

WOC13572731 [00.00]

Order Printout

2520332



Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 11562103
 AE: Peter Russell
 Property: WEEK TV
 Sales Region: Local

Start/End Dates: 04/12/22 - 04/18/22
 Agency: Strategic Media Services
 Advertiser: Irvin For Illinois 2022
 Buyer:
 Primary Demo:

C/P/E: 696 / 783 / 8659
 Product Desc.: Candidate
 Estimate Desc.: Irvin TV: 4.12-4.18 SCHED B
 Total Cost: \$12,880.00 (Cash)
 Received Date: 4/11/22 8:44 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Apr 12												Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	2-F--	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	2-W----	500.00	1												1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	2-T---	600.00	1												1	600.00
(Program: NBC Today Show)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	2T----	600.00	1												1	600.00
(Program: NBC Today Show)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	2-----M	600.00	1												1	600.00
(Program: NBC Today Show)CS-Apr/2021																				
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	3-W---	125.00	1												1	125.00
(Program: Today Show 3rd hr)CS-Apr/2021																				
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	3----M	125.00	1												1	125.00
(Program: Today Show 3rd hr)CS-Apr/2021																				
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	3-W----	110.00	1												1	110.00
(Program: Today With Hoda & Jenna)CS-Apr/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 12														Total Spots	Total Cost
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	3--F--	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	3-W----	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	2----M	450.00	1														1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																					
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	3--F--	125.00	1														1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																					
8	The Good Dish	NM	:30	3:00 PM-4:00 PM	3--T----	125.00	1														1	125.00
	(Program: The Good Dish)CS-Apr/2021																					
8	The Good Dish	NM	:30	3:00 PM-4:00 PM	3-W----	125.00	1														1	125.00
	(Program: The Good Dish)CS-Apr/2021																					
9	Dr. Phil	NM	:30	4:00 PM-5:00 PM	3----M	150.00	1														1	150.00
	(Program: Dr. Phil)CS-Apr/2021																					
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	3--F--	600.00	1														1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																					
10	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	3-W----	600.00	1														1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																					
11	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	2----M	1,750.00	1														1	1,750.00
	(Program: NBC Nightly News)CS-Apr/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	3--T---	700.00	1														1	700.00
	(Program: 25 Early News)CS-Apr/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	3----M	400.00	1														1	400.00
	(Program: Inside Edition)CS-Apr/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	3--F--	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	3----M	600.00	1														1	600.00
	(Program: 25 News Late News)CS-Apr/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	3T-----	175.00	1														1	175.00
	(Program: Tonight Show)CS-Apr/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	3--F--	60.00	1														1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	3--T---	60.00	1														1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																					
17	THE ENDGAME	NM	:30	9:00 PM-10:00 PM	3----M	600.00	1														1	600.00
	(Program: THE ENDGAME)CS-Apr/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Apr 12													Total Spots	Total Cost	
18	THE BLACKLIST (FRI)	NM	:30	7:00 PM-8:00 PM	3--F--	500.00	1													1	500.00	
(Program: THE BLACKLIST (FRI))CS-Apr/2021																						
19	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	3---S-	175.00	1													1	175.00	
(Program: Saturday Today Show)CS-Apr/2021																						
20	Inside Edition	NM	:30	6:30 PM-7:00 PM	3---S-	125.00	1													1	125.00	
(Program: Inside Edition)CS-Apr/2021																						
21	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	3---S-	200.00	1													1	200.00	
(Program: Saturday Night Live)CS-Apr/2021																						
22	Meet the Press	NM	:30	8:00 AM-9:00 AM	2---S-	650.00	1													1	650.00	
(Program: Meet the Press)CS-Apr/2021																						
23	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	3----S-	350.00	1													1	350.00	
(Program: NBC Nightly News)CS-Apr/2021																						
24	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	3----S-	500.00	1													1	500.00	
(Program: 25 News at 10pm Sunday)CS-Apr/2021																						
Spot Totals:							33													33	12880.00	
Rate Totals:							12880.00															



MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	33	\$12,880.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
 I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).			
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency		Station Representative	
Signature:		Signature: 	
Name:	Neil Williams	Name: Peter Russell	
Date of Request to Purchase Ad Time:	1/20/22	Date of Station Agreement to Sell Time: 4/11/22.	