

WOC13612479 [00.00]

Order Printout

2563608.



Order Status: Opened-New

Start/End Dates: 05/24/22 - 05/30/22

C/P/E: 696 / 783 / 9019

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11686447

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 5.24-5.30 SCHED B

AE: Peter Russell

Buyer:

Total Cost: \$24,100.00 (Cash)

Property: EEEK TV

Primary Demo:

Received Date: 5/23/22 8:42 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

| List Items | | | | | | | Spots | | | | | | | | | | | | Totals | |
|--|----------------------|----|-----|-----------------|---------------|--------|--------|--|--|--|--|--|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | May 24 | | | | | | | | | | | | Total Spots | Total Cost |
| 1 | HOI ABD GD Morn IL 2 | NM | :30 | 6:00 AM-7:00 AM | --T--- | 140.00 | 2 | | | | | | | | | | | | 2 | 280.00 |
| (Program: HOI ABD GD Morn IL 2)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 1 | HOI ABD GD Morn IL 2 | NM | :30 | 6:00 AM-7:00 AM | ---F-- | 140.00 | 2 | | | | | | | | | | | | 2 | 280.00 |
| (Program: HOI ABD GD Morn IL 2)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 1 | HOI ABD GD Morn IL 2 | NM | :30 | 6:00 AM-7:00 AM | -W---- | 140.00 | 2 | | | | | | | | | | | | 2 | 280.00 |
| (Program: HOI ABD GD Morn IL 2)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 1 | HOI ABD GD Morn IL 2 | NM | :30 | 6:00 AM-7:00 AM | ----M | 140.00 | 2 | | | | | | | | | | | | 2 | 280.00 |
| (Program: HOI ABD GD Morn IL 2)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 1 | HOI ABD GD Morn IL 2 | NM | :30 | 6:00 AM-7:00 AM | T----- | 140.00 | 1 | | | | | | | | | | | | 1 | 140.00 |
| (Program: HOI ABD GD Morn IL 2)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 2 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | --T--- | 225.00 | 4 | | | | | | | | | | | | 4 | 900.00 |
| (Program: Good Morning America)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | Totals | |
|--|--------------------------|----|-----|-------------------|---------------|--------|--------|--|--|--|--|--|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | May 24 | | | | | | | | | | | | Total Spots | Total Cost |
| 2 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | --F-- | 225.00 | 4 | | | | | | | | | | | | 4 | 900.00 |
| (Program: Good Morning America)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 2 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | -W---- | 225.00 | 4 | | | | | | | | | | | | 4 | 900.00 |
| (Program: Good Morning America)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 2 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | -----M | 225.00 | 4 | | | | | | | | | | | | 4 | 900.00 |
| (Program: Good Morning America)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 2 | Good Morning America | NM | :30 | 7:00 AM-9:00 AM | T----- | 225.00 | 4 | | | | | | | | | | | | 4 | 900.00 |
| (Program: Good Morning America)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 3 | LIVE with Kelly and Ryan | NM | :30 | 9:00 AM-10:00 AM | --T--- | 35.00 | 1 | | | | | | | | | | | | 1 | 35.00 |
| (Program: LIVE with Kelly and Ryan)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 3 | LIVE with Kelly and Ryan | NM | :30 | 9:00 AM-10:00 AM | --F-- | 35.00 | 1 | | | | | | | | | | | | 1 | 35.00 |
| (Program: LIVE with Kelly and Ryan)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 3 | LIVE with Kelly and Ryan | NM | :30 | 9:00 AM-10:00 AM | -W---- | 35.00 | 1 | | | | | | | | | | | | 1 | 35.00 |
| (Program: LIVE with Kelly and Ryan)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 3 | LIVE with Kelly and Ryan | NM | :30 | 9:00 AM-10:00 AM | -----M | 35.00 | 1 | | | | | | | | | | | | 1 | 35.00 |
| (Program: LIVE with Kelly and Ryan)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 3 | LIVE with Kelly and Ryan | NM | :30 | 9:00 AM-10:00 AM | T----- | 35.00 | 1 | | | | | | | | | | | | 1 | 35.00 |
| (Program: LIVE with Kelly and Ryan)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 4 | The View | NM | :30 | 10:00 AM-11:00 AM | --T--- | 75.00 | 1 | | | | | | | | | | | | 1 | 75.00 |
| (Program: The View)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 4 | The View | NM | :30 | 10:00 AM-11:00 AM | --F-- | 75.00 | 1 | | | | | | | | | | | | 1 | 75.00 |
| (Program: The View)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 4 | The View | NM | :30 | 10:00 AM-11:00 AM | -W---- | 75.00 | 1 | | | | | | | | | | | | 1 | 75.00 |
| (Program: The View)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 4 | The View | NM | :30 | 10:00 AM-11:00 AM | -----M | 75.00 | 1 | | | | | | | | | | | | 1 | 75.00 |
| (Program: The View)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 4 | The View | NM | :30 | 10:00 AM-11:00 AM | T----- | 75.00 | 1 | | | | | | | | | | | | 1 | 75.00 |
| (Program: The View)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 5 | GMA3 | NM | :30 | 12:00 PM-1:00 PM | --T--- | 55.00 | 1 | | | | | | | | | | | | 1 | 55.00 |
| (Program: GMA3)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 5 | GMA3 | NM | :30 | 12:00 PM-1:00 PM | --F-- | 55.00 | 1 | | | | | | | | | | | | 1 | 55.00 |
| (Program: GMA3)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |
| 5 | GMA3 | NM | :30 | 12:00 PM-1:00 PM | -W---- | 55.00 | 1 | | | | | | | | | | | | 1 | 55.00 |
| (Program: GMA3)CS-May/2021 | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | Totals | |
|------------|--|----|-----|------------------|---------------|--------|--------|--|--|--|--|--|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | May 24 | | | | | | | | | | | | Total Spots | Total Cost |
| 5 | GMA3 | NM | :30 | 12:00 PM-1:00 PM | ----M | 55.00 | 1 | | | | | | | | | | | | 1 | 55.00 |
| | (Program: GMA3)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 5 | GMA3 | NM | :30 | 12:00 PM-1:00 PM | T----- | 55.00 | 1 | | | | | | | | | | | | 1 | 55.00 |
| | (Program: GMA3)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 6 | General Hospital | NM | :30 | 1:00 PM-2:00 PM | --F-- | 130.00 | 1 | | | | | | | | | | | | 1 | 130.00 |
| | (Program: General Hospital)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 6 | General Hospital | NM | :30 | 1:00 PM-2:00 PM | --T---- | 130.00 | 1 | | | | | | | | | | | | 1 | 130.00 |
| | (Program: General Hospital)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 6 | General Hospital | NM | :30 | 1:00 PM-2:00 PM | T----- | 130.00 | 1 | | | | | | | | | | | | 1 | 130.00 |
| | (Program: General Hospital)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 7 | Kelly Clarkson | NM | :30 | 2:00 PM-3:00 PM | --T---- | 25.00 | 1 | | | | | | | | | | | | 1 | 25.00 |
| | (Program: Kelly Clarkson)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 7 | Kelly Clarkson | NM | :30 | 2:00 PM-3:00 PM | ---F-- | 25.00 | 1 | | | | | | | | | | | | 1 | 25.00 |
| | (Program: Kelly Clarkson)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 7 | Kelly Clarkson | NM | :30 | 2:00 PM-3:00 PM | -W----- | 25.00 | 1 | | | | | | | | | | | | 1 | 25.00 |
| | (Program: Kelly Clarkson)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 7 | Kelly Clarkson | NM | :30 | 2:00 PM-3:00 PM | ----M | 25.00 | 1 | | | | | | | | | | | | 1 | 25.00 |
| | (Program: Kelly Clarkson)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 7 | Kelly Clarkson | NM | :30 | 2:00 PM-3:00 PM | T----- | 25.00 | 1 | | | | | | | | | | | | 1 | 25.00 |
| | (Program: Kelly Clarkson)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 8 | Tamron Hall | NM | :30 | 3:00 PM-4:00 PM | --T---- | 25.00 | 2 | | | | | | | | | | | | 2 | 50.00 |
| | (Program: Tamron Hall)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 8 | Tamron Hall | NM | :30 | 3:00 PM-4:00 PM | --F-- | 25.00 | 2 | | | | | | | | | | | | 2 | 50.00 |
| | (Program: Tamron Hall)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 8 | Tamron Hall | NM | :30 | 3:00 PM-4:00 PM | -W----- | 25.00 | 2 | | | | | | | | | | | | 2 | 50.00 |
| | (Program: Tamron Hall)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 8 | Tamron Hall | NM | :30 | 3:00 PM-4:00 PM | ----M | 25.00 | 2 | | | | | | | | | | | | 2 | 50.00 |
| | (Program: Tamron Hall)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 8 | Tamron Hall | NM | :30 | 3:00 PM-4:00 PM | T----- | 25.00 | 2 | | | | | | | | | | | | 2 | 50.00 |
| | (Program: Tamron Hall)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 9 | Ellen | NM | :30 | 4:00 PM-5:00 PM | --T---- | 45.00 | 2 | | | | | | | | | | | | 2 | 90.00 |
| | (Program: Ellen)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 9 | Ellen | NM | :30 | 4:00 PM-5:00 PM | ---F-- | 45.00 | 2 | | | | | | | | | | | | 2 | 90.00 |
| | (Program: Ellen)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 9 | Ellen | NM | :30 | 4:00 PM-5:00 PM | -W----- | 45.00 | 2 | | | | | | | | | | | | 2 | 90.00 |
| | (Program: Ellen)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 9 | Ellen | NM | :30 | 4:00 PM-5:00 PM | ----M | 45.00 | 2 | | | | | | | | | | | | 2 | 90.00 |
| | (Program: Ellen)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 9 | Ellen | NM | :30 | 4:00 PM-5:00 PM | T----- | 45.00 | 2 | | | | | | | | | | | | 2 | 90.00 |
| | (Program: Ellen)CS-May/2021 | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | | Totals | | |
|------------|--|----|-----|-----------------|---------------------|--------|-----------|--|--|--|--|--|--|--|--|--|--|--|--|--------|----------------|---------------|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | May 24 | | | | | | | | | | | | | | Total Spots | Total Cost |
| 10 | Heart of Illinois ABC at 5pm | NM | :30 | 5:00 PM-5:30 PM | --T--- | 175.00 | 1 | | | | | | | | | | | | | | 1 | 175.00 |
| | (Program: Heart of Illinois ABC at 5pm)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 10 | Heart of Illinois ABC at 5pm | NM | :30 | 5:00 PM-5:30 PM | ---F-- | 175.00 | 1 | | | | | | | | | | | | | | 1 | 175.00 |
| | (Program: Heart of Illinois ABC at 5pm)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 10 | Heart of Illinois ABC at 5pm | NM | :30 | 5:00 PM-5:30 PM | -W---- | 175.00 | 1 | | | | | | | | | | | | | | 1 | 175.00 |
| | (Program: Heart of Illinois ABC at 5pm)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 10 | Heart of Illinois ABC at 5pm | NM | :30 | 5:00 PM-5:30 PM | ----M | 175.00 | 1 | | | | | | | | | | | | | | 1 | 175.00 |
| | (Program: Heart of Illinois ABC at 5pm)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 10 | Heart of Illinois ABC at 5pm | NM | :30 | 5:00 PM-5:30 PM | T----- | 175.00 | 1 | | | | | | | | | | | | | | 1 | 175.00 |
| | (Program: Heart of Illinois ABC at 5pm)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 11 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | --T--- | 225.00 | 1 | | | | | | | | | | | | | | 1 | 225.00 |
| | (Program: Heart of Illinois ABC at 5:30p)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 11 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | ---F-- | 225.00 | 1 | | | | | | | | | | | | | | 1 | 225.00 |
| | (Program: Heart of Illinois ABC at 5:30p)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 11 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | -W---- | 225.00 | 1 | | | | | | | | | | | | | | 1 | 225.00 |
| | (Program: Heart of Illinois ABC at 5:30p)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 11 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | ----M | 225.00 | 1 | | | | | | | | | | | | | | 1 | 225.00 |
| | (Program: Heart of Illinois ABC at 5:30p)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 11 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | T----- | 225.00 | 1 | | | | | | | | | | | | | | 1 | 225.00 |
| | (Program: Heart of Illinois ABC at 5:30p)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 12 | Entertainment Tonight | NM | :30 | 6:30 PM-7:00 PM | --T--- | 175.00 | 2 | | | | | | | | | | | | | | 2 | 350.00 |
| | (Program: Entertainment Tonight)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 12 | Entertainment Tonight | NM | :30 | 6:30 PM-7:00 PM | ---F-- | 175.00 | 2 | | | | | | | | | | | | | | 2 | 350.00 |
| | (Program: Entertainment Tonight)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 12 | Entertainment Tonight | NM | :30 | 6:30 PM-7:00 PM | -W---- | 175.00 | 2 | | | | | | | | | | | | | | 2 | 350.00 |
| | (Program: Entertainment Tonight)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 12 | Entertainment Tonight | NM | :30 | 6:30 PM-7:00 PM | ----M | 175.00 | 2 | | | | | | | | | | | | | | 2 | 350.00 |
| | (Program: Entertainment Tonight)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |
| 12 | Entertainment Tonight | NM | :30 | 6:30 PM-7:00 PM | T----- | 175.00 | 2 | | | | | | | | | | | | | | 2 | 350.00 |
| | (Program: Entertainment Tonight)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | Totals | |
|------------|---|----|-----|-------------------|---------------|--------|--------|--|--|--|--|--|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | May 24 | | | | | | | | | | | | Total Spots | Total Cost |
| 13 | Heart of Illinois ABC at 10pm | NM | :30 | 10:00 PM-10:35 PM | --T--- | 250.00 | 2 | | | | | | | | | | | | 2 | 500.00 |
| | (Program: Heart of Illinois ABC at 10pm)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 13 | Heart of Illinois ABC at 10pm | NM | :30 | 10:00 PM-10:35 PM | --F-- | 250.00 | 2 | | | | | | | | | | | | 2 | 500.00 |
| | (Program: Heart of Illinois ABC at 10pm)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 13 | Heart of Illinois ABC at 10pm | NM | :30 | 10:00 PM-10:35 PM | -W---- | 250.00 | 2 | | | | | | | | | | | | 2 | 500.00 |
| | (Program: Heart of Illinois ABC at 10pm)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 13 | Heart of Illinois ABC at 10pm | NM | :30 | 10:00 PM-10:35 PM | -----M | 250.00 | 2 | | | | | | | | | | | | 2 | 500.00 |
| | (Program: Heart of Illinois ABC at 10pm)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 13 | Heart of Illinois ABC at 10pm | NM | :30 | 10:00 PM-10:35 PM | T----- | 250.00 | 2 | | | | | | | | | | | | 2 | 500.00 |
| | (Program: Heart of Illinois ABC at 10pm)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 14 | Jimmy Kimmel Live | NM | :30 | 10:35 PM-11:35 PM | --T--- | 60.00 | 2 | | | | | | | | | | | | 2 | 120.00 |
| | (Program: Jimmy Kimmel Live)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 14 | Jimmy Kimmel Live | NM | :30 | 10:35 PM-11:35 PM | --F-- | 60.00 | 2 | | | | | | | | | | | | 2 | 120.00 |
| | (Program: Jimmy Kimmel Live)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 14 | Jimmy Kimmel Live | NM | :30 | 10:35 PM-11:35 PM | -W---- | 60.00 | 2 | | | | | | | | | | | | 2 | 120.00 |
| | (Program: Jimmy Kimmel Live)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 14 | Jimmy Kimmel Live | NM | :30 | 10:35 PM-11:35 PM | -----M | 60.00 | 2 | | | | | | | | | | | | 2 | 120.00 |
| | (Program: Jimmy Kimmel Live)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 14 | Jimmy Kimmel Live | NM | :30 | 10:35 PM-11:35 PM | T----- | 60.00 | 2 | | | | | | | | | | | | 2 | 120.00 |
| | (Program: Jimmy Kimmel Live)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 15 | ABC News Nightline | NM | :30 | 11:35 PM-12:05 XM | --T--- | 15.00 | 1 | | | | | | | | | | | | 1 | 15.00 |
| | (Program: ABC News Nightline)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 15 | ABC News Nightline | NM | :30 | 11:35 PM-12:05 XM | --F-- | 15.00 | 1 | | | | | | | | | | | | 1 | 15.00 |
| | (Program: ABC News Nightline)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 15 | ABC News Nightline | NM | :30 | 11:35 PM-12:05 XM | -W---- | 15.00 | 1 | | | | | | | | | | | | 1 | 15.00 |
| | (Program: ABC News Nightline)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 15 | ABC News Nightline | NM | :30 | 11:35 PM-12:05 XM | -----M | 15.00 | 1 | | | | | | | | | | | | 1 | 15.00 |
| | (Program: ABC News Nightline)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 15 | ABC News Nightline | NM | :30 | 11:35 PM-12:05 XM | T----- | 15.00 | 1 | | | | | | | | | | | | 1 | 15.00 |
| | (Program: ABC News Nightline)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 16 | Access Hollywood | NM | :30 | 12:05 XM-12:35 XM | --T--- | 15.00 | 1 | | | | | | | | | | | | 1 | 15.00 |
| | (Program: Access Hollywood)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 16 | Access Hollywood | NM | :30 | 12:05 XM-12:35 XM | --F-- | 15.00 | 1 | | | | | | | | | | | | 1 | 15.00 |
| | (Program: Access Hollywood)CS-May/2021 | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | Totals | |
|------------|--|----|-----|-------------------|---------------|--------|--------|--|--|--|--|--|--|--|--|--|--|--|-------------|------------|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | May 24 | | | | | | | | | | | | Total Spots | Total Cost |
| 16 | Access Hollywood | NM | :30 | 12:05 XM-12:35 XM | -W---- | 15.00 | 1 | | | | | | | | | | | | 1 | 15.00 |
| | (Program: Access Hollywood)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 16 | Access Hollywood | NM | :30 | 12:05 XM-12:35 XM | ----M | 15.00 | 1 | | | | | | | | | | | | 1 | 15.00 |
| | (Program: Access Hollywood)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 16 | Access Hollywood | NM | :30 | 12:05 XM-12:35 XM | T----- | 15.00 | 1 | | | | | | | | | | | | 1 | 15.00 |
| | (Program: Access Hollywood)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 17 | NBA PLAYOFFS 2022 (PRIME) | NM | :30 | 7:00 PM-10:00 PM | ---S- | 700.00 | 2 | | | | | | | | | | | | 2 | 1,400.00 |
| | (Program: NBA PLAYOFFS 2022 (PRIME))CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 17 | NBA PLAYOFFS 2022 (PRIME) | NM | :30 | 7:00 PM-10:00 PM | --F-- | 700.00 | 2 | | | | | | | | | | | | 2 | 1,400.00 |
| | (Program: NBA PLAYOFFS 2022 (PRIME))CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 18 | HOLEY MOLEY (TUE) | NM | :30 | 7:00 PM-8:00 PM | T----- | 350.00 | 1 | | | | | | | | | | | | 1 | 350.00 |
| | (Program: HOLEY MOLEY (TUE))CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 19 | THE CHASE (TUE) | NM | :30 | 8:00 PM-9:00 PM | T----- | 350.00 | 1 | | | | | | | | | | | | 1 | 350.00 |
| | (Program: THE CHASE (TUE))CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 20 | GREAT AMERICAN TAG SALE (5/25) | NM | :30 | 7:00 PM-8:00 PM | -W---- | 350.00 | 1 | | | | | | | | | | | | 1 | 350.00 |
| | (Program: GREAT AMERICAN TAG SALE (5/25))CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 21 | AMERICAN RESCUE DOG (5/25) | NM | :30 | 8:00 PM-10:00 PM | -W---- | 350.00 | 1 | | | | | | | | | | | | 1 | 350.00 |
| | (Program: AMERICAN RESCUE DOG (5/25))CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 22 | GREY'S ANATOMY (2HR) | NM | :30 | 7:00 PM-9:00 PM | --T---- | 600.00 | 1 | | | | | | | | | | | | 1 | 600.00 |
| | (Program: GREY'S ANATOMY (2HR))CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 23 | BIG SKY | NM | :30 | 9:00 PM-10:00 PM | --T---- | 400.00 | 1 | | | | | | | | | | | | 1 | 400.00 |
| | (Program: BIG SKY)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 24 | SHARK TANK | NM | :30 | 7:00 PM-8:00 PM | --F-- | 350.00 | 1 | | | | | | | | | | | | 1 | 350.00 |
| | (Program: SHARK TANK)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 25 | Good Morning America Saturday | NM | :30 | 7:00 AM-9:00 AM | ---S- | 125.00 | 4 | | | | | | | | | | | | 4 | 500.00 |
| | (Program: Good Morning America Saturday)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 26 | Heart of Illinois ABC at 6pm | NM | :30 | 6:00 PM-6:30 PM | ---S- | 125.00 | 1 | | | | | | | | | | | | 1 | 125.00 |
| | (Program: Heart of Illinois ABC at 6pm)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 27 | Heart of Illinois ABC on Sat. | NM | :30 | 10:00 PM-10:30 PM | ---S- | 125.00 | 2 | | | | | | | | | | | | 2 | 250.00 |
| | (Program: Heart of Illinois ABC on Sat.)CS-May/2021 | | | | | | | | | | | | | | | | | | | |
| 28 | Investigate TV | NM | :30 | 10:30 PM-11:00 PM | ---S- | 15.00 | 1 | | | | | | | | | | | | 1 | 15.00 |
| | (Program: Investigate TV)CS-May/2021 | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | | | Totals | | | |
|--|--------------------------------|----|-----|-------------------|---------------|--------|----------|-------|--|--|--|--|--|--|--|--|--|--|--|--------|-------------|------------|--|
| Line | Program | ST | Len | Time | Days TWTFSS M | Rate | May 24 | | | | | | | | | | | | | | Total Spots | Total Cost | |
| 29 | Good Morning America Sunday | NM | :30 | 7:00 AM-8:00 AM | ----S- | 60.00 | 2 | \$125 | | | | | | | | | | | | | 2 | 120.00 | |
| (Program: Good Morning America Sunday)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 30 | Investigate TV | NM | :30 | 10:00 AM-10:30 AM | ----S- | 50.00 | 1 | | | | | | | | | | | | | | 1 | 50.00 | |
| (Program: Investigate TV)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 31 | Heart of Illinois ABC at 5:30p | NM | :30 | 5:30 PM-6:00 PM | ----S- | 250.00 | 2 | | | | | | | | | | | | | | 2 | 500.00 | |
| (Program: Heart of Illinois ABC at 5:30p)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 32 | CELEBRITY FAMILY FEUD | NM | :30 | 7:00 PM-8:00 PM | ----S- | 800.00 | 1 | \$100 | | | | | | | | | | | | | 1 | 800.00 | |
| (Program: CELEBRITY FAMILY FEUD)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 33 | THE CHASE (SUN) | NM | :30 | 8:00 PM-9:00 PM | ----S- | 400.00 | 1 | | | | | | | | | | | | | | 1 | 400.00 | |
| (Program: THE CHASE (SUN))CS-May/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 34 | TO TELL THE TRUTH (SUN) | NM | :30 | 9:00 PM-10:00 PM | ----S- | 350.00 | 1 | | | | | | | | | | | | | | 1 | 350.00 | |
| (Program: TO TELL THE TRUTH (SUN))CS-May/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 35 | Heart of Illinois ABC on Sun. | NM | :30 | 10:00 PM-10:35 PM | ----S- | 250.00 | 2 | | | | | | | | | | | | | | 2 | 500.00 | |
| (Program: Heart of Illinois ABC on Sun.)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 36 | Entertainment Tonight Wknd | NM | :30 | 10:35 PM-11:35 PM | ----S- | 125.00 | 1 | | | | | | | | | | | | | | 1 | 125.00 | |
| (Program: Entertainment Tonight Wknd)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| 37 | Access Hollywood | NM | :30 | 12:35 XM-1:35 XM | ----S- | 15.00 | 1 | | | | | | | | | | | | | | 1 | 15.00 | |
| (Program: Access Hollywood)CS-May/2021 | | | | | | | | | | | | | | | | | | | | | | | |
| Spot Totals: | | | | | | | 153 | | | | | | | | | | | | | | 153 | 24100.00 | |
| Rate Totals: | | | | | | | 24100.00 | | | | | | | | | | | | | | | | |

| MONTH | SPOTS | COST | MONTH | SPOTS | COST |
|-------|-------|-------------|-------|-------|------|
| May | 153 | \$24,100.00 | | | |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

| | |
|---|--|
| <input checked="" type="checkbox"/> IDENTIFY CANDIDATE TYPE | <input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE |
|---|--|

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

| | | | |
|---|---|----------------------------------|---|
| Candidate name: | Richard Irvin | | |
| Authorized committee: | Irvin for Illinois | | |
| Agency/requesting time (and contact information): | <input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203 | | |
| Candidate's political party: | Republican | | |
| Office sought (no acronyms or abbreviations): | Governor of Illinois | | |
| Date of election: | 6/28/22 | <input type="checkbox"/> General | <input checked="" type="checkbox"/> Primary |
| Treasurer of candidate's authorized committee: | Les Williamson | | |
| The undersigned represents that: | (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). | | |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. | | | |
| Candidate/Committee/Agency | Station Representative | | |
| Signature: | Signature: <u>Peter Russell</u> | | |
| Name: Neil Williams | Name: <u>Peter Russell</u> | | |
| Date of Request to Purchase Ad Time: 1/26/22 | Date of Station Agreement to Sell Time: <u>5-28-22</u> | | |