

WOC13618994 [00.00]

Order Printout



Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 11707603
 AE: Peter Russell
 Property: EEEK TV
 Sales Region: Local

Start/End Dates: 05/31/22 - 06/06/22
 Agency: Strategic Media Services
 Advertiser: Irvin For Illinois 2022
 Buyer:
 Primary Demo:

C/P/E: 696 / 783 / 9053
 Product Desc.: Candidate
 Estimate Desc.: Irvin TV: 5.31-6.6 SCHED A
 Total Cost: \$22,250.00 (Cash)
 Received Date: 5/31/22 7:11 AM

Comments:

Separation: 30PopulationBuyType: CPP

\$ 21,225

2570981

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31												Total Spots	Total Cost
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	--T----	140.00	2												2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																				
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	---F--	140.00	2												2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																				
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	-W-----	140.00	2												2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																				
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	----M	140.00	2												2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																				
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	T-----	140.00	2												2	280.00
(Program: HOI ABD GD Morn IL 2)CS-May/2021																				
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T----	225.00	4												4	900.00
(Program: Good Morning America)CS-May/2021																				

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31											Total Spots	Total Cost
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	--F--	225.00	4											4	900.00
	(Program: Good Morning America)CS-May/2021																		
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W----	225.00	4											4	900.00
	(Program: Good Morning America)CS-May/2021																		
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	-----M	225.00	4											4	900.00
	(Program: Good Morning America)CS-May/2021																		
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	225.00	4											4	900.00
	(Program: Good Morning America)CS-May/2021																		
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	--T---	35.00	1											1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																		
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	---F--	35.00	1											1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																		
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	-W----	35.00	1											1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																		
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	-----M	35.00	1											1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																		
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	T-----	35.00	1											1	35.00
	(Program: LIVE with Kelly and Ryan)CS-May/2021																		
4	The View	NM	:30	10:00 AM-11:00 AM	--T---	75.00	1											1	75.00
	(Program: The View)CS-May/2021																		
4	The View	NM	:30	10:00 AM-11:00 AM	---F--	75.00	1											1	75.00
	(Program: The View)CS-May/2021																		
4	The View	NM	:30	10:00 AM-11:00 AM	-W----	75.00	1											1	75.00
	(Program: The View)CS-May/2021																		
4	The View	NM	:30	10:00 AM-11:00 AM	-----M	75.00	1											1	75.00
	(Program: The View)CS-May/2021																		
4	The View	NM	:30	10:00 AM-11:00 AM	T-----	75.00	1											1	75.00
	(Program: The View)CS-May/2021																		
5	GMA3	NM	:30	12:00 PM-1:00 PM	--T---	55.00	1											1	55.00
	(Program: GMA3)CS-May/2021																		
5	GMA3	NM	:30	12:00 PM-1:00 PM	---F--	55.00	1											1	55.00
	(Program: GMA3)CS-May/2021																		
5	GMA3	NM	:30	12:00 PM-1:00 PM	-W----	55.00	1											1	55.00
	(Program: GMA3)CS-May/2021																		

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31											Total Spots	Total Cost
5	GMA3	NM	:30	12:00 PM-1:00 PM	-----M	55.00	1											1	55.00
	(Program: GMA3)CS-May/2021																		
5	GMA3	NM	:30	12:00 PM-1:00 PM	T-----	55.00	1											1	55.00
	(Program: GMA3)CS-May/2021																		
6	General Hospital	NM	:30	1:00 PM-2:00 PM	--F--	130.00	1											1	130.00
	(Program: General Hospital)CS-May/2021																		
6	General Hospital	NM	:30	1:00 PM-2:00 PM	-W----	130.00	1											1	130.00
	(Program: General Hospital)CS-May/2021																		
6	General Hospital	NM	:30	1:00 PM-2:00 PM	-----M	130.00	1											1	130.00
	(Program: General Hospital)CS-May/2021																		
7	Rachael Ray	NM	:30	2:00 PM-3:00 PM	--T---	65.00	1											1	65.00
	(Program: Rachael Ray)CS-May/2021																		
7	Rachael Ray	NM	:30	2:00 PM-3:00 PM	--F---	65.00	1											1	65.00
	(Program: Rachael Ray)CS-May/2021																		
7	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-W----	65.00	1											1	65.00
	(Program: Rachael Ray)CS-May/2021																		
7	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-----M	65.00	1											1	65.00
	(Program: Rachael Ray)CS-May/2021																		
7	Rachael Ray	NM	:30	2:00 PM-3:00 PM	T-----	65.00	1											1	65.00
	(Program: Rachael Ray)CS-May/2021																		
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	--T---	25.00	2											2	50.00
	(Program: Tamron Hall)CS-May/2021																		
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	--F---	25.00	2											2	50.00
	(Program: Tamron Hall)CS-May/2021																		
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	-W----	25.00	2											2	50.00
	(Program: Tamron Hall)CS-May/2021																		
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	-----M	25.00	2											2	50.00
	(Program: Tamron Hall)CS-May/2021																		
8	Tamron Hall	NM	:30	3:00 PM-4:00 PM	T-----	25.00	2											2	50.00
	(Program: Tamron Hall)CS-May/2021																		
9	Ellen	NM	:30	4:00 PM-5:00 PM	--T---	45.00	2											2	90.00
	(Program: Ellen)CS-May/2021																		
9	Ellen	NM	:30	4:00 PM-5:00 PM	--F---	45.00	2											2	90.00
	(Program: Ellen)CS-May/2021																		
9	Ellen	NM	:30	4:00 PM-5:00 PM	-W----	45.00	2											2	90.00
	(Program: Ellen)CS-May/2021																		
9	Ellen	NM	:30	4:00 PM-5:00 PM	-----M	45.00	2											2	90.00
	(Program: Ellen)CS-May/2021																		
9	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	2											2	90.00
	(Program: Ellen)CS-May/2021																		

Kelly
Kelly
Kelly
Kelly

Wrong Program #55

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31														Total Spots	Total Cost
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	--T----	175.00	1														1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																					
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	--F--	175.00	1														1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																					
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	-W----	175.00	1														1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																					
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	-----M	175.00	1														1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																					
10	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	T-----	175.00	1														1	175.00
	(Program: Heart of Illinois ABC at 5pm)CS-May/2021																					
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--T----	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--F--	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-W----	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-----M	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
11	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	T-----	225.00	1														1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--T----	175.00	2														2	350.00
	(Program: Entertainment Tonight)CS-May/2021																					
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--F--	175.00	2														2	350.00
	(Program: Entertainment Tonight)CS-May/2021																					
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-W----	175.00	2														2	350.00
	(Program: Entertainment Tonight)CS-May/2021																					
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-----M	175.00	2														2	350.00
	(Program: Entertainment Tonight)CS-May/2021																					
12	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	T-----	175.00	2														2	350.00
	(Program: Entertainment Tonight)CS-May/2021																					

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31												Total Spots	Total Cost
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--T----	250.00	2												2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																			
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--F--	250.00	2												2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																			
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-W----	250.00	2												2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																			
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-----M	250.00	2												2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																			
13	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	T-----	250.00	2												2	500.00
	(Program: Heart of Illinois ABC at 10pm)CS-May/2021																			
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--T---	60.00	2												2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																			
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--F--	60.00	2												2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																			
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W----	60.00	2												2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																			
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-----M	60.00	2												2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																			
14	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	T-----	60.00	2												2	120.00
	(Program: Jimmy Kimmel Live)CS-May/2021																			
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	-T---	15.00	1												1	15.00
	(Program: ABC News Nightline)CS-May/2021																			
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	--F--	15.00	1												1	15.00
	(Program: ABC News Nightline)CS-May/2021																			
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	-W----	15.00	1												1	15.00
	(Program: ABC News Nightline)CS-May/2021																			
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	-----M	15.00	1												1	15.00
	(Program: ABC News Nightline)CS-May/2021																			
15	ABC News Nightline	NM	:30	11:35 PM-12:05 XM	T-----	15.00	1												1	15.00
	(Program: ABC News Nightline)CS-May/2021																			
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	--T---	15.00	1												1	15.00
	(Program: Access Hollywood)CS-May/2021																			
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	--F--	15.00	1												1	15.00
	(Program: Access Hollywood)CS-May/2021																			

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31														Total Spots	Total Cost
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	-W----	15.00	1														1	15.00
	(Program: Access Hollywood)CS-May/2021																					
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	-----M	15.00	1														1	15.00
	(Program: Access Hollywood)CS-May/2021																					
16	Access Hollywood	NM	:30	12:05 XM-12:35 XM	T-----	15.00	1														1	15.00
	(Program: Access Hollywood)CS-May/2021																					
17	HOLEY MOLEY (TUE)	NM	:30	7:00 PM-8:00 PM	T-----	350.00	1														1	350.00
	(Program: HOLEY MOLEY (TUE))CS-May/2021																					
18	THE CHASE (TUE)	NM	:30	8:00 PM-9:00 PM	T-----	350.00	1														1	350.00
	(Program: THE CHASE (TUE))CS-May/2021																					
19	AMERICAN RESCUE DOG (5/25)	NM	:30	8:00 PM-10:00 PM	-W----	350.00	1														1	350.00
	(Program: AMERICAN RESCUE DOG (5/25))CS-May/2021																					
20	STATION 19	NM	:30	7:00 PM-8:00 PM	--T---	400.00	1														1	400.00
	(Program: STATION 19)CS-May/2021																					
21	GREY'S ANATOMY (2HR)	NM	:30	7:00 PM-9:00 PM	--T---	600.00	1														1	600.00
	(Program: GREY'S ANATOMY (2HR))CS-May/2021																					
22	BIG SKY	NM	:30	9:00 PM-10:00 PM	--T---	400.00	1														1	400.00
	(Program: BIG SKY)CS-May/2021																					
23	SHARK TANK	NM	:30	7:00 PM-8:00 PM	---F---	350.00	1														1	350.00
	(Program: SHARK TANK)CS-May/2021																					
24	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	----S-	125.00	1														1	125.00
	(Program: Good Morning America Saturday)CS-May/2021																					
25	Heart of Illinois ABC at 6pm	NM	:30	6:00 PM-6:30 PM	----S-	125.00	1														1	125.00
	(Program: Heart of Illinois ABC at 6pm)CS-May/2021																					
26	Heart of Illinois ABC on Sat.	NM	:30	10:00 PM-10:30 PM	----S-	130.00	1														1	130.00
	(Program: Heart of Illinois ABC on Sat.)CS-May/2021																					
27	Investigate TV	NM	:30	10:30 PM-11:00 PM	----S-	15.00	1														1	15.00
	(Program: Investigate TV)CS-May/2021																					
28	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	----S-	125.00	3														3	375.00
	(Program: Good Morning America Sunday)CS-May/2021																					
29	Investigate TV	NM	:30	10:00 AM-10:30 AM	----S-	50.00	1														1	50.00
	(Program: Investigate TV)CS-May/2021																					
30	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	----S-	250.00	2														2	500.00
	(Program: Heart of Illinois ABC at 5:30p)CS-May/2021																					

List Items							Spots													Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 31														Total Spots	Total Cost	
31	CELEBRITY FAMILY FEUD	NM	:30	7:00 PM-8:00 PM	----S-	800.00	1														1	800.00	
(Program: CELEBRITY FAMILY FEUD)CS-May/2021																							
32	AMERICAN IDOL (3HR)	NM	:30	7:00 PM-10:00 PM	----S-	800.00	1														1	800.00	
(Program: AMERICAN IDOL (3HR))CS-May/2021																							
33	THE CHASE (SUN)	NM	:30	8:00 PM-9:00 PM	----S-	400.00	1														1	400.00	
(Program: THE CHASE (SUN))CS-May/2021																							
34	TO TELL THE TRUTH (SUN)	NM	:30	9:00 PM-10:00 PM	----S-	350.00	1														1	350.00	
(Program: TO TELL THE TRUTH (SUN))CS-May/2021																							
35	Heart of Illinois ABC on Sun.	NM	:30	10:00 PM-10:35 PM	----S-	250.00	2														2	500.00	
(Program: Heart of Illinois ABC on Sun.)CS-May/2021																							
36	Entertainment Tonight Wknd	NM	:30	10:35 PM-11:35 PM	----S-	125.00	1														1	125.00	
(Program: Entertainment Tonight Wknd)CS-May/2021																							
37	Access Hollywood	NM	:30	12:35 XM-1:35 XM	----S-	15.00	1														1	15.00	
(Program: Access Hollywood)CS-May/2021																							
Spot Totals:							148														148	22250.00	
Rate Totals:							22250.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
June	148	\$22,250.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM



See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency/ requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).			
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency		Station Representative	
Signature:		Signature:	
Name:	Neil Williams	Name:	Peter Russell
Date of Request to Purchase Ad Time:	1/20/22	Date of Station Agreement to Sell Time:	5-31-22.