

WOC13562776 [00.00]

Order Printout

2508599



Order Status: Opened-New

Start/End Dates: 04/02/22 - 04/11/22

C/P/E: 696 / 783 / 8619

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11538435

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 4.2 - 4.11.22 ADD

AE: Peter Russell

Buyer:

Total Cost: \$2,810.00 (Cash)

Property: EEEK TV

Primary Demo:

Received Date: 4/01/22 7:31 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days SSMTWT F	Rate	Apr 2	Apr 9											Total Spots	Total Cost
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	----F	225.00	1	0											1	225.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	---W-	225.00	1	0											1	225.00
(Program: Good Morning America)CS-Apr/2021																				
2	The View	NM	:30	10:00 AM-11:00 AM	---W-	35.00	1	0											1	35.00
(Program: The View)CS-Apr/2021																				
2	The View	NM	:30	10:00 AM-11:00 AM	--M---	35.00	0	1											1	35.00
(Program: The View)CS-Apr/2021																				
3	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	----F	425.00	1	0											1	425.00
(Program: ABC World News Tonight)CS-Apr/2021																				
3	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	--M---	425.00	1	0											1	425.00
(Program: ABC World News Tonight)CS-Apr/2021																				
4	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	----T-	175.00	1	0											1	175.00
(Program: Entertainment Tonight)CS-Apr/2021																				

List Items							Spots												Totals			
Line	Program	ST	Len	Time	Days SSMTWT F	Rate	Apr 2	Apr 9												Total Spots	Total Cost	
4	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	---T---	175.00	1	0												1	175.00	
(Program: Entertainment Tonight)CS-Apr/2021																						
5	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	---W--	120.00	1	0												1	120.00	
(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																						
6	AMERICAN IDOL (MON)	NM	:30	7:00 PM-9:00 PM	--M----	450.00	0	1												1	450.00	
(Program: AMERICAN IDOL (MON))CS-Apr/2021																						
7	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	S-----	110.00	1	1												2	220.00	
(Program: Good Morning America Saturday)CS-Apr/2021																						
8	LateRun Heart of Illinois ABC	NM	:30	10:00 PM-10:35 PM	S-----	60.00	1	0												1	60.00	
(Program: LateRun Heart of Illinois ABC)CS-Apr/2021																						
9	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	-S-----	60.00	1	1												2	120.00	
(Program: Good Morning America Sunday)CS-Apr/2021																						
10	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-S-----	120.00	0	1												1	120.00	
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																						
Spot Totals:							11	5												16	2810.00	
Rate Totals:							2035.00	775.00														

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	16	\$2,810.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Richard Irvin	
Authorized committee: Irvin for Illinois	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services, Inc., 4501 N Fairfax Drive, Ste 730, Arlington, VA 22203	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Governor of Illinois	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Date of election: 6/28/22	
Treasurer of candidate's authorized committee: Les Williamson	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: Neil Williams	Name: Peter Russell
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time: 3/4/22