

# WOC13618988 [00.00]

Order Printout

2570858



Order Status: Opened-New

Start/End Dates: 05/31/22 - 06/06/22

C/P/E: 696 / 783 / 9054

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11707605

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 5.31-6.6 SCHED B

AE: Peter Russell

Buyer:

Total Cost: \$64,650.00 (Cash)

Property: WEEK TV

Primary Demo:

Received Date: 5/31/22 7:10 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31														Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--T---	500.00	2														2	1,000.00
(Program: 25 News Today Show 3)CS-May/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--F--	500.00	2														2	1,000.00
(Program: 25 News Today Show 3)CS-May/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-W----	500.00	2														2	1,000.00
(Program: 25 News Today Show 3)CS-May/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-----M	500.00	2														2	1,000.00
(Program: 25 News Today Show 3)CS-May/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	T-----	500.00	2														2	1,000.00
(Program: 25 News Today Show 3)CS-May/2021																						
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T---	600.00	3														3	1,800.00
(Program: NBC Today Show)CS-May/2021																						
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--F--	600.00	3														3	1,800.00
(Program: NBC Today Show)CS-May/2021																						

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31														Total Spots	Total Cost
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-W----	600.00	3														3	1,800.00
	(Program: NBC Today Show)CS-May/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	----M	600.00	3														3	1,800.00
	(Program: NBC Today Show)CS-May/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	600.00	3														3	1,800.00
	(Program: NBC Today Show)CS-May/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--T---	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	---F--	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	-W----	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	----M	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	T-----	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	--T---	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	---F--	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	----M	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	T-----	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--T---	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-May/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	---F--	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-May/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-W----	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-May/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	----M	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-May/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	T-----	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-May/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--T---	450.00	1														1	450.00
	(Program: 25 News at Noon)CS-May/2021																					

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31												Total Spots	Total Cost
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--F--	450.00	1												1	450.00
	(Program: 25 News at Noon)CS-May/2021																			
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-W----	450.00	1												1	450.00
	(Program: 25 News at Noon)CS-May/2021																			
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-----M	450.00	1												1	450.00
	(Program: 25 News at Noon)CS-May/2021																			
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	T-----	450.00	1												1	450.00
	(Program: 25 News at Noon)CS-May/2021																			
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--T---	225.00	1												1	225.00
	(Program: Days of Our Lives)CS-May/2021																			
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--F--	225.00	1												1	225.00
	(Program: Days of Our Lives)CS-May/2021																			
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	-W----	225.00	1												1	225.00
	(Program: Days of Our Lives)CS-May/2021																			
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	-----M	225.00	1												1	225.00
	(Program: Days of Our Lives)CS-May/2021																			
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	T-----	225.00	1												1	225.00
	(Program: Days of Our Lives)CS-May/2021																			
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	--T---	65.00	2												2	130.00
	(Program: Rachael Ray)CS-May/2021																			
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	--F--	65.00	2												2	130.00
	(Program: Rachael Ray)CS-May/2021																			
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-W----	65.00	2												2	130.00
	(Program: Rachael Ray)CS-May/2021																			
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-----M	65.00	2												2	130.00
	(Program: Rachael Ray)CS-May/2021																			
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	T-----	65.00	2												2	130.00
	(Program: Rachael Ray)CS-May/2021																			
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	--T---	125.00	2												2	250.00
	(Program: The Good Dish)CS-May/2021																			
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	--F--	125.00	2												2	250.00
	(Program: The Good Dish)CS-May/2021																			
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	-W----	125.00	2												2	250.00
	(Program: The Good Dish)CS-May/2021																			
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	-----M	125.00	2												2	250.00
	(Program: The Good Dish)CS-May/2021																			
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	T-----	125.00	2												2	250.00
	(Program: The Good Dish)CS-May/2021																			
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--T---	150.00	2												2	300.00
	(Program: Dr. Phil)CS-May/2021																			
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--F--	150.00	2												2	300.00
	(Program: Dr. Phil)CS-May/2021																			

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31													Total Spots	Total Cost
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-W----	150.00	2													2	300.00
	(Program: Dr. Phil)CS-May/2021																				
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-----M	150.00	2													2	300.00
	(Program: Dr. Phil)CS-May/2021																				
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	T-----	150.00	2													2	300.00
	(Program: Dr. Phil)CS-May/2021																				
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--T---	1,250.00	1													1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																				
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	---F--	1,250.00	1													1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																				
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-W----	1,250.00	1													1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																				
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-----M	1,250.00	1													1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																				
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	T-----	1,250.00	1													1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																				
12	25 Early News	NM	:30	6:00 PM-6:30 PM	--T---	1,400.00	1													1	1,400.00
	(Program: 25 Early News)CS-May/2021																				
12	25 Early News	NM	:30	6:00 PM-6:30 PM	---F--	1,400.00	1													1	1,400.00
	(Program: 25 Early News)CS-May/2021																				
12	25 Early News	NM	:30	6:00 PM-6:30 PM	-W----	1,400.00	1													1	1,400.00
	(Program: 25 Early News)CS-May/2021																				
12	25 Early News	NM	:30	6:00 PM-6:30 PM	-----M	1,400.00	1													1	1,400.00
	(Program: 25 Early News)CS-May/2021																				
12	25 Early News	NM	:30	6:00 PM-6:30 PM	T-----	1,400.00	1													1	1,400.00
	(Program: 25 Early News)CS-May/2021																				
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	--T---	800.00	1													1	800.00
	(Program: Inside Edition)CS-May/2021																				
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	---F--	800.00	1													1	800.00
	(Program: Inside Edition)CS-May/2021																				
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	-W----	800.00	1													1	800.00
	(Program: Inside Edition)CS-May/2021																				
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	-----M	800.00	1													1	800.00
	(Program: Inside Edition)CS-May/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31														Total Spots	Total Cost
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	T-----	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	--T----	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	---F--	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	-W----	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	-----M	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	T-----	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	--T----	350.00	2														2	700.00
	(Program: Tonight Show)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	---F--	350.00	2														2	700.00
	(Program: Tonight Show)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	-W----	350.00	2														2	700.00
	(Program: Tonight Show)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	-----M	350.00	1														1	350.00
	(Program: Tonight Show)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	T-----	350.00	1														1	350.00
	(Program: Tonight Show)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	--T----	150.00	2														2	300.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	---F--	150.00	2														2	300.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-W----	150.00	2														2	300.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-----M	150.00	2														2	300.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	T-----	150.00	2														2	300.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	--T----	75.00	2														2	150.00
	(Program: 25 News Today Show 1)CS-May/2021																					

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31												Total Spots	Total Cost
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	---F--	75.00	2												2	150.00
	(Program: 25 News Today Show 1)CS-May/2021																			
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	-W----	75.00	2												2	150.00
	(Program: 25 News Today Show 1)CS-May/2021																			
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	-----M	75.00	2												2	150.00
	(Program: 25 News Today Show 1)CS-May/2021																			
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	T-----	75.00	2												2	150.00
	(Program: 25 News Today Show 1)CS-May/2021																			
18	THIS IS US	NM	:30	8:00 PM-9:00 PM	T-----	1,550.00	1												1	1,550.00
	(Program: THIS IS US)CS-May/2021																			
19	NEW AMSTERDAM	NM	:30	9:00 PM-10:00 PM	T-----	600.00	1												1	600.00
	(Program: NEW AMSTERDAM)CS-May/2021																			
20	CHICAGO MED	NM	:30	7:00 PM-8:00 PM	-W----	1,550.00	1												1	1,550.00
	(Program: CHICAGO MED)CS-May/2021																			
21	LAW AND ORDER (THU)	NM	:30	7:00 PM-8:00 PM	--T---	600.00	1												1	600.00
	(Program: LAW AND ORDER (THU))CS-May/2021																			
22	LAW AND ORDER: SVU (THU)	NM	:30	8:00 PM-9:00 PM	--T---	600.00	1												1	600.00
	(Program: LAW AND ORDER: SVU (THU))CS-May/2021																			
23	THE BLACKLIST (FRI)	NM	:30	7:00 PM-8:00 PM	---F--	500.00	1												1	500.00
	(Program: THE BLACKLIST (FRI))CS-May/2021																			
24	DATELINE NBC (FRI 2HR)	NM	:30	8:00 PM-10:00 PM	---F--	600.00	1												1	600.00
	(Program: DATELINE NBC (FRI 2HR))CS-May/2021																			
25	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	----S-	350.00	2												2	700.00
	(Program: Saturday Today Show)CS-May/2021																			
26	25 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	----S-	650.00	2												2	1,300.00
	(Program: 25 NEWS AT 6PM)																			
27	INSIDE EDITN W	NM	:30	6:30 PM-7:00 PM	----S-	250.00	2												2	500.00
	(Program: INSIDE EDITN W)																			
28	TRANSPLANT (SAT)	NM	:30	7:00 PM-8:00 PM	----S-	250.00	1												1	250.00
	(Program: TRANSPLANT (SAT))CS-May/2021																			

List Items							Spots													Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31														Total Spots	Total Cost	
29	DATELINE WEEKEND MYSTERY (P2H)	NM	:30	8:00 PM-10:00 PM	----S-	250.00	1		3												1	250.00	
(Program: DATELINE WEEKEND MYSTERY (P2H))CS-May/2021																							
30	THE WALL (30)	NM	:30	9:30 PM-10:00 PM	----S-	350.00	1		3												1	350.00	
(Program: THE WALL (30))CS-May/2021																							
31	25 News Late News	NM	:30	10:00 PM-10:30 PM	----S-	1,000.00	2		2												2	2,000.00	
(Program: 25 News Late News)CS-May/2021																							
32	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	----S-	350.00	2		2												2	700.00	
(Program: Saturday Night Live)CS-May/2021																							
33	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	----S-	350.00	2		2												2	700.00	
(Program: Sunday Today Show)CS-May/2021																							
34	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	----S-	1,000.00	1		2												1	1,000.00	
(Program: 25 News at 10pm Sunday)CS-May/2021																							
35	Inside Edition	NM	:30	10:30 PM-11:00 PM	----S-	200.00	2		2												2	400.00	
(Program: Inside Edition)CS-May/2021																							
Spot Totals:							153														153	64650.00	
Rate Totals:							64650.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
June	153	\$64,650.00			




# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).			
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>			
Candidate/Committee/Agency		<b>Station Representative</b>	
Signature:	Signature:		
			
Name: Neil Williams	Name:		
Date of Request to Purchase Ad Time: 1/26/22	Date of Station Agreement to Sell Time:		5-31-22