

# WOC13554593 [00.00]

Order Printout

2496829.



Order Status: Opened-New

Start/End Dates: 03/29/22 - 04/04/22

C/P/E: 696 / 783 / 8608

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11518399

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 3.29-4.4

AE: Peter Russell

Buyer:

Total Cost: \$4,330.00 (Cash)

Property: EEEK TV

Primary Demo:

Received Date: 3/28/22 7:48 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 29													Total Spots	Total Cost
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T----	110.00	1													1	110.00
(Program: Good Morning America)CS-Apr/2021																					
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--F--	110.00	1													1	110.00
(Program: Good Morning America)CS-Apr/2021																					
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W----	110.00	1													1	110.00
(Program: Good Morning America)CS-Apr/2021																					
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-----M	110.00	1													1	110.00
(Program: Good Morning America)CS-Apr/2021																					
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	110.00	1													1	110.00
(Program: Good Morning America)CS-Apr/2021																					
2	The View	NM	:30	10:00 AM-11:00 AM	-W----	35.00	1													1	35.00
(Program: The View)CS-Apr/2021																					
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	--T----	35.00	1													1	35.00
(Program: 25 Words or Less)CS-Apr/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 29														Total Spots	Total Cost
3	25 Words or Less	NM	:30	11:00 AM-11:30 AM	T-----	35.00	1														1	35.00
	(Program: 25 Words or Less)CS-Apr/2021																					
4	Ellen	NM	:30	4:00 PM-5:00 PM	--T----	45.00	1														1	45.00
	(Program: Ellen)CS-Apr/2021																					
4	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	1														1	45.00
	(Program: Ellen)CS-Apr/2021																					
4	Ellen	NM	:30	4:00 PM-5:00 PM	-----M	45.00	1														1	45.00
	(Program: Ellen)CS-Apr/2021																					
5	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--T----	110.00	1														1	110.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																					
5	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	T-----	110.00	1														1	110.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																					
5	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-----M	110.00	1														1	110.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																					
6	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	--F--	425.00	1														1	425.00
	(Program: ABC World News Tonight)CS-Apr/2021																					
6	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	-W----	425.00	1														1	425.00
	(Program: ABC World News Tonight)CS-Apr/2021																					
7	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--F--	175.00	1														1	175.00
	(Program: Entertainment Tonight)CS-Apr/2021																					
7	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-W----	175.00	1														1	175.00
	(Program: Entertainment Tonight)CS-Apr/2021																					
8	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--F--	120.00	1														1	120.00
	(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																					
8	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-W----	120.00	1														1	120.00
	(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																					
9	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--T----	60.00	1														1	60.00
	(Program: Jimmy Kimmel Live)CS-Apr/2021																					
9	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--F--	60.00	1														1	60.00
	(Program: Jimmy Kimmel Live)CS-Apr/2021																					
9	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W----	60.00	1														1	60.00
	(Program: Jimmy Kimmel Live)CS-Apr/2021																					
9	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-----M	60.00	1														1	60.00
	(Program: Jimmy Kimmel Live)CS-Apr/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 29													Total Spots	Total Cost	
9	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	T-----	60.00	1													1	60.00	
(Program: Jimmy Kimmel Live)CS-Apr/2021																						
10	AMERICAN IDOL (MON)	NM	:30	7:00 PM-9:00 PM	----M	450.00	1													1	450.00	
(Program: AMERICAN IDOL (MON))CS-Apr/2021																						
11	20/20 (2HR)	NM	:30	8:00 PM-10:00 PM	--F--	350.00	1													1	350.00	
(Program: 20/20 (2HR))CS-Apr/2021																						
12	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	---S-	60.00	1													1	60.00	
(Program: Good Morning America Saturday)CS-Apr/2021																						
13	Heart of Illinois ABC at 6pm	NM	:30	6:00 PM-6:30 PM	---S-	60.00	1													1	60.00	
(Program: Heart of Illinois ABC at 6pm)CS-Apr/2021																						
14	AMERICAN IDOL (SAT)	NM	:30	8:00 PM-10:00 PM	---S-	120.00	1													1	120.00	
(Program: AMERICAN IDOL (SAT))CS-Apr/2021																						
15	Investigate TV	NM	:30	10:30 PM-11:00 PM	---S-	15.00	1													1	15.00	
(Program: Investigate TV)CS-Apr/2021																						
16	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	----S-	60.00	1													1	60.00	
(Program: Good Morning America Sunday)CS-Apr/2021																						
17	This Week with George	NM	:30	9:00 AM-10:00 AM	----S-	125.00	1													1	125.00	
(Program: This Week with George)CS-Apr/2021																						
18	Full Court Press w/Greta	NM	:30	10:00 AM-10:30 AM	----S-	50.00	1													1	50.00	
(Program: Full Court Press w/Greta)CS-Apr/2021																						
19	LateRun Heart of Illinois ABC	NM	:30	10:00 PM-10:35 PM	----S-	120.00	1													1	120.00	
(Program: LateRun Heart of Illinois ABC)CS-Apr/2021																						
20	Entertainment Tonight Wknd	NM	:30	10:35 PM-11:35 PM	----S-	60.00	1													1	60.00	
(Program: Entertainment Tonight Wknd)CS-Apr/2021																						
Spot Totals:							36													36	4330.00	
Rate Totals:							4330.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	36	\$4,330.00			

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>			
Candidate/Committee/Agency		Station Representative	
Signature:	Signature: <u>Peter Russell</u>		
Name: Neil Williams		Name:	<u>Peter Russell</u>
Date of Request to Purchase Ad Time: 1/20/22		Date of Station Agreement to Sell Time:	<u>3/28/22</u>