

**FMBC**

**2012 EEO  
PUBLIC FILE  
REPORT**

## EEO Public File Report

This EEO Public File Report is filed in Station **WINK-TV, WINK-FM, WTLQ-FM, WINK-AM, WNPL-AM** and **WINKNEWS24-7's** public inspection file pursuant to Section 73.2080c(6) of the Federal Communications Commission's ("FCC") rules.

During the period beginning on October 1, 2011 and ending on September 30, 2012, the stations filled the following full-time vacancies:

1. Meteorologist	WINK-TV
2. Video Journalist	WINK-TV
3. News Producer	WINK-TV
4. Editing Supervisor	WINK-TV
5. Traffic Assistant	WINK-TV
6. Associate Producer	WINK-TV
7. Production Manager	WINK-FM/AM
8. Video Journalist	WINK-TV
9. Associate Producer	WINK-TV
10. IT / Engineering Assistant	WINK-TV
11. Traffic Assistant	WINK-TV
12. Business Manager	WINK-TV
13. Master Control	WINK-TV
14. Afternoon Announcer	WINK-FM
15. Producer / Associate Producer	WINK-TV
16. Assistant Business Manager	WINK-TV
17. Associate Producer/Editor	WINK-TV
18. Traffic Reporter	WINK-TV
19. Video Journalist	WINK-TV
20. Editor	WINK-TV
21. News Director	WINK-TV
22. TV Continuity	WINK-TV
23. Producer / Associate Producer	WINK-TV
24. WE Morning Anchor / Reporter	WINK-TV
25. Editor / Associate Producer	WINK-TV
26. Photojournalist	WINK-TV
27. Assignment Manager	WINK-TV
28. Weekend Assignment Editor	WINK-TV
29. Associate Producer / Producer	WINK-TV
30. Marketing Consultant	WINK-TV
31. News Producer	WINK-TV

The stations interviewed a total of ninety-three (93) applicants for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviews referred by each:

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
1. AllAccess	8
2. BCMB Job Bank	2
3. Craig's List	12
4. Employee Referral	9
5. FMBC Job Posting	9
6. Office Temps	2
7. SW Florida Help Wanted.com	5
8. Talent Dynamics	2
9. TVJobs.com	27
10. Unsolicited	6
11. WINKNEWS website	11
12. Abilities of Florida	0
13. Bethune-Cookman College	0
14. Florida A & M University	0
15. Florida Gulf Coast University	0
16. Florida International University	0
17. Graeme Newell Market Ideanet	0
18. Hispanic Chamber of Commerce	0
19. Return to Work Inc.	0
20. SBE Jobs Online Website	0
21. Sunday Morning News	0
22. SW Florida College	0
23. TV Broadcasting Ad	0
24. University of Florida	0
25. University of South Florida	0

Attachment A contains specific information for each full-time vacancy.

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
METEOROLOGIST	TALENT DYNAMICS	3
<u>Recruitment Sources Utilized*</u>		<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)		
Abilities of Florida	yes	
All AccessMusic Group	no	
BCMB Job Bank	no	
Bethune-Cookman College	yes	
Craigs List	no	
Employee Referral	yes	
FMBC Job Posting	yes	
Florida A & M University	yes	
Florida Gulf Coast University	yes	
Florida International University	yes	
Graeme Newell Marketing Ideanet	no	
Hispanic Chamber of Commerce	yes	
Office Temps	no	
Return to Work Inc.	yes	
SBE Jobs Online website	no	
SW Florida College	yes	
SW Florida Help Wanted.com	no	
Sunday Morning News	yes	
Talent Dynamics	yes	2
TV Broadcasting Ad	no	
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
VIDEO JOURNALIST	TV JOBS	1

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	

Abilities of Florida	yes	
All AccessMusic Group	no	
BCMB Job Bank	no	
Bethune-Cookman College	yes	
Craigs List	no	
Employee Referral	yes	
FMBC Job Posting	yes	
Florida A & M University	yes	
Florida Gulf Coast University	yes	
Florida International University	yes	
Graeme Newell Marketing Ideanet	no	
Hispanic Chamber of Commerce	yes	
Office Temps	no	
Return to Work Inc.	yes	
SBE Jobs Online website	no	
SW Florida College	yes	
SW Florida Help Wanted.com	no	
Sunday Morning News	yes	
Talent Dynamics	yes	
TV Broadcasting Ad	no	
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u><b>JOB TITLE</b></u>	<u><b>RECRUITMENT SOURCE</b></u>	<u><b># of PERSONS INTERVIEWED</b></u>
<b>NEWS PRODUCER</b>	<b>TV JOBS</b>	<b>2</b>

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u><b>JOB TITLE</b></u>	<u><b>RECRUITMENT SOURCE</b></u>	<u><b># of PERSONS INTERVIEWED</b></u>
<b>EDITING SUPERVISOR</b>	<b>FMBC JOB POSTING</b>	<b>3</b>

<u><b>Recruitment Sources Utilized*</b></u>	<u><b>Total number of interviewees referred</b></u>
<small>*(please refer to the attached recruitment source list for complete address)</small>	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
TRAFFIC ASSISTANT	CRAIGSLIST	16

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	yes 8
Employee Referral	yes 2
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	yes 2
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes 3
WINKNEWS.com	yes 1

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u><b>JOB TITLE</b></u>	<u><b>RECRUITMENT SOURCE</b></u>	<u><b># of PERSONS INTERVIEWED</b></u>
<b>ASSOCIATE PRODUCER</b>	<b>TVJOBS</b>	<b>6</b>

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes
	<b>5</b>
	<b>1</b>

**FULL-TIME VACANCY EEO INFORMATION**  
**OCTOBER 1, 2011 through SEPTEMBER 30, 2012**

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
<b>PRODUCTION MANAGER</b>	<b>ALL ACCESS</b>	<b>3</b>

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
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\* (please refer to the attached recruitment source list for complete address)

Abilities of Florida	yes	
All AccessMusic Group	yes	2
BCMB Job Bank	no	
Bethune-Cookman College	yes	
Craigs List	no	
Employee Referral	yes	
FMBC Job Posting	yes	1
Florida A & M University	yes	
Florida Gulf Coast University	yes	
Florida International University	yes	
Graeme Newell Marketing Ideanet	no	
Hispanic Chamber of Commerce	yes	
Office Temps	no	
Return to Work Inc.	yes	
SBE Jobs Online website	no	
SW Florida College	yes	
SW Florida Help Wanted.com	no	
Sunday Morning News	yes	
Talent Dynamics	yes	
TV Broadcasting Ad	no	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

# FULL-TIME VACANCY EEO INFORMATION

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<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
VIDEO JOURNALIST	TVJOBS	2

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

2

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
ASSOCIATE PRODUCER	TV JOBS	2

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

# FULL-TIME VACANCY EEO INFORMATION

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<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
IT / ENGINEERING ASST	CRAIGS LIST	5

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	yes
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

## FULL-TIME VACANCY EEO INFORMATION

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<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
TRAFFIC ASSISTANT	OFFICE TEMPS	3

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	yes
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	yes
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u><b>JOB TITLE</b></u>	<u><b>RECRUITMENT SOURCE</b></u>	<u><b># of PERSONS INTERVIEWED</b></u>
<b>BUSINESS MANAGER</b>	<b>FMBC JOB POSTING</b>	<b>2</b>

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
<small>* (please refer to the attached recruitment source list for complete address)</small>	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	yes
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
MASTER CONTROL	EMPLOYEE REFERRAL	5

<u>Recruitment Sources Utilized*</u>		<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)		
Abilities of Florida	yes	
All AccessMusic Group	no	
BCMB Job Bank	no	
Bethune-Cookman College	yes	
Craigs List	no	
Employee Referral	yes	2
FMBC Job Posting	yes	
Florida A & M University	yes	
Florida Gulf Coast University	yes	
Florida International University	yes	
Graeme Newell Marketing Ideanet	no	
Hispanic Chamber of Commerce	yes	
Office Temps	no	
Return to Work Inc.	yes	
SBE Jobs Online website	no	
SW Florida College	yes	
SW Florida Help Wanted.com	no	
Sunday Morning News	yes	
Talent Dynamics	yes	
TV Broadcasting Ad	no	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	3
WINKNEWS.com	yes	

## FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
AFTERNOON ANNOUNCER	ALL ACCESS	6

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	yes
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

## FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
PRODUCER/ASSOC PROD	TV JOBS	2

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes
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# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<b><u>JOB TITLE</u></b>	<b><u>RECRUITMENT SOURCE</u></b>	<b><u># of PERSONS INTERVIEWED</u></b>
ASST BUSINESS MANAGER	BCFM - JOBBANK	3

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	yes
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	yes
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
ASSOC PROD / EDITOR	TV JOBS	2
<u>Recruitment Sources Utilized*</u>		<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)		
Abilities of Florida	yes	
All AccessMusic Group	no	
BCMB Job Bank	no	
Bethune-Cookman College	yes	
Craigs List	no	
Employee Referral	yes	
FMBC Job Posting	yes	
Florida A & M University	yes	
Florida Gulf Coast University	yes	
Florida International University	yes	
Graeme Newell Marketing Ideanet	no	
Hispanic Chamber of Commerce	yes	
Office Temps	no	
Return to Work Inc.	yes	
SBE Jobs Online website	no	
SW Florida College	yes	
SW Florida Help Wanted.com	no	
Sunday Morning News	yes	
Talent Dynamics	yes	
TV Broadcasting Ad	no	
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	1

## FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
TRAFFIC REPORTER	TV JOBS	2

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

**FULL-TIME VACANCY EEO INFORMATION**  
**OCTOBER 1, 2011 through SEPTEMBER 30, 2012**

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
<b>VIDEO JOURNALIST</b>	<b>TV JOBS</b>	<b>1</b>

<u>Recruitment Sources Utilized*</u>		<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)		
Abilities of Florida	yes	
All AccessMusic Group	no	
BCMB Job Bank	no	
Bethune-Cookman College	yes	
Craigs List	no	
Employee Referral	yes	
FMBC Job Posting	yes	
Florida A & M University	yes	
Florida Gulf Coast University	yes	
Florida International University	yes	
Graeme Newell Marketing Ideanet	no	
Hispanic Chamber of Commerce	yes	
Office Temps	no	
Return to Work Inc.	yes	
SBE Jobs Online website	no	
SW Florida College	yes	
SW Florida Help Wanted.com	no	
Sunday Morning News	yes	
Talent Dynamics	yes	
TV Broadcasting Ad	no	
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

## FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<b><u>JOB TITLE</u></b>	<b><u>RECRUITMENT SOURCE</u></b>	<b><u># of PERSONS INTERVIEWED</u></b>
<b>EDITOR</b>	<b>WINKNEWS WEBSITE</b>	<b>2</b>

<b><u>Recruitment Sources Utilized*</u></b>	<b><u>Total number of interviewees referred</u></b>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes
	<b>1</b>
	<b>1</b>

## FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<b><u>JOB TITLE</u></b>	<b><u>RECRUITMENT SOURCE</u></b>	<b><u># of PERSONS INTERVIEWED</u></b>
<b>NEWS DIRECTOR</b>	<b>FMBC JOB POSTING</b>	<b>2</b>

<b><u>Recruitment Sources Utilized*</u></b>	<b><u>Total number of interviewees referred</u></b>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes



# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
PRODUCER/ASSOC PROD	TV JOBS	2

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

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## FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u><b>JOB TITLE</b></u>	<u><b>RECRUITMENT SOURCE</b></u>	<u><b># of PERSONS INTERVIEWED</b></u>
<b>WE MORNING ANCHOR</b>	<b>TV JOBS</b>	<b>1</b>

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

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# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
EDITOR / ASSOC PROD	TV JOBS	1

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

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# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
PHOTOJOURNALIST	EMPLOYEE REFERRAL	2

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

## FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
ASSIGNMENT MANAGER	TV JOBS	1

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

## FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
W/E ASSIGNMENT EDITOR	FMBC JOB POSTING	2

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
AP / PRODUCER	EMPLOYEE REFERRAL	2
<b>Recruitment Sources Utilized*</b>		<b>Total number of</b>
* (please refer to the attached recruitment source list for complete address)		<b>interviewees referred</b>
Abilities of Florida	yes	
All AccessMusic Group	no	
BCMB Job Bank	no	
Bethune-Cookman College	yes	
Craigs List	no	
Employee Referral	yes	1
FMBC Job Posting	yes	
Florida A & M University	yes	
Florida Gulf Coast University	yes	
Florida International University	yes	
Graeme Newell Marketing Ideanet	no	
Hispanic Chamber of Commerce	yes	
Office Temps	no	
Return to Work Inc.	yes	
SBE Jobs Online website	no	
SW Florida College	yes	
SW Florida Help Wanted.com	no	
Sunday Morning News	yes	
Talent Dynamics	yes	
TV Broadcasting Ad	no	
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

## FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
MARKETING CONSULTANT	EMPLOYEE REFERRAL	3

<u>Recruitment Sources Utilized*</u>	<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)	
Abilities of Florida	yes
All AccessMusic Group	no
BCMB Job Bank	no
Bethune-Cookman College	yes
Craigs List	no
Employee Referral	yes
FMBC Job Posting	yes
Florida A & M University	yes
Florida Gulf Coast University	yes
Florida International University	yes
Graeme Newell Marketing Ideanet	no
Hispanic Chamber of Commerce	yes
Office Temps	no
Return to Work Inc.	yes
SBE Jobs Online website	no
SW Florida College	yes
SW Florida Help Wanted.com	no
Sunday Morning News	yes
Talent Dynamics	yes
TV Broadcasting Ad	no
TVJOBS.com	yes
University of Florida	yes
University of South Florida	yes
Unsolicited	yes
WINKNEWS.com	yes

# FULL-TIME VACANCY EEO INFORMATION

OCTOBER 1, 2011 through SEPTEMBER 30, 2012

<u>JOB TITLE</u>	<u>RECRUITMENT SOURCE</u>	<u># of PERSONS INTERVIEWED</u>
NEWS PRODUCER	TV JOBS	2
<u>Recruitment Sources Utilized*</u>		<u>Total number of interviewees referred</u>
* (please refer to the attached recruitment source list for complete address)		
Abilities of Florida	yes	
All AccessMusic Group	no	
BCMB Job Bank	no	
Bethune-Cookman College	yes	
Craigs List	no	
Employee Referral	yes	
FMBC Job Posting	yes	
Florida A & M University	yes	
Florida Gulf Coast University	yes	
Florida International University	yes	
Graeme Newell Marketing Ideanet	no	
Hispanic Chamber of Commerce	yes	
Office Temps	no	
Return to Work Inc.	yes	
SBE Jobs Online website	no	
SW Florida College	yes	
SW Florida Help Wanted.com	no	
Sunday Morning News	yes	
Talent Dynamics	yes	
TV Broadcasting Ad	no	
TVJOBS.com	yes	2
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

# **FMBC/ JOB POSTING MAILING LIST**

## **ABILITIES of FLORIDA**

4150 Ford Street Extension, #355  
Ft. Myers, FL 33916

Telephone: 239/936-2158  
Fax: 239/936-6686  
Contact: Dottie Fournier  
E-mail: [dfournier.abilities@sfwdb.org](mailto:dfournier.abilities@sfwdb.org)

## **ALL ACCESS MUSIC GROUP**

28955 Pacific Coast Highway, Suite 210-5  
Malibu, CA 90265

Telephone: 310/457-6616  
Fax: 310/457-8058  
Contact: Joel Denver  
E-mail: [allaccess.com](mailto:allaccess.com)

## **BCFM - JOB BANK**

550 W. Frontage Road - Suite 3600  
Northfield, IL 60093

Telephone: 847/716-7000  
Fax: 847/716/7004  
E-mail: [info@mediafinance.org](mailto:info@mediafinance.org)

## **BETHUNE-COOKMAN COLLEGE**

Director Student Services  
640 Mary McLeod  
Daytona Beach, FL 32114

Telephone: 386/255-1401  
Fax: 386/481-2139  
Contact: M. Horne  
E-mail: [hornem@cookman.edu](mailto:hornem@cookman.edu)

## **FLORIDA A & M UNIVERSITY**

Dept of Journalism / Communications  
Post Office Box 14  
Tallahassee, FL 32073

Telephone: 850/599-3700  
Fax: 850/599-3086  
Contact: Brandi Milton  
E-mail: [brandi.milton@famuedu](mailto:brandi.milton@famuedu)

## **FLORIDA GULF COAST UNIVERSITY**

10501 FGCU Boulevard South  
Ft. Myers, FL

Telephone: 239/590-7946  
Fax: 239/590-7903  
Contact: Kristen Peot  
E-mail: [kpeot@fgcu.edu](mailto:kpeot@fgcu.edu)

## **FLORIDA INTERNATIONAL UNIVERSITY**

Career Services  
University Park Campus, GC 230  
North Miami, FL 33181

Telephone: 305/348-2423  
Fax: 305/348-3829  
Contact: Lesley Deehl  
E-mail: [spencek@fiu.edu](mailto:spencek@fiu.edu)

## **FMBC JOB POSTINGS**

2824 Palm Beach Blvd.  
Ft. Myers, FL 33916

Telephone: 239/338-4375  
Fax: 239/479-5535  
Contact: Karen Seiferth  
E-mail: [karen.seiferth@winktv.com](mailto:karen.seiferth@winktv.com)

## **GRAEME NEWELL-602 COMMUNICATIONS**

4349 East Colter Street  
Phoenix, AZ 85018

Telephone: 919/217-4438  
Contact: Graeme Newell  
E-mail: [gnewell@602 Communications.com](mailto:gnewell@602 Communications.com)

# **FMBC/ JOB POSTING MAILING LIST**

## **HISPANIC CHAMBER OF COMMERCE**

10051 McGregor Blvd.  
Ft. Myers, FL 33901

Telephone: 239/418-1441  
Fax: 239/418-1475  
Contact: Leonardo Garcia  
E-mail: [hispanicchamber.lg@earthlink.net](mailto:hispanicchamber.lg@earthlink.net)

## **KELLY SERVICES**

4415 Metro Parkway Suite 116  
Fort Myers, FL 33916

Telephone: 239/936-0086  
Fax: 239-936-0927  
Contact: Shelly

## **OFFICE TEAM**

9530 Marketplace Road - Suite 208  
Fort Myers, FL 33912

Contact: Stephanie Peters  
Telephone: 800/804-8367  
E-mail: [stephanie.peters@rhi.com](mailto:stephanie.peters@rhi.com)

## **RETURN TO WORK INC.**

900 W. Marion Avenue  
Punta Gorda, FL 33950

Contact: Carol Sarganis  
E-mail: [carol.sarganis@return2work.org](mailto:carol.sarganis@return2work.org)

## **SOCIETY OF BROADCASTING ENGINEERS**

9102 N. Meridian Street, Suite 150  
Indianapolis, IN 46260

Telephone: 317-846-9000  
E-mail: [help@sbe.org](mailto:help@sbe.org)

## **SWFLORIDAHHELPWANTED.COM**

One Civic Center Plaza, Suite 506  
Poughkeepsie, NY 12601

Telephone: 800/365-8630, Ext. 404  
Contact: Karen Morales

## **SUNDAY MORNING NEWS**

LaBelle, FL

E-mail: [kg4ym@ix.netcom.com](mailto:kg4ym@ix.netcom.com)

## **SW FLORIDA COLLEGE**

1685 Medical Lane  
Fort Myers, FL 33907

Telephone: 239/939-4766  
Contact: Margaret Pace  
E-mail: [mpace@swfc.edu](mailto:mpace@swfc.edu)

## **TVB**

3 East 54th Street, 10th Floor  
New York, NY 10022-3108

Telephone: 212/486-1111  
Fax: 212/935-5631  
Contact: [www.tvb.org](http://www.tvb.org)

## **TVJOBS**

Broadcast Employment Services  
Oceanside, CA 92052

Telephone: 760/754-2115  
Contact: Mark Hollaway  
E-mail: [jobs@tvjobs.com](mailto:jobs@tvjobs.com)

## **FMBC/ JOB POSTING MAILING LIST**

### **UNIVERSITY OF FLORIDA**

Department of Broadcasting  
J. Wayne Reitz Union  
PO Box 118507  
Gainesville, FL 32611

Telephone: 352/392-1601  
Fax: 352/392-3810  
Contact: Charles Harris  
E-mail: [charris@jou.ufl.edu](mailto:charris@jou.ufl.edu)

### **UNIVERSITY OF SOUTH FLORIDA**

MASS COMMUNICATIONS  
4202 East Fowler St., MP CIS-1040  
Tampa, FL 33620

Telephone: 813/974-2591  
Fax: 813/974-2592  
Contact: Marsha Stein  
E-mail: [adefonzo@cas.usf.edu](mailto:adefonzo@cas.usf.edu)

### **WINKNEWS.COM**

2824 Palm Beach Blvd.  
Ft. Myers, FL 33916

Telephone: 239/810-9484  
Fax: 239/479-5535  
Contact: Justin Strauss  
E-mail: [justin.strauss@fmbcmail.com](mailto:justin.strauss@fmbcmail.com)

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

# Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
10	<p><b>Anchors in our Schools</b>  <b>Allen Park Elem. 11/5/11</b>  <b>Trafalgar Elem. 2/24/12</b>  <b>1st Presbyterian</b>  <b>Preschool 12/16/11</b>  <b>Nocatee Elem. 3/21/11</b>  <b>NEED 1 MORE HERE</b></p>	<p>Each year WINK NEWS anchors and reporters make nearly one hundred school visits to discuss all aspects of broadcasting. They educate classrooms of all ages on how TV works, what various jobs with a television station are available, and the educational steps required to work in TV as a career. Included are 5 specific examples.</p>
10	<p><b>WINK-TV Station Tours</b></p>	<p>WINK-TV hosted 20 schools, home schools, youth groups, and adult organizations throughout the year visiting the station and learning about broadcasting. These tours address not only the technical workings of the station, these tours offer advice to students and/or adults on careers in TV news, operations, management and the educational steps required to fulfill those career paths. WINK-TV prides itself on these exhaustive tours and the hands-on experience for students of all ages; grade school through high school, college groups, leadership groups, clubs and organizations.</p>
10	<p><b>WINK-TV WeatherWise</b>  <b>Evangelical Christian</b>  <b>School 7/18/12</b>  <b>North Fort Myers HS</b>  <b>3/27/12</b>  <b>Cape Coral Elem.</b>  <b>11/30/11</b></p>	<p>WINK-TV Meteorologists made 30 visits to school classrooms and community events to demonstrate the science of weather and educate the students and/or adults on the Meteorologist career. WINK Meteorologists visits impacted nearly 3000 students/adults in SWFL this year. Included are 3 specific examples.</p>
16	<p><b>2011 Education Summit -</b>  <b>October 5, 2011</b></p>	<p>Anchor Lois Thome emcee/participates in higher education panel discussion attended by an estimated 500-700 people.</p>
12	<p><b>BCFM - JOB BANK</b>  <b>November, 2011</b></p>	<p>FMBC posted a job opening seeking qualified applicants for the position of a Business Manager.</p>
10	<p><b>Jobs in Broadcasting</b>  <b>November 3, 2011</b></p>	<p>WINK-TV Production manager spoke to a group of North Fort Myers High School students about jobs in broadcasting. This was through the local Goodwill/High Tech program.</p>
16	<p><b>2011 Diamond Girls Self</b>  <b>Esteem Conference -</b>  <b>November 29, 2011</b></p>	<p>WINK participates in an event to help teen girls raise themselves to a higher standard among high school students. The esteem training is intended to focus the students' attention on their uniqueness and what makes them special. This is to prepare them to excel at high school and beyond.</p>

# Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

Activity Classification	Type of Activity	Brief Description
16	SW Florida Reading Festival March 17, 2012	WINK-TV co-sponsored the Southwest Florida Reading Festival with the Lee County Education Foundation. WINK had a booth at the event for children to meet and ask questions of WINK Talent regarding their jobs in Broadcasting. There was also a mock-up of a news set with broadcast equipment allowing children to create a short anchor DVD.
10	Marco Island/Naples Daily News Adult Leadership Council - August 22, 2012	Day long station tour for 20 business/community leaders from the City of Marco Island Chamber of Commerce and the Naples Daily News. This group was provided insight into news gathering, instruction for how to secure possible new coverage, tips on writing press releases, understanding on how local stations work collectively on news/content decisions. Also participated in question and answer sessions with News and Station management and News Staff. Also they were provided an overview of programming and local programming decision making.
10	Host to Florida Public Relations Association - August 22, 2012	Day long station tour for 19 Florida Public Relations Association members. This group was provided insight into news gathering, instruction for how to secure possible new coverage, tips on writing press releases, understanding on how local stations work collectively on news/content decisions. Also participated in question and answer sessions with News and Station management and News Staff. Also they were provided an overview of programming and local programming decision making.
10	Southwest Florida Hispanic Chamber Job Fair October 13, 2011 March 15, 2012 September 27, 2012	Three times this year FMBC sponsored and participated in the Southwest Florida Hispanic Job Fairs in our outreach effort to the minority population of broadcasting opportunities in Southwest Florida.
5	News Internship May thru July 2012	WINK-TV provided University of Kansas student hands-on experience and exposure to all aspects of the TV newsroom, TV production and the media.
5	News Internship May thru July 2012	WINK-TV provided University of Florida student with hands-on experience and exposure to all aspects of the TV newsroom, TV production and the media.