

WOC13605907 [00.00]

Order Printout

2668069.



Order Status: Opened-New

Start/End Dates: 05/17/22 - 05/23/22

C/P/E: 696 / 783 / 8965

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11665572

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 5.17- 5.23 SCHED B

AE: Unassigned (Peter Russell)

Buyer:

Total Cost: \$61,075.00 (Cash)

Property: WEEK TV

Primary Demo:

Received Date: 5/16/22 7:39 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17													Total Spots	Total Cost
1	25 News Today Show 2	NM	:30	5:00 AM-6:00 AM	--T----	300.00	1													1	300.00
(Program: 25 News Today Show 2)CS-May/2021																					
1	25 News Today Show 2	NM	:30	5:00 AM-6:00 AM	--F--	300.00	1													1	300.00
(Program: 25 News Today Show 2)CS-May/2021																					
1	25 News Today Show 2	NM	:30	5:00 AM-6:00 AM	-W----	300.00	1													1	300.00
(Program: 25 News Today Show 2)CS-May/2021																					
1	25 News Today Show 2	NM	:30	5:00 AM-6:00 AM	----M	300.00	1													1	300.00
(Program: 25 News Today Show 2)CS-May/2021																					
1	25 News Today Show 2	NM	:30	5:00 AM-6:00 AM	T-----	300.00	1													1	300.00
(Program: 25 News Today Show 2)CS-May/2021																					
2	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--T----	500.00	1													1	500.00
(Program: 25 News Today Show 3)CS-May/2021																					

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17													Total Spots	Total Cost
2	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	--F--	500.00	1													1	500.00
	(Program: 25 News Today Show 3)CS-May/2021																				
2	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	-W----	500.00	1													1	500.00
	(Program: 25 News Today Show 3)CS-May/2021																				
2	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	----M	500.00	1													1	500.00
	(Program: 25 News Today Show 3)CS-May/2021																				
2	25 News Today Show 3	NM	:30	6:00 AM-7:00 AM	T-----	500.00	1													1	500.00
	(Program: 25 News Today Show 3)CS-May/2021																				
3	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--T---	600.00	2													2	1,200.00
	(Program: NBC Today Show)CS-May/2021																				
3	NBC Today Show	NM	:30	7:00 AM-9:00 AM	--F--	600.00	2													2	1,200.00
	(Program: NBC Today Show)CS-May/2021																				
3	NBC Today Show	NM	:30	7:00 AM-9:00 AM	-W----	600.00	2													2	1,200.00
	(Program: NBC Today Show)CS-May/2021																				
3	NBC Today Show	NM	:30	7:00 AM-9:00 AM	----M	600.00	2													2	1,200.00
	(Program: NBC Today Show)CS-May/2021																				
3	NBC Today Show	NM	:30	7:00 AM-9:00 AM	T-----	600.00	2													2	1,200.00
	(Program: NBC Today Show)CS-May/2021																				
4	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--T---	125.00	1													1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																				
4	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	--F--	125.00	1													1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																				
4	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	-W----	125.00	1													1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																				
4	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	----M	125.00	1													1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																				
4	Today Show 3rd hr	NM	:30	9:00 AM-10:00 AM	T-----	125.00	1													1	125.00
	(Program: Today Show 3rd hr)CS-May/2021																				
5	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	--T---	110.00	1													1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																				
5	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	--F--	110.00	1													1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																				
5	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	-W----	110.00	1													1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																				
5	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	----M	110.00	1													1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17													Total Spots	Total Cost
5	Today With Hoda & Jenna	NM	:30	10:00 AM-11:00 AM	T-----	110.00	1													1	110.00
	(Program: Today With Hoda & Jenna)CS-May/2021																				
6	25 Words or Less	NM	:30	11:30 AM-12:00 PM	--T----	50.00	1													1	50.00
	(Program: 25 Words or Less)CS-May/2021																				
6	25 Words or Less	NM	:30	11:30 AM-12:00 PM	---F---	50.00	1													1	50.00
	(Program: 25 Words or Less)CS-May/2021																				
6	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-W-----	50.00	1													1	50.00
	(Program: 25 Words or Less)CS-May/2021																				
6	25 Words or Less	NM	:30	11:30 AM-12:00 PM	-----M	50.00	1													1	50.00
	(Program: 25 Words or Less)CS-May/2021																				
6	25 Words or Less	NM	:30	11:30 AM-12:00 PM	T-----	50.00	1													1	50.00
	(Program: 25 Words or Less)CS-May/2021																				
7	25 News at Noon	NM	:30	12:00 PM-1:00 PM	---F---	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-May/2021																				
7	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-W-----	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-May/2021																				
7	25 News at Noon	NM	:30	12:00 PM-1:00 PM	-----M	450.00	1													1	450.00
	(Program: 25 News at Noon)CS-May/2021																				
8	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	--T----	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-May/2021																				
8	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	---F---	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-May/2021																				
8	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	-----M	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-May/2021																				
8	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	T-----	225.00	1													1	225.00
	(Program: Days of Our Lives)CS-May/2021																				
9	Rachael Ray	NM	:30	2:00 PM-3:00 PM	--T----	65.00	1													1	65.00
	(Program: Rachael Ray)CS-May/2021																				
9	Rachael Ray	NM	:30	2:00 PM-3:00 PM	---F---	65.00	1													1	65.00
	(Program: Rachael Ray)CS-May/2021																				
9	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-W-----	65.00	1													1	65.00
	(Program: Rachael Ray)CS-May/2021																				
9	Rachael Ray	NM	:30	2:00 PM-3:00 PM	-----M	65.00	1													1	65.00
	(Program: Rachael Ray)CS-May/2021																				
9	Rachael Ray	NM	:30	2:00 PM-3:00 PM	T-----	65.00	1													1	65.00
	(Program: Rachael Ray)CS-May/2021																				
10	The Good Dish	NM	:30	3:00 PM-4:00 PM	--T----	125.00	1													1	125.00
	(Program: The Good Dish)CS-May/2021																				
10	The Good Dish	NM	:30	3:00 PM-4:00 PM	---F---	125.00	1													1	125.00
	(Program: The Good Dish)CS-May/2021																				

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17														Total Spots	Total Cost
10	The Good Dish	NM	:30	3:00 PM-4:00 PM	-W----	125.00	1														1	125.00
	(Program: The Good Dish)CS-May/2021																					
10	The Good Dish	NM	:30	3:00 PM-4:00 PM	----M	125.00	1														1	125.00
	(Program: The Good Dish)CS-May/2021																					
10	The Good Dish	NM	:30	3:00 PM-4:00 PM	T-----	125.00	1														1	125.00
	(Program: The Good Dish)CS-May/2021																					
11	Dr. Phil	NM	:30	4:00 PM-5:00 PM	--T---	150.00	1														1	150.00
	(Program: Dr. Phil)CS-May/2021																					
11	Dr. Phil	NM	:30	4:00 PM-5:00 PM	---F--	150.00	1														1	150.00
	(Program: Dr. Phil)CS-May/2021																					
11	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-W----	150.00	1														1	150.00
	(Program: Dr. Phil)CS-May/2021																					
11	Dr. Phil	NM	:30	4:00 PM-5:00 PM	-----M	150.00	1														1	150.00
	(Program: Dr. Phil)CS-May/2021																					
11	Dr. Phil	NM	:30	4:00 PM-5:00 PM	T-----	150.00	1														1	150.00
	(Program: Dr. Phil)CS-May/2021																					
12	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	--T---	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
12	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	---F--	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
12	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	-W----	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
12	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	----M	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
12	25 News Live At Five	NM	:30	5:00 PM-5:30 PM	T-----	1,250.00	1														1	1,250.00
	(Program: 25 News Live At Five)CS-May/2021																					
13	NBC Nightly News	NM	:30	5:30 PM-6:00 PM	T-----	3,500.00	1														1	3,500.00
	(Program: NBC Nightly News)CS-May/2021																					
14	25 Early News	NM	:30	6:00 PM-6:30 PM	--T---	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
14	25 Early News	NM	:30	6:00 PM-6:30 PM	---F--	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
14	25 Early News	NM	:30	6:00 PM-6:30 PM	-W----	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17														Total Spots	Total Cost
14	25 Early News	NM	:30	6:00 PM-6:30 PM	-----M	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
14	25 Early News	NM	:30	6:00 PM-6:30 PM	T-----	1,400.00	1														1	1,400.00
	(Program: 25 Early News)CS-May/2021																					
15	Inside Edition	NM	:30	6:30 PM-7:00 PM	--T---	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
15	Inside Edition	NM	:30	6:30 PM-7:00 PM	---F--	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
15	Inside Edition	NM	:30	6:30 PM-7:00 PM	-W----	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
15	Inside Edition	NM	:30	6:30 PM-7:00 PM	-----M	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
15	Inside Edition	NM	:30	6:30 PM-7:00 PM	T-----	800.00	1														1	800.00
	(Program: Inside Edition)CS-May/2021																					
16	25 News Late News	NM	:30	10:00 PM-10:35 PM	--T---	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
16	25 News Late News	NM	:30	10:00 PM-10:35 PM	---F--	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
16	25 News Late News	NM	:30	10:00 PM-10:35 PM	-W----	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
16	25 News Late News	NM	:30	10:00 PM-10:35 PM	-----M	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
16	25 News Late News	NM	:30	10:00 PM-10:35 PM	T-----	1,200.00	1														1	1,200.00
	(Program: 25 News Late News)CS-May/2021																					
17	Tonight Show	NM	:30	10:35 PM-11:35 PM	--T---	350.00	2														2	700.00
	(Program: Tonight Show)CS-May/2021																					
17	Tonight Show	NM	:30	10:35 PM-11:35 PM	---F--	350.00	2														2	700.00
	(Program: Tonight Show)CS-May/2021																					
17	Tonight Show	NM	:30	10:35 PM-11:35 PM	-W----	350.00	2														2	700.00
	(Program: Tonight Show)CS-May/2021																					
17	Tonight Show	NM	:30	10:35 PM-11:35 PM	-----M	350.00	1														1	350.00
	(Program: Tonight Show)CS-May/2021																					
17	Tonight Show	NM	:30	10:35 PM-11:35 PM	T-----	350.00	1														1	350.00
	(Program: Tonight Show)CS-May/2021																					
18	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	--T---	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17														Total Spots	Total Cost
18	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	---F---	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
18	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	-W----	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
18	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	----M	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
18	Late Night with Seth Meyers	NM	:30	11:35 PM-12:35 XM	T-----	60.00	2														2	120.00
	(Program: Late Night with Seth Meyers)CS-May/2021																					
19	THIS IS US	NM	:30	8:00 PM-9:00 PM	T-----	1,550.00	1														1	1,550.00
	(Program: THIS IS US)CS-May/2021																					
20	NEW AMSTERDAM	NM	:30	9:00 PM-10:00 PM	T-----	600.00	1														1	600.00
	(Program: NEW AMSTERDAM)CS-May/2021																					
21	CHICAGO MED	NM	:30	7:00 PM-8:00 PM	-W----	1,550.00	1														1	1,550.00
	(Program: CHICAGO MED)CS-May/2021																					
22	CHICAGO PD	NM	:30	9:00 PM-10:00 PM	-W----	1,550.00	1														1	1,550.00
	(Program: CHICAGO PD)CS-May/2021																					
23	LAW AND ORDER (THU)	NM	:30	7:00 PM-8:00 PM	--T----	600.00	1														1	600.00
	(Program: LAW AND ORDER (THU))CS-May/2021																					
24	LAW AND ORDER: ORG CRIME (THU)	NM	:30	9:00 PM-10:00 PM	--T----	600.00	1														1	600.00
	(Program: LAW AND ORDER: ORG CRIME (THU))CS-May/2021																					
25	THE BLACKLIST (FRI)	NM	:30	7:00 PM-8:00 PM	---F---	500.00	1														1	500.00
	(Program: THE BLACKLIST (FRI))CS-May/2021																					
26	DATELINE NBC (FRI 2HR)	NM	:30	8:00 PM-10:00 PM	---F---	600.00	1														1	600.00
	(Program: DATELINE NBC (FRI 2HR))CS-May/2021																					
27	Saturday Today Show	NM	:30	7:00 AM-9:00 AM	---S--	350.00	2														2	700.00
	(Program: Saturday Today Show)CS-May/2021																					
28	25 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	---S--	650.00	1														1	650.00
	(Program: 25 NEWS AT 6PM)																					
29	THE WALL (30)	NM	:30	9:30 PM-10:00 PM	---S--	350.00	1														1	350.00
	(Program: THE WALL (30))CS-May/2021																					

List Items								Spots												Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 17													Total Spots	Total Cost	
30	25 News Late News	NM	:30	10:00 PM-10:30 PM	----S-	1,000.00	1													1	1,000.00	
(Program: 25 News Late News)CS-May/2021																						
31	Saturday Night Live	NM	:30	10:30 PM-12:00 XM	----S-	200.00	2													2	400.00	
(Program: Saturday Night Live)CS-May/2021																						
32	Sunday Today Show	NM	:30	7:00 AM-8:00 AM	----S-	350.00	2													2	700.00	
(Program: Sunday Today Show)CS-May/2021																						
33	Meet the Press	NM	:30	8:00 AM-9:00 AM	----S-	1,500.00	1													1	1,500.00	
(Program: Meet the Press)CS-May/2021																						
34	NBC Nighly News	NM	:30	5:30 PM-6:00 PM	----S-	1,500.00	1													1	1,500.00	
(Program: NBC Nighly News)CS-May/2021																						
35	25 News at 10pm Sunday	NM	:30	10:00 PM-10:35 PM	----S-	1,000.00	1													1	1,000.00	
(Program: 25 News at 10pm Sunday)CS-May/2021																						
36	Inside Edition	NM	:30	10:30 PM-11:00 PM	----S-	200.00	1													1	200.00	
(Program: Inside Edition)CS-May/2021																						
Spot Totals:							117													117	61075.00	
Rate Totals:							61075.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	117	\$61,075.00			



CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS, BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency/requesting time (and contact information):	<input checked="" type="checkbox"/>	Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203	
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	8/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>			
Candidate/Committee/Agency		Station Representative	
Signature:		Signature: 	
Name:	Neil Williams	Name: Peter Russell	
Date of Request to Purchase Ad Time:	1/20/22	Date of Station Agreement to Sell Time: 5-16-22	