

2563586

WOC13612478 [00.00]

Order Printout



Order Status: Opened-New
 Traffic Order #:
 Buyer Order #: 11686439
 AE: Peter Russell
 Property: WEEK TV
 Sales Region: Local

Start/End Dates: 05/24/22 - 05/30/22
 Agency: Strategic Media Services
 Advertiser: Irvin For Illinois 2022
 Buyer:
 Primary Demo:

C/P/E: 696 / 783 / 9019
 Product Desc.: Candidate
 Estimate Desc.: Irvin TV: 5.24-5.30 SCHED B
 Total Cost: \$60,750.00 (Cash)
 Received Date: 5/23/22 8:42 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24														Total Spots	Total Cost
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--T----	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-May/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	---F--	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-May/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-W----	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-May/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-----M	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-May/2021																						
1	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	T-----	500.00	1														1	500.00
(Program: 25 News Today Show 3)CS-May/2021																						
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T----	600.00	3														3	1,800.00
(Program: NBC Today Show)CS-May/2021																						
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	---F--	600.00	3														3	1,800.00
(Program: NBC Today Show)CS-May/2021																						

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24														Total Spots	Total Cost
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-W----	600.00	3														3	1,800.00
	(Program: NBC Today Show)CS-May/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-----M	600.00	3														3	1,800.00
	(Program: NBC Today Show)CS-May/2021																					
2	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	600.00	3														3	1,800.00
	(Program: NBC Today Show)CS-May/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--T---	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--F--	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	-W----	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	-----M	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																					
3	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	T-----	125.00	1														1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-T---	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	--F--	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-----M	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																					
4	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	T-----	110.00	1														1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--T---	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-May/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--F--	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-May/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-W----	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-May/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-----M	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-May/2021																					
5	25 Words or Less	NM	:30	11:30 AM-12:00 PM	T-----	50.00	1														1	50.00
	(Program: 25 Words or Less)CS-May/2021																					
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--T---	450.00	1														1	450.00
	(Program: 25 News at Noon)CS-May/2021																					

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24												Total Spots	Total Cost
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	--F--	450.00	1												1	450.00
	(Program: 25 News at Noon)CS-May/2021																			
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-W----	450.00	1												1	450.00
	(Program: 25 News at Noon)CS-May/2021																			
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-----M	450.00	1												1	450.00
	(Program: 25 News at Noon)CS-May/2021																			
6	25 News at Noon	NM	:30	12:00 PM-1:00 PM	T-----	450.00	1												1	450.00
	(Program: 25 News at Noon)CS-May/2021																			
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--T---	225.00	1												1	225.00
	(Program: Days of Our Lives)CS-May/2021																			
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--F--	225.00	1												1	225.00
	(Program: Days of Our Lives)CS-May/2021																			
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	-W----	225.00	1												1	225.00
	(Program: Days of Our Lives)CS-May/2021																			
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	-----M	225.00	1												1	225.00
	(Program: Days of Our Lives)CS-May/2021																			
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	T-----	225.00	1												1	225.00
	(Program: Days of Our Lives)CS-May/2021																			
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	--T---	65.00	1												1	65.00
	(Program: Rachael Ray)CS-May/2021																			
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	--F--	65.00	1												1	65.00
	(Program: Rachael Ray)CS-May/2021																			
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-W----	65.00	1												1	65.00
	(Program: Rachael Ray)CS-May/2021																			
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-----M	65.00	1												1	65.00
	(Program: Rachael Ray)CS-May/2021																			
8	Rachael Ray	NM	:30	2:00 PM-3:00 PM	T-----	65.00	1												1	65.00
	(Program: Rachael Ray)CS-May/2021																			
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	--T---	125.00	2												2	250.00
	(Program: The Good Dish)CS-May/2021																			
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	--F--	125.00	2												2	250.00
	(Program: The Good Dish)CS-May/2021																			
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	-W----	125.00	2												2	250.00
	(Program: The Good Dish)CS-May/2021																			
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	-----M	125.00	2												2	250.00
	(Program: The Good Dish)CS-May/2021																			
9	The Good Dish	NM	:30	3:00 PM-4:00 PM	T-----	125.00	2												2	250.00
	(Program: The Good Dish)CS-May/2021																			
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--T---	150.00	2												2	300.00
	(Program: Dr. Phil)CS-May/2021																			
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--F--	150.00	2												2	300.00
	(Program: Dr. Phil)CS-May/2021																			

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24														Total Spots	Total Cost
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-W----	150.00	2														2	300.00
	(Program: Dr. Phil)CS-May/2021																					
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	----M	150.00	2														2	300.00
	(Program: Dr. Phil)CS-May/2021																					
10	Dr. Phil	NM	:30	4:00 PM-5:00 PM	T-----	150.00	2														2	300.00
	(Program: Dr. Phil)CS-May/2021																					
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--T---	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	---F--	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-W----	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	----M	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
11	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	T-----	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	--T---	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	---F--	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	-W----	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	----M	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
12	25 Early News	NM	:30	6:00 PM-6:30 PM	T-----	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	--T---	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	---F--	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	-W----	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	----M	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24														Total Spots	Total Cost
13	Inside Edition	NM	:30	6:30 PM-7:00 PM	T-----	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	--T---	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	---F--	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	-W----	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	----M	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
14	25 News Late News	NM	:30	10:00 PM-10:35 PM	T-----	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	--T---	350.00	1														1	350.00
	(Program: Tonight Show)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	---F--	350.00	2														2	700.00
	(Program: Tonight Show)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	-W----	350.00	1														1	350.00
	(Program: Tonight Show)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	----M	350.00	2														2	700.00
	(Program: Tonight Show)CS-May/2021																					
15	Tonight Show	NM	:30	10:35 PM-11:35 PM	T-----	350.00	2														2	700.00
	(Program: Tonight Show)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	--T---	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	---F--	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-W----	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	----M	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
16	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	T-----	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	--T---	75.00	1														1	75.00
	(Program: 25 News Today Show 1)CS-May/2021																					

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24												Total Spots	Total Cost
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	--F--	75.00	1												1	75.00
(Program: 25 News Today Show 1)CS-May/2021																				
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	-W----	75.00	1												1	75.00
(Program: 25 News Today Show 1)CS-May/2021																				
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	-----M	75.00	1												1	75.00
(Program: 25 News Today Show 1)CS-May/2021																				
17	25 News Today Show 1	NM	:30	4:30 AM-5:00 AM	T-----	75.00	1												1	75.00
(Program: 25 News Today Show 1)CS-May/2021																				
18	FRENCH OPEN TENNIS (5/30/22)	NM	:30	11:00 AM-3:00 PM	-----M	200.00	2												2	400.00
(Program: FRENCH OPEN TENNIS (5/30/22))CS-May/2021																				
19	THIS IS US	NM	:30	8:00 PM-9:00 PM	T-----	1,550.00	1												1	1,550.00
(Program: THIS IS US)CS-May/2021																				
20	NEW AMSTERDAM	NM	:30	9:00 PM-10:00 PM	T-----	600.00	1												1	600.00
(Program: NEW AMSTERDAM)CS-May/2021																				
21	CHICAGO MED	NM	:30	7:00 PM-8:00 PM	-W----	1,550.00	1												1	1,550.00
(Program: CHICAGO MED)CS-May/2021																				
22	CHICAGO FIRE	NM	:30	8:00 PM-9:00 PM	-W----	1,550.00	1												1	1,550.00
(Program: CHICAGO FIRE)CS-May/2021																				
23	LAW AND ORDER (THU)	NM	:30	7:00 PM-8:00 PM	--T---	600.00	1												1	600.00
(Program: LAW AND ORDER (THU))CS-May/2021																				
24	LAW AND ORDER: SVU (THU)	NM	:30	8:00 PM-9:00 PM	--T---	600.00	1												1	600.00
(Program: LAW AND ORDER: SVU (THU))CS-May/2021																				
25	THE BLACKLIST (FRI)	NM	:30	7:00 PM-8:00 PM	--F--	500.00	1												1	500.00
(Program: THE BLACKLIST (FRI))CS-May/2021																				
26	DATELINE NBC (FRI 2HR)	NM	:30	8:00 PM-10:00 PM	--F--	600.00	1												1	600.00
(Program: DATELINE NBC (FRI 2HR))CS-May/2021																				
27	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	---S--	350.00	2												2	700.00
(Program: Saturday Today Show)CS-May/2021																				
28	Premiere League Soccer	NM	:30	11:30 AM-2:00 PM	---S--	100.00	1		Not Airing										1	100.00
(Program: Premiere League Soccer)CS-May/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 24													Total Spots	Total Cost	
29	25 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	----S--	650.00	2													2	1,300.00	
	(Program: 25 NEWS AT 6PM)																					
30	INSIDE EDITN W	NM	:30	6:30 PM-7:00 PM	----S--	250.00	2													2	500.00	
	(Program: INSIDE EDITN W)																					
31	TRANSPLANT (SAT)	NM	:30	7:00 PM-8:00 PM	----S--	250.00	1													1	250.00	
	(Program: TRANSPLANT (SAT))CS-May/2021																					
32	DATELINE WEEKEND MYSTERY (P2H)	NM	:30	8:00 PM-10:00 PM	----S--	250.00	1													1	250.00	
	(Program: DATELINE WEEKEND MYSTERY (P2H))CS-May/2021																					
33	25 News Late News	NM	:30	10:00 PM-10:30 PM	----S--	1,000.00	1													1	1,000.00	
	(Program: 25 News Late News)CS-May/2021																					
34	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	----S--	200.00	2													2	400.00	
	(Program: Saturday Night Live)CS-May/2021																					
35	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	----S-	350.00	2													2	700.00	
	(Program: Sunday Today Show)CS-May/2021																					
36	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	----S-	1,000.00	1													1	1,000.00	
	(Program: 25 News at 10pm Sunday)CS-May/2021																					
37	Inside Edition	NM	:30	10:30 PM-11:00 PM	----S-	200.00	1													1	200.00	
	(Program: Inside Edition)CS-May/2021																					
Spot Totals:							139													139	60750.00	
Rate Totals:							60750.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	139	\$60,750.00			



CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

<input checked="" type="checkbox"/> IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
---	--

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Richard Irvin	
Authorized committee: Irvin for Illinois	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4801 N Fairfax Drive; Ste 730; Arlington, VA 22203	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Governor of Illinois	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Date of election: 6/28/22	
Treasurer of candidate's authorized committee: Les Williamson	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Neil Williams	Name: Peter Russell
Date of Request to Purchase Ad Time: 1/20/22	Date of Station Agreement to Sell Time: 5-23-22