

INVOICE



EEEEK
2907 Springfield Road
East Peoria, IL 61611-4878
Sales T&C: www.gray.tv/advertising
Main: (309) 698-3728
Billing: (309) 698-3728

Property	EEEEK		
Invoice #	2543089-1	Order #	2543089
Invoice Date	05/29/22	Alt Order #	WOC13592233
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 05/09/22	Flight Dates	05/03/22 - 05/09/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8802		
Account Executive	Peter Russell		
Sales Office	Peoria National		
Sales Region	National		
Agency Code	9912521		
Advertiser Code	696		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111431		
Advertiser Ref	600974		
Product 1	783		
Product 2			

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 N Ft Myer Drive
Ste 400
Arlington, VA 22209

Send Payment To:

EEEEK
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/03/22	05/09/22	ABC Good Morning Amer ica	7:00 AM-9:00 AM	11-1---	:30	3	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22 05/09/22 11-1--- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EEEK Tu 05/03/22 8:36 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22032801H \$225.00 NM 2 EEEK Th 05/05/22 7:55 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22032801H \$225.00 NM 3 EEEK M 05/09/22 7:41 AM ABC Good Morning America 7:00 AM-9:00 AM :30 RI22032801H \$225.00 NM									
2	05/03/22	05/09/22	M-F 11a-1130a	11:00 AM-11:30 AM	1-1----	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22 05/09/22 1-1---- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EEEK W 05/04/22 11:26 AM M-F 11a-1130a 11:00 AM-11:30 AM :30 RI22032801H \$75.00 NM 2 EEEK M 05/09/22 11:09 AM M-F 11a-1130a 11:00 AM-11:30 AM :30 RI22032801H \$75.00 NM									
3	05/03/22	05/09/22	M-F 4-5p	4:00 PM-5:00 PM	11-1---	:30	3	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22 05/09/22 11-1--- 3 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EEEK Tu 05/03/22 4:45 PM M-F 4-5p 4:00 PM-5:00 PM :30 RI22032801H \$45.00 NM 2 EEEK Th 05/05/22 4:28 PM M-F 4-5p 4:00 PM-5:00 PM :30 RI22032801H \$45.00 NM 3 EEEK M 05/09/22 4:44 PM M-F 4-5p 4:00 PM-5:00 PM :30 RI22032801H \$45.00 NM									
4	05/03/22	05/05/22	M-F News @ 530p	5:30 PM-6:00 PM	-1-1---	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 -1-1--- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EEEK Tu 05/03/22 5:58 PM M-F News @ 530p 5:30 PM-6:00 PM :30 RI22032801H \$225.00 NM 2 EEEK Th 05/05/22 5:42 PM M-F News @ 530p 5:30 PM-6:00 PM :30 RI22032801H \$225.00 NM									
5	05/03/22	05/06/22	M-F News @ 10p	10:00 PM-10:35 PM	----1--	:30	1	\$250.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Invoice #	2543089-1	Invoice Month	May 2022
Invoice Date	05/29/22	Invoice Period	04/25/22 - 05/09/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8802		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	05/03/22	05/06/22	ABC Jimmy Kimmel Sho	10:35 PM-11:35 PM	----1--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 ----1-- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 EEEK F 05/06/22 10:31 PM M-F News @ 10p 10:00 PM-10:35 PM :30 RI22032801H \$250.00 NM									
6	05/03/22	05/06/22	ABC Jimmy Kimmel Sho	10:35 PM-11:35 PM	--1-1--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 --1-1-- 2 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 EEEK W 05/04/22 10:52 PM ABC Jimmy Kimmel Show 10:35 PM-11:35 PM :30 RI22032801H \$60.00 NM 2 EEEK F 05/06/22 11:17 PM ABC Jimmy Kimmel Show 10:35 PM-11:35 PM :30 RI22032801H \$60.00 NM									
7	05/03/22	05/06/22	ABC Friday Prime 2 Hour	8:00 PM-10:00 PM	----1--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 ----1-- 1 \$850.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 EEEK F 05/06/22 8:47 PM ABC Friday Prime 2 Hour 8:00 PM-10:00 PM :30 RI22032801H \$850.00 NM									
8	05/03/22	05/07/22	ABC GMA Sat	7:00 AM-9:00 AM	-----1-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 -----1- 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 EEEK Sa 05/07/22 8:54 AM ABC GMA Sat 7:00 AM-9:00 AM :30 RI22032801H \$125.00 NM									
9	05/03/22	05/08/22	ABC GMA Sun	7:00 AM-8:00 AM	-----1	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 -----1 1 \$125.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 EEEK Su 05/08/22 6:59 AM ABC GMA Sun 7:00 AM-8:00 AM :30 RI22032801H \$125.00 NM									
10	05/03/22	05/08/22	News @ 530p Su	5:30 PM-6:00 PM	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 -----1 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 EEEK Su 05/08/22 5:49 PM News @ 530p Su 5:30 PM-6:00 PM :30 RI22032801H \$250.00 NM									
11	05/03/22	05/08/22	Su News @ 10p	10:00 PM-10:35 PM	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 -----1 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 EEEK Su 05/08/22 10:23 PM Su News @ 10p 10:00 PM-10:35 PM :30 RI22032801H \$250.00 NM									
12	05/04/22	05/06/22	ABC Jimmy Kimmel Sho	1035-1137p	--WTF--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 --WTF-- 2 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 EEEK W 05/04/22 11:32 PM ABC Jimmy Kimmel Show 1035-1137p :30 RI22032801H \$60.00 NM									

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Product	Candidate		
Estimate #	8802		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
12	05/04/22	05/06/22	ABC Jimmy Kimmel Sho	1035-1137p	--WTF--	:30	2	\$60.00	NM	
w										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	EEEEK	Th	05/05/22	11:35 PM	ABC Jimmy Kimmel Show	1035-1137p	:30	RI22032801H	\$60.00	NM
<u>Total Spots</u>							20			

Payment Terms 30 Days

<u>Gross Total</u>	\$3,500.00
<u>Agency Commission</u>	\$525.00
<u>Net Amount Due</u>	\$2,975.00
<u>Invoice Balance as of 06/10/22 3:05:49 PM CT</u>	\$102.00

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