INVOICE



EEEK 2907 Springfield Road East Peoria, IL 61611-4878 Sales T&C: www.gray.tv/advertising Main: (309) 698-3728 Billing: (309) 698-3728

Billing Address:

Strategic Media Services Attention: Accounts Payable 1911 N Ft Myer Drive Ste 400 Arlington, VA 22209

Send Payment To:

EEEK PO Box 14200 Tallahassee, FL 32317-4200

Property	EEEK		
Invoice #	2445972-1	Order #	2445972
Invoice Date	03/27/22	Alt Order #	WOC13473763
Invoice Month	March 2022	Deal #	
Invoice Period	02/28/22 - 03/14/22	Flight Dates	03/08/22 - 03/14/22
Advertiser	Irvin for Illinois	•	
Product	Candidate		
Estimate #	8505		
	Account Executive	Peter Russel	
	Sales Office	Peoria Natior	nal
	Sales Region	National	
	Agency Code	9912521	
	Advertiser Code	696	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	111431	
	Advertiser Ref	600974	
	Product 1	783	
	Product 2		

Line	Start Date	End Da	te Desi	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	03/08/22	03/14/2		•	ner 7:00 AM-9:00 AM	11111	:30	5	\$110.00	NM	
'	03/00/22	03/14/2	ica			11111	.00	5	φ110.00		
	Weeks:	Start Dat 03/08/22			<u>Spots/Week</u> 5	<u>Rate</u> \$110.00					
Spo	ots: <u># Ch</u>	Day	Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
1	1 EEE	EK Tu	03/08/22		Good Morning America	7:00 AM-9:00 A	M :3	30 RI22022201	1		\$110.00 NM
	2 EEE	EK W	03/09/22	7:42 AM ABC 0	Good Morning America	7:00 AM-9:00 A	M :3	30 RI22022201	1		\$110.00 NM
	3 EEE	EK Th	03/10/22	7:49 AM ABC 0	Good Morning America	7:00 AM-9:00 A	M :3	0 RI22022201	ł		\$110.00 NM
	4 EEE	EK F	03/11/22		Good Morning America	7:00 AM-9:00 A	M :3	0 RI22022201	ł		\$110.00 NM
	5 EEE	EK M	03/14/22	8:28 AM ABC 0	Good Morning America	7:00 AM-9:00 A	M :3	30 RI22022201	1		\$110.00 NM
2	2 03/08/22	03/11/2	2 M-F	9am-10am	9:00 AM-10:00 AM	1-1	:30	2	\$35.00	NM	
	Weeks:	Start Dat 03/07/22			Spots/Week 2	<u>Rate</u> \$35.00					
Spo	ots: <u>#</u> <u>Ch</u>	Day	Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
i '	1 EEE	EK W	03/09/22	9:40 AM M-F 9		9:00 AM-10:00	AM :3	30 RI22022201	1		\$35.00 NM
	2 EEE	EK F	03/11/22	9:51 AM M-F 9	am-10am	9:00 AM-10:00	AM :3	30 RI22022201	ł		\$35.00 NM
3	3 03/08/22	03/14/2	2 M-F	11a-1130a	11:00 AM-11:30 AM	11-1	:30	3	\$35.00	NM	
	Weeks:	Start Dat 03/08/22			Spots/Week 3	<u>Rate</u> \$35.00					
Spo	ots: <u>#</u> <u>Ch</u>	Day	<u>Air Date</u>	Air Time Descri	<u>ption</u>	Start/End Time	Leng	<u>th</u> Ad-ID			Rate Type
	1 EEE	EK Tu	03/08/22	11:11 AM M-F 1	1a-1130a	11:00 AM-11:30) AN :3	30 RI22022201	1		\$35.00 NM
	2 EEE	EK Th	03/10/22	11:25 AM M-F 1	1a-1130a	11:00 AM-11:30) AN :3	30 RI22022201	ł		\$35.00 NM
	3 EEE	EK M	03/14/22	11:25 AM M-F 1	1a-1130a	11:00 AM-11:30	DAN :3	30 RI22022201	1		\$35.00 NM
4	03/08/22	03/14/2	2 M-F	4-5p	4:00 PM-5:00 PM	11111	:30	5	\$45.00	NM	
	Weeks:	Start Dat 03/08/22			<u>Spots/Week</u> 5	<u>Rate</u> \$45.00					
Spo	ots: <u>#</u> <u>Ch</u>	<u>Day</u>	<u>Air Date</u>	Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 EEE	EK Tu	03/08/22	4:44 PM M-F 4	-5p	4:00 PM-5:00 P	PM :3	30 RI22022201	ł		\$45.00 NM
	2 EEE	EK W	03/09/22	4:28 PM M-F 4	-5p	4:00 PM-5:00 P	PM :3	30 RI22022201	ł		\$45.00 NM
We	warrant that the	actual broade	ast informatio	n shown on this invoice v	was taken from the program log	The station does not dis	criminate in it	s advertising contra	ts and it will	not accent ad	vertising intended to

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Invoice Date	03/27/22	Invoice Period	02/28/22 - 03/14/22
Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8505		

ine Start Date	e End Date	Descri	iption	Start/End Time	MTWTFSS Lo	ength	Spots/ Week	Rate	Туре	
4 03/08/22	03/14/22	M-F 4-	-5p	4:00 PM-5:00 PM	11111	:30	5	\$45.00	NM	
	EEK Th 0	<u>ir Date</u> 3/10/22 3/11/22	Air Time Descrip 4:19 PM M-F 4-5 4:29 PM M-F 4-5	р	<u>Start/End Time</u> 4:00 PM-5:00 PM 4:00 PM-5:00 PM		Ad-ID RI22022201 RI22022201			<u>Rate</u> <u>Typ</u> \$45.00 N \$45.00 N
		3/14/22	4:38 PM M-F 4-5	•	4:00 PM-5:00 PM		RI22022201			\$45.00 N
5 03/08/22	03/11/22	M-F N	lews @ 5p	5:00 PM-5:30 PM	1-1	:30	2	\$90.00	NM	
Weeks:	Start Date 03/07/22	End Date 03/13/2		<u>Spots/Week</u> 2	<u>Rate</u> \$90.00					
Spots: <u>#</u> Ch	<u>n Day A</u>	ir Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			<u>Rate</u> <u>Typ</u>
1 EE	EEK W 0	3/09/22	5:15 PM M-F Ne	ws @ 5p	5:00 PM-5:30 PM	:30	RI22022201	LH		\$90.00 N
2 EE	EEK F 0	3/11/22	5:14 PM M-F Ne	ws @ 5p	5:00 PM-5:30 PM	:30	RI22022201	LH		\$90.00 N
6 03/08/22	03/14/22	M-F N	lews @ 530p	5:30 PM-6:00 PM	11-1	:30	3	\$110.00	NM	
Weeks:	Start Date 03/08/22	End Da		<u>Spots/Week</u> 3	<u>Rate</u> \$110.00					
Spots: <u>#</u> Ch			Air Time Descrip		Start/End Time	Length	Ad-ID			Rate Typ
		3/08/22	5:51 PM M-F Ne		5:30 PM-6:00 PM	-	RI22022201	LH		\$110.00 N
2 EE	EEK Th 0	3/10/22	5:49 PM M-F Ne	ws @ 530p	5:30 PM-6:00 PM	:30	RI22022201	LH		\$110.00 N
3 EE	EEK M 0	3/14/22	5:40 PM M-F Ne	ws @ 530p	5:30 PM-6:00 PM	:30	RI22022201	LH		\$110.00 N
7 03/08/22	03/11/22	Prime	Access Rotator	6:30 PM-7:00 PM	1-1	:30	2	\$175.00	NM	
Weeks:	Start Date 03/07/22	End Da		Spots/Week	Rate					
Spots: <u>#</u> Ch			Air Time Descrip	2 tion	\$175.00 <u>Start/End Time</u>	Length	Δd-ID			Rate Typ
· – –		3/09/22	6:55 PM Prime A		6:30 PM-7:00 PM	-	RI22022201	LH		\$175.00 N
		3/11/22	6:47 PM Prime A		6:30 PM-7:00 PM	:30 RI22022201H		\$175.00 N		
8 03/08/22	03/14/22	M-F N	lews @ 10p	10:00 PM-10:35 PM	111-1	:30	4	\$120.00	NM	
Weeks:	Start Date 03/08/22	End Da		Spots/Week 4	<u>Rate</u> \$120.00					
Spots: <u>#</u> Cł			Air Time Descrip	•	Start/End Time	Length	Ad-ID			Rate Typ
			10:11 PM M-F Ne		10:00 PM-10:35 PM		RI22022201	LH		\$120.00 N
2 EE	EEK W 0	3/09/22	10:25 PM M-F Ne	ws @ 10p	10:00 PM-10:35 PM	v :30	RI22022201	LH		\$120.00 N
3 EE	EK F 0	3/11/22	10:18 PM M-F Nev	ws @ 10p	10:00 PM-10:35 PM	v :30	RI22022201	LH		\$120.00 N
4 EE	EEK M 0	3/14/22	10:31 PM M-F Nev	ws @ 10p	10:00 PM-10:35 PM	v :30	RI22022201	LH		\$120.00 N
9 03/08/22	03/14/22	ABC J w	Jimmy Kimmel Sho	o 10:35 PM-11:35 PM	11	:30	2	\$60.00	NM	
Weeks:	Start Date 03/08/22			<u>Spots/Week</u> 2	<u>Rate</u> \$60.00					
Spots: <u>#</u> Ch	<u>n Day A</u>	ir Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			<u>Rate</u> Typ
1 EE	EEK Th 0	3/10/22	10:54 PM ABC Jir	nmy Kimmel Show	10:35 PM-11:35 PM	v :30	RI22022201	LH		\$60.00 N
2 EE	EEK M 0	3/14/22	11:16 PM ABC Jir	nmy Kimmel Show	10:35 PM-11:35 PM	v :30	RI22022201	LH		\$60.00 N
10 03/08/22	03/14/22	ABC N ur	Monday Prime 2 H	o 7:00 PM-9:00 PM	1	:30	1	\$450.00	NM	
	Start Date		te <u>MTWTFSS</u>	Spots/Week	Rate					
Weeks:	03/08/22	03/14/2	2 1	1	\$450.00					

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Page 3 of 3



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Advertiser	Irvin for Illinois		
Product	Candidate		
Estimate #	8505		

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
10 03/08/22	03/14/22	ABC Monday Prime	e 2 Ho 7:00 PM-9:00 PM	1	:30	1	\$450.00	NM		
Spots: <u>#</u> Ch	<u>Day Ai</u>	<u>Date</u> <u>Air Time</u> De	scription	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate	Type
1 EE	EK M 03	/14/22 8:16 PM AB	C Monday Prime 2 Hour	7:00 PM-9:00 PM	И :3	0 RI220222	201н		\$450.00	NM
11 03/08/22	03/11/22	ABC Friday Prime	2 Hour 8:00 PM-10:00 PM	1	:30	1	\$350.00	NM		
Weeks:	<u>Start Date</u> 03/07/22	End Date MTWTFS 03/13/22 1-		<u>Rate</u> \$350.00						
Spots: <u>#</u> <u>Ch</u>	<u>Day Ai</u>	<u>Date</u> <u>Air Time</u> <u>De</u>	<u>scription</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			<u>Rate</u>	Type
1 EE	EK F 03	/11/22 9:45 PM AB	C Friday Prime 2 Hour	8:00 PM-10:00 P	PM :3	0 RI220222	201н		\$350.00	NM
12 03/08/22	03/13/22	ABC World News S	Su 5:00 PM-5:30 PM	1	:30	1	\$225.00	NM		
Weeks:	Start Date 03/07/22	End Date <u>MTWTFS</u> 03/13/22		<u>Rate</u> \$225.00						
Spots: <u>#</u> Ch	<u>Day Ai</u>	<u>Date</u> <u>Air Time</u> <u>De</u>	<u>scription</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate	Туре
2 EE		/12/22 4:59 PM AB 12.1 03/13	C NHL Regular Season	Various	:3	0 RI220222	201н		\$225.00	NM
1 EE	EK Su 03 See MG		C World News Su	5:00 PM-5:30 PN	И :С	00			\$225.00	NM
				Total Spots	:	31				

Payment Terms 30 Days

\$3,435.00	Gross Total
\$515.25	Agency Commission
\$2,919.75	Net Amount Due
\$0.00	Invoice Balance as of 03/29/22 3:26:04 PM CT

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