

EEEK 2907 Springfield Road East Peoria, IL 61611-4878 Sales T&C: www.gray.tv/advertising Main: (309) 698-3728 Billing: (309) 698-3728

Billing Address:

Strategic Media Services Attention: Accounts Payable 1911 N Ft Myer Drive Ste 400 Arlington, VA 22209

Send Payment To:

EEEK PO Box 14200 Tallahassee, FL 32317-4200

Property	EEEK					
Invoice #	2527047-1	Order #	2527047			
Invoice Date	04/24/22	Alt Order #	WOC13579047			
Invoice Month	April 2022	Deal #				
Invoice Period	03/28/22 - 04/24/22	Flight Dates	04/19/22 - 04/25/22			
Advertiser	Irvin for Illinois					
Product						
Estimate #	timate # 8700					
	Account Executive	Executive Peter Russell				
	Sales Office Peoria National					
	Sales Region	National				
	Agency Code	9912521				
	Advertiser Code	696				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	111431				
	Advertiser Ref	600974				
	Product 1	783				
	Product 2					

							Spots/			
ine Start Da	ate End Dat	e Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 04/19/2	2 04/25/22	2 ABC G ica	-	ner 7:00 AM-9:00 AM	1-111	:30	4	\$225.00	NM	
Weeks:	<u>Start Dat</u> 04/19/22			<u>Spots/Week</u> 4	<u>Rate</u> \$225.00					
Spots: <u>#</u>	<u>Ch Day</u>	Air Date	Air Time Descri	otion	Start/End Time	Leng	<u>th</u> Ad-ID			<u>Rate</u> Typ
1 1	EEEK W	04/20/22	8:36 AM ABC G	ood Morning America	7:00 AM-9:00 AM	M ::	30 RI22041801	.H		\$225.00 N
2 1	EEEK Th	04/21/22	8:54 AM ABC G	ood Morning America	7:00 AM-9:00 AM	M ::	30 RI22041801	.H		\$225.00 N
3	EEEK F	04/22/22	7:50 AM ABC G	ood Morning America	7:00 AM-9:00 AM	M ::	30 RI22041801	.H		\$225.00 N
2 04/19/2	2 04/21/22	2 M-F 11	la-1130a	11:00 AM-11:30 AM	-1-1	:30	2	\$35.00	NM	
Weeks:	<u>Start Dat</u> 04/18/22			<u>Spots/Week</u> 2	<u>Rate</u> \$35.00					
Spots: #	• • . ==		Air Time Descri	_	Start/End Time	Leng	th Ad-ID			Rate Ty
· <u> </u>	EEEK Tu	04/19/22 1	11:10 AM M-F 11	a-1130a	11:00 AM-11:30	AN ::	30 RI22041801	.H		\$35.00 N
2	EEEK Th	04/21/22	11:15 AM M-F 11	a-1130a	11:00 AM-11:30	AN ::	30 RI22041801	.H		\$35.00 N
3 04/19/2	2 04/25/22	2 ABC G	General Hospital	1:00 PM-2:00 PM	11	:30	2	\$60.00	NM	
Weeks:	<u>Start Dat</u> 04/19/22			Spots/Week 2	Rate					
Spots: <u>#</u>	• • . ==		Air Time Descri	-	\$60.00 <u>Start/End Time</u>	Long	th Ad-ID			Boto Tu
• - •		04/22/22	1:24 PM ABC G		1:00 PM-2:00 PM		<u>11 AU-10</u> 30 RI22041801	ц		<u>Rate</u> <u>Ty</u> \$60.00 N
1		04/22/22	1.24 FIM ABC G		1.00 FIM-2.00 FI	VI	50 K122041801	.п		\$00.00 N
4 04/19/2	2 04/21/22	2 M-F 4-	5р	4:00 PM-5:00 PM	-111	:30	3	\$45.00	NM	
Weeks:	<u>Start Dat</u> 04/18/22			Spots/Week 3	<u>Rate</u> \$45.00					
Spots: <u>#</u>			Air Time Descri	-	Start/End Time	leng	th Ad-ID			Rate Ty
		04/19/22	4:56 PM M-F 4-		4:00 PM-5:00 PM		30 RI22041801	н		\$45.00 N
		04/20/22	4:32 PM M-F 4-		4:00 PM-5:00 PM		30 RI22041801			\$45.00 N
		04/21/22	4:19 PM M-F 4-		4:00 PM-5:00 PM		30 RI22041801			\$45.00 N
5 04/19/2	2 04/22/22	2 M-F Ne	ews @ 530p	5:30 PM-6:00 PM	1-1	:30	2	\$225.00	NM	
Weeks:	Start Dat	e End Dat	e <u>MTWTFSS</u>	Spots/Week	Rate					
We warrant that	the actual broadca	ast information sl	hown on this invoice w	as taken from the program log	The station does not disc	riminate in if	s advertising contra	acts, and it will i	not accept ac	lvertising intended

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.



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Invoice #	2527047-1	Invoice Month	April 2022
Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/24/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8700		

_ine Start I	Date End	Date Desc	ription	Start/End Time	MTWTFSS	Leng		Spots/ Veek	Rate	Туре		
5 04/19	/22 04/2	2/22 M-F I	News @ 530p	5:30 PM-6:00 PM	1-1	:	30	2	\$225.00	NM		
Spots: <u>#</u> 1 2		y <u>Air Date</u> V 04/20/22	221-1 <u>Air Time</u> <u>Descri</u> 5:50 PM M-F Ne 5:42 PM M-F Ne	ews @ 530p	\$225.00 <u>Start/End Time</u> 5:30 PM-6:00 P 5:30 PM-6:00 P	M		<u>Ad-ID</u> x122041801 x122041801			<u>Rate</u> \$225.00 \$225.00	NM
6 04/19	/22 04/2	1/22 ABC	World News M-F	6:00 PM-6:30 PM	1	::	30	1	\$425.00	NM		
Weeks	s: <u>Start</u> 04/18			<u>Spots/Week</u> 1	<u>Rate</u> \$425.00							
Spots: <u>#</u> 2	EEEK V	<u>y</u> <u>Air Date</u> V 04/20/22 G for 6.1 04/21	Air Time Descri 2:47 PM M-F 2-		<u>Start/End Time</u> 2-3p	<u>Le</u>	ength / :30 F	<u>\d-ID</u> x122041801	4		<u>Rate</u> \$25.00	
7	EEEK V	V 04/20/22 G for 6.1 04/21	3:25 PM M-F 3-	4p	3-4p		:30 F	RI22041801	ł		\$25.00	NM
1	EEEK 7	h 04/21/22		Vorld News M-F 3.6.9.6.10	6:00 PM-6:30 P	РМ	:00				\$425.00	NM
3	EEEK T	h 04/21/22 for 6.1 04/21	2:52 PM M-F 2-		2-3p		:30 F	RI22041801	ł		\$25.00	NM
10	EEEK T	h 04/21/22 G for 6.1 04/21	3:37 PM M-F 3-	4р	3-4p		:30 F	RI22041801	ł		\$25.00	NM
4		04/22/22 G for 6.1 04/21	2:38 PM M-F 2-	Зр	2-3p		:30 F	RI22041801	ł		\$25.00	NM
9	EEEK F	04/22/22 G for 6.1 04/21	3:54 PM M-F 3-	4p	3-4p		:30 F	RI22041801	ł		\$25.00	NM
5	EEEK S	Gu 04/24/22 G for 6.1 04/21	9:27 AM ABC T	his Week	9-10a		:30 F	RI22041801	ł		\$125.00	NM
6	EEEK S	G for 6.1 04/21	9:59 AM ABC T	his Week	9-10a		:30 F	RI22041801	4		\$125.00	NM
7 04/19	/22 04/2	2/22 Prime	e Access Rotator	6:30 PM-7:00 PM	1-1	::	30	2	\$175.00	NM		
Weeks	s: <u>Start</u> 04/18			<u>Spots/Week</u> 2	<u>Rate</u> \$175.00							
Spots: <u>#</u>		<u>y</u> <u>Air Date</u>	Air Time Descri		Start/End Time		ength /				Rate	
1		V 04/20/22	6:43 PM Prime		6:30 PM-7:00 P			RI22041801			\$175.00	
2 8 04/19/	EEEK F		6:48 PM Prime	10:00 PM-10:35 PM	6:30 PM-7:00 P		30	3	\$120.00	NM	\$175.00	NM
Weeks			0 1	Spots/Week	Rate			-	• • • • •			
	04/19	/22 04/25/2	22 1-1-1	3	\$120.00							
Spots: <u>#</u>		<u>y</u> <u>Air Date</u>	Air Time Descri		Start/End Time		ength /				Rate	
1		V 04/20/22	10:11 PM M-F Ne	0	10:00 PM-10:35			RI22041801			\$120.00	
2	EEEK F	04/22/22	10:11 PM M-F Ne	ews @ 10p	10:00 PM-10:35	PN	:30 F	RI22041801	1		\$120.00	NM
9 04/19	/22 04/2	2/22 ABC w	Jimmy Kimmel Sł	no 10:35 PM-11:35 PM	-11	::	30	2	\$60.00	NM		
Weeks	s: <u>Start</u> 04/18			<u>Spots/Week</u> 2	<u>Rate</u> \$60.00							
Spots: <u>#</u>		y <u>Air Date</u>	Air Time Descri		Start/End Time	<u>L</u> e	ength /	Ad-ID			Rate	Туре
		u 04/19/22		immy Kimmel Show	10:35 PM-11:35			RI22041801	H		\$60.00	
2	EEEK F	04/22/22		immy Kimmel Show	10:35 PM-11:35	5 PN	:30 F	RI22041801	H		\$60.00	NM
We warrant th	at the actual bro	adcast information	shown on this invoice w	as taken from the program log	. The station does not dis	criminate	e in its ad	vertising contra	cts, and it will r	ot accept ad	vertising intend	led to

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Page 3 of 4



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Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8700		

ine Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
9 04/19/22	04/22/22	ABC Jimmy w	y Kimmel Sho	10:35 PM-11:35 PM	-11	:30	2	\$60.00	NM	
11 04/19/22	04/21/22	ABC Thurs	day Prime Hr	7:00 PM-8:00 PM	1	:30	1	\$400.00	NM	
Weeks:	Start Date 04/18/22		<u>MTWTFSS</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> <u>Ch</u> 1 EE	EK Th 04	/21/22	ime Descript ABC Thu	i <u>on</u> ursday Prime Hr 1	<u>Start/End Time</u> 7:00 PM-8:00 PI		<u>th</u> <u>Ad-ID</u> 00			<u>Rate</u> <u>Ty</u> \$400.00 N
2 EE	See MG EK Th 04, MG for 1		BPM ABC Thu	ursday Prime Spec	6:58 PM-8:00 PI	M :3	0 RI22041	801H		\$400.00 N
12 04/19/22	04/22/22	ABC Friday	Prime 2 Hou	r 8:00 PM-10:00 PM	1	:30	1	\$350.00	NM	
Weeks:	<u>Start Date</u> 04/18/22	04/24/22	<u>MTWTFSS</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00					
Spots: <u>#</u> <u>Ch</u> 1 EE	EK F 04	/22/22	ime Descript ABC Frid	ion day Prime 2 Hour	<u>Start/End Time</u> 8:00 PM-10:00 F		t <u>h</u> <u>Ad-ID</u> 00			<u>Rate</u> <u>Ty</u> \$350.00 N
2 EE	See MG EK Su 04, MG for 1		PM ABC Su	nday Prime Hr 4	9-10p	:3	0 RI22041	801H		\$350.00 N
13 04/19/22	04/23/22	ABC GMA	Sat	7:00 AM-9:00 AM	1-	:30	1	\$110.00	NM	
Weeks:	Start Date 04/18/22		<u>MTWTFSS</u> 1-	<u>Spots/Week</u> 1	<u>Rate</u> \$110.00					
Spots: <u>#</u> Ch 1 EE	<u>Day Air</u> EK Sa 04/		ime <u>Descript</u> AM ABC GN		<u>Start/End Time</u> 7:00 AM-9:00 AI		th <u>Ad-ID</u> 0 r122041	801H		<u>Rate</u> <u>Ty</u> \$110.00 N
14 04/19/22	04/23/22	News @ 6p) Sa	6:00 PM-6:30 PM	1-	:30	1	\$60.00	NM	
Weeks:	<u>Start Date</u> 04/18/22		<u>MTWTFSS</u> 1-	<u>Spots/Week</u> 1	<u>Rate</u> \$60.00					
Spots: <u># Ch</u> 1 EE	<u>Day Air</u> EK Sa 04/		<u>ime</u> <u>Descript</u> PM News @		<u>Start/End Time</u> 6:00 PM-6:30 PI		th <u>Ad-ID</u> 0 RI22041	801H		<u>Rate</u> <u>Ty</u> \$60.00 N
15 04/19/22	04/24/22	ABC GMA	Sun	7:00 AM-8:00 AM	1	:30	1	\$60.00	NM	
Weeks:	Start Date 04/18/22	End Date 04/24/22	<u>MTWTFSS</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$60.00					
Spots: <u># Ch</u> 1 EE		<u>Date</u> <u>Air T</u> /24/22 7:29	ime <u>Descript</u> AM ABC GN		<u>Start/End Time</u> 7:00 AM-8:00 AI		th <u>Ad-ID</u> 0 RI22041	801H		<u>Rate Ty</u> \$60.00 N
16 04/19/22	04/24/22	News @ 53	80p Su	5:30 PM-6:00 PM	1	:30	1	\$120.00	NM	
Weeks:	<u>Start Date</u> 04/18/22	<u>End Date</u> 04/24/22	<u>MTWTFSS</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$120.00					
Spots: <u>#</u> Ch 1 EE	<u>Day Air</u> EK Su 04, Credited	/24/22	ime <u>Descript</u> News @	ion 530p Su	<u>Start/End Time</u> 5:30 PM-6:00 PI	-	t <u>h</u> <u>Ad-ID</u> 90			<u>Rate</u> <u>Ty</u> \$ 120.00 N
17 04/19/22	04/24/22	ABC Sunda	ay Prime Hr 4	9:00 PM-10:00 PM	1	:30	1	\$350.00	NM	
Weeks: Spots: # Ch	<u>Start Date</u> 04/18/22 Day Air	04/24/22	MTWTFSS 1 ime Descript	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00 Start/End Time	Leng	th Ad-ID			Rate Tur
Spots: <u>#</u> <u>Ch</u> We warrant that the				<u>ION</u> s taken from the program log.				ontracts, and it will r	not accept ac	Rate <u>Typ</u> dvertising intended t



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Advertiser	Irvin for Illinois		
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Estimate #	8700		

									Spots/			
Line	Start D	ate	End Dat	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
17	04/19/2	22	04/24/22	2 ABC	Sunday Prime Hr	4 9:00 PM-10:00 PM	1	:30	1	\$350.00	NM	
Spot	_	<u>Ch</u>		Air Date	Air Time Descrip		Start/End Time		th Ad-ID	1001		Rate Type
	1	EEEK	Sut	04/24/22	9:37 PM ABC S	unday Prime Hr 4	9:00 PM-10:00	PM :	30 RI22041	LSOTH		\$350.00 NM
							Total Spots		31			
_												

Payment Terms 30 Days

<u>Gross Total</u> \$3,830.00

Agency Commission \$574.50

<u>Net Amount Due</u> \$3,255.50

Invoice Balance as of 04/26/22 4:33:55 PM CT \$0.00