FMBC 2014

FCC EEO PUBLIC FILE

EEO Public File Report

This EEO Public File Report is filed in Station WINK-TV, WINK-FM, WJUA-AM, WNPL-AM and WTLQ-FM's public inspection file pursuant to Section 73.2080c(6) of the Federal Communications Commission's ("FCC") rules.

During the period beginning on October 1, 2013 and ending on September 30, 2014, the stations filled the following full-time vacancies:

1	Investigative Deporter	WINK-TV
1. 2.	Investigative Reporter TV Producer	WINK-TV
3.	Video Journalist	WINK-TV
<i>3</i> . 4.	Regional Sales Manager	WINK-TV
5.	Photographer	WINK-TV
6.	Production Assistant	WINK-TV
	TV Producer	WINK-TV
	Video Journalist	WINK-TV
	Photojournalist	WINK-TV
	Photojournalist	WINK-TV
	Video Journalist	WINK-TV
	Photojournalist	WINK-TV
	Assignment Editor	WINK-TV
	Production Assistant	WINK-TV
	Video Journalist	WINK-TV
	TV Producer	WINK-TV
	Associate Producer	WINK-TV
-	National Sales Assistant	WINK-TV
	Master Control/Production Assistant	WINK-TV
	Graphic Artist / Producer	WINK-TV
	Photojournalist	WINK-TV
	Assoc. Producer / Editor (2)	WINK-TV
	Production Assistant	WINK-TV
	Regional Sales Assistant (2)	WINK-TV
	Video Journalist	WINK-TV
	Assoc. Producer / Producer	WINK-TV
	Sports Anchor	WINK-TV
	Sports Anchor / Reporter	WINK-TV
	Program Assistant	WINK-TV
	Anchor / Reporter	WINK-TV
	Reporter / Video Journalist	WINK-TV
	Meteorologist	WINK-TV
	Investigative Reporter	WINK-TV
	Director	WINK-TV
35.	Master Control Operator	WINK-TV
	. Video Journalist (2)	WINK-TV
	Associate Producer	WINK-TV
38.	. Marketing Consultant	WINK-FM

The stations interviewed a total of fifty-four (54) applicants for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviews referred by each:

Re	cruitment Source	Total Number of Interviewees Referred
1.	Craig's List	4
2.	Employee Referral	6
3.	FMBC Job Posting	14
4.	Graeme Newell	1
5.	Talent Dynamics	7
6.	TVJobs.com	16
7.	WINKNEWS website	6
8.	AllAccess	0
9.	BCFM JobBank	0
10.	Bethune-Cookman Coll	ege 0
11.	Career Builders	0
12.	Collective Talent	0
13.	Florida A & M Univers	ity 0
14.	Florida International Un	niversity 0
15.	Hispanic Chamber of C	ommerce 0
16.	Marist College	0
17.	Return to Work Inc.	0
18.	Southern Technical Inst	citute 0
19.	Sunday Morning News	0
20.	SW Florida Help Wante	ed.com 0
21.	University of Florida	0
22.	University of South Flo	rida 0
	Unsolicited	0

Attachment A contains specific information for each full-time vacancy.
Attachment B contains a list and brief description of menu option activities undertaken pursuant to the
Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.
Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.
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FMBC/ JOB POSTING MAILING LIST

ALL ACCESS MUSIC GROUP

28955 Pacific Coast Highway, Suite 210-5

Malibu, CA 90265

Telephone: 310/457-6616 Fax: 310/457-8058

Contact: Joel Denver

E-mail <u>allaccess.com</u>

BCFM JOB BANK

550 Frontage Road - Suite 3600

Northfield, IL 60093

Telephone: 847/716-7000 Fax: 847/716-7004

E-mail <u>info@mediafinance.org</u>

BETHUNE-COOKMAN COLLEGE

Director Student Services 640 Mary McLeod

Daytona Beach, FL 32114

Fax: 386/481-2139 Contact: M. Horne

Telephone: 386/255-1401

ontact: M. Horne

E-mail: <u>hornem@cookman.edu</u>

CAREER BUILDERS

200 LaSalle Street, Suite 1100

Chicago, IL 60601

Telephone: 877/345-5256

Fax: 773-353-2452

Contact: <u>www.careerbuilder.com</u>

COLLECTIVE TALENT

1721 Richardson Place Tampa, FL 33606 Telephone: 813/254-9695 Cell: 813/494-4555

Cell: 813/494-4555 Contact: Michael Bille

E-mail: bille@michaelsmedia.com

CRAIGSLIST (SW Florida)

Contact craigslist.org

FLORIDA A & M UNIVERSITY

Dept of Journalism / Communications

Post Office Box 14

Tallahassee, FL 32073

Telephone: 850/599-3700

Fax: 850/599-3086

Contact: Melony Washington

E-mail: melony.washington@famu.edu

FLORIDA INTERNATIONAL UNIVERSITY

Career Services

University Park Campus, GC 230

North Miami, FL 33181

Telephone: 305/348-2423

Fax: 305/348-3829

Contact: Lesley Deehl

E-mail: spencek@fiu.edu

FMBC JOB POSTINGS

2824 Palm Beach Blvd.

Ft. Myers, FL 33916

Telephone: 239/338-4375

Fax: 239/479-5535 Contact: Karen Seiferth

E-mail: karen.seiferth@winktv.com

FMBC/ JOB POSTING MAILING LIST

GREAME NEWELL 602 COMMUNICATIONS

1011 Lynsdhurst Falls Lane

Knightdale, NC 27545

Telephone: 919/217-4438

Fax: 239/479-5535

E-mail: gnewell@602communications.com

HISPANIC CHAMBER OF COMMERCE

10051 McGregor Blvd. Ft. Myers, FL 33901

Telephone: 239/418-1441 239/418-1475 Fax: Contact: Leonardo Garcia

E-mail:

hispanicchamber.lg@earthlink.net

MARIST COLLEGE

3399 North Road

Poughkeepsie, NY 12601

Telephone: 888/877-7900

Contact:

Laura Zurowski

Carol Sarganis

E-mail:

laura.zurowski@marist.edu

RETURN TO WORK INC.

900 W. Marion Avenue Punta Gorda, FL 33950

Contact: E-mail:

carol.sarganis@return2work.org

SOUTHERN TECHNICAL INSTITUTE

1685 Medical Lane Fort Myers, FL 33907 Telephone: 239/939-4766

239/936-4040 Rolnecia Albert

Contact: E-mail:

Fax:

ralbert@swfc.edu

SUNDAY MORNING NEWS

LaBelle, FL

Contact:

Don Browne

E-mail:

donbrowne@gmail.com

SW FLORIDA HELP WANTED.COM

6465 Greenwood Plaza Blvd., Suite 400

Centennial, CO, 80111

Telephone: 800/365-8630

Fax:

800/595-2929

E-mail:

www.southwestfloridahelpwanted.com

TALENT DYNAMICS

600 Las Colinas Blvd., Suite 100

Irving, TX 75039

Telephone: 214/640-3139

214/951-9610

E-mail:

Fax:

www.connell@talentdynamics.com

TVJOBS

Broadcast Employment Services

PO Box 4116

Oceanside, CA 92052

Telephone: 800/374-0119 760/450-2115

Fax:

Mark Holloway

Contact: E-mail:

jobs@tvjobs.com

FMBC/ JOB POSTING MAILING LIST

UNIVERSITY OF FLORIDA Telephone: 352/392-1601

Department of Broadcasting Fax: 352/392-3810

J. Wayne Reitz Union Contact: Charles Harris

PO Box 118507 E-mail: charris@jou.ufl.edu
Gainesville, FL 32611

UNIVERSITY OF SOUTH FLORIDA

MASS COMMUNICATIONS Fax: 813/974-2592 4202 East Fowler St., MP CIS-1040 Contact: Marsha Stein

Tampa, FL 33620 E-mail: mstein@cas.ush.edu

WINKNEWS.COM Telephone: 239/810-9484

2824 Palm Beach Blvd. Fax: 239/479-5535 Ft. Myers, FL 33916 Contact: Justin Strauss

E-mail: justin.strauss@fmbcmail.com

Telephone: 813/974-2591

ATTACHMENT A

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
INVESTIGATIVE REPORTER	TVJOBS.COM	1
Recruitment Sources Utiliz	ced*	Total number of
* (please refer to the attached recruitm	nent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	1
University of Florida	yes	

yes yes

yes

University of South Florida

Unsolicited

WINKNEWS.com

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
TV PRODUCER	TVJOBS.COM	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitm	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

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JOB TITLE RECRUITMENT SOURCE # of PERSONS INTERVIEWED

VIDEO JOURNALIST TALENT DYNAMICS 1

VIDEO JOURNALIST	TALENT DYNAMICS	1
Recruitment Sources Utiliz	ed*	Total number of
* (please refer to the attached recruitm	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

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JOB TITLE

RECRUITMENT SOURCE

REGIONAL SALES MANAGER	FMBC JOB POSTING	3
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitm	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	6000
FMBC Job Posting	yes	2
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	1

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JOB TITLE

PHOTOGRAPHER	EMPLOYEE REFERRAL	

Recruitment Sources Utilized*	Total number of	
* (please refer to the attached recruitment sour	interviewees referred	
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	1
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

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JOB TITLE

PRODUCTION ASSISTANT	FMBC JOB POSTING	4
Recruitment Sources Utiliz	Total number of	
* (please refer to the attached recruitment source list for complete address)		interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	4
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

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JOB	TI	TI	Æ

TV PRODUCER	WINKNEWS.COM	1
Recruitment Sources Utiliz	zed*	Total number of
* (please refer to the attached recruits	ment source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	1

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RECRUITMENT SOURCE

VIDEO JOURNALIST	TVJOBS.COM	1
Recruitment Sources Utiliz	zed*	Total number of
	ment source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

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JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
PHOTOJOURNALIST	WINKNEWS.COM	2
Recruitment Sources Utiliz * (please refer to the attached recruitment)		Total number of interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	1

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JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
PHOTOJOURNALIST	EMPLOYEE REFERRAL	1
Recruitment Sources Utiliz	zed*	Total number of
* (please refer to the attached recruitn	nent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	1
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	

yes

WINKNEWS.com

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JOB TITLE

WINKNEWS.com

RECRUITMENT SOURCE # of PERSONS INTERVIEWED

VIDEO JOURNALIST	TVJOBS.COM	1
Recruitment Sources Utili	Total number of	
* (please refer to the attached recruit	ment source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	

yes

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<u>JOB TITLE</u>
PHOTOJOURNALIST

RECRUITMENT SOURCE
of PERSONS INTERVIEWED

EMPLOYEE REFERRAL

1

PHOTOJOURNALIST	ENITLOTEE REFERNAL	
Recruitment Sources Utiliz	Total number of	
* (please refer to the attached recruitm	nent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	1
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

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JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
ASSIGNMENT EDITOR	FMBC JOB POSTING	1
Recruitment Sources Utiliz	ed*	Total number of
* (please refer to the attached recruitm		interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	-
FMBC Job Posting	yes	1
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	

yes

WINKNEWS.com

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JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
PRODUCTION ASSISTANT	FMBC JOB POSTING	1
Recruitment Sources Utiliz	ed*	Total number of
* (please refer to the attached recruitm	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

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JOB TITLE

WINKNEWS.com

RECRUITMENT SOURCE

of PERSONS INTERVIEWED

OD IIIEE			
VIDEO JOURNALIST	WINKNEWS.COM	1	
Recruitment Sources Utili	Total number of		
* (please refer to the attached recruitment source list for complete address)		interviewees referred	
All AccessMusic Group	no		
BCFM Job Bank	no		
Bethune-Cookman College	yes		
Career Builders	no		
Collective Talent	yes		
Craigs List	no		
Employee Referral	yes		
Florida A & M University	yes		
Florida International University	yes		
FMBC Job Posting	yes		
Greame Newell	no		
Hispanic Chamber of Commerce	yes		
Marist College	yes		
Return to Work Inc.	yes		
Southern Technical Institute	yes		
Sunday Morning News	yes		
SW Florida Help Wanted.com	no		
Talent Dynamics	yes		
TVJOBS.com	yes		
University of Florida	yes		
University of South Florida	yes		
Unsolicited	yes		
WINKNEWS.com	yes	1	

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JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
TV PRODUCER	TVJOBS.COM	1
Recruitment Sources	Utilized*	Total number of
* (places refer to the attached recruitment source list for complete address)		interviewees referred

Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment so	ource list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

JOB TITLE

RECRUITMENT SOURCE

ASSOCIATE PRODUCER	TVJOBS.COM	1
Recruitment Sources Utiliz	red*	Total number of
* (please refer to the attached recruitm	nent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	4
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

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JOB TITLE

RECRUITMENT SOURCE

NATIONAL SALES ASSISTANT	EMPLOYEE REFERRAL	1
Recruitment Sources Utiliz	red*	Total number of
* (please refer to the attached recruitm	nent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	1
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

JOB TITLE

MASTER CONTROL/ PROD ASST F.	MBC JOB POSTING	1
Recruitment Sources Utilized*	k	Total number of
* (please refer to the attached recruitment s	source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1.
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

JOB TITLE

RECRUITMENT SOURCE

GRAPHIC ARTIST / PRODUCER	WINKNEWS.COM	2
Recruitment Sources Utiliz	zed*	Total number of
* (please refer to the attached recruitn		interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	yes	1
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	1

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JOB TITLE	RECRUITMENT SOURCE
PHOTOJOURNALIST	TVJOBS.COM

PHOTOJOURNALIST TV	/JOBS.COM	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment so	ource list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

JOB TITLE

RECRUITMENT SOURCE

ASSOC PRODUCER / EDITOR (2) TVJC	ORS COM. FMBC JOB POSTING	2
Recruitment Sources Utilized*	320.001.4,11.120.001	Total number of
* (please refer to the attached recruitment source list for complete address)		interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	52
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

JOB TITLE

RECRUITMENT SOURCE

PRODUCTION ASSISTANT	FMBC JOB POSTING	1
Recruitment Sources Utiliz	red*	Total number of
* (please refer to the attached recruitment source list for complete address)		interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

JOB TITLE

RECRUITMENT SOURCE

REGIONAL SALES ASST. (2)	CRAIGS LIST, EMPLOYEE REFERRAL	6
Recruitment Sources Utiliz	red*	Total number of
* (please refer to the attached recruitm	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	yes	4
Employee Referral	yes	1
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	no	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

JOB TITLE

RECRUITMENT SOURCE

VIDEO JOURNALIST	TALENT DYNAMICS	1
Recruitment Sources Utiliz	red*	Total number of
* (please refer to the attached recruitm	nent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

JOB TITLE

RECRUITMENT SOURCE

AP / PRODUCER	TVJOBS.COM	1
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme		interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	_
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

of PERSONS INTERVIEWED RECRUITMENT SOURCE JOB TITLE 2 TALENT DYNAMICS **SPORTS ANCHOR** Recruitment Sources Utilized* Total number of interviewees referred * (please refer to the attached recruitment source list for complete address) no All AccessMusic Group BCFM Job Bank no Bethune-Cookman College yes Career Builders no Collective Talent yes no Craigs List yes Employee Referral Florida A & M University yes Florida International University yes FMBC Job Posting yes no Greame Newell Hispanic Chamber of Commerce yes Marist College yes Return to Work Inc. yes Southern Technical Institute yes Sunday Morning News yes SW Florida Help Wanted.com no 1 Talent Dynamics yes 1 TVJOBS.com yes yes University of Florida

yes

yes

yes

University of South Florida

Unsolicited

WINKNEWS.com

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

JOB TITLE

RECRUITMENT SOURCE

OOD TITLE		
SPORTS ANCHOR / REPORTER	TALENT DYNAMICS	1
Recruitment Sources Utilize	ed*	Total number of
* (please refer to the attached recruitme	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

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of PERSONS INTERVIEWED RECRUITMENT SOURCE JOB TITLE WINKNEWS.COM 1 **PROGRAM ASSISTANT** Total number of Recruitment Sources Utilized* interviewees referred * (please refer to the attached recruitment source list for complete address) All AccessMusic Group BCFM Job Bank no Bethune-Cookman College yes Career Builders no Collective Talent yes Craigs List no Employee Referral yes Florida A & M University yes Florida International University yes yes FMBC Job Posting no Greame Newell Hispanic Chamber of Commerce yes yes Marist College Return to Work Inc. yes Southern Technical Institute yes Sunday Morning News yes no SW Florida Help Wanted.com Talent Dynamics no TVJOBS.com yes University of Florida yes yes University of South Florida yes Unsolicited

yes

1

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RECRUITMENT SOURCE # of PERSONS INTERVIEWED

RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
TALENT DYNAMICS	1
ed*	Total number of
ent source list for complete address)	interviewees referred
no	
no	
yes	
no	
yes	
no	
yes	
yes	
yes	
yes	
no	
yes	
no	
yes	1
yes	
yes	
yes	
	ralent Dynamics ed* ent source list for complete address) no no yes no yes no yes

yes

yes

TOD TITLE

Unsolicited

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

JOB TITLE

RECRUITMENT SOURCE

REPORTER/VIDEO JOURNALIST TVJOE	BS.COM	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source	list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

PECPLUTMENT SOURCE # of PERS

JOB TITLE	RECRUITMENT SOURCE	# of PERSONS INTERVIEWED
METEOROLOGIST	TALENT DYNAMICS	1
Recruitment Sources Utiliz	zed*	Total number of
* (please refer to the attached recruitm	nent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	

yes

OCTOBER 1, 2013 through SEPTEMBER 30, 2014

IOR	TITL	E
ODD	TITL	18.

RECRUITMENT SOURCE

OOD TITLE		
INVESTIGATIVE REPORTER	TVJOBS.COM	2
Recruitment Sources Utiliz	red*	Total number of
* (please refer to the attached recruitment)	nent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	1
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

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JOB TITLERECRUITMENT SOURCE# of PERSONS INTERVIEWEDDIRECTORFMBC JOB POSTING1

Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment sou	irce list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

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JOB TITLE

RECRUITMENT SOURCE # of PERSONS INTERVIEWED

MASTER CONTROL OPERATOR FMB	C JOB POSTING	1
Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source	ce list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	1
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	

yes

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JOB TITLERECRUITMENT SOURCE# of PERSONS INTERVIEWEDVIDEO JOURNALIST (2)TVJOBS.COM2

Recruitment Sources Utilized*		Total number of
* (please refer to the attached recruitment source list f	or complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	2
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

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JOB TITLE

RECRUITMENT SOURCE

JOD IIILL	TEL CITCUIT IN THE CONTROL	
ASSOCIATE PRODUCER	TVJOBS.COM	1
Recruitment Sources Utiliz	ed*	Total number of
* (please refer to the attached recruitm	ent source list for complete address)	interviewees referred
All AccessMusic Group	no	
BCFM Job Bank	no	
Bethune-Cookman College	yes	
Career Builders	no	
Collective Talent	yes	
Craigs List	no	
Employee Referral	yes	
Florida A & M University	yes	
Florida International University	yes	
FMBC Job Posting	yes	
Greame Newell	no	
Hispanic Chamber of Commerce	yes	
Marist College	yes	
Return to Work Inc.	yes	
Southern Technical Institute	yes	
Sunday Morning News	yes	
SW Florida Help Wanted.com	no	
Talent Dynamics	yes	
TVJOBS.com	yes	1
University of Florida	yes	
University of South Florida	yes	
Unsolicited	yes	
WINKNEWS.com	yes	

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JOB TITLE

RECRUITMENT SOURCE

EMPLOYEE REFERRAL	1
red*	Total number of
nent source list for complete address)	interviewees referred
no	
no	
yes	
no	
yes	
no	
yes	1
yes	
yes	
yes	
no	
yes	
no	
no	
yes	
	no no no yes no yes

ATTACHMENT B

Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report:

	His His Keise And Spor Spor Spor Spor Spor Spor Spor Spor	Type of Activity Brief Description	Southwest Florida Hispanic Chamber Job Fairs Hodges University November 27, 2014 Southwest Florida Chamber and SUN Broadcasting co-sponsored and promoted (3) job fairs for the Fort Myers Hispanic Chamber and SUN Broadcasting co-sponsored and promoted (3) job fairs for the Fort Myers Hispanic Chamber in our outreach efforts to the minority population of broadcasting on Southwest Fairs Forda. We recruited bi-lingual Hispanic and non-Hispanic applicants for Fort Myers Broadcasting and Sun	Keiser Univ. Career Fair Keiser Univ. Career Fair Keiser University Campus Keiser University Campus Ft. Myers Sponsored by Keiser University Student Services October 22, 2013	Rasmussen College Career FMBC / SUN Broadcasting participated in this event by providing attendees with information regarding job opportunities at our groups of TV and Radio stations. Resumes and applications were collected and then distributed to our department managers. Sponsored by Rasmussen Career Services	Anchors in our Schools Each year WINK NEWS anchors and reporters make nearly one hundred school visits to discuss all
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are 4 specific examples.

Three Oaks Career Day

1/16/14

Trafalgar Elem. 2/21/14 Poinciana Elem. 2/7/14

Fort Myers Broadcasting Company engaged in the following Outreach Efforts during the period covered in the report: