

2508754

WOC13562774 [00.00]

Order Printout



Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 11538432
 AE: Peter Russell
 Property: WEEK TV
 Sales Region: Local

Start/End Dates: 04/02/22 - 04/11/22
 Agency: Strategic Media Services
 Advertiser: Irvin For Illinois 2022
 Buyer:
 Primary Demo:

C/P/E: 696 / 783 / 8619
 Product Desc.: Candidate
 Estimate Desc.: Irvin TV: 4.2 - 4.11.22 ADD
 Total Cost: \$12,250.00 (Cash)
 Received Date: 4/01/22 7:31 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days SSMTWT F	Rate	Apr 2	Apr 9										Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	----F	500.00	1	0										1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																			
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	---W-	500.00	1	0										1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																			
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--M---	500.00	1	0										1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																			
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	----T-	600.00	1	0										1	600.00
(Program: NBC Today Show)CS-Apr/2021																			
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T---	600.00	1	0										1	600.00
(Program: NBC Today Show)CS-Apr/2021																			
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--M---	600.00	0	1										1	600.00
(Program: NBC Today Show)CS-Apr/2021																			
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	----F	125.00	1	0										1	125.00
(Program: Today Show 3rd hr)CS-Apr/2021																			
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	---W-	125.00	1	0										1	125.00
(Program: Today Show 3rd hr)CS-Apr/2021																			

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days SSMTWT F	Rate	Apr 2	Apr 9											Total Spots	Total Cost
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--M----	125.00	1	0											1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																			
4	25 Words or Less	NM	:30	11:30 AM-12:00 PM	----T-	50.00	1	0											1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																			
4	25 Words or Less	NM	:30	11:30 AM-12:00 PM	---T--	50.00	1	0											1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																			
4	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--M----	50.00	0	1											1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																			
5	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	-----F	125.00	1	0											1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																			
5	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--M----	125.00	1	0											1	125.00
	(Program: Days of Our Lives)CS-Apr/2021																			
6	The Good Dish	NM	:30	3:00 PM-4:00 PM	---T--	125.00	1	0											1	125.00
	(Program: The Good Dish)CS-Apr/2021																			
7	Dr. Phil	NM	:30	4:00 PM-5:00 PM	----T-	150.00	1	0											1	150.00
	(Program: Dr. Phil)CS-Apr/2021																			
7	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--M----	150.00	1	1											2	300.00
	(Program: Dr. Phil)CS-Apr/2021																			
8	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	----T-	600.00	1	0											1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																			
8	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	---W-	600.00	1	0											1	600.00
	(Program: 25 News Live At Five)CS-Apr/2021																			
9	25 Early News	NM	:30	6:00 PM-6:30 PM	-----F	700.00	1	0											1	700.00
	(Program: 25 Early News)CS-Apr/2021																			
9	25 Early News	NM	:30	6:00 PM-6:30 PM	---T--	700.00	1	0											1	700.00
	(Program: 25 Early News)CS-Apr/2021																			
10	Inside Edition	NM	:30	6:30 PM-7:00 PM	---W-	400.00	1	0											1	400.00
	(Program: Inside Edition)CS-Apr/2021																			
10	Inside Edition	NM	:30	6:30 PM-7:00 PM	--M----	400.00	1	1											2	800.00
	(Program: Inside Edition)CS-Apr/2021																			
11	25 News Late News	NM	:30	10:00 PM-10:35 PM	-----F	600.00	1	0											1	600.00
	(Program: 25 News Late News)CS-Apr/2021																			
11	25 News Late News	NM	:30	10:00 PM-10:35 PM	--M----	600.00	1	0											1	600.00
	(Program: 25 News Late News)CS-Apr/2021																			
12	THE ENDGAME	NM	:30	9:00 PM-10:00 PM	--M----	600.00	1	0											1	600.00
	(Program: THE ENDGAME)CS-Apr/2021																			
13	CHICAGO MED	NM	:30	7:00 PM-8:00 PM	---W-	800.00	1	0											1	800.00
	(Program: CHICAGO MED)CS-Apr/2021																			

List Items							Spots												Totals			
Line	Program	ST	Len	Time	Days SSMTWT F	Rate	Apr 2	Apr 9												Total Spots	Total Cost	
14	THE BLACKLIST (FRI)	NM	:30	7:00 PM-8:00 PM	----F	500.00	1	0												1	500.00	
(Program: THE BLACKLIST (FRI))CS-Apr/2021																						
15	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	S-----	175.00	1	0												1	175.00	
(Program: Saturday Today Show)CS-Apr/2021																						
16	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	-S----	175.00	0	1												1	175.00	
(Program: Sunday Today Show)CS-Apr/2021																						
17	NBC Nightly News	NM	:30	5:30 PM-8:00 PM	-S----	350.00	1	0												1	350.00	
(Program: NBC Nightly News)CS-Apr/2021																						
Spot Totals:							28	5												33	12250.00	
Rate Totals:							10875.00	1375.00														

MONTH	SPOTS	COST	MONTH	SPOTS	COST
April	33	\$12,250.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
-------------------------	--

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Richard Irvin		
Authorized committee: Irvin for Illinois		
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services, Inc.: 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party: Republican		
Office sought (no acronyms or abbreviations): Governor of Illinois		
Date of election: 6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Les Williamson		
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.		
Candidate/Committee/Agency		Station Representative
Signature: 		Signature:
Name: Neil Williams		Name: Peter Russell
Date of Request to Purchase Ad Time: 1/20/22		Date of Station Agreement to Sell Time: 2/1/22.