

WOC13592230 [00.00]

2543065



Order Printout

Order Status: Opened-New

Start/End Dates: 05/03/22 - 05/09/22

C/P/E: 696 / 783 / 8801

Traffic Order #:

Agency: Strategic Media Services

Product Desc.: Candidate

Buyer Order #: 11629416

Advertiser: Irvin For Illinois 2022

Estimate Desc.: Irvin TV: 5.3-5.9 SCHED A

AE: Peter Russell

Buyer:

Total Cost: \$11,270.00 (Cash)

Property: EEEK TV

Primary Demo:

Received Date: 5/02/22 8:09 AM

Sales Region: Local

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3												Total Spots	Total Cost
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--T----	225.00	2												2	450.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	--F--	225.00	2												2	450.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	-W----	225.00	2												2	450.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	----M	225.00	2												2	450.00
(Program: Good Morning America)CS-Apr/2021																				
1	Good Morning America	NM	:30	7:00 AM-9:00 AM	T-----	225.00	2												2	450.00
(Program: Good Morning America)CS-Apr/2021																				
2	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	---F--	35.00	1												1	35.00
(Program: LIVE with Kelly and Ryan)CS-Apr/2021																				

List Items							Spots											Totals		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3												Total Spots	Total Cost
2	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	-W----	35.00	1												1	35.00
	(Program: LIVE with Kelly and Ryan)CS-Apr/2021																			
2	LIVE with Kelly and Ryan	NM	:30	9:00 AM-10:00 AM	----M	35.00	1												1	35.00
	(Program: LIVE with Kelly and Ryan)CS-Apr/2021																			
3	The View	NM	:30	10:00 AM-11:00 AM	--T---	75.00	1												1	75.00
	(Program: The View)CS-Apr/2021																			
3	The View	NM	:30	10:00 AM-11:00 AM	T-----	75.00	1												1	75.00
	(Program: The View)CS-Apr/2021																			
4	25 Words or Less	NM	:30	11:00 AM-11:30 AM	--T---	75.00	1												1	75.00
	(Program: 25 Words or Less)CS-Apr/2021																			
4	25 Words or Less	NM	:30	11:00 AM-11:30 AM	T-----	75.00	1												1	75.00
	(Program: 25 Words or Less)CS-Apr/2021																			
5	General Hospital	NM	:30	1:00 PM-2:00 PM	---F--	130.00	1												1	130.00
	(Program: General Hospital)CS-Apr/2021																			
5	General Hospital	NM	:30	1:00 PM-2:00 PM	-W----	130.00	1												1	130.00
	(Program: General Hospital)CS-Apr/2021																			
5	General Hospital	NM	:30	1:00 PM-2:00 PM	----M	130.00	1												1	130.00
	(Program: General Hospital)CS-Apr/2021																			
6	Ellen	NM	:30	4:00 PM-5:00 PM	--T---	45.00	1												1	45.00
	(Program: Ellen)CS-Apr/2021																			
6	Ellen	NM	:30	4:00 PM-5:00 PM	--F--	45.00	1												1	45.00
	(Program: Ellen)CS-Apr/2021																			
6	Ellen	NM	:30	4:00 PM-5:00 PM	-W----	45.00	1												1	45.00
	(Program: Ellen)CS-Apr/2021																			
6	Ellen	NM	:30	4:00 PM-5:00 PM	----M	45.00	1												1	45.00
	(Program: Ellen)CS-Apr/2021																			
6	Ellen	NM	:30	4:00 PM-5:00 PM	T-----	45.00	1												1	45.00
	(Program: Ellen)CS-Apr/2021																			
7	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	---F--	225.00	1												1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																			
7	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	-W----	225.00	1												1	225.00
	(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																			
8	ABC World News Tonight	NM	:30	6:00 PM-6:30 PM	--T---	1,800.00	1												1	1,800.00
	(Program: ABC World News Tonight)CS-Apr/2021																			
9	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--T---	175.00	1												1	175.00
	(Program: Entertainment Tonight)CS-Apr/2021																			

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3													Total Spots	Total Cost
9	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	--F--	175.00	1													1	175.00
(Program: Entertainment Tonight)CS-Apr/2021																					
9	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-W----	175.00	1													1	175.00
(Program: Entertainment Tonight)CS-Apr/2021																					
9	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	-----M	175.00	1													1	175.00
(Program: Entertainment Tonight)CS-Apr/2021																					
9	Entertainment Tonight	NM	:30	6:30 PM-7:00 PM	T-----	175.00	1													1	175.00
(Program: Entertainment Tonight)CS-Apr/2021																					
10	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	--T----	250.00	1													1	250.00
(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																					
10	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	T-----	250.00	1													1	250.00
(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																					
10	Heart of Illinois ABC at 10pm	NM	:30	10:00 PM-10:35 PM	-----M	250.00	1													1	250.00
(Program: Heart of Illinois ABC at 10pm)CS-Apr/2021																					
11	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--T----	60.00	1													1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																					
11	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	--F--	60.00	1													1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																					
11	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-W----	60.00	1													1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																					
11	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	-----M	60.00	1													1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																					
11	Jimmy Kimmel Live	NM	:30	10:35 PM-11:35 PM	T-----	60.00	1													1	60.00
(Program: Jimmy Kimmel Live)CS-Apr/2021																					
12	GOLDBERGS/WONDER YEARS	NM	:30	7:00 PM-8:00 PM	-W----	350.00	1													1	350.00
(Program: GOLDBERGS/WONDER YEARS)CS-Apr/2021																					
13	STATION 19	NM	:30	7:00 PM-8:00 PM	--T---	400.00	1													1	400.00
(Program: STATION 19)CS-Apr/2021																					
14	SHARK TANK	NM	:30	7:00 PM-8:00 PM	--F--	350.00	1													1	350.00
(Program: SHARK TANK)CS-Apr/2021																					
15	Good Morning America Saturday	NM	:30	7:00 AM-9:00 AM	---S-	125.00	1													1	125.00
(Program: Good Morning America Saturday)CS-Apr/2021																					
16	Heart of Illinois ABC at 6pm	NM	:30	6:00 PM-6:30 PM	----S-	125.00	1													1	125.00
(Program: Heart of Illinois ABC at 6pm)CS-Apr/2021																					

List Items							Spots												Totals			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	May 3													Total Spots	Total Cost	
17	NBA PLAYOFFS 2022 (PRIME)	NM	:30	7:00 PM-10:00 PM	--F--	700.00	1													1	700.00	
(Program: NBA PLAYOFFS 2022 (PRIME))CS-Apr/2021																						
18	Good Morning America Sunday	NM	:30	7:00 AM-8:00 AM	----S-	125.00	1													1	125.00	
(Program: Good Morning America Sunday)CS-Apr/2021																						
19	Heart of Illinois ABC at 5:30p	NM	:30	5:30 PM-6:00 PM	----S-	250.00	1													1	250.00	
(Program: Heart of Illinois ABC at 5:30p)CS-Apr/2021																						
20	AMERICAN IDOL (SUN)	NM	:30	7:00 PM-9:00 PM	----S-	800.00	1													1	800.00	
(Program: AMERICAN IDOL (SUN))CS-Apr/2021																						
21	THE ROOKIE	NM	:30	9:00 PM-10:00 PM	----S-	350.00	1													1	350.00	
(Program: THE ROOKIE)CS-Apr/2021																						
22	LateRun Heart of Illinois ABC	NM	:30	10:00 PM-10:35 PM	----S-	250.00	1													1	250.00	
(Program: LateRun Heart of Illinois ABC)CS-Apr/2021																						
Spot Totals:							52													52	11270.00	
Rate Totals:							11270.00															

MONTH	SPOTS	COST	MONTH	SPOTS	COST
May	52	\$11,270.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE STATE OR LOCAL CANDIDATE

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4501 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).			
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency		Station Representative	
Signature:	Signature: <u>Peter Russell</u>		
Name:	Name: <u>Peter Russell</u>		
Date of Request to Purchase Ad Time:	1/20/22	Date of Station Agreement to Sell Time: <u>5-2-22.</u>	