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WOC13605902 [00.00]

Order Printout



Order Status: Opened-New	Start/End Dates: 05/17/22 - 05/23/22	C/P/E: 696 / 783 / 8947
Traffic Order #:	Agency: Strategic Media Services	Product Desc.: Candidate
Buyer Order #: 11665609	Advertiser: Irvin For Illinois 2022	Estimate Desc.: Irvin TV: 5.17- 5.23 SCHED A
AE: Unassigned (Peter Russell)	Buyer:	Total Cost: \$19,690.00 (Cash)
Property: EEEK TV	Primary Demo:	Received Date: 5/16/22 7:39 AM
Sales Region: Local		

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17														Total Spots	Total Cost
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	--T----	140.00	2														2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																						
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	--F--	140.00	2														2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																						
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	-W----	140.00	2														2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																						
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	----M	140.00	2														2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																						
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	T-----	140.00	2														2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																						
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T----	225.00	3														3	675.00
(Program: Good Morning America)CS-May/2021																						

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17												Total Spots	Total Cost
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	--F--	225.00	3												3	675.00
	(Program: Good Morning America)CS-May/2021																			
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W----	225.00	3												3	675.00
	(Program: Good Morning America)CS-May/2021																			
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	-----M	225.00	3												3	675.00
	(Program: Good Morning America)CS-May/2021																			
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	225.00	3												3	675.00
	(Program: Good Morning America)CS-May/2021																			
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	-T---	35.00	1												1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																			
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	--F--	35.00	1												1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																			
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	-W----	35.00	1												1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																			
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	-----M	35.00	1												1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																			
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	T-----	35.00	1												1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																			
4	25 Words or Less	NM	:30	11:00 AM-11:30 AM	--T---	75.00	1												1	75.00
	(Program: 25 Words or Less)CS-May/2021																			
4	25 Words or Less	NM	:30	11:00 AM-11:30 AM	--F--	75.00	1												1	75.00
	(Program: 25 Words or Less)CS-May/2021																			
4	25 Words or Less	NM	:30	11:00 AM-11:30 AM	-W----	75.00	1												1	75.00
	(Program: 25 Words or Less)CS-May/2021																			
4	25 Words or Less	NM	:30	11:00 AM-11:30 AM	-----M	75.00	1												1	75.00
	(Program: 25 Words or Less)CS-May/2021																			
4	25 Words or Less	NM	:30	11:00 AM-11:30 AM	T-----	75.00	1												1	75.00
	(Program: 25 Words or Less)CS-May/2021																			
5	General Hospital	NM	:30	1:00 PM-2:00 PM	--F--	130.00	1												1	130.00
	(Program: General Hospital)CS-May/2021																			
5	General Hospital	NM	:30	1:00 PM-2:00 PM	-W----	130.00	1												1	130.00
	(Program: General Hospital)CS-May/2021																			
5	General Hospital	NM	:30	1:00 PM-2:00 PM	-----M	130.00	1												1	130.00
	(Program: General Hospital)CS-May/2021																			

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17												Total Spots	Total Cost
6	Kelly Clarkson	NM	:30	2:00 PM-3:00 PM	--T----	25.00	1												1	25.00
	(Program: Kelly Clarkson)CS-May/2021																			
6	Kelly Clarkson	NM	:30	2:00 PM-3:00 PM	--F--	25.00	1												1	25.00
	(Program: Kelly Clarkson)CS-May/2021																			
6	Kelly Clarkson	NM	:30	2:00 PM-3:00 PM	-W----	25.00	1												1	25.00
	(Program: Kelly Clarkson)CS-May/2021																			
6	Kelly Clarkson	NM	:30	2:00 PM-3:00 PM	-----M	25.00	1												1	25.00
	(Program: Kelly Clarkson)CS-May/2021																			
6	Kelly Clarkson	NM	:30	2:00 PM-3:00 PM	T-----	25.00	1												1	25.00
	(Program: Kelly Clarkson)CS-May/2021																			
7	Tamron Hall	NM	:30	3:00 PM-4:00 PM	-T----	25.00	1												1	25.00
	(Program: Tamron Hall)CS-May/2021																			
7	Tamron Hall	NM	:30	3:00 PM-4:00 PM	--F--	25.00	1												1	25.00
	(Program: Tamron Hall)CS-May/2021																			
7	Tamron Hall	NM	:30	3:00 PM-4:00 PM	-W----	25.00	1												1	25.00
	(Program: Tamron Hall)CS-May/2021																			
7	Tamron Hall	NM	:30	3:00 PM-4:00 PM	-----M	25.00	1												1	25.00
	(Program: Tamron Hall)CS-May/2021																			
7	Tamron Hall	NM	:30	3:00 PM-4:00 PM	T-----	25.00	1												1	25.00
	(Program: Tamron Hall)CS-May/2021																			
8	Ellen	NM	:30	4:00 PM-5:00 PM	--T----	45.00	1												1	45.00
	(Program: Ellen)CS-May/2021																			
8	Ellen	NM	:30	4:00 PM-5:00 PM	--F--	45.00	1												1	45.00
	(Program: Ellen)CS-May/2021																			
8	Ellen	NM	:30	4:00 PM-5:00 PM	-W----	45.00	1												1	45.00
	(Program: Ellen)CS-May/2021																			
8	Ellen	NM	:30	4:00 PM-5:00 PM	-----M	45.00	1												1	45.00
	(Program: Ellen)CS-May/2021																			
8	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	1												1	45.00
	(Program: Ellen)CS-May/2021																			
9	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	--T----	175.00	1												1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																			
9	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	--F--	175.00	1												1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																			
9	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	-W----	175.00	1												1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																			
9	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	-----M	175.00	1												1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																			

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17														Total Spots	Total Cost
9	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	T-----	175.00	1														1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																					
10	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--T----	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
10	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--F--	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
10	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-W----	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
10	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	----M	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
10	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	T-----	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
11	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--T----	175.00	1														1	175.00
	(Program: Entertainment Tonight)CS-May/2021																					
11	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--F--	175.00	1														1	175.00
	(Program: Entertainment Tonight)CS-May/2021																					
11	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-W----	175.00	1														1	175.00
	(Program: Entertainment Tonight)CS-May/2021																					
11	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	----M	175.00	1														1	175.00
	(Program: Entertainment Tonight)CS-May/2021																					
11	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	T-----	175.00	1														1	175.00
	(Program: Entertainment Tonight)CS-May/2021																					
12	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--T----	250.00	1														1	250.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					
12	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--F--	250.00	1														1	250.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					
12	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-W----	250.00	1														1	250.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					
12	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	----M	250.00	1														1	250.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																					

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17												Total Spots	Total Cost
12	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	T-----	250.00	1												1	250.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																			
13	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--T---	60.00	2												2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																			
13	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	---F--	60.00	2												2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																			
13	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W----	60.00	2												2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																			
13	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-----M	60.00	2												2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																			
13	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	T-----	60.00	2												2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																			
14	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	--T---	15.00	1												1	15.00
	(Program: ABC News Nightline)CS-May/2021																			
14	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	---F--	15.00	1												1	15.00
	(Program: ABC News Nightline)CS-May/2021																			
14	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	-W----	15.00	1												1	15.00
	(Program: ABC News Nightline)CS-May/2021																			
14	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	-----M	15.00	1												1	15.00
	(Program: ABC News Nightline)CS-May/2021																			
14	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	T-----	15.00	1												1	15.00
	(Program: ABC News Nightline)CS-May/2021																			
15	Access Hollywood	NM	:30	12:05 XM-12:35 XM	--T---	15.00	1												1	15.00
	(Program: Access Hollywood)CS-May/2021																			
15	Access Hollywood	NM	:30	12:05 XM-12:35 XM	---F--	15.00	1												1	15.00
	(Program: Access Hollywood)CS-May/2021																			
15	Access Hollywood	NM	:30	12:05 XM-12:35 XM	-W----	15.00	1												1	15.00
	(Program: Access Hollywood)CS-May/2021																			
15	Access Hollywood	NM	:30	12:05 XM-12:35 XM	-----M	15.00	1												1	15.00
	(Program: Access Hollywood)CS-May/2021																			
15	Access Hollywood	NM	:30	12:05 XM-12:35 XM	T-----	15.00	1												1	15.00
	(Program: Access Hollywood)CS-May/2021																			
16	NBA PLAYOFFS 2022 (PRIME)	NM	:30	7:00 PM-10:00 PM	---S-	700.00	1												1	700.00
	(Program: NBA PLAYOFFS 2022 (PRIME))CS-May/2021																			
16	NBA PLAYOFFS 2022 (PRIME)	NM	:30	7:00 PM-10:00 PM	---F--	700.00	1												1	700.00
	(Program: NBA PLAYOFFS 2022 (PRIME))CS-May/2021																			

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17														Total Spots	Total Cost
16	NBA PLAYOFFS 2022 (PRIME)	NM	:30	7:00 PM-10:00 PM	-----M	700.00	1														1	700.00
	(Program: NBA PLAYOFFS 2022 (PRIME))CS-May/2021																					
17	THE CHASE (TUE)	NM	:30	8:00 PM-9:00 PM	T-----	350.00	1														1	350.00
	(Program: THE CHASE (TUE))CS-May/2021																					
18	A MILLION LITTLE THINGS	NM	:30	9:00 PM-10:00 PM	-W----	350.00	1														1	350.00
	(Program: A MILLION LITTLE THINGS)CS-May/2021																					
19	STATION 19	NM	:30	7:00 PM-8:00 PM	--T---	400.00	1														1	400.00
	(Program: STATION 19)CS-May/2021																					
20	BIG SKY	NM	:30	9:00 PM-10:00 PM	--T---	400.00	1														1	400.00
	(Program: BIG SKY)CS-May/2021																					
21	SHARK TANK	NM	:30	7:00 PM-8:00 PM	--F--	350.00	1														1	350.00
	(Program: SHARK TANK)CS-May/2021																					
22	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	----S-	125.00	4														4	500.00
	(Program: Good Morning America Saturday)CS-May/2021																					
23	ABC World News Tonight	NM	:30	5:30 PM-6:00 PM	----S-	1,000.00	1														1	1,000.00
	(Program: ABC World News Tonight)CS-May/2021																					
24	Heart of Illinois ABC at 6pm	NM	:30	6:00 PM-6:30 PM	----S-	125.00	1														1	125.00
	(Program: Heart of Illinois ABC at 6pm)CS-May/2021																					
25	Heart of Illinois ABC on Sat.	NM	:30	10:00 PM-10:30 PM	----S-	125.00	1														1	125.00
	(Program: Heart of Illinois ABC on Sat.)CS-May/2021																					
26	Investigate TV	NM	:30	10:30 PM-11:00 PM	----S-	15.00	1														1	15.00
	(Program: Investigate TV)CS-May/2021																					
27	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	----S-	60.00	2														2	120.00
	(Program: Good Morning America Sunday)CS-May/2021																					
28	This Week with George	NM	:30	9:00 AM-10:00 AM	----S-	500.00	2														2	1,000.00
	(Program: This Week with George)CS-May/2021																					
29	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	----S-	250.00	1														1	250.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
30	AMERICA'S FUNNIEST VIDEOS	NM	:30	6:00 PM-7:00 PM	----S-	350.00	1														1	350.00
	(Program: AMERICA'S FUNNIEST VIDEOS)CS-May/2021																					
31	AMERICAN IDOL (3HR)	NM	:30	7:00 PM-10:00 PM	----S-	800.00	1														1	800.00
	(Program: AMERICAN IDOL (3HR))CS-May/2021																					

List Items							Spots													Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17														Total Spots	Total Cost	
32	Heart of Illinois ABC on Sun.	NM	:30	10:00 PM-10:35 PM	----S-	250.00	1														1	250.00	
(Program: Heart of Illinois ABC on Sun.)CS-May/2021																							
33	Entertainment Tonight Wknd	NM	:30	10:35 PM-11:35 PM	----S-	125.00	1														1	125.00	
(Program: Entertainment Tonight Wknd)CS-May/2021																							
34	Access Hollywood	NM	:30	12:35 XM-1:35 XM	----S-	15.00	1														1	15.00	
(Program: Access Hollywood)CS-May/2021																							
Spot Totals:							119														119	19690.00	
Rate Totals:							19690.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	119	\$19,690.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE
 FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency	Station Representative		
Signature:	Signature: <u>Peter Russell</u> Name: <u>Peter Russell</u>		
Name: Neil Williams	Date of Station Agreement to Sell Time: <u>5-16-22</u>		
Date of Request to Purchase Ad Time: <u>1/20/22</u>			