EEEK 2907 Springfield Road East Peoria, IL 61611-4878

Sales T&C: www.gray.tv/advertising

Main: (309) 698-3728 Billing: (309) 698-3728

Billing Address:

Strategic Media Services Attention: Accounts Payable 1911 N Ft Myer Drive Ste 400

Description

MTWTFSS

-1-1---

Air Time Description

10:34 AM ABC The View

9:59 AM ABC The View

End Date

Arlington, VA 22209

Send Payment To:

Start Date

Weeks:

1

2

4 05/03/22

<u>Ch</u>

EEEK

EEEK

Spots: #

Start Date

05/05/22

Day Air Date

Tu 05/03/22

Th 05/05/22

05/02/22

End Date

05/08/22

M-F 11a-1130a

Line

EEEK PO Box 14200 Tallahassee, FL 32317-4200

Property	EEEK						
Invoice #	2543055-1	Order #	2543055				
Invoice Date	05/29/22	Alt Order #	WOC13592230				
Invoice Month	May 2022	Deal #					
Invoice Period	04/25/22 - 05/09/22	Flight Dates	05/03/22 - 05/09/22				
Advertiser	Irvin for Illinois						
Product	Candidate						
Estimate #	8801						
	Account Executive	Peter Russel	l				
	Sales Office	Peoria Nation	nal				
	Sales Region	National	- National				
	Agency Code	9912521					
	Advertiser Code 696						
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	111431					
	Advertiser Ref	600974					
	Product 1	783					
	Product 2						

Spots/

Week

Length

Rate

Type

1 05/03	/22 C	5/09/2		Good N	orning A	mer 7:00 /	AM-9:00 AM	22222	:30	10	\$225.00	NM		
Weeks	s· St	art Da	ica ite End D	ate M	TWTFSS	Spo	ots/Week	Rate						
		5/03/22			2222	<u> </u>	10	\$225.00						
Spots: #	<u>Ch</u>	<u>Day</u>	Air Date	Air Tir	ne Descr	<u>iption</u>		Start/End Time	Length	Ad-ID			<u>Rate</u>	<u>Type</u>
2	EEEK	Tu	05/03/22	7:40	AM ABC	Good Mor	ning America	7:00 AM-9:00 AM	:30	RI22041501	Н		\$225.00	NM
1	EEEK	Tu	05/03/22	8:54	AM ABC	Good Mor	ning America	7:00 AM-9:00 AM	:30	RI22041501	Н		\$225.00	NM
4	EEEK	W	05/04/22				ning America	7:00 AM-9:00 AM	:30	RI22041501	Н		\$225.00	NM
3	EEEK	W	05/04/22	8:53	AM ABC	Good Mor	ning America	7:00 AM-9:00 AM	:30	RI22041501	Н		\$225.00	NM
5	EEEK	Th	05/05/22	7:25	AM ABC	Good Mor	ning America	7:00 AM-9:00 AM	:30	RI22041501	Н		\$225.00	NM
6	EEEK	Th	05/05/22	8:35	AM ABC	Good Mor	ning America	7:00 AM-9:00 AM	:30	RI22041501	Н		\$225.00	NM
7	EEEK	F	05/06/22	7:27	AM ABC	Good Mor	ning America	7:00 AM-9:00 AM	:30	RI22041501	Н		\$225.00	NM
8	EEEK	F	05/06/22	8:28	AM ABC	Good Mor	ning America	7:00 AM-9:00 AM	:30	RI22041501	Н		\$225.00	NM
9	EEEK	M	05/09/22	8:12	AM ABC	Good Mor	ning America	7:00 AM-9:00 AM	:30	RI22041501	Н		\$225.00	NM
10	EEEK	М	05/09/22	8:59	AM ABC	Good Mor	ning America	7:00 AM-9:00 AM	:30	RI22041501	Н		\$225.00	NM
2 05/03	s/22 C	5/09/2	22 M-F	9am-10	am	9:00 /	AM-10:00 AM	1-1-1	:30	3	\$35.00	NM		
Weeks		art Da 5/03/22			TWTFSS -1-1	Spe	ots/Week 3	<u>Rate</u> \$35.00						
Spots: #	<u>Ch</u>	Day	Air Date	Air Tir	ne Descr	<u>iption</u>		Start/End Time	<u>Length</u>	Ad-ID			<u>Rate</u>	<u>Type</u>
1	EEEK	W	05/04/22	9:35	AM M-F 9	am-10am	1	9:00 AM-10:00 AM	Л :3C	RI22041501	Н		\$35.00	NM
2	EEEK	F	05/06/22	9:37	AM M-F 9	am-10am	1	9:00 AM-10:00 AM	Л :3C	RI22041501	Н		\$35.00	NM
3	EEEK	М	05/09/22	9:34	AM M-F 9	am-10am	l	9:00 AM-10:00 AM	<i>I</i> :30	RI22041501	Н		\$35.00	NM
3 05/03	s/22 C)5/05/2	22 ABC	The Vie	ew	10:00	AM-11:00 AM	-1-1	:30	2	\$75.00	NM		

MTWTFSS

Start/End Time

11:00 AM-11:30 AM -1-1---

Rate

Start/End Time

10:00 AM-11:00 AN

10:00 AM-11:00 AM

Length Ad-ID

:30

:30 RI22041501H

:30 RI22041501H

2

\$75.00

NM

\$75.00

Rate Type

\$75.00 NM

NM

\$75.00

Send Payment To:



Invoice #	2543055-1	Invoice Month	May 2022
Invoice Date	05/29/22	Invoice Period	04/25/22 - 05/09/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8801		

Spots/

Line Start [Date E	End Date	e Desc	cription	Start/End Time	MTWTFSS L	ength	Week	Rate	Туре	
Weeks Spots: <u>#</u> 1 2			05/08/		a-1130a	Rate \$75.00 Start/End Time 11:00 AM-11:30 AI 11:00 AM-11:30 AI	V :3	<u>h Ad-ID</u> 60 RI2204150 60 RI2204150			<u>Rate Type</u> \$75.00 NM \$75.00 NM
5 05/03/	22 (05/09/22	ABC	General Hospital	1:00 PM-2:00 PM	1-1-1	:30	3	\$130.00	NM	
Weeks Spots: # 1 2 3		F 0	05/09/		eneral Hospital eneral Hospital	Rate \$130.00 <u>Start/End Time</u> 1:00 PM-2:00 PM 1:00 PM-2:00 PM 1:00 PM-2:00 PM	:3	<u>h Ad-ID</u> :0 RI2204150 :0 RI2204150 :0 RI2204150	01н		Rate Type \$130.00 NM \$130.00 NM \$130.00 NM
6 05/03/	22 (05/09/22	M-F	4-5p	4:00 PM-5:00 PM	11111	:30	5	\$45.00	NM	
Weeks Spots: # 1 2 3 4 5		W 0. Th 0. F 0.	05/09/		op Sp Sp Sp	Rate \$45.00 Start/End Time 4:00 PM-5:00 PM 4:00 PM-5:00 PM 4:00 PM-5:00 PM 4:00 PM-5:00 PM	:3 :3 :3	h Ad-ID 0 RI2204150 0 RI2204150 0 RI2204150 0 RI2204150 0 RI2204150	01H 01H 01H		Rate Type \$45.00 NM \$45.00 NM \$45.00 NM \$45.00 NM \$45.00 NM
7 05/03/	/22 ()5/06/22	M-F	News @ 530p	5:30 PM-6:00 PM	1-1	:30	2	\$225.00	NM	
Weeks Spots: # 1 2			05/08/		ws @ 530p	Rate \$225.00 <u>Start/End Time</u> 5:30 PM-6:00 PM 5:30 PM-6:00 PM	:3	<u>h Ad-ID</u> 0 RI2204150			<u>Rate</u> <u>Type</u> \$225.00 NM \$225.00 NM
8 05/03/	22 (05/05/22	ABC	World News M-F	6:00 PM-6:30 PM	1	:30	1	\$1,800.00	NM	
Weeks Spots: # 1		tart Date 5/02/22 <u>Day</u> A Th 0	05/08/			Rate \$1,800.00 <u>Start/End Time</u> 6:00 PM-6:30 PM		<u>:h Ad-ID</u> :0 RI220415(D1H		<u>Rate Type</u> \$1,800.00 NM
9 05/03/	22 (05/09/22	Prim	e Access Rotator	6:30 PM-7:00 PM	11111	:30	5	\$175.00	NM	
Weeks Spots: # 1 2 3 4 5		W 0. Th 0. F 0.	05/09/	ate MTWTFSS 22 11111 Air Time Descrip 6:42 PM Prime A 6:48 PM Prime A 6:56 PM Prime A 6:47 PM Prime A 6:43 PM Prime A	Access Rotator Access Rotator Access Rotator Access Rotator	Rate \$175.00 Start/End Time 6:30 PM-7:00 PM 6:30 PM-7:00 PM 6:30 PM-7:00 PM 6:30 PM-7:00 PM 6:30 PM-7:00 PM	:3 :3 :3	h Ad-ID 0 R12204150 0 R12204150 0 R12204150 0 R12204150 0 R12204150)1н)1н)1н		Rate Type \$175.00 NM \$175.00 NM \$175.00 NM \$175.00 NM \$175.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

Send Payment To:



Invoice #	2543055-1	Invoice Month	May 2022
Invoice Date	05/29/22	Invoice Period	04/25/22 - 05/09/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8801		

			1000				
				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
10 05/03/22 05/09/22 M-F News @ 10p	10:00 PM-10:35 PM	11-1	:30	3	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	Rate					
05/03/22 05/09/22 11-1	3	\$250.00		L A LID			D-4- T
Spots: # <u>Ch</u> <u>Day Air Date</u> <u>Air Time</u> <u>Descr</u> 1		Start/End Tin 10:00 PM-10	_	<u>h Ad-ID</u> 0 RI220415	01 u		<u>Rate Type</u> \$250.00 NM
2 EEEK Th 05/05/22 10:12 PM M-F N		10:00 PM-10		0 RI220413 0 RI220415			\$250.00 NM
3 EEEK M 05/09/22 10:23 PM M-F N	· ·	10:00 PM-10		0 RI220415 0 RI220415			\$250.00 NM
							Ψ200.00 1410
w	Sho 10:35 PM-11:35 PM	11111	:30	5	\$60.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 05/03/22 05/09/22 11111	Spots/Week 5	<u>Rate</u> \$60.00					
Spots: # Ch Day Air Date Air Time Descr		Start/End Tin	ne Lenat	h Ad-ID			Rate Type
i ·	Jimmy Kimmel Show	10:35 PM-11	_	0 RI220415	01н		\$60.00 NM
	Jimmy Kimmel Show	10:35 PM-11	:35 PN :3	O RI220415	01н		\$60.00 NM
3 EEEK Th 05/05/22 11:07 PM ABC	Jimmy Kimmel Show	10:35 PM-11	:35 PN :3	O RI220415	01н		\$60.00 NM
4 EEEK F 05/06/22 11:06 PM ABC .	Jimmy Kimmel Show	10:35 PM-11	:35 PN :3	O RI220415	01н		\$60.00 NM
5 EEEK M 05/09/22 11:31 PM ABC	Jimmy Kimmel Show	10:35 PM-11	:35 PN :3	0 RI220415	01н		\$60.00 NM
12 05/03/22 05/04/22 ABC Wednesday Prim	ne 7:00 PM-8:00 PM	1	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	Rate					
05/02/22 05/08/221		\$350.00					D . T
Spots: # Ch Day Air Date Air Time Descr		Start/End Tin	_	<u>h</u> <u>Ad-ID</u> 0 p r 220415	0111		Rate Type
1 EEEK W 05/04/22 7:43 PM ABC \	Wednesday Prime Hr	7:00 PM-8:00	JPIVI :3	0 RI220415	OTH		\$350.00 NM
13 05/03/22 05/05/22 ABC Thursday Prime	Hr 7:00 PM-8:00 PM	1	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 05/02/22 05/08/221	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time Descr	<u>iption</u>	Start/End Tin	ne Lengt	h Ad-ID			Rate Type
i	Thursday Prime Hr 1	7:00 PM-8:00) PM :3	O RI220415	01н		\$400.00 NM
14 05/03/22 05/06/22 ABC Friday Prime Hr	1 7:00 PM-8:00 PM	1	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	Rate					
05/02/22 05/08/221	1	\$350.00					
Spots: # Ch Day Air Date Air Time Descr		Start/End Tin		<u>h</u> <u>Ad-ID</u>			Rate Type
1 EEEK F 05/06/22 6:59 PM ABC I	Friday Prime Hr 1	7:00 PM-8:00) PM :3	0 RI220415	01н		\$350.00 NM
15 05/03/22 05/07/22 ABC GMA Sat	7:00 AM-9:00 AM	1-	:30	1	\$125.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 05/02/22 05/08/221	Spots/Week 1	<u>Rate</u> \$125.00					,
Spots: # Ch Day Air Date Air Time Descr	•	Start/End Tin	ne Lenat	h Ad-ID			Rate Type
1 EEEK Sa 05/07/22 7:59 AM ABC 0		7:00 AM-9:00	_	<u>7 7.0 12</u> 0 RI220415	01н		\$125.00 NM
		1	.00	4	¢405.00	NIN 4	
16 05/03/22 05/07/22 News @ 6p Sa	6:00 PM-6:30 PM	1-	:30	1	\$125.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	Rate					
05/02/22 05/08/221-	1 dintion	\$125.00 Start/End Tin	ساما مم	P V4 1D			Pata Type

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Start/End Time

6:00 PM-6:30 PM

Length Ad-ID

:30

:30 RI22041501H

\$700.00

Air Time Description

6:10 PM News @ 6p Sa

ABC NBA Playoffs Prime 7:00 PM-10:00 PM

Spots: # Ch

17 05/07/22

EEEK

Day Air Date

05/07/22

Sa 05/07/22

Rate Type

\$125.00 NM

Send Payment To:



Invoice #	2543055-1	Invoice Month	May 2022
Invoice Date	05/29/22	Invoice Period	04/25/22 - 05/09/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8801		

					Spots/			
Line Start Date End Date	e Description	Start/End Time	MTWTF\$5	Length	Week	Rate	Туре	
Weeks: Start Date 05/02/22	End Date MTWTFSS 05/08/221-	Spots/Week 1	<u>Rate</u> \$700.00					
	<u> Air Time</u> <u>Descri</u>		Start/End Time		th Ad-ID			Rate Type
1 EEEK Sa 0	5/07/22 10:06 PM ABC N	BA Playoffs Prime	7:00 PM-10:00 PI	M :3	0 RI22041	501H		\$700.00 NM
18 05/03/22 05/08/22	ABC GMA Sun	7:00 AM-8:00 AM	1	:30	1	\$125.00	NM	
Weeks: Start Date 05/02/22	End Date MTWTFSS 05/08/221	Spots/Week 1	<u>Rate</u> \$125.00					
	<u> Air Time</u> <u>Descri</u>		Start/End Time		th Ad-ID			Rate Type
1 EEEK Su 0	5/08/22 7:27 AM ABC G	MA Sun	7:00 AM-8:00 AM	1 :3	0 RI22041	501н		\$125.00 NM
19 05/03/22 05/08/22	News @ 530p Su	5:30 PM-6:00 PM	1	:30	1	\$250.00	NM	
Weeks: Start Date 05/02/22	End Date MTWTFSS 05/08/221	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: <u># Ch</u> <u>Day</u> A	<u> Air Time</u> <u>Descri</u>	<u>otion</u>	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
1 EEEK Su 0	5/08/22 5:40 PM News (@ 530p Su	5:30 PM-6:00 PM	1 :3	0 RI22041	501н		\$250.00 NM
20 05/03/22 05/08/22	ABC Sunday Prime 2 Fur A	lo 7:00 PM-9:00 PM	1	:30	1	\$800.00	NM	
Weeks: Start Date 05/02/22	End Date MTWTFSS 05/08/221	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: <u># Ch</u> <u>Day</u> A	<u> Air Time</u> <u>Descri</u>	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 EEEK Su 0	5/08/22 8:30 PM ABC S	unday Prime 2 Hour A	7:00 PM-9:00 PM	1 :3	0 RI22041	501н		\$800.00 NM
21 05/03/22 05/08/22	ABC Sunday Prime Hr	4 9:00 PM-10:00 PM	1	:30	1	\$350.00	NM	
Weeks: Start Date 05/02/22	End Date MTWTFSS 05/08/221	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: <u># Ch</u> <u>Day</u> A	<u> Air Time</u> <u>Descri</u>	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 EEEK Su 0	5/08/22 9:43 PM ABC S	unday Prime Hr 4	9:00 PM-10:00 P	M :3	0 RI22041	501H		\$350.00 NM
22 05/03/22 05/08/22	Su News @ 10p	10:00 PM-10:35 PM	1	:30	1	\$250.00	NM	
Weeks: Start Date 05/02/22	End Date MTWTFSS 05/08/221	Spots/Week 1	<u>Rate</u> \$250.00					
* * * *	ir Date Air Time Descrip	otion .	Start/End Time	Lengt	th Ad-ID			Rate Type
1 EEEK Su 0	5/08/22 10:31 PM Su Nev	ws @ 10p	10:00 PM-10:35 F	PN :3	80 RI22041	501H		\$250.00 NM
			Total Spots		52			

Payment Terms 30 Days

<u>Gross Total</u> \$11,270.00

Agency Commission \$1,690.50

Net Amount Due \$9,579.50

<u>Invoice Balance as of 06/10/22 3:06:16 PM CT</u> **\$0.00**