

WOC13485554 [00.00]

Order Printout

2455048.



Order Status: Opened-New

Start/End Dates: 03/15/22 - 03/21/22

C/P/E: 696 / 783 / 8554

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11467256

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 3.15-3.21

AE: Peter Russell

Buyer:

Total Cost: \$3,325.00 (Cash)

Property: EEEK TV

Primary Demo:

Received Date: 3/14/22 6:44 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 15												Total Spots	Total Cost
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-T----	110.00	1												1	110.00
(Program: Good Morning America)CS-Feb/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--F--	110.00	1												1	110.00
(Program: Good Morning America)CS-Feb/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W----	110.00	1												1	110.00
(Program: Good Morning America)CS-Feb/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	----M	110.00	1												1	110.00
(Program: Good Morning America)CS-Feb/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	110.00	1												1	110.00
(Program: Good Morning America)CS-Feb/2021																				
2	The View	NM	:30	10:00 AM-11:00 AM	--F--	35.00	1												1	35.00
(Program: The View)CS-Feb/2021																				
2	The View	NM	:30	10:00 AM-11:00 AM	-W----	35.00	1												1	35.00
(Program: The View)CS-Feb/2021																				

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 15														Total Spots	Total Cost
3	25 Words or Less (Program: 25 Words or Less)CS-Feb/2021	NM	:30	11:00 AM-11:30 AM	--T----	35.00	1														1	35.00
3	25 Words or Less (Program: 25 Words or Less)CS-Feb/2021	NM	:30	11:00 AM-11:30 AM	T-----	35.00	1														1	35.00
4	Ellen (Program: Ellen)CS-Feb/2021	NM	:30	4:00 PM-5:00 PM	--T----	45.00	1														1	45.00
4	Ellen (Program: Ellen)CS-Feb/2021	NM	:30	4:00 PM-5:00 PM	T-----	45.00	1														1	45.00
4	Ellen (Program: Ellen)CS-Feb/2021	NM	:30	4:00 PM-5:00 PM	-----M	45.00	1														1	45.00
5	Heart of Illinois ABC at 5pm (Program: Heart of Illinois ABC at 5pm)CS-Feb/2021	NM	:30	5:00 PM-5:30 PM	---F--	90.00	1														1	90.00
5	Heart of Illinois ABC at 5pm (Program: Heart of Illinois ABC at 5pm)CS-Feb/2021	NM	:30	5:00 PM-5:30 PM	-W----	90.00	1														1	90.00
6	Heart of Illinois ABC at 5:30p (Program: Heart of Illinois ABC at 5:30p)CS-Feb/2021	NM	:30	5:30 PM-6:00 PM	--T----	110.00	1														1	110.00
6	Heart of Illinois ABC at 5:30p (Program: Heart of Illinois ABC at 5:30p)CS-Feb/2021	NM	:30	5:30 PM-6:00 PM	T-----	110.00	1														1	110.00
6	Heart of Illinois ABC at 5:30p (Program: Heart of Illinois ABC at 5:30p)CS-Feb/2021	NM	:30	5:30 PM-6:00 PM	-----M	110.00	1														1	110.00
7	Entertainment Tonight (Program: Entertainment Tonight)CS-Feb/2021	NM	:30	6:30 PM-7:00 PM	---F--	175.00	1														1	175.00
7	Entertainment Tonight (Program: Entertainment Tonight)CS-Feb/2021	NM	:30	6:30 PM-7:00 PM	-W----	175.00	1														1	175.00
8	Heart of Illinois ABC at 10pm (Program: Heart of Illinois ABC at 10pm)CS-Feb/2021	NM	:30	10:00 PM-10:35 PM	--T----	120.00	1														1	120.00
8	Heart of Illinois ABC at 10pm (Program: Heart of Illinois ABC at 10pm)CS-Feb/2021	NM	:30	10:00 PM-10:35 PM	T-----	120.00	1														1	120.00
9	Jimmy Kimmel Live (Program: Jimmy Kimmel Live)CS-Feb/2021	NM	:30	10:35 PM-11:35 PM	--T----	60.00	1														1	60.00
9	Jimmy Kimmel Live (Program: Jimmy Kimmel Live)CS-Feb/2021	NM	:30	10:35 PM-11:35 PM	-----M	60.00	1														1	60.00
10	THE BACHELOR (Program: THE BACHELOR)CS-Feb/2021	NM	:30	7:00 PM-9:00 PM	-----M	450.00	1														1	450.00

List Items							Spots													Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Mar 15														Total Spots	Total Cost	
11	20/20 (2HR)	NM	:30	8:00 PM-10:00 PM	--F--	350.00	1														1	350.00	
(Program: 20/20 (2HR))CS-Feb/2021																							
12	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	----S-	60.00	1														1	60.00	
(Program: Good Morning America Saturday)CS-Feb/2021																							
13	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	----S-	60.00	1														1	60.00	
(Program: Good Morning America Sunday)CS-Feb/2021																							
14	Full Measure	NM	:30	10:00 AM-10:30 AM	----S-	15.00	1														1	15.00	
(Program: Full Measure)CS-Feb/2021																							
15	ABC World News Tonight	NM	:30	5:00 PM-5:30 PM	----S-	225.00	1														1	225.00	
(Program: ABC World News Tonight)CS-Feb/2021																							
16	LateRun Heart of Illinois ABC	NM	:30	10:00 PM-10:35 PM	----S-	120.00	1														1	120.00	
(Program: LateRun Heart of Illinois ABC)CS-Feb/2021																							
Spot Totals:							30														30	3325.00	
Rate Totals:							3325.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
March	30	\$3,325.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM



See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE STATE OR LOCAL CANDIDATE

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).			
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency		Station Representative	
Signature:		Signature:	
Name:	Neil Williams	Name:	Peter Russell
Date of Request to Purchase Ad Time:	1/20/22	Date of Station Agreement to Sell Time:	3/14/22