Taste of Lee 11/7/20	15+ on-air personalities met with local members of the community at our annual food event in Downtown Fort Myers. WINK, WINK FM, WTLQ, WJUA all had a booth set up to meet and greet attendees and/or play games.
10	Guardian Ad Litem Virtual Gala 11/12/2020	WINK-TV News Anchor Corey Lazar emceed the annual gala to promote awareness of the Ad Litem program.
10	Providence House Annual Fundraiser November 2020	WINK-TV News Anchor Chris Cifatte hosted "virtual" luncheon for the annual fundraiser. It was all online - and available to watch over a period of a couple of weeks.
10	Naples Christmas Tree Lighting 11/23/20	WINK-TV News Anchor Lois Thorne emceed the Annual Tree Lighting in Naples, FL.
10	Gentle'men Against Domestic Violence Virtual Gala January 2021	WINK-TV News Anchor Corey Lazar emceed the virtual gala bringing awareness to Domestic Violence.

# Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	NWWF Virtual Fundraiser 1/30/21	WINK-TV Lois Thome emceed the event to help raise money for the Naples Winter Wine Festival.
10	WINK Feeds Families March to a Million Meals 3/1/21 - 3/21/21	During the month of March WINK News, WINK FM, WTLQ, WAXA teamed up to help raise money to feed a million people in SWFL. Ran PSAs and helped collect food at the Harry Chapin Food Bank.
10	SWFL Reading Festival 3/1/21 - 3/12/21	WINK News Talent from Noticias WINK and WINK-TV read books and met with members of the local community at the Fort Myers Regional Library, Downtown Branch. The virtual event had authors on each night.
10	Cancer Alliance of Naples Fundraiser March 2021	WINK-TV produced videos and stories for them.
10	St. Jude Radiothon 3/11/21-3/12/21	WTLQ teams up with St. Jude to help raise money and support its medical research and treatments to fight childhood cancer.
10	Arizona State University Virtual Career Day 3/25/2021	FMBC participated in University of ASU's Virtual Career Day. The Assistant News Director conducted one-on-one video chats with students regarding our organization and the opportunities available here at the station> He interviewed several applicants for possible employment. Several resumes were collected for possible future employment.
10	Children's Museum of Naples Gala 4/16/21	WINK-TV News Anchor Corey Lazar hosted gala for the Museum.
10	Big Brothers & Sister of SWFL Event 5/13/21	WINK News talent emceed and helped promote the event to help raise money for the Big Brothers and Big Sisters of SWFL
10	Hurricane Seminars Various dates in May and June	Chief Meteorologist Matt Devitt and the Weather Authority hosted various seminars at local schools, elder communities and city officials to help educate and get the community ready for Hurricane season.

# Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	Public Relations Panel 6/18/21	WINK News Director Tom Doerr stood on the public relations panel to help educate the community on ethical practices of public relations.
10	Big Backpack Festival 7/26/21	Latino 97.7, Maxima WJUA, Noticias WINK and WINK News promote the event. The drive-through event gave away over 2,000 backpacks and school supplies.
10	Pace Center for Girls: Love that Dress! 8/19/21	WINK-FM helped promote the event and station DJs volunteered at the event.
10	Do the Right Thing Awards 9/23/21	WINK-TV News Anchor Lois Thome emceed the event and honored kids in the community who make good choices and do the right thing.
10	Manager Training 6/3/21 and 6/16/21	Company hosted a mandatory seminar for Managers and Supervisors presented by Employment Attorney, Suzanne Boy. Training covered important topics such as harassment, including sexual harassment, discrimination and retaliation. Medical/disability issues and the need for FMLA and ADA were discussed. Social Media topics were discussed and how to handle inappropriate comments, and what constitutes protected activity. etc. Wage/hour topics such as timekeeping, off-the-clock work and exempt vs non-exempt employees were explained. Other matters such as hiring, evaluations, discipline, terminations and proper documentation were covered. 43 Managers and Supervisors attended the seminar(s).