



WTAT
4301 Arco Lane
N Charleston, SC 29418

GPS Impact
220 SE 6th St, Suite 330
Des Moines, IA 50309

Contract # 3887

Schedule Dates 10/27/20-11/02/20
Advertiser 314 Action Fund (1501)
Agency GPS Impact (1261)
Product Political (1018)
Brand POLITICAL ISSUE (3211)
Salesperson Millennium/PHL, Philadelphia (1022)
Sales Office Millennium Philadelphia
Buyer Name Thomas,Pino,
Phone/Fax /
CPE 11/10/99
Account Types National/Political Issue Agency
Billing Type Weekly/Irregular
Comments FRAN BROWN

Date Entered 09/03/20
Last Modified 09/11/20
Entered By Sheanna Caban
CO-OP No
External # ECR27057883
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,150.50
Net Total \$6,519.50
Sales Tax

Charleston S (WTAT)

By Broadcast Month	Spots	Rate
Nov. 2020	42	\$7,670.00
Grand Total:	42	\$7,670.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/01/20-11/01/20	2	:30	9A- 10A (EST)	1							X	1	\$150.00	\$150.00	Charleston S (WTAT)	Fox News Sunday	9/3/20
2.0	Normal Line / SPOT (2)	10/27/20-10/30/20	2	:30	12:30P- 1P (EST)	2		X	X	X	X			2	\$90.00	\$180.00	Charleston S (WTAT)	FOX News Now Midday	9/3/20
3.0	Normal Line / SPOT (3)	10/27/20-10/30/20	2	:30	4P- 5P (EST)	4		X	X	X	X			4	\$150.00	\$600.00	Charleston S (WTAT)	Wendy Williams	9/3/20
4.0	Normal Line / News (4)	10/27/20-11/02/20	2	:30	6:30P- 7P (EST)		1	1	1	1	1			5	\$145.00	\$725.00	Charleston S (WTAT)	FOX24 News @ 630p	9/3/20
5.0	Normal Line / News (5)	10/27/20-11/02/20	2	:30	7A- 8A (EST)		1	1	1	1	1			5	\$90.00	\$450.00	Charleston S (WTAT)	FOX Morning News at 7a	9/3/20
6.0	Normal Line / News (6)	10/27/20-11/02/20	2	:30	8A- 9A (EST)		1	1	1	1	1			5	\$90.00	\$450.00	Charleston S (WTAT)	FOX Morning News at 7a	9/3/20
7.0	Normal Line / News (7)	10/27/20-11/02/20	2	:30	10P- 10:30P (EST)		1	1	1	1	1			5	\$300.00	\$1,500.00	Charleston S (WTAT)	Late News At 10p	9/3/20
8.0	Normal Line / News (10)	10/27/20-11/02/20	2	:30	11P- 11:30P (EST)		1	1	1	1	1			5	\$100.00	\$500.00	Charleston S (WTAT)	FOX24 News Now	9/3/20
9.0	Normal Line / News (11)	10/27/20-11/02/20	2	:30	10:30P- 11P (EST)		1	1	1	1	1			5	\$280.00	\$1,400.00	Charleston S (WTAT)	Late News At 10p	9/3/20
10.0	Normal Line / News (12)	10/31/20-10/31/20	2	:30	10P- 10:35P (EST)	1						X		1	\$165.00	\$165.00	Charleston S (WTAT)	News At 10	9/3/20
11.0	Normal Line / News (14)	11/01/20-11/01/20	2	:30	10P- 10:35P (EST)	1							X	1	\$250.00	\$250.00	Charleston S (WTAT)	News At 10	9/3/20
12.0	Normal Line / Prime (15)	11/02/20-11/02/20	2	:30	8P- 9P (EST)	1	X							1	\$550.00	\$550.00	Charleston S (WTAT)	LA'S FINEST	9/4/20
13.0	Normal Line / Prime (16)	11/02/20-11/02/20	2	:30	9P- 10P (EST)	1	X							1	\$675.00	\$675.00	Charleston S (WTAT)	FILTHY RICH	9/4/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT (17)	11/01/20-11/01/20	2	:30	10:35P- 11:35P (EST)	1							X	1	\$75.00	\$75.00	Charleston S (WTAT)	TMZ WEEKEND	9/4/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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