

WOC13437251 [00.00]

Order Printout



2406209.

Order Status: Confirmed
 Traffic Order #:
 Buyer Order #: 11347197
 AE: Peter Russell
 Property: WEEK TV
 Sales Region: Local

Start/End Dates: 02/01/22 - 02/07/22
 Agency: Strategic Media Services
 Advertiser: Irvin For Illinois 2022
 Buyer:
 Primary Demo:

C/P/E: 696 / 783 / 8392
 Product Desc.: Candidate
 Estimate Desc.: Irvin TV: 2.1-2.7 ADD TO SCHED
 Total Cost: \$10,000.00 (Cash)
 Received Date: 2/01/22 8:25 AM

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots										Totals		
Line	Program	ST	Len	Time	Days TWTFSM	Rate	Feb 1											Total Spots	Total Cost
1	OLYMPICS DAYTIME (M-F) 2022	NM	:30	1:00 PM-4:00 PM	-----M	350.00	1											1	350.00
(Program: OLYMPICS DAYTIME (M-F) 2022)CS-Feb/2021																			
2	OLYMPICS PRIMETIME 2022	NM	:30	7:00 PM-11:00 PM	----S-	1,800.00	1											1	1,800.00
(Program: OLYMPICS PRIMETIME 2022)CS-Feb/2021																			
2	OLYMPICS PRIMETIME 2022	NM	:30	7:00 PM-11:00 PM	---S--	1,800.00	1											1	1,800.00
(Program: OLYMPICS PRIMETIME 2022)CS-Feb/2021																			
2	OLYMPICS PRIMETIME 2022	NM	:30	7:00 PM-11:00 PM	-----M	1,800.00	1											1	1,800.00
(Program: OLYMPICS PRIMETIME 2022)CS-Feb/2021																			
3	OLYMPICS PRIME+ 2022	NM	:30	11:00 PM-1:00 XM	----S--	500.00	1											1	500.00
(Program: OLYMPICS PRIME+ 2022)CS-Feb/2021																			
3	OLYMPICS PRIME+ 2022	NM	:30	11:00 PM-1:00 XM	-----M	500.00	1											1	500.00
(Program: OLYMPICS PRIME+ 2022)CS-Feb/2021																			
4	OLYMPICS OPENING CEREMONY 2022	NM	:30	7:00 PM-10:00 PM	--F--	2,500.00	1											1	2,500.00
(Program: OLYMPICS OPENING CEREMONY 2022)CS-Feb/2021																			
5	OLYMPICS DAYTIME WEEKEND 2022	NM	:30	1:00 PM-5:00 PM	-----S-	750.00	1											1	750.00
(Program: OLYMPICS DAYTIME WEEKEND 2022)CS-Feb/2021																			
Spot Totals:							8											8	\$10,000.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
February	8	\$10,000.00			

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neil Williams hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	Richard Irvin		
Authorized committee:	Irvin for Illinois		
Agency/requesting time (and contact information):	<input checked="" type="checkbox"/> Strategic Media Services, Inc.; 4601 N Fairfax Drive; Ste 730; Arlington, VA 22203		
Candidate's political party:	Republican		
Office sought (no acronyms or abbreviations):	Governor of Illinois		
Date of election:	6/28/22	<input type="checkbox"/> General	<input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	Les Williamson		
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).		
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.			
Candidate/Committee/Agency		Station Representative	
Signature:		Signature:	
Name:	Neil Williams	Name:	Peter Russell
Date of Request to Purchase Ad Time:	1/20/22	Date of Station Agreement to Sell Time:	2/1/22