

WOC13599380 [00.00]

Order Printout



Order Status: Confirmed	Start/End Dates: 05/10/22 - 05/16/22	C/P/E: 696 / 783 / 8874
Traffic Order #:	Agency: Strategic Media Services	Product Desc.: Candidate
Buyer Order #: 11648530	Advertiser: Irvin For Illinois 2022	Estimate Desc.: Irvin TV: 5.10-5.16 SCHED B
AE: Peter Russell	Buyer:	Total Cost: \$6,570.00 (Cash)
Property: EEEK TV	Primary Demo:	Received Date: 5/09/22 8:57 AM
Sales Region: Local		

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 10													Total Spots	Total Cost
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	---F---	140.00	1													1	140.00
(Program: HOI ABD GD Morn IL 2)CS-Apr/2021																					
1	HOI ABD GD Morn IL 2	NM	:30	6:00 AM-7:00 AM	-W-----	140.00	1													1	140.00
(Program: HOI ABD GD Morn IL 2)CS-Apr/2021																					
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T---	225.00	1													1	225.00
(Program: Good Morning America)CS-Apr/2021																					
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	---F---	225.00	1													1	225.00
(Program: Good Morning America)CS-Apr/2021																					
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W-----	225.00	1													1	225.00
(Program: Good Morning America)CS-Apr/2021																					
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	-----M	225.00	1													1	225.00
(Program: Good Morning America)CS-Apr/2021																					

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 10												Total Spots	Total Cost
2	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	225.00	1												1	225.00
(Program: Good Morning America)CS-Apr/2021																				
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	--T---	35.00	1												1	35.00
(Program: LIVE with Kelly and Ryan)CS-Apr/2021																				
3	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	T-----	35.00	1												1	35.00
(Program: LIVE with Kelly and Ryan)CS-Apr/2021																				
4	The View	NM	:30	10:00 AM-11:00 AM	---F--	75.00	1												1	75.00
(Program: The View)CS-Apr/2021																				
4	The View	NM	:30	10:00 AM-11:00 AM	-W----	75.00	1												1	75.00
(Program: The View)CS-Apr/2021																				
5	25 Words or Less	NM	:30	11:00 AM-11:30 AM	--T---	75.00	1												1	75.00
(Program: 25 Words or Less)CS-Apr/2021																				
5	25 Words or Less	NM	:30	11:00 AM-11:30 AM	-----M	75.00	1												1	75.00
(Program: 25 Words or Less)CS-Apr/2021																				
6	General Hospital	NM	:30	1:00 PM-2:00 PM	--T---	130.00	1												1	130.00
(Program: General Hospital)CS-Apr/2021																				
6	General Hospital	NM	:30	1:00 PM-2:00 PM	-W----	130.00	1												1	130.00
(Program: General Hospital)CS-Apr/2021																				
6	General Hospital	NM	:30	1:00 PM-2:00 PM	-----M	130.00	1												1	130.00
(Program: General Hospital)CS-Apr/2021																				
7	Ellen	NM	:30	4:00 PM-5:00 PM	--T---	45.00	1												1	45.00
(Program: Ellen)CS-Apr/2021																				
7	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	1												1	45.00
(Program: Ellen)CS-Apr/2021																				
7	Ellen	NM	:30	4:00 PM-5:00 PM	-----M	45.00	1												1	45.00
(Program: Ellen)CS-Apr/2021																				
8	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	-W----	175.00	1												1	175.00
(Program: Heart of Illinois ABC at 5pm)CS-Apr/2021																				
8	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	---F--	175.00	1												1	175.00
(Program: Heart of Illinois ABC at 5pm)CS-Apr/2021																				
8	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	-----M	175.00	1												1	175.00
(Program: Heart of Illinois ABC at 5pm)CS-Apr/2021																				
8	Heart of Illinois ABC at 5pm	NM	:30	5:00 PM-5:30 PM	T-----	175.00	1												1	175.00
(Program: Heart of Illinois ABC at 5pm)CS-Apr/2021																				
9	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	--T---	225.00	1												1	225.00
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																				

List Items							Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 10													Total Spots	Total Cost
9	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	---F---	225.00	1													1	225.00
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																					
9	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-W----	225.00	1													1	225.00
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																					
9	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-----M	225.00	1													1	225.00
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																					
9	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	T-----	225.00	1													1	225.00
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																					
10	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	---F---	175.00	1													1	175.00
(Program: Entertainment Tonight)CS-Apr/2021																					
10	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-W----	175.00	1													1	175.00
(Program: Entertainment Tonight)CS-Apr/2021																					
10	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-----M	175.00	1													1	175.00
(Program: Entertainment Tonight)CS-Apr/2021																					
11	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	---F---	250.00	1													1	250.00
(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																					
11	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-W----	250.00	1													1	250.00
(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																					
12	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--T---	60.00	1													1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																					
12	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	---F---	60.00	1													1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																					
12	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W----	60.00	1													1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																					
12	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-----M	60.00	1													1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																					
12	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	T-----	60.00	1													1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																					
13	A MILLION LITTLE THINGS	NM	:30	9:00 PM-10:00 PM	-W----	350.00	1													1	350.00
(Program: A MILLION LITTLE THINGS)CS-Apr/2021																					
14	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	----S--	125.00	1													1	125.00
(Program: Good Morning America Saturday)CS-Apr/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 10													Total Spots	Total Cost	
15	Heart of Illinois ABC at 6pm	NM	:30	6:00 PM-6:30 PM	----S--	125.00	1													1	125.00	
(Program: Heart of Illinois ABC at 6pm)CS-Apr/2021																						
16	LateRun Heart of Illinois ABC	NM	:30	10:00 PM-10:35 PM	----S--	130.00	1													1	130.00	
(Program: LateRun Heart of Illinois ABC)CS-Apr/2021																						
17	Investigate TV	NM	:30	10:30 PM-11:00 PM	----S--	15.00	1													1	15.00	
(Program: Investigate TV)CS-Apr/2021																						
18	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	-----S-	125.00	1													1	125.00	
(Program: Good Morning America Sunday)CS-Apr/2021																						
19	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-----S-	250.00	1													1	250.00	
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																						
Spot Totals:							45													45	6570.00	
Rate Totals:							6570.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	45	\$6,570.00			