

INVOICE



EEEEK
2907 Springfield Road
East Peoria, IL 61611-4878
Sales T&C: www.gray.tv/advertising
Main: (309) 698-3728
Billing: (309) 698-3728

Property	EEEEK		
Invoice #	2527047-1	Order #	2527047
Invoice Date	04/24/22	Alt Order #	WOC13579047
Invoice Month	April 2022	Deal #	
Invoice Period	03/28/22 - 04/24/22	Flight Dates	04/19/22 - 04/25/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8700		
Account Executive	Peter Russell		
Sales Office	Peoria National		
Sales Region	National		
Agency Code	9912521		
Advertiser Code	696		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111431		
Advertiser Ref	600974		
Product 1	783		
Product 2			

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 N Ft Myer Drive
Ste 400
Arlington, VA 22209

Send Payment To:

EEEEK
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/19/22	04/25/22	ABC Good Morning Amer ica	7:00 AM-9:00 AM	1-111--	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/22 04/25/22 1-111-- 4 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 EEEK W 04/20/22 8:36 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22041801H \$225.00 NM									
2 EEEK Th 04/21/22 8:54 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22041801H \$225.00 NM									
3 EEEK F 04/22/22 7:50 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22041801H \$225.00 NM									
2	04/19/22	04/21/22	M-F 11a-1130a	11:00 AM-11:30 AM	-1-1---	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/22 04/24/22 -1-1--- 2 \$35.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 EEEK Tu 04/19/22 11:10 AM M-F 11a-1130a 11:00 AM-11:30 AM :30 RI22041801H \$35.00 NM									
2 EEEK Th 04/21/22 11:15 AM M-F 11a-1130a 11:00 AM-11:30 AM :30 RI22041801H \$35.00 NM									
3	04/19/22	04/25/22	ABC General Hospital	1:00 PM-2:00 PM	1---1--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/22 04/25/22 1---1-- 2 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 EEEK F 04/22/22 1:24 PM ABC General Hospital 1:00 PM-2:00 PM :30 RI22041801H \$60.00 NM									
4	04/19/22	04/21/22	M-F 4-5p	4:00 PM-5:00 PM	-111---	:30	3	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/22 04/24/22 -111--- 3 \$45.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 EEEK Tu 04/19/22 4:56 PM M-F 4-5p 4:00 PM-5:00 PM :30 RI22041801H \$45.00 NM									
2 EEEK W 04/20/22 4:32 PM M-F 4-5p 4:00 PM-5:00 PM :30 RI22041801H \$45.00 NM									
3 EEEK Th 04/21/22 4:19 PM M-F 4-5p 4:00 PM-5:00 PM :30 RI22041801H \$45.00 NM									
5	04/19/22	04/22/22	M-F News @ 530p	5:30 PM-6:00 PM	--1-1--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/22 04/25/22 --1-1-- 2 \$225.00									

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Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/24/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8700		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	04/19/22	04/22/22	M-F News @ 530p	5:30 PM-6:00 PM	--1-1--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/22 04/24/22 --1-1-- 2 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 EEEK W 04/20/22 5:50 PM M-F News @ 530p 5:30 PM-6:00 PM :30 RI22041801H \$225.00 NM 2 EEEK F 04/22/22 5:42 PM M-F News @ 530p 5:30 PM-6:00 PM :30 RI22041801H \$225.00 NM									
6	04/19/22	04/21/22	ABC World News M-F	6:00 PM-6:30 PM	---1---	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/22 04/24/22 ---1--- 1 \$425.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 EEEK W 04/20/22 2:47 PM M-F 2-3p 2-3p :30 RI22041801H \$25.00 NM MG for 6.1 04/21 7 EEEK W 04/20/22 3:25 PM M-F 3-4p 3-4p :30 RI22041801H \$25.00 NM MG for 6.1 04/21 1 EEEK Th 04/21/22 ABC World News M-F 6:00 PM-6:30 PM :00 \$425.00 NM See MG 6.2,6.3,6.4,6.5,6.6,6.7,6.8,6.9,6.10 3 EEEK Th 04/21/22 2:52 PM M-F 2-3p 2-3p :30 RI22041801H \$25.00 NM MG for 6.1 04/21 10 EEEK Th 04/21/22 3:37 PM M-F 3-4p 3-4p :30 RI22041801H \$25.00 NM MG for 6.1 04/21 4 EEEK F 04/22/22 2:38 PM M-F 2-3p 2-3p :30 RI22041801H \$25.00 NM MG for 6.1 04/21 9 EEEK F 04/22/22 3:54 PM M-F 3-4p 3-4p :30 RI22041801H \$25.00 NM MG for 6.1 04/21 5 EEEK Su 04/24/22 9:27 AM ABC This Week 9-10a :30 RI22041801H \$125.00 NM MG for 6.1 04/21 6 EEEK Su 04/24/22 9:59 AM ABC This Week 9-10a :30 RI22041801H \$125.00 NM MG for 6.1 04/21									
7	04/19/22	04/22/22	Prime Access Rotator	6:30 PM-7:00 PM	--1-1--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/22 04/24/22 --1-1-- 2 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 EEEK W 04/20/22 6:43 PM Prime Access Rotator 6:30 PM-7:00 PM :30 RI22041801H \$175.00 NM 2 EEEK F 04/22/22 6:48 PM Prime Access Rotator 6:30 PM-7:00 PM :30 RI22041801H \$175.00 NM									
8	04/19/22	04/25/22	M-F News @ 10p	10:00 PM-10:35 PM	1-1-1--	:30	3	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/22 04/25/22 1-1-1-- 3 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 EEEK W 04/20/22 10:11 PM M-F News @ 10p 10:00 PM-10:35 PM :30 RI22041801H \$120.00 NM 2 EEEK F 04/22/22 10:11 PM M-F News @ 10p 10:00 PM-10:35 PM :30 RI22041801H \$120.00 NM									
9	04/19/22	04/22/22	ABC Jimmy Kimmel Sho w	10:35 PM-11:35 PM	-1--1--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/18/22 04/24/22 -1--1-- 2 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 EEEK Tu 04/19/22 10:52 PM ABC Jimmy Kimmel Show 10:35 PM-11:35 PM :30 RI22041801H \$60.00 NM 2 EEEK F 04/22/22 11:04 PM ABC Jimmy Kimmel Show 10:35 PM-11:35 PM :30 RI22041801H \$60.00 NM									

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Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/24/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8700		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	04/19/22	04/22/22	ABC Jimmy Kimmel Sho	10:35 PM-11:35 PM	-1--1--	:30	2	\$60.00	NM
w									
11	04/19/22	04/21/22	ABC Thursday Prime Hr	7:00 PM-8:00 PM	---1---	:30	1	\$400.00	NM
1									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
04/18/22 04/24/22 ---1--- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 EEEK Th 04/21/22 ABC Thursday Prime Hr 1 7:00 PM-8:00 PM :00 \$400.00 NM									
See MG 11.2									
2 EEEK Th 04/21/22 7:33 PM ABC Thursday Prime Spec 6:58 PM-8:00 PM :30 RI22041801H \$400.00 NM									
MG for 11.1 04/21									
12	04/19/22	04/22/22	ABC Friday Prime 2 Hour	8:00 PM-10:00 PM	----1--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
04/18/22 04/24/22 ----1-- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 EEEK F 04/22/22 ABC Friday Prime 2 Hour 8:00 PM-10:00 PM :00 \$350.00 NM									
See MG 12.2									
2 EEEK Su 04/24/22 9:46 PM ABC Sunday Prime Hr 4 9-10p :30 RI22041801H \$350.00 NM									
MG for 12.1 04/22									
13	04/19/22	04/23/22	ABC GMA Sat	7:00 AM-9:00 AM	-----1-	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
04/18/22 04/24/22 -----1- 1 \$110.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 EEEK Sa 04/23/22 8:27 AM ABC GMA Sat 7:00 AM-9:00 AM :30 RI22041801H \$110.00 NM									
14	04/19/22	04/23/22	News @ 6p Sa	6:00 PM-6:30 PM	-----1-	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
04/18/22 04/24/22 -----1- 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 EEEK Sa 04/23/22 6:19 PM News @ 6p Sa 6:00 PM-6:30 PM :30 RI22041801H \$60.00 NM									
15	04/19/22	04/24/22	ABC GMA Sun	7:00 AM-8:00 AM	-----1	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
04/18/22 04/24/22 -----1 1 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 EEEK Su 04/24/22 7:29 AM ABC GMA Sun 7:00 AM-8:00 AM :30 RI22041801H \$60.00 NM									
16	04/19/22	04/24/22	News @ 530p Su	5:30 PM-6:00 PM	-----1	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
04/18/22 04/24/22 -----1 1 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 EEEK Su 04/24/22 News @ 530p Su 5:30 PM-6:00 PM :00 \$120.00 NM									
Credited									
17	04/19/22	04/24/22	ABC Sunday Prime Hr 4	9:00 PM-10:00 PM	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
04/18/22 04/24/22 -----1 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
17	04/19/22	04/24/22	ABC Sunday Prime Hr 4	9:00 PM-10:00 PM	-----1	:30	1	\$350.00	NM																						
<table border="1"> <thead> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>EEEEK</td> <td>Su</td> <td>04/24/22</td> <td>9:37 PM</td> <td>ABC Sunday Prime Hr 4</td> <td>9:00 PM-10:00 PM</td> <td>:30</td> <td>RI22041801H</td> <td>\$350.00</td> <td>NM</td> </tr> </tbody> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	EEEEK	Su	04/24/22	9:37 PM	ABC Sunday Prime Hr 4	9:00 PM-10:00 PM	:30	RI22041801H	\$350.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	EEEEK	Su	04/24/22	9:37 PM	ABC Sunday Prime Hr 4	9:00 PM-10:00 PM	:30	RI22041801H	\$350.00	NM																					
Total Spots							31																								

Payment Terms 30 Days

<u>Gross Total</u>	\$3,830.00
<u>Agency Commission</u>	\$574.50
<u>Net Amount Due</u>	\$3,255.50
<u>Invoice Balance as of 04/26/22 4:33:55 PM CT</u>	\$0.00

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