

2543031

**WOC13592229 [00.00]**

Order Printout



Order Status: Opened-New  
 Traffic Order #:   
 Buyer Order #: 11629401  
 AE: Peter Russell  
 Property: WEEK TV  
 Sales Region: Local

Start/End Dates: 05/03/22 - 05/09/22  
 Agency: Strategic Media Services  
 Advertiser: Irvin For Illinois 2022  
 Buyer:   
 Primary Demo:

C/P/E: 696 / 783 / 8801  
 Product Desc.: Candidate  
 Estimate Desc.: Irvin TV: 5.3-5.9 SCHED A  
 Total Cost: \$42,975.00 (Cash)  
 Received Date: 5/02/22 8:09 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3														Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--T----	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	---F--	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-W----	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-----M	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	T-----	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-Apr/2021																						
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T----	600.00	2														2	1,200.00
(Program: NBC Today Show)CS-Apr/2021																						
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	---F--	600.00	2														2	1,200.00
(Program: NBC Today Show)CS-Apr/2021																						

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3													Total Spots	Total Cost
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-W----	600.00	2													2	1,200.00
	(Program: NBC Today Show)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	----M	600.00	2													2	1,200.00
	(Program: NBC Today Show)CS-Apr/2021																				
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	600.00	2													2	1,200.00
	(Program: NBC Today Show)CS-Apr/2021																				
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--F--	125.00	1													1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																				
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	T-----	125.00	1													1	125.00
	(Program: Today Show 3rd hr)CS-Apr/2021																				
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	--F--	110.00	1													1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																				
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	110.00	1													1	110.00
	(Program: Today With Hoda & Jenna)CS-Apr/2021																				
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--T---	50.00	1													1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																				
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	T-----	50.00	1													1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																				
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	----M	50.00	1													1	50.00
	(Program: 25 Words or Less)CS-Apr/2021																				
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--T---	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																				
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--F--	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																				
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-W----	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																				
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	----M	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																				
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	T-----	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-Apr/2021																				
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--F--	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-Apr/2021																				
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	----M	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-Apr/2021																				
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	--T---	65.00	1													1	65.00
	(Program: Rachael Ray)CS-Apr/2021																				
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-W----	65.00	1													1	65.00
	(Program: Rachael Ray)CS-Apr/2021																				
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	--T---	125.00	1													1	125.00
	(Program: The Good Dish)CS-Apr/2021																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3													Total Spots	Total Cost
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	--F--	125.00	1													1	125.00
	(Program: The Good Dish)CS-Apr/2021																				
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	-W----	125.00	1													1	125.00
	(Program: The Good Dish)CS-Apr/2021																				
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	-----M	125.00	1													1	125.00
	(Program: The Good Dish)CS-Apr/2021																				
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	T-----	125.00	1													1	125.00
	(Program: The Good Dish)CS-Apr/2021																				
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--T---	150.00	1													1	150.00
	(Program: Dr. Phil)CS-Apr/2021																				
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--F--	150.00	1													1	150.00
	(Program: Dr. Phil)CS-Apr/2021																				
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-W----	150.00	1													1	150.00
	(Program: Dr. Phil)CS-Apr/2021																				
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-----M	150.00	1													1	150.00
	(Program: Dr. Phil)CS-Apr/2021																				
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	T-----	150.00	1													1	150.00
	(Program: Dr. Phil)CS-Apr/2021																				
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--T---	1,250.00	1													1	1,250.00
	(Program: 25 News Live At Five)CS-Apr/2021																				
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--F--	1,250.00	1													1	1,250.00
	(Program: 25 News Live At Five)CS-Apr/2021																				
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-W----	1,250.00	1													1	1,250.00
	(Program: 25 News Live At Five)CS-Apr/2021																				
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-----M	1,250.00	1													1	1,250.00
	(Program: 25 News Live At Five)CS-Apr/2021																				
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	T-----	1,250.00	1													1	1,250.00
	(Program: 25 News Live At Five)CS-Apr/2021																				
12	25 Early News	NM	:30	6:00 PM-6:30 PM	--T---	1,400.00	1													1	1,400.00
	(Program: 25 Early News)CS-Apr/2021																				
12	25 Early News	NM	:30	6:00 PM-6:30 PM	T-----	1,400.00	1													1	1,400.00
	(Program: 25 Early News)CS-Apr/2021																				
12	25 Early News	NM	:30	6:00 PM-6:30 PM	-----M	1,400.00	1													1	1,400.00
	(Program: 25 Early News)CS-Apr/2021																				
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	--T---	800.00	1													1	800.00
	(Program: Inside Edition)CS-Apr/2021																				

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3												Total Spots	Total Cost
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	T-----	800.00	1												1	800.00
	(Program: Inside Edition)CS-Apr/2021																			
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	-----M	800.00	1												1	800.00
	(Program: Inside Edition)CS-Apr/2021																			
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	--T---	1,200.00	1												1	1,200.00
	(Program: 25 News Late News)CS-Apr/2021																			
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	---F--	1,200.00	1												1	1,200.00
	(Program: 25 News Late News)CS-Apr/2021																			
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	-W----	1,200.00	1												1	1,200.00
	(Program: 25 News Late News)CS-Apr/2021																			
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	-----M	1,200.00	1												1	1,200.00
	(Program: 25 News Late News)CS-Apr/2021																			
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	T-----	1,200.00	1												1	1,200.00
	(Program: 25 News Late News)CS-Apr/2021																			
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	--T---	350.00	1												1	350.00
	(Program: Tonight Show)CS-Apr/2021																			
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	---F--	350.00	1												1	350.00
	(Program: Tonight Show)CS-Apr/2021																			
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	-W----	350.00	1												1	350.00
	(Program: Tonight Show)CS-Apr/2021																			
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	-----M	350.00	1												1	350.00
	(Program: Tonight Show)CS-Apr/2021																			
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	T-----	350.00	1												1	350.00
	(Program: Tonight Show)CS-Apr/2021																			
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	--T---	60.00	1												1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																			
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	---F--	60.00	1												1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																			
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-W----	60.00	1												1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																			
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-----M	60.00	1												1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																			
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	T-----	60.00	1												1	60.00
	(Program: Late Night with Seth Meyers)CS-Apr/2021																			

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3													Total Spots	Total Cost	
17	THE ENDGAME	NM	:30	9:00 PM-10:00 PM	-----M	600.00	1													1	600.00	
(Program: THE ENDGAME)CS-Apr/2021																						
18	NEW AMSTERDAM	NM	:30	9:00 PM-10:00 PM	T-----	600.00	1													1	600.00	
(Program: NEW AMSTERDAM)CS-Apr/2021																						
19	CHICAGO FIRE	NM	:30	8:00 PM-9:00 PM	-W-----	1,550.00	1													1	1,550.00	
(Program: CHICAGO FIRE)CS-Apr/2021																						
20	LAW AND ORDER: SVU (THU)	NM	:30	8:00 PM-9:00 PM	--T---	600.00	1													1	600.00	
(Program: LAW AND ORDER: SVU (THU))CS-Apr/2021																						
21	THE BLACKLIST (FRI)	NM	:30	7:00 PM-8:00 PM	---F--	500.00	1													1	500.00	
(Program: THE BLACKLIST (FRI))CS-Apr/2021																						
22	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	---S--	350.00	2													2	700.00	
(Program: Saturday Today Show)CS-Apr/2021																						
23	25 Early News	NM	:30	6:00 PM-6:30 PM	---S--	650.00	1													1	650.00	
(Program: 25 Early News)CS-Apr/2021																						
24	Inside Edition	NM	:30	6:30 PM-7:00 PM	---S--	250.00	1													1	250.00	
(Program: Inside Edition)CS-Apr/2021																						
25	DATLINE WEEKEND MYSTERY	NM	:30	8:00 PM-9:00 PM	---S--	250.00	1													1	250.00	
(Program: DATLINE WEEKEND MYSTERY)CS-Apr/2021																						
26	25 News Late News	NM	:30	10:00 PM-10:35 PM	---S--	1,000.00	1													1	1,000.00	
(Program: 25 News Late News)CS-Apr/2021																						
27	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	---S--	200.00	1													1	200.00	
(Program: Saturday Night Live)CS-Apr/2021																						
28	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	----S-	350.00	1													1	350.00	
(Program: Sunday Today Show)CS-Apr/2021																						
29	AMERICAN NINJA	NM	:30	6:00 PM-8:00 PM	----S-	500.00	1													1	500.00	
(Program: AMERICAN NINJA)CS-Apr/2021																						
30	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	----S-	1,000.00	1													1	1,000.00	
(Program: 25 News at 10pm Sunday)CS-Apr/2021																						
Spot Totals:							82													82	42975.00	
Rate Totals:							42975.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	82	\$42,975.00			

# CANDIDATE ADVERTISEMENT AGREEMENT FORM



See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  →

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name:	Richard Irvin	
Authorized committee:	Irvin for Illinois	
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203	
Candidate's political party:	Republican	
Office sought (no acronyms or abbreviations):	Governor of Illinois	
Date of election:	6/28/22	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>		
Candidate/Committee/Agency		Station Representative
Signature:		Signature: 
Name:	Neil Williams	Name: Peter Russell
Date of Request to Purchase Ad Time:	1/20/22	Date of Station Agreement to Sell Time: 5-2-22.